

# Join us in transforming public services

## Design in the Public Sector 2019—2020 now open!

### Become a public sector innovator

Delivered in partnership between the Local Government Association (LGA) and Design Council the Design in the Public Sector programme equips councils with design skills and techniques to apply to their toughest service challenges.

Are you looking to transform public services? From children services and adult social care through to housing and the health and wellbeing of your residents. Whatever the challenge within your community, Design Council experts can support you and your partners to collaboratively explore the issues and identify opportunities to deliver positive change.

The programme's structured approach has been successfully adopted by over 60 Local Authorities.

So what is it?

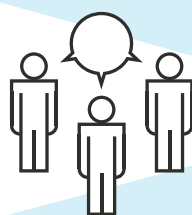
- An 18 week intensive programme for project teams
- Project teams participate in 5 full day design workshops and benefit from 2 design expert coaching sessions.
- Delivered in Birmingham for teams in the North and the Design Council's office in London for those in the South
- Funded by the LGA

### Discover the power of design to address service challenges



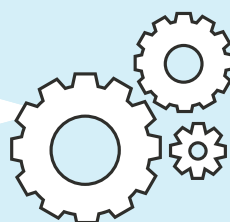
**Introducing design approaches for healthier communities**

88% felt the programme had helped them to transform the focus of their challenge and move forward



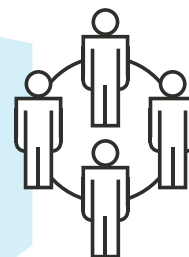
**Building and embedding new skills for you and your partners**

93% shared the approaches they learnt through the programme



**Enabling greater collaboration and different conversations with partners**

86% considered design led approaches 'very relevant' to the public sector after the programme



**Delivering a people-centred process that brings together public sector partners and the community in new ways**

### The programme

#### Workshop 1

- Introduction to design methods and an opportunity for teams to meet their senior stakeholders

Sept — Oct

#### Workshop 2

- Exploring and defining your public sector challenge and who you are designing for

October

#### Workshop 3

- Gaining insights from your research
- Generating opportunities for innovation

Nov — Dec

#### Workshop 4

- Applying approaches to test your opportunities and measure impact

February

#### Workshop 5

- Pitching your opportunities for critique and feedback
- Preparing for project development and delivery

March

#### Coaching session 1

One-on-one time with Design Council design experts to support teams outside of the workshops

November

#### Coaching session 2

One-on-one time with Design Council design experts to support teams outside of the workshops

January

# What you need to know about applying

## Interested in applying?

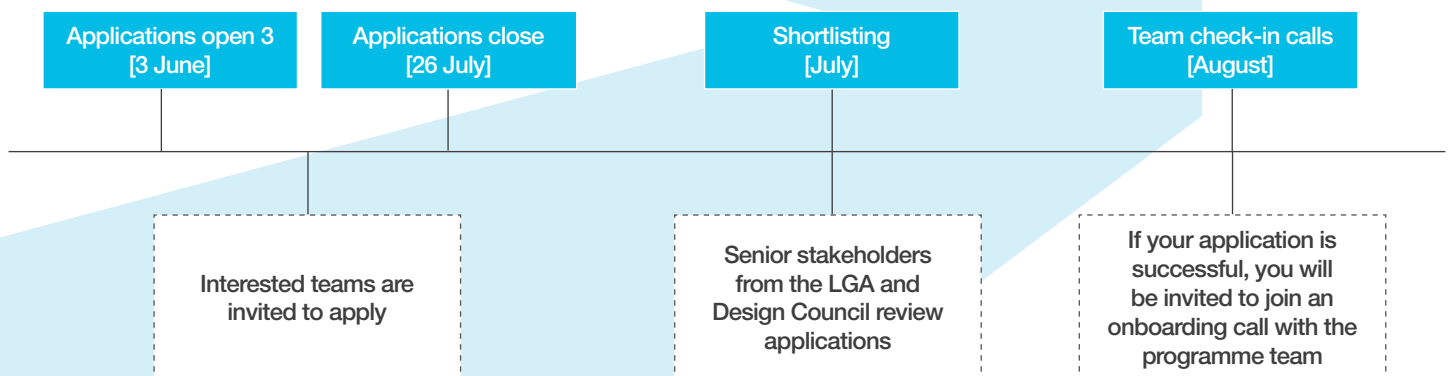
Large or small, urban or rural, we're looking for applications led by councils across England. What's essential is that your team:

- Wants to tackle a key service challenge
- Is led by a council, but involves wider partners from across the public sector
- Is endorsed by your Chief Executive and a senior sponsor (e.g. a Director level)
- Has the capacity to undertake the work and attend all programme delivery days
- Is willing to share your learning and experience from the programme with other councils across the country

**"I expected something different, something creative, something that offered us a toolkit to engage people to design with groups of people and that's exactly what we've got. What I didn't expect was to go through a process which would help us refine ideas and develop a really coherent pitch. And I feel like now we're able to communicate what we do more quickly and succinctly"**

— Team member

## Application timeline



## Find out more and apply online

You can find more about the programme, read case studies, FAQs and apply through our online system at:

**[www.designcouncil.org.uk/DIPS](http://www.designcouncil.org.uk/DIPS)**

Questions? Contact:

**[DesignProgrammes@designcouncil.org.uk](mailto:DesignProgrammes@designcouncil.org.uk)**

**"All we've ever talked about is how big and complex and difficult to understand it is and this programme has enabled us to really take that complexity and put a structure around it and give us the initial thinking to take away to begin to get things moving."**

— Team member