Digital Technology and Design Codes Workshop

Insights from the PropTech Engagement Fund

Digital Planning Programme Outcomes

Digital citizen engagement - enabling everyone to easily engage with the planning system

Modern planning software - more efficient software for the planning system, underpinned by data not documents

Data and Standards - delivering the data infrastructure required for a data-driven system

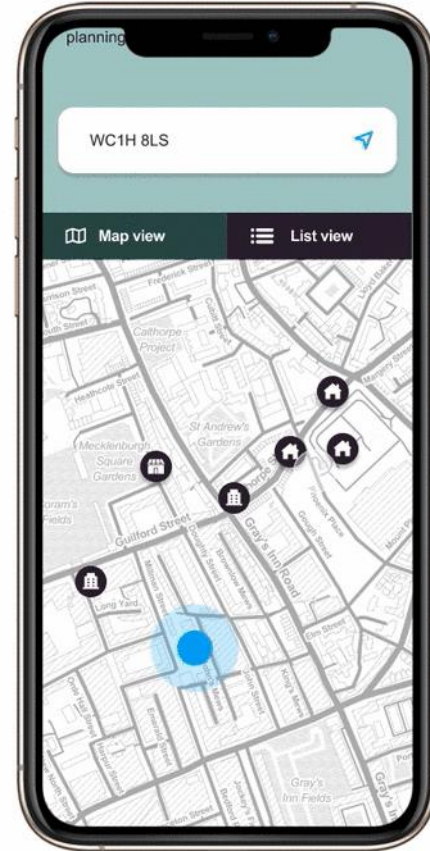**Digitising the plan making process** - map-based local plans based on machine readable data and rules

DIGITAL PLANNING

52% of citizens want to be more involved in local decision making

80% of 18-34 yr olds have not engaged in local plans

(YouGov 2020)

cATAPULT
Future Cities

The future: Digital Citizen Engagement

Scale the use of new digital engagement tools that allow citizens to give their views on shaping their local area and understand the trade offs and opportunities of development.

Accelerating adoption across industry

41 Projects

47 LPAS

£5.2M in funding

Reg 18, Reg 19

Planning Publicity

Masterplanning, Estate Regeneration, Council Led Development, Community Development, Infrastructure

DIGITAL PLANNING

Proven outcomes at scale and pace

A new voice emerging... increased quantity & diversity of responses

A more positive dialogue and support for planning

Crowdsourcing community ideas, innovation and advocacy

Reducing administrative costs and burdens

Increased LPA capacity and capability

DIGITAL PLANNING

Supporting a fast growing PropTech ecosystem

Key takeaways

- **Traditional engagement methods alone cannot fully streamline the planning policy and development process as they are fragmented, time consuming and often attract a vocal, adversarial minority.**

- **Digital citizen engagement/PropTech tools have the potential to improve planning conversations and processes for all parties by:**
  - **increasing the quantity and diversity of people who engage**
  - **saving officer resource and money**
  - **enabling a more positive conversation about planning, design and development.**

- **Industry allies are critical in this process, to ensure digital solutions and outcomes are co-designed and work for all stakeholders**

LOCAL DIGITAL

Want to find out more?

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