

What support from Sport England and the LGA would help you and your partners deliver for your place?

ZEINAB MAALOW JUN 09, 2021 01:59PM

A reminder of the five catalysts to create change in the Sport England Strategy:

- Effective investment models
- Realising the power of people and leadership
- Applying innovation and digital
- High quality data, insight and learning
- Good governance.

Share innovation /good practice

Active promotion by Sport England of active travel - not just with LAs but with

central govt -- Dft / DCMS / DfE

Launch a 10 000 steps a day toolkit for LAs - maximise inclusion

Support on childhood obesity / weight campaigns

Julie Banks

The sharing of best/good practice

Easily accessible resource

Cllr Sue Cook

No idea is a bad idea to enable engaging initially with The Community asking what they really want from an area and what makes them wish to take part in an activity. In addt bringing together better transport in the form of bus routes and cycle ways for people to actually get to a location. HCC are in the middle of a Movement Stratedgy Programme taking longer than I hoped but gaining access for all is so important.

Effective investment is key for me. A link with Health & Wellbeing and outdoor activity cycle/walking.

Particularly interested in help with ideas on how to engage with those who don't wish to participate.

not just initiatives - things that get really embedded into people's lives

Cllr Barbara Ashworth

Help with collating honest data and evidence in order to produce good quality reports for sharing with external providers, upper tier authority Public health etc

Act as a proactive advocate for pulling together long-term funding of investment in activity and health promotion. Pulling the NHS with their prevention funding into the agenda.

Support public messaging that we about health and well-being via sports and leisure we are not about physical buildings and other infrastructure. LA s are currently hung out to dry on their own

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supporting outreach programmes

Sport pitches are increasingly being affected by flooding (climate change?). Recreation and green space is often not keeping pace with development.

Not convinced it's a priority for local council so finding a way of bypassing the enertia

High quality data, insight and learning always vital

Future Investment strategies are very necessary to deal with ageing facilities. What support can be given to councils?

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Look at the rising stars as well as the need for activity. We lose a lot of potentially excellent sports stars in the middle ground from grass routes because activity is not sustainable but then we invest heavily at the latter end to try to find stars.

Share best practice, particularly success stories in lower socio-economic groups.

Leadership!

IMO we're underplaying the importance of leadership and role-models. The latter don't have to be national champions, but we need community, local regional figure-heads plus the national celebrities. People are still inspired by other people and we need to mobilise this force again!

Help to make the general public aware that sport is something for everyone of all abilities

Engaging with hard to reach communities

Sport for all and wellbeing for all regardless of age with good leadership.

leadership

Clare Paul

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Schools

We've not talked yet about how we can support/use schools to achieve our goals?

Linda Williams

Effective investment models are major priority, but benchmarking and effective data supports that too

Cllr Barry Dobson, SKDC

There are several things where more involvement and guidance would be useful. Certainly more in-depth discussion on what LAs can do to liaise with NHS to promote and deliver health-benefitting programmes. Vitaly important is the development of new sport facilities, including swimming where any investment requires a good return so that repayment or funding can be realised prior the the facility becoming too old to use. At the moment, we're looking at funding over 40 years and a facility that may not even last beyond that date.
