



## **COVID-19: The Importance of Opposition Leadership**

Dr Stephanie Snape, New Leadership Foundation & LGA Associate

### Format & Approach

- LGA have produced two pre-recorded webinars on the role of opposition during the COVID-19 response & recovery:
  - The importance of opposition leadership
  - What effective opposition looks like

#### Purpose

- to stimulate debate on the importance of the contribution opposition councillors & groups make
- to support opposition groups in their work on COVID-19

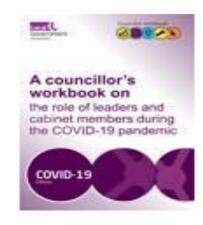
#### Format

## Leadership in an emergency

- Leadership is perceived as crucial to address & manage a crisis successfully
- The public look to political leaders for reassurance, quick decisions, excellent communication
- But what about opposition leaders and groups on councils? What roles should/are they playing?

## Political leadership in an emergency:

- Lead decisively
- Re-frame & adapt
- Recognising complexity
- Effective team management
- Collaborate
- Actively communicate
- Build resilience



## Central dilemma facing opposition leaders in emergencies

Adopt a co-operative, collaborative approach and lose 'clear blue water' between you & those in power?

Adopt a competitive, critical approach & be seen as undermining unity & resolve and 'playing politics' during a crisis?

## ...the opposition continuum...

Incorporation	Collaboration	Competition	Confrontation
Opposition group/s relationship to the controlling group/s is one of partnership to the point of incorporation	Collaboration & co- operation set tone of opposition & controlling group relationship	Competitive relationship between opposition & controlling group/s	Adversarial & confrontational relationship between opposition & controlling group/s
Opposition groups partially or largely incorporated by controlling group/s	Opposition group/s co- operate with controlling party/parties over key aspects of policy	Opposition seek 'clear blue water' between their group & controlling groups on key issues	Routine & vocal opposition to controlling group decisions & policies
Working as close partners. To outsiders it may be difficult to distinguish between the opposition party/s and controlling group/s  These groups often achieve their goals through deals with the controlling group/s	In other aspects – where there are policy differences – constructive opposition approaches are adopted Opposition party/parties may emphasise a value- set which is non- partisan	Competition is not hostile or adversarial in style  Production of alternative policies, budgets, manifestos  Wide use of opposition strategies & platforms but scrutiny not used as opposition platform	All internal & external platforms used to further opposition e.g. using scrutiny internally & the media externally  Production of alternative policies, budgets, manifestos

**Source: Dr Stephanie Snape, New Leadership Foundation** 

# Restrictions & new relationships during COVID-19

### Restrictions to opposition role

- emergency powers in place
- many meetings in March-May cancelled/postponed
- changed officer-member relations e.g. one email 'entry' to officer side re case work & other queries

### **Diversity in initial experiences**

 variation across authorities in opposition group experiences, access & involvement

## **Role of Opposition 1**

#### Democracy demands an opposition party Ben Manski

Democracy can only be measured on the existence of an opposition Paul Henningsen

- Provide 'checks & balance' on executive powers key element of local democracy
- Provide challenge & contestability to the development & implementation of council policy
- Asking powerful questions which probe controlling group/s policies & delivery
- Hold controlling group/s to account publicly & visibly
- Holding individual executive members/cabinet members to account
- Monitor effective implementation of policy
- Improving policy & decision-making

### **Role of Opposition 2**

- Propose amendments to council policy
- Develop alternative policies & budgets
- Ensure controlling group/s work in the best interest of the residents and other communities
- Ensure controlling group/s work across the whole authority area
- Advocating for the communities the opposition represent
- Amplifying voices of parts of community not often heard
- Scrutinising the impact of national government policy on local councils

Which of these are appropriate or inappropriate for local opposition groups during the COVID-19 response?

### **COVID-19: Role of opposition**

#### All of the opposition roles are relevant for example...

- Emergency powers concentrates decision-making powers further – could be argued that increases importance of active opposition
- Monitoring implementation of policy is a key role during response to an emergency
- Asking powerful, probing questions can be an effective opposition approach during an emergency
- Given that political geography can be marked in local politics, advocating for opposition communities & groups could be critical

# Reflection exercise: the opposition group

Consider the following questions:

- 1. How has your opposition group been impacted by your council's COVID-19 response?
- 2. How has your opposition group responded?
- 3. What challenges have the group faced?
- 4. What opportunities have presented themselves?
- 5. What resources can you call on as a group?
- 6. What has your group learnt about opposition during COVID-19?

## Reflection exercise: the opposition leader/councillor

Consider the following questions:

- 1. How has your role as opposition group leader/councillor been impacted by your council's COVID-19 response?
- 2. How have you responded?
- 3. What challenges have you faced?
- 4. What opportunities have presented themselves?
- 5. What have you learnt as an opposition group leader/councillor?