LGA Green Webinar Series

Greening Procurement

Wednesday 24th June, 2.30pm-4.00pm
Greening Procurement co-chairs:

Cllr Neil Prior  
Deputy Chair, Improvement and Innovation Board, LGA

Colin Murray  
Partner, DWF
Innovation against the odds
Central Government drives major national programmes for social and economic recovery. Local Authorities become more agile to deliver local transformation alongside other responsibilities, acting as coordinators to get the most out of combined local resources.

Civic renewal
Local Authorities are able to use learnings from the crisis response to embed new ways of working, engage residents in decision making, and form partnerships with local businesses, VCSE and communities. Opportunities for locally driven change abound.

Central command and control
Central initiatives take precedent and Local Authorities retrench to focus on delivering core services. Their role is diminished as the remit of the NHS and central departments expands and local community organisations operate increasingly independently.

Race back to normal
Local Authorities focus on quickly getting services back up and running, returning to previous systems and making them as effective as possible in the new context. After a year of upheaval, staff and the wider public have little appetite for change.
Greening Procurement

Session 1: Climate Emergency and Local Response

Martin Budd
Climate Change Manager
Hull City Council
Martin Budd
Climate Change Manager
Challenge

- UK 1997-2016 consumption emissions dropped 5%; territorial emissions 31%; production emissions 20%
- City Council consumption emissions 6% of city total
- Top 6 categories responsible for 85% of emissions
- Works account for 26% alone
- Some categories have higher CO2 per £ spent
• GHG Scope 1,2,3 are just 12.4% of consumption emissions
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Session 1:
Climate Emergency and Local Response

Colin Murray
Partner, DWF
What now for climate change?

How local government around the world is leading the fight.
“Only a crisis - actual or perceived - produces real change. When that crisis occurs, the actions that are taken depend on the ideas that are lying around. That, I believe, is our basic function: to develop alternatives to existing policies, to keep them alive and available until the politically impossible becomes the politically inevitable.”

Milton Friedman
Authorities regardless of location are facing the same challenges on climate change and Covid-19, so we reached out around the world.

We spoke to UK local authorities, combined authorities, LEPs and the private sector.

We also spoke to authorities and our own partners in Spain, Germany, Pakistan, Australia and the US.
Key findings

Local government is leading the way and ahead of national government in many instances!

1. Take a global approach to learning and collaborating
2. Develop a sound and supported climate emergency strategy
3. Make the right people accountable for delivery
4. Focus on what makes most impact
5. Act on community behaviour
6. Be brave and relentless – it’s a once in a life time opportunity!

Download our report
Greening Procurement

Session 1:
Climate Emergency and Local Response
Mike Sewell
Chairman of the BSA Energy and Environment Committee and Managing Director Energy & Compliance Interserve Support Services
Greening Procurement

Session 1:
Climate Emergency and Local Response

Q&A and Discussion
Greening Procurement

Session 2:
Climate Emergency – Partnership Working and Practice

Elsa Colonna
Energy Efficiency Business Development Manager
Veolia
Greening Procurement
Climate Emergency and Partnership Working webinar

Local Government Association – The Business Services Association

2.30 - 4.00pm
Wednesday 24th June
Session Two

Elsa Colonna, Veolia
The time is now
Veolia UK Overview

- Worldwide experience & presence
- £1.9bn UK & Ireland turnover
- 15,000 employees
- Over £2bn in UK infrastructure plus £1bn proposed by 2023

WATER

WASTE

ENERGY
Many technologies to reduce consumption and generate low carbon energy
LED lighting
Controls upgrades
Roof solar PV
Solar carports
Large scale solar farms
Battery storage
EV charging
Heat Pumps
...

One delivery partner
How it works

Design…

Works…

Savings Guarantee…
Results so far

Carbon saving of projects implemented so far over the projects’ lifetime: **525 tonnes CO₂e**

- LED
- Roof PV

Collaborative pipeline development across the portfolio

- Battery storage
- Carports
- EV charging
- LED
- Controls
- Roof PV
- Solar farm
- Small scale heat pumps opportunities
Green procurement: Council climate leadership

Score+ programme for schools
Financing

Open Framework
50 miles radius of Leicester

Get in touch with Leicestershire County Council

Any questions? elsa.colonna-distria@veolia.com
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Session 2:
Climate Emergency – Partnership Working and Practice

Nathan Goode
Head of Strategy, The Social Value Portal
Social Value Measurement and Climate Change

LGA & BSA Greening Procurement Webinar

24th June 2020

Nathan Goode, Director
Social Value Portal
Social Value – it’s the law

Social Value has become part of the procurement landscape through legislation across GB.

“An act to require public authorities to have regard to economic, social and environmental well-being in connection with public services contracts and for connected purposes.”

Social Value only makes sense as a holistic concept.
Investors are aligning with public policy

BlackRock’s Message: Contribute to Society, or Risk Losing

Andrew Ross Sorkin

Dealog  JAN. 15

On Tuesday, the chief executive of BlackRock, the world’s largest investment management firm, was asked to comment on the recent firestorm in the corner office near Wall Street. Laurence D. Fink, the firm’s chairman and chief executive, said that the company was committed to pursuing a ‘socially responsible’ investment strategy.

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Legal & General Investment Management’s real estate arm plans social value score for investments

19 Feb 2018

LGIM Real Assets, the £24.9bn (£28bn) real estate arm of UK fund giant Legal & General Investment Management, has made a commitment that 20% of its commitment will have a “social value score” over the next decade.

Laurence D. Fink, the firm’s chairman and chief executive, said that the company was committed to pursuing a “socially responsible” investment strategy.

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Overseen by the National Social Value Taskforce, which spans public, private and 3rd sectors

National Social Value Measurement (TOMs) Framework

- Flexible, option-based framework designed for procurement
- Now downloaded over 4,000 times
- Consistent measurement solution supported by evidence
- Level playing field for business
- Allows benchmarking across and between sectors

Downloadable from: the Social Value Portal or the Local Government Association
We need coherent, holistic frameworks for action: the Global Goals or SDGs = a social value measurement framework for the planet
The 2020 TOMs Framework (v2.1)

Key challenge: addressing the Climate Emergency

**TOMs measures that address the challenge:**

<table>
<thead>
<tr>
<th>Theme</th>
<th>Outcome</th>
<th>Measure (short description)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jobs: Promote Local Skills and Employment</td>
<td>Improved skills for a low carbon transition</td>
<td>&quot;Just transition&quot;: Retraining workers from high carbon industries</td>
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<td></td>
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<td>Low carbon apprenticeships</td>
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<tr>
<td>Growth: Supporting Growth of Responsible Business</td>
<td>More opportunities for local MSMEs and VCSEs</td>
<td>Expert business advice to small businesses, charities and social enterprises to help them achieve net zero carbon</td>
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<tr>
<td></td>
<td></td>
<td>Tender opportunities for decarbonisation work for MSMEs</td>
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<tr>
<td>Environment: Decarbonising and safeguarding our world</td>
<td>Carbon emissions are reduced</td>
<td>Savings in CO₂ emissions on contract</td>
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<tr>
<td></td>
<td></td>
<td>Policy and programme for net zero carbon by 2030</td>
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<tr>
<td></td>
<td>Air pollution is reduced</td>
<td>Car miles saved on the contract</td>
</tr>
<tr>
<td></td>
<td>Safeguarding the natural environment</td>
<td>Corporate travel schemes to reduce air pollution</td>
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<td></td>
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<td>Offsets or mitigation initiatives on biodiversity</td>
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<td></td>
<td></td>
<td>Volunteering with environmental conservation initiatives</td>
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<tr>
<td></td>
<td>Resource efficiency and circular economy are promoted</td>
<td>Support internally and in supply chain to adopt circular economy solutions</td>
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<tr>
<td></td>
<td></td>
<td>Plastics recycling</td>
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<td>Eliminate single use plastics</td>
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<td>Local partnerships for circular economy solutions</td>
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The TOMs is a practical tool for embedding climate action into procurement and commissioning
Coming out of the current crisis...

1. This crisis shows major behavioural change is possible and that government (local, regional and national) can show leadership
2. The climate emergency is still our biggest challenge
3. We need to build green into the new normal through our transactional relationships
4. Social sustainability will only come through tackling inequality in parallel.

“Global warming and the rise in inequality comprise the principal challenges faced by the planet at the beginning of the 21st century...these two challenges are intimately linked and can only be resolved if we deal with them together” Thomas Piketty, Capital & Ideology, Sept. 2019

(my translation)
For further information, please contact:

nathan.goode@socialvalueportal.com
Greening Procurement

Session 2:
Climate Emergency – Partnership Working and Practice

Karl Limbert
Senior Contract Manager, Engie
Greening Procurement
Session 2:
Climate Emergency – Partnership Working and Practice

Katie Sargant
Environment Commissioning Group Manager
Surrey County Council
Greening Procurement Webinar

Case studies

Katie Sargent
Environment Group Commissioning Manager
Surrey County Council
Katie.sargent@surreycc.gov.uk
24 June 2020
Climate Change declaration

- At current rates of consumption Surrey will use up its share of the global carbon budget within 8 years
- Surrey County Council adopted a motion on 9 July, through which it resolved to be zero carbon by 2050
- Surrey’s Climate Change strategy (2020 – 2050) was developed in conjunction with Boroughs and Districts and through engaging with partners (academic, health, public sector), residents, businesses and schools
- The strategy was endorsed by SCC’s Cabinet in April
- We are now working with B&D partners to develop a delivery approach for the strategy and to seek endorsement

<table>
<thead>
<tr>
<th>Target CO2e reduction</th>
<th>Year</th>
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<tbody>
<tr>
<td>46%</td>
<td>2025</td>
</tr>
<tr>
<td>67%</td>
<td>2030</td>
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<tr>
<td>80%</td>
<td>2035</td>
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<tr>
<td>87%</td>
<td>2040</td>
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<tr>
<td>92%</td>
<td>2045</td>
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<tr>
<td>100%</td>
<td>2050</td>
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## Green procurement actions

<table>
<thead>
<tr>
<th>Action</th>
<th>Target date</th>
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<tbody>
<tr>
<td>We will use our procurement practices and influence across our supply chain to require and incentivise environmentally responsible commissioning</td>
<td>2022</td>
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<tr>
<td>Full life cycle energy and carbon implications of major projects and strategic decisions will be considered within key scrutiny and decision-making processes.</td>
<td>2035</td>
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</table>
Collaboration with market

- Climate change is recognised as a priority by Local Authorities, businesses and VCSE sectors

- Climate change targets will not be achieved unless private and public sector work together

- SUP and sustainable timber clauses already embedded into Surrey’s contracts

- Working more closely with market and supply chains;
  - Our strategic priorities
  - Updating on our procurement pipeline
  - New initiatives – reducing emissions from construction, green fleet, NRMM
Social Value at Surrey

- Surrey social value marketplace
- Social value charter
  - All procurements over £100k
  - 5-10% weighting
  - Activity must be delivered in Surrey
  - Proxy values calculated for carbon reductions and other environmental benefits
  - Social value delivery agreed in kick off meetings with contract managers – KPIs created
  - Social value reporting

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<thead>
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<th>Outcomes</th>
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<tbody>
<tr>
<td>Businesses operate sustainably and accept responsibility for their environmental impact on local communities</td>
</tr>
<tr>
<td>People live environmentally sustainable lives</td>
</tr>
<tr>
<td>Voluntary time dedicated to the sustainability of local green areas to increase biodiversity and keep green spaces clean</td>
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</table>
Incorporating climate change – case study examples

- Car club and travel app
- Vehicle lease hire contract
- Extra care housing
- Highways contract
- Waste disposal contract
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Session 2:
Climate Emergency – Partnership Working and Practice

Q&A and Discussion
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Thank you

https://www.local.gov.uk/our-support/climate-change

https://www.bsa-org.com/about/