

UK Music

and our **Here, There and Everywhere** report

**1**

Who we are and what we do

- UK Music is a campaign and lobbying group representing all parts of the live and recorded music industry.
- We describe ourselves as a trade body of music industry trade bodies, given the nature of our membership.
- UK Music guides policy-makers towards decision-making in the best collective interests of our membership, now and for the future.
- Our work is spread across four key areas: policy, research, skills & education and diversity.

UK
UK MUSIC

AIM
ASSOCIATION OF INDEPENDENT MUSIC

BRITISH
PHONOGRAMMIC
INDUSTRY
bpi

FAC
THE ARTISTS' VOICE

IVORS
ACADEMY

MMF

MPA
Music Publishers Association

MPG
MUSIC PRODUCERS
GUILD

Musicians'
Union
MU

PPL

PRS
for MUSIC

UK Music is the collective voice of the UK's world-leading music industry. We represent all sectors of our industry – bringing them together to collaborate, campaign, and champion music. The members of UK Music are: AIM, BPI, FAC, The Ivors Academy, MMF, MPA, MPG, MU, PPL, PRS for Music. UK Music also has an informal association with LIVE (Live music Industry Venues & Entertainment).

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Here, There and Everywhere

Our **Here, There and Everywhere**, published in July 2022, featured our music tourism stats released for the first time since 2019.

A key part of the report focuses on the action that towns and cities across the UK can take to use music to help turbo-charge their local economies and support jobs.

A special toolkit in the report **Music Powerhouses Toolkit: A Guide For Towns, Cities and Regions** outlines how local authorities and others can utilise existing funding and spaces to help music thrive across the UK.

National Figures

NUMBER OF MUSIC TOURISTS

14.4 MILLION

MUSIC TOURIST SPEND

£6.6 BILLION

EMPLOYMENT FROM MUSIC TOURISM

56,000



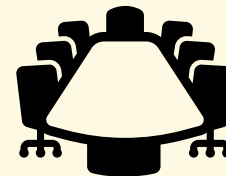
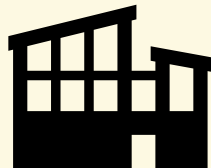
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Music Powerhouse Toolkit

Written alongside the **Center for Music Ecosystems**, the final section of the report provides a toolkit for regions, towns and local government to build a music city.

This highlights five key lessons:

1. Use data to ensure music is at the heart of planning and licensing policy.
2. Regenerate empty spaces as hubs for music, culture and community.
3. Enshrine music and the local community in regeneration and development.
4. Create a music advisory commission with local business leaders, stakeholders and tourism boards.
5. Engage with the music industry to establish partnerships and spur local investment.





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Music Powerhouse Toolkit



1: Use data for planning and licensing

Emphasises the importance of incorporating music data into long-term planning and decision-making processes.

Highlights the successful example of Cardiff's music strategy, which utilized data to inform strategic decisions and ensure consultation with relevant stakeholders.

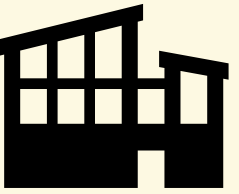
Advocates for the implementation of the Agent of Change principle to protect music venues from potential development impacts.

2: Regenerate empty spaces for music and culture

Focuses on repurposing vacant spaces into hubs for music and cultural activities to revitalize communities.

Showcases Sunderland's transformation of a department store into a music-led creative hub and Southwark's register of available spaces for arts and culture.

Highlights the role of such initiatives in fostering community engagement and enhancing cultural vibrancy.



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Music Powerhouse Toolkit



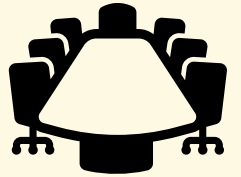
3: Enshrine music in regeneration plans

Advocates for integrating music into broader regeneration strategies to drive economic and social development.

Discusses Bradford's strategic approach of incorporating music into its long-term growth plan and London City Island's balanced development of residential and cultural spaces.

Emphasizes the positive impact of such initiatives on community well-being and economic prosperity.

4: Create music advisory commissions



Recommends establishing music boards or commissions to facilitate collaboration between local stakeholders and promote music-related initiatives.

Highlights the presence of music boards in cities like Liverpool, Cardiff, Sheffield, Manchester, and the West Midlands, which engage with various community stakeholders.

Stresses the importance of including representatives from ancillary organizations and fostering partnerships to leverage music's benefits for local communities.



CONTACT US:

tom.kiehl@ukmusic.org

hannah.mclennan@ukmusic.org