

Transformation Masterclass – Community Focused Transformation



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Our Journey – so far

- Pembrokehire Transformation key pillars
 - Technology
 - Culture
 - Relationships
- COVID – Pace, common cause, unity – Community Hub and recovery
- Welsh Government, PSB, Corporate strategy, strategic implementation, employees - How are we linking this all together
- How do we sustain the change and balance with budget pressures

What have we done

- Volunteering
- Stakeholder mapping at PSB and Local authority
- Looking at the gaps and duplication
- Commonality of language
- Shared understanding
- Resilient communities LRF
- Building on existing relationships respectfully – community seminar
- New Local – enabling communities – what does it mean

Our Vision

- “Working Together, Improving Lives”
- Communities are a key priority for the authority and they are key to the programme for our administration:
- Community decision-making: Involving communities and citizens more meaningfully in local decision-making.
- Collaboration with communities: Shifting the traditional public services top-down ways of working, to more collaborative approaches which involve both our partner agencies and communities as essential partners.
- Building community capacity, capability and confidence: Helping to equipping communities with the resources and skills they need to genuinely participate in local action.

What next.....

- Community strategy for Pembrokeshire
- But caution - we know from our learning and in the words of Quint Struder:
- *Culture outperforms strategy every time; and culture with strategy is unbeatable.*

Final thought

“You will succeed if you preserve; and you will find joy in overcoming obstacles.”

Helen Keller