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LGA Green Webinar Series

Greening Procurement

Wednesday 24th June, 2.30pm-4.00pm



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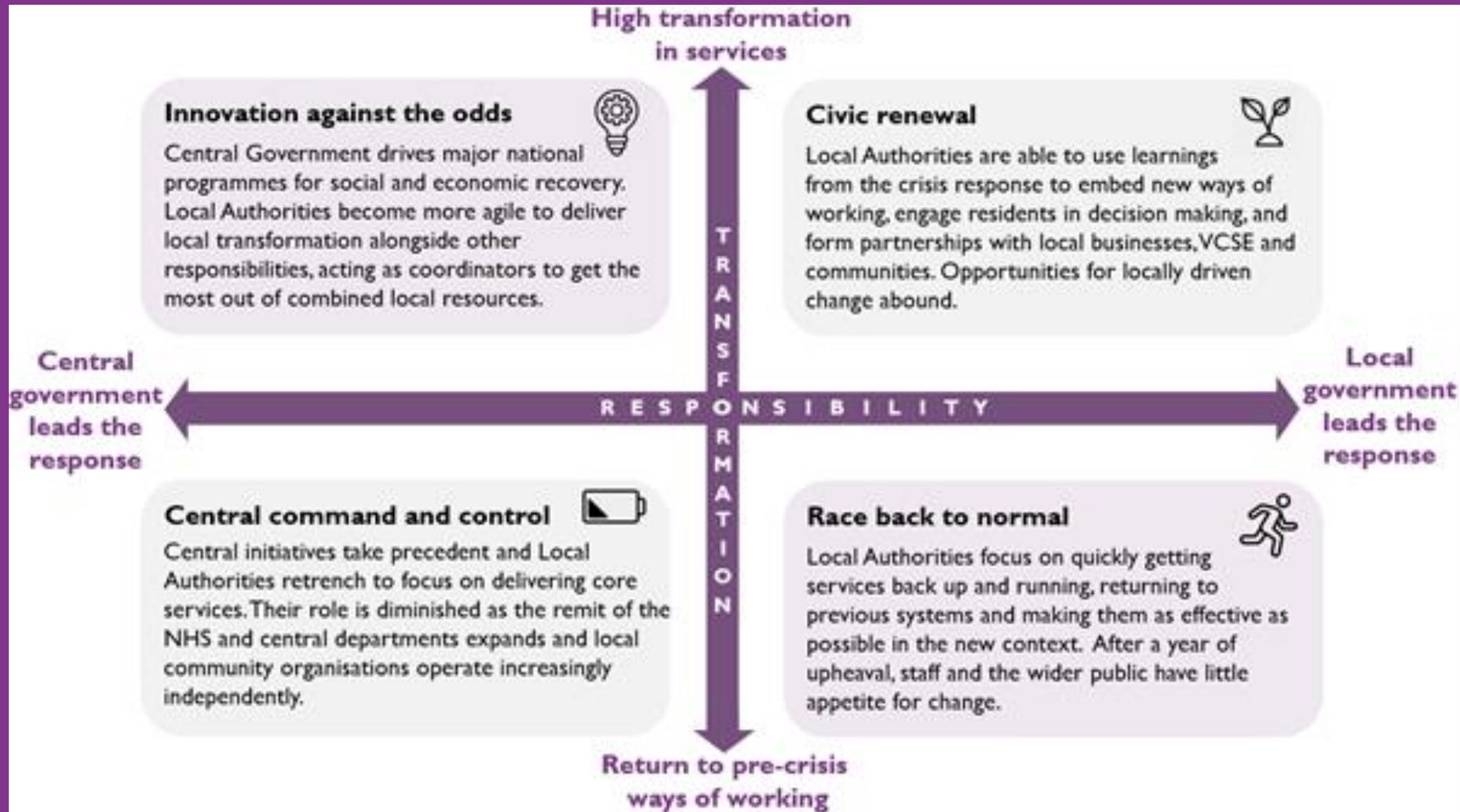
Greening Procurement co-chairs:

Cllr Neil Prior

Deputy Chair, Improvement and Innovation Board, LGA

Colin Murray

Partner, DWF





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Greening Procurement

Session 1:

Climate Emergency and Local Response

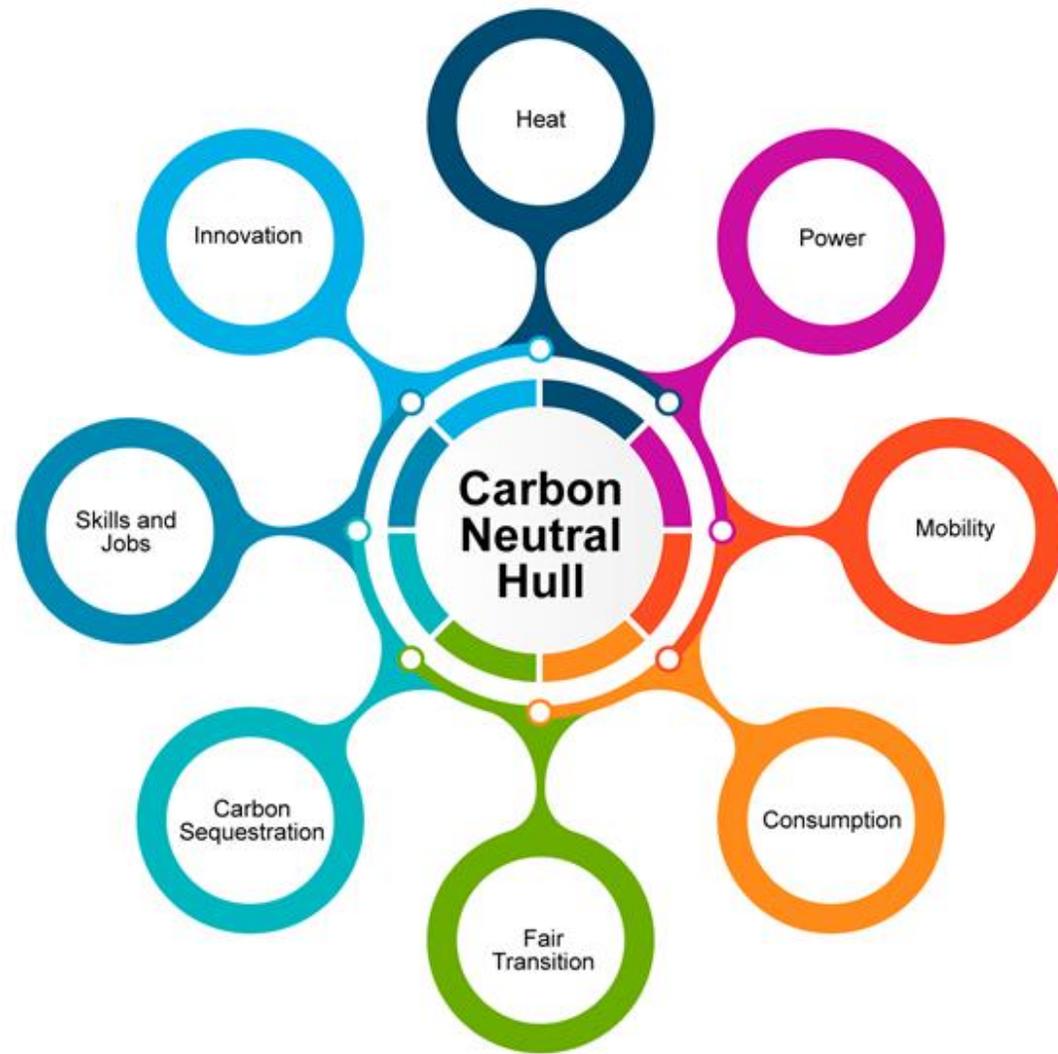
Martin Budd

Climate Change Manager

Hull City Council

Martin Budd

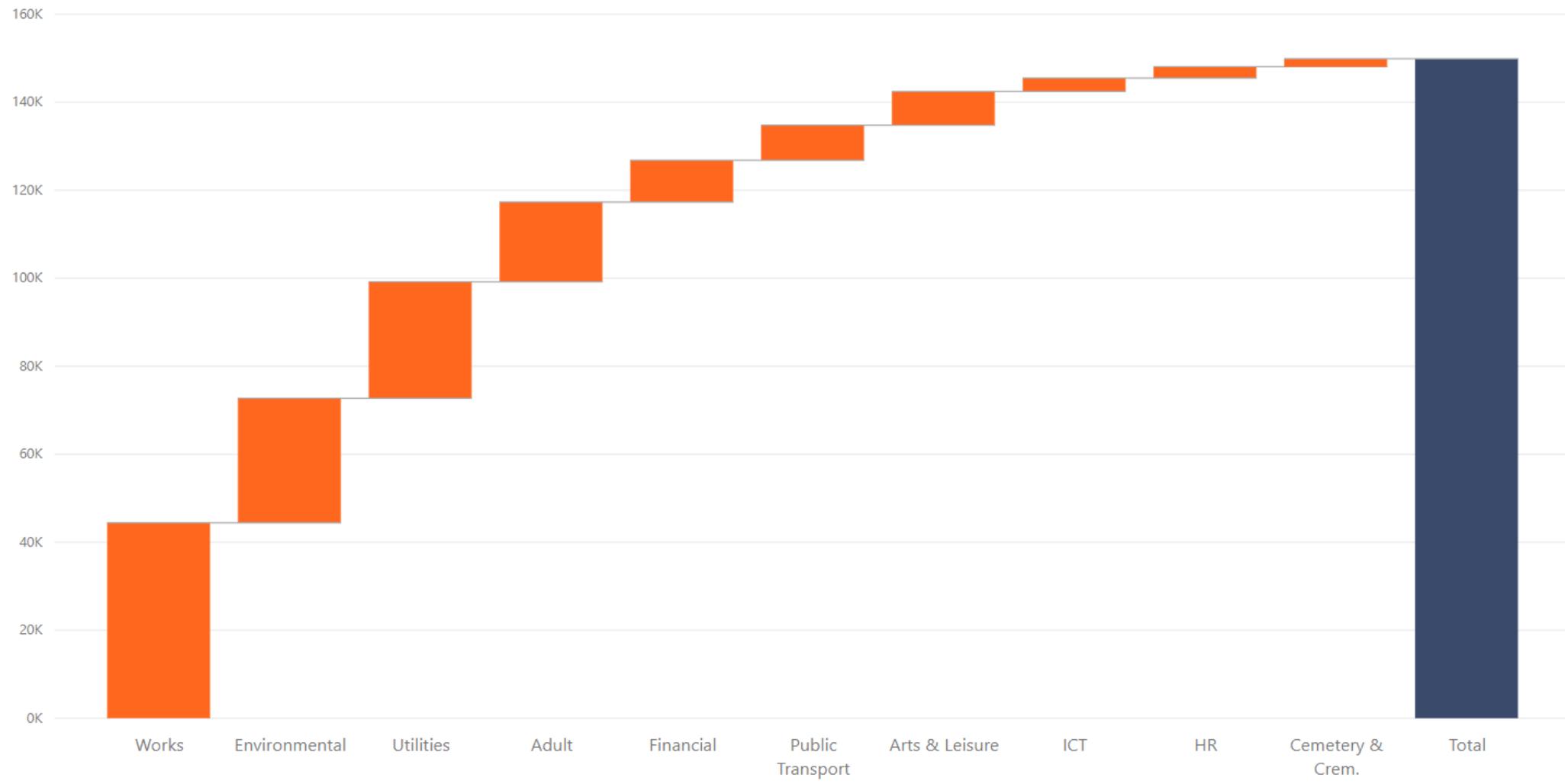
Climate Change Manager



Challenge

- UK 1997-2016 consumption emissions dropped 5%; territorial emissions 31%; production emissions 20%
- City Council consumption emissions 6% of city total
- Top 6 categories responsible for 85% of emissions
- Works account for 26% alone
- Some categories have higher CO2 per £ spent

tCO2e by Spend Category (top 10 displayed)



- GHG Scope 1,2,3 are just 12.4% of consumption emissions



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Greening Procurement

Session 1:

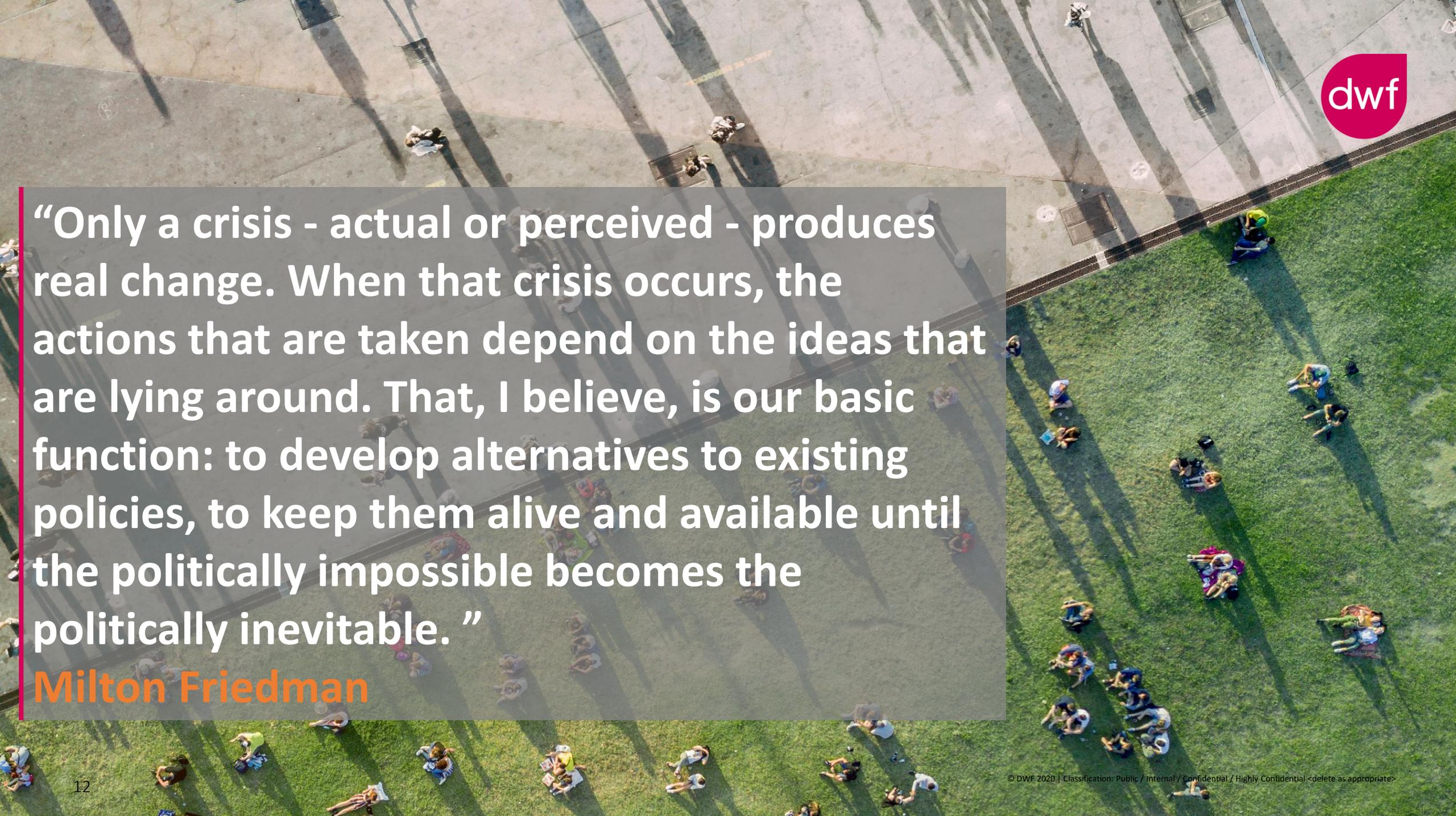
Climate Emergency and Local Response

Colin Murray

Partner, DWF

What now for climate change?

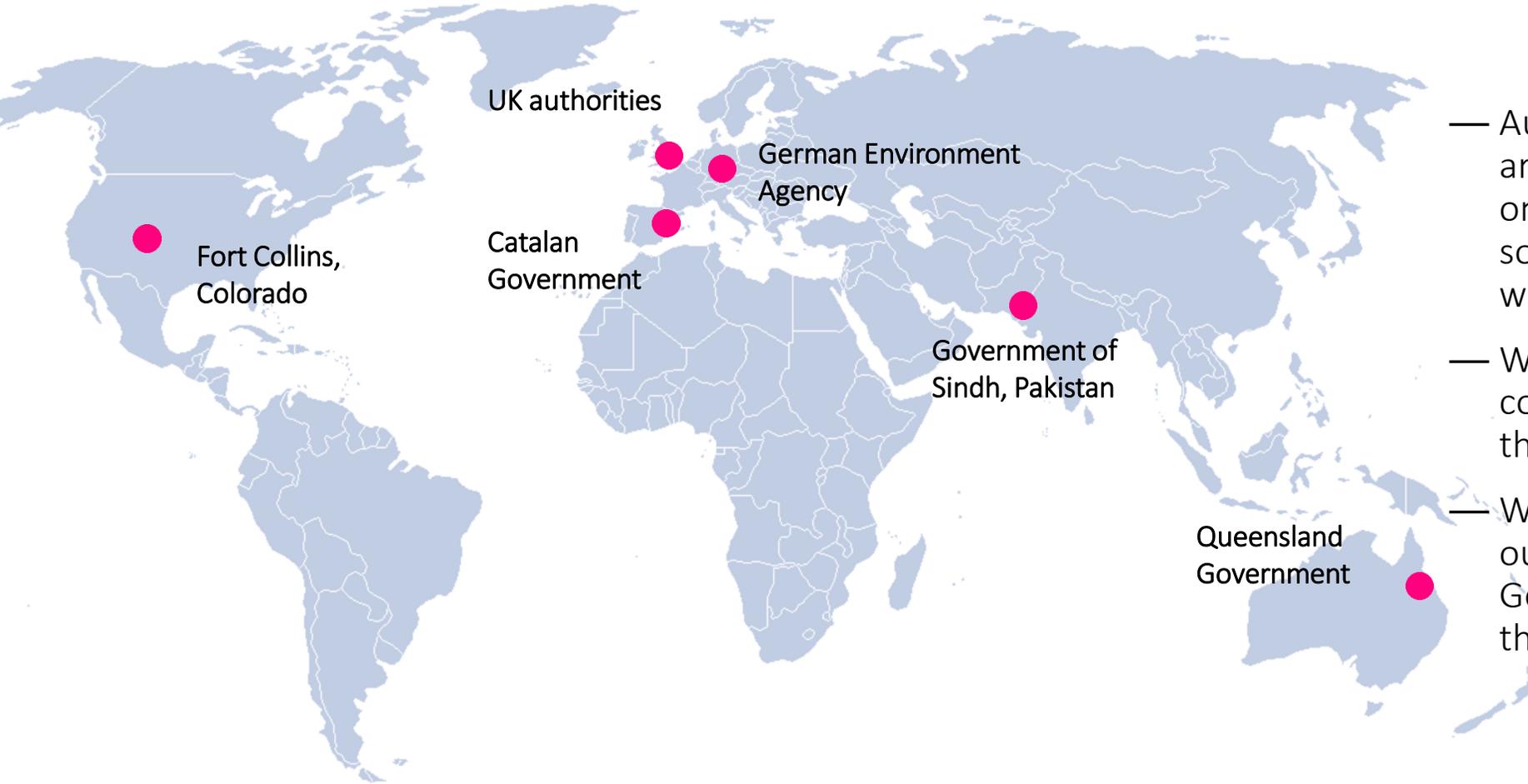
How local government around
the world is leading the fight.

The background of the slide is an aerial photograph of a park. In the foreground, a paved walkway runs diagonally from the top left towards the center. To the right of the walkway is a large, green grassy area where many people are sitting on the grass, some in small groups and some alone. Long shadows are cast across the grass and pavement, indicating it is either early morning or late afternoon. The overall scene is peaceful and suggests a public gathering or a quiet day in a park.

“Only a crisis - actual or perceived - produces real change. When that crisis occurs, the actions that are taken depend on the ideas that are lying around. That, I believe, is our basic function: to develop alternatives to existing policies, to keep them alive and available until the politically impossible becomes the politically inevitable.”

Milton Friedman

Global insight



- Authorities regardless of location are facing the same challenges on climate change and Covid-19, so we reached out around the world.
- We spoke to UK local authorities, combined authorities, LEPs and the private sector.
- We also spoke to authorities and our own partners in Spain, Germany, Pakistan, Australia and the US.

A photograph of a wind turbine and solar panels at sunset. The wind turbine is on the left, and the solar panels are in the foreground, both illuminated by the warm light of the setting sun. The sky is a mix of orange, yellow, and blue.

Key findings

Local government is leading the way and ahead of national government in many instances!

1. Take a global approach to learning and collaborating
2. Develop a sound and supported climate emergency strategy
3. Make the right people accountable for delivery
4. Focus on what makes most impact
5. Act on community behaviour
6. Be brave and relentless – it's a once in a life time opportunity!

[Download our report](#)



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Greening Procurement

Session 1:

Climate Emergency and Local Response

Mike Sewell

Chairman of the BSA Energy and Environment Committee and
Managing Director Energy & Compliance Interserve Support
Services



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Greening Procurement

Session 1:

Climate Emergency and Local Response

Q&A and Discussion



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Greening Procurement

Session 2:

Climate Emergency – Partnership Working and Practice

Elsa Colonna

Energy Efficiency Business Development Manager

Veolia



**Greening Procurement
Climate Emergency and Partnership Working webinar**

Local Government Association – The Business Services Association

2.30 - 4.00pm
Wednesday 24th June
Session Two

Elsa Colonna, Veolia

The time is now



Veolia UK Overview



Public Sector Commitments



2030

The Midlands Energy Performance Contract



Many technologies to reduce consumption and generate low carbon energy

- LED lighting
- Controls upgrades
- Roof solar PV
- Solar carports
- Large scale solar farms
- Battery storage
- EV charging
- Heat Pumps

...

One delivery partner



How it works

Design...

Works...

Savings Guarantee...



Results so far

Carbon saving of projects implemented so far over the projects' lifetime: **525 tonnes CO₂e**

- ✓ LED
- ✓ Roof PV



Collaborative pipeline development across the portfolio

- ✓ Battery storage
- ✓ Carports
- ✓ EV charging
- ✓ LED
- ✓ Controls
- ✓ Roof PV
- ✓ Solar farm
- ✓ Small scale heat pumps opportunities

Green procurement: Council climate leadership

Score+ programme for schools
Financing

Open Framework
50 miles radius of Leicester

Get in touch with  Leicestershire
County Council

Any questions? elsa.colonna-distria@veolia.com



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Greening Procurement

Session 2:

Climate Emergency – Partnership Working and Practice

Nathan Goode

Head of Strategy, The Social Value Portal



Social Value Measurement and Climate Change

LGA & BSA Greening Procurement
Webinar

24th June 2020

Nathan Goode, Director
Social Value Portal

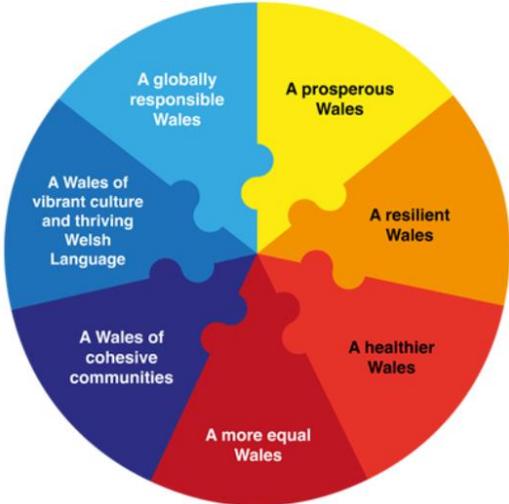
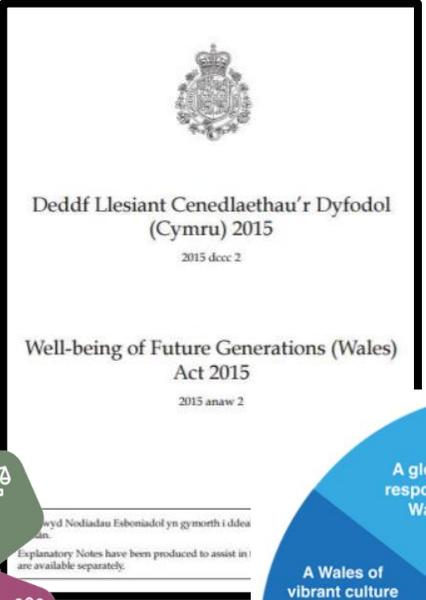
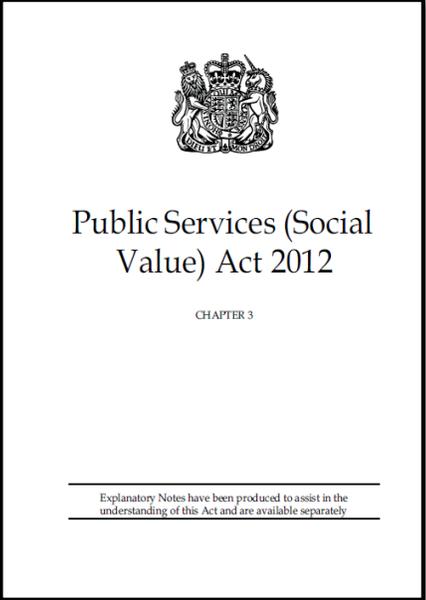


THE SOCIAL VALUE PORTAL
Where Community Speaks and Business Listens

Social Value – it’s the law



Social Value has become part of the procurement landscape through legislation across GB



“An act to require public authorities to have regard to **economic, social and environmental well-being** in connection with public services contracts and for connected purposes.”

Social Value only makes sense as a holistic concept

Investors are aligning with public policy



DealBook / Business & Policy

BlackRock's Message: Contribute to Society, or Risk Loss

Andrew Ross Sorkin

DEALBOOK JAN. 15,

On Tuesday, the chief from one of the most firestorm in the corner stretches from Wall S

Laurence D. Fink inform business leader contribute to society a



Perspectives

Ideas and innovation

Direct investment

Pensions de-risking

Financial resilience



Responsible Investor

Legal & General Investment Management's real estate arm plans social value score for investments

19 Feb 2018

LGIM Real Assets, the £24.9bn (€28bn) real estate arm of UK fund giant Legal & General Investment Management, has made a commitment that 20% of its commercial real estate investments will have a "social value score" over the next five years.



National Social Value Measurement (TOMs) Framework



Overseen by the National Social Value Taskforce, which spans public, private and 3rd sectors

The National TOMs 2020
20/01/2020

The National TOMs Best Estate Practice 2020: Social Value Calculator for Procurement

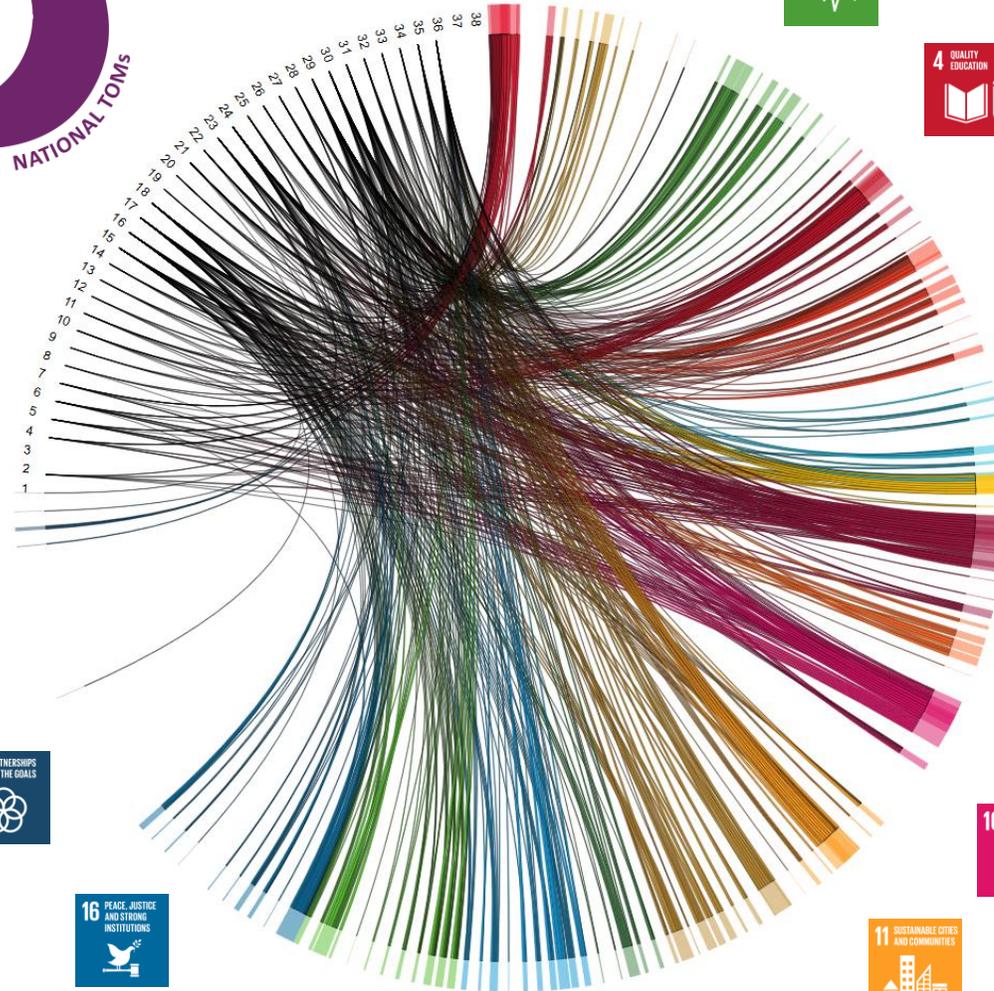
Project Name: Project Central Street
Project: Central Street
Reporting Period: For 2020

Summary
Total spend (£k): 1000
Total social value (£k): 1000
Total value added (£k): 1000
Total jobs created: 1000
Total value added (£k): 1000
Total jobs created: 1000

Units	SOCIAL VALUE PRIORITY	LOCALISED PRIORITY	PRIORITISATION	Per unit value	TARGETS	SOCIAL VALUE PRIORITY	DESCRIPTION
5 THEMES							
20 OUTCOMES							
48 MEASURES							
ONE MEASUREMENT & REPORTING STANDARD							

- Flexible, option-based framework designed for procurement
- Now downloaded over 4,000 times
- Consistent measurement solution supported by evidence
- Level playing field for business
- Allows benchmarking across and between sectors

Downloadable from: the [Social Value Portal](#) or the [Local Government Association](#)



- More than 290
- More than 280
- More than 130



We need coherent, holistic frameworks for action: the Global Goals or SDGs = a social value measurement framework for the planet

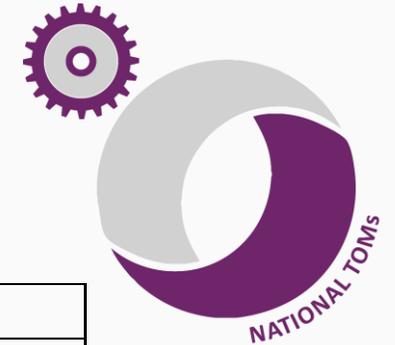
Linkages between the National TOMs and the SDGs

The 2020 TOMs Framework (v2.1)



Key challenge: addressing the Climate Emergency

TOMs measures that address the challenge:



Theme	Outcome	Measure (short description)
Jobs: Promote Local Skills and Employment	Improved skills for a low carbon transition	"Just transition": Retraining workers from high carbon industries Low carbon apprenticeships
Growth: Supporting Growth of Responsible Business	More opportunities for local MSMEs and VCSEs	Expert business advice to small businesses, charities and social enterprises to help them achieve net zero carbon Tender opportunities for decarbonisation work for MSMEs
Environment: Decarbonising and safeguarding our world	Carbon emissions are reduced	Savings in CO ₂ emissions on contract Policy and programme for net zero carbon by 2030
	Air pollution is reduced	Car miles saved on the contract Corporate travel schemes to reduce air pollution
	Safeguarding the natural environment	Offsets or mitigation initiatives on biodiversity Volunteering with environmental conservation initiatives
	Resource efficiency and circular economy are promoted	Support internally and in supply chain to adopt circular economy solutions Plastics recycling Eliminate single use plastics Local partnerships for circular economy solutions

The TOMs is a practical tool for embedding climate action into procurement and commissioning

Coming out of the current crisis...



1. This crisis shows major behavioural change is **possible** and that government (local, regional and national) can show leadership
2. The climate emergency is still our biggest challenge
3. We need to build green into the new normal through our transactional relationships
4. Social sustainability will only come through tackling inequality in parallel.

“Global warming and the rise in inequality comprise the principal challenges faced by the planet at the beginning of the 21st century...these two challenges are intimately linked and can only be resolved if we deal with them together” *Thomas Piketty, Capital & Ideology, Sept. 2019*
(my translation)



THE GLOBAL GOALS
For Sustainable Development





For further information, please contact:



nathan.goode@socialvalueportal.com





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Greening Procurement

Session 2:

Climate Emergency – Partnership Working and Practice

Karl Limbert

Senior Contract Manager, Engie



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Greening Procurement

Session 2:

Climate Emergency – Partnership Working and Practice

Katie Sargent

Environment Commissioning Group Manager

Surrey County Council

Greening Procurement Webinar

Case studies

Katie Sargent

Environment Group Commissioning Manager

Surrey County Council

Katie.sargent@surreycc.gov.uk

24 June 2020

www.local.gov.uk

Climate Change declaration

- At current rates of consumption Surrey will use up its share of the global carbon budget within 8 years
- Surrey County Council adopted a motion on 9 July, through which it resolved to be zero carbon by 2050
- Surrey's Climate Change strategy (2020 – 2050) was developed in conjunction with Boroughs and Districts and through engaging with partners (academic, health, public sector), residents, businesses and schools
- The strategy was endorsed by SCC's Cabinet in April
- We are now working with B&D partners to develop a delivery approach for the strategy and to seek endorsement

Target CO2e reduction	Year
46%	2025
67%	2030
80%	2035
87%	2040
92%	2045
100%	2050

Green procurement actions

Action	Target date
We will use our procurement practices and influence across our supply chain to require and incentivise environmentally responsible commissioning	2022
Full life cycle energy and carbon implications of major projects and strategic decisions will be considered within key scrutiny and decision-making processes.	2035

Collaboration with market

- Climate change is recognised as a priority by Local Authorities, businesses and VCSE sectors
 - Climate change targets will not be achieved unless private and public sector work together
 - SUP and sustainable timber clauses already embedded into Surrey's contracts
 - Working more closely with market and supply chains;
 - Our strategic priorities
 - Updating on our procurement pipeline
 - New initiatives – reducing emissions from construction, green fleet, NRMM
-

Social Value at Surrey

- Surrey social value marketplace
- Social value charter
 - All procurements over £100k
 - 5-10% weighting
 - Activity must be delivered in Surrey
 - Proxy values calculated for carbon reductions and other environmental benefits
 - Social value delivery agreed in kick off meetings with contract managers – KPIs created
 - Social value reporting

Outcomes

Businesses operate sustainably and accept responsibility for their environmental impact on local communities

People live environmentally sustainable lives

Voluntary time dedicated to the sustainability of local green areas to increase biodiversity and keep green spaces clean

Incorporating climate change – case study examples

- Car club and travel app
- Vehicle lease hire contract
- Extra care housing
- Highways contract
- Waste disposal contract





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Greening Procurement

Thank you

<https://www.local.gov.uk/our-support/climate-change>

<https://www.bsa-org.com/about/>