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### **CONFERENCE AND EXHIBITION HANDBOOK**

Birmingham | 3-5 July



"A garden requires patient labour and attention.
Plants do not grow merely to satisfy ambitions or to fulfill good intentions. They thrive because someone expended effort on them."

- Liberty Hyde Bailey, Horticulturalist and Botanist



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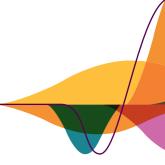
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### **WELCOME** FROM THE LOCAL GOVERNMENT **ASSOCIATION CHAIRMAN**



I'm delighted to welcome you to the Local Government Association's (LGA) Annual Conference and Exhibition for 2018

A particularly warm welcome to those who are joining us for the first time, and a special thanks to all our speakers, exhibitors, our main sponsor -CCLA - as well as all our other sponsors, without whom this event would not be possible.

As we reflect on the last year, I am proud that all parts of local government - counties, districts, London boroughs, metropolitan areas and unitary authorities - have continued to play a leading role in helping to boost economic growth, strengthen our communities, provide dignified care for our elderly and disabled, build homes, and ensure our children have the best start in life. I would like to thank the dedicated councillors across the country, and the talented officers who support them, for their commitment on behalf of our residents

Ensuring councils play a leading role in policymaking remains at the heart of all that we do. This year's conference marks two years since the EU referendum, and the opportunities and challenges that the country's vote presented. It is positive that, following the campaigning of councils and the LGA. local communities will continue to benefit from FU funds until the end of 2020.

Our engagement with the EU (Withdrawal) Bill also led to a commitment from the Government to replicate local government's role in the EU policy making process following Brexit.

Despite Brexit dominating much of the Government's focus and the legislative programme, we have continued to shape the political agenda on the big issues you tell us matter to you and your residents. In lobbying for positive change, we have secured additional council tax raising powers, new money for adult social care, continued flexibility on schools funding, and for councils to have access to a multi-billion fund for local road improvement.

The recent announcement on the reduction in the maximum stake for fixed odds betting terminals shows just what we can achieve when local government comes together in the interests of our communities

Our campaigning has ensured housing has remained high on the agenda, with the Government announcing that the Local Housing Allowance cap will not apply to supported housing or the wider social rented sector, agreeing a further £2 billion for the Affordable Homes Programme, and a partial lifting of the Housing Revenue Account borrowing cap.

**Lord Porter of Spalding** 





Through our continued lobbying for councils to be fully funded for any new duties they undertake, we have secured additional funding for the implementation of the Homelessness Reduction Act and a further new burdens payment in relation to property searches.

In your own areas, you have continued to drive innovation, improve services, and deliver millions of pounds of savings. We have shared this best practice, coordinated legal actions for the sector, and secured reductions in audit fees through the Public Sector Audit Appointment (PSAA) body. This is alongside the wide variety of support we offer through our peer reviews, training and leadership offer, and programme of events.

We should be proud of all that we have achieved together this year, but we know that local government is still facing unprecedented pressures. There is less money in the pot but demands for services our residents rely on are increasing. As the most trusted part of the public sector, I know that local government will continue to demonstrate its strong and ambitious leadership in stepping up to the challenges we face.

The only way to ensure councils can continue to support the nation to remain fit and well, economically resilient and continue to thrive is for councils to be put on a sustainable financial footing.

The LGA will continue to make the case for further fiscal devolution and additional money for all councils, which will be our priority as we influence the Fair Funding Review, plans for further business rates retention and the next Spending Review. As part of our adult social care campaign, we will also lobby to ensure funding is at the heart of the Social Care Green Paper.

As well as residents' satisfaction with their local council and politicians remaining strong, independent polling of MPs and Peers shows high levels of support across Parliament for our calls that councils have greater financial freedoms and control over local public services in their areas.

As I enter my final year as your Chairman, I am confident that we can build on this support by working with you all to set out a positive agenda for councils so that Ministers, Whitehall officials, parliamentarians and other stakeholders recognise the need to empower local leaders to deliver for their residents and the country. The papers we are launching this week set out the key policies that will help us achieve that.

I look forward to meeting you throughout the week, and I hope you have an enjoyable and productive conference.

### **WELCOME** FROM THE LOCAL **GOVERNMENT ASSOCIATION'S** POLITICAL GROUPS

**LGA Conservative Group** Councillor David Simmonds. Vice Chairman. Leader, Conservative



The Conservatives remain the largest group at the LGA following the local elections and we will therefore continue to chair the organisation in 2018/2019.

We would like to congratulate all

those Conservatives who were re-elected or newly elected in May, whilst offering our commiserations to those who were unsuccessful

As ever, the conference will provide a great opportunity for us discuss a wide range of issues, including the impact of Brexit on local government, housing, adult social care and health, commercialisation, procurement, children's services and local government finance.

Discussion around these and many other topics will no doubt provoke lively debates both within the conference hall and during the many fringe meetings that will be taking place throughout the three days of the conference.

The LGA Conservative Group will be holding group meetings on each day of the conference and our Group Dinner will take place on the Wednesday evenina.

All Conservative councillors are very welcome to attend these events. For more information, to get your tickets for the dinner, or just to come and have a chat with us, please visit our LGA Conservative Group stand (B11).

We wish everyone an enjoyable and successful conference.

**LGA Labour Group** Councillor Nick Forbes, Vice Chair, Leader. Labour Group



A warm welcome to all of Labour's local government family attending LGA Conference in Birmingham. This is our opportunity to take stock of the local election results, and discuss

our priorities for the coming year. Congratulations to all new and returning Labour councillors elected on 3 May, to Dan Jarvis the newly elected Metro Mayor for the Sheffield City Region, and to the over twenty Labour councillors who have become council leaders since we last met a year ago.

Labour councils and Labour councillors continue to fight austerity, and show voters day in and day out that Labour in local government is not only in touch with our communities and on their side, but is also both competent and capable.

The LGA Labour Group continues to be an effective voice for local government, celebrating our successes and being vocal about the dangers facing local services. This includes ensuring that our party's leadership and Parliamentary colleagues understand that in almost every area in which Labour wants to make our country fairer it is local government that is best placed to deliver.

The LGA Labour Group continues to work for consensus within the LGA on the big issues facing local government, including social care, education, housing, Brexit, and the desperate need for more and fairer funding.

We hope you all have an enjoyable conference, and look forward to seeing you this week and in the vear ahead.



**LGA Liberal Democrat Group** Councillor Howard Sykes MBE, Vice Chair, Leader, Liberal Democrat Group



A warm welcome back to Birmingham. Last year was our Group Leader's first LGA conference as Group Leader having just been elected the week before.

It's been a busy year. We have made gains in by-elections, and in this May's local elections. Liberal Democrat successes included South Cambridgeshire, Kingston, Richmond and Three Rivers.

We also gained seats in areas like Sunderland, Liverpool, Barnsley, Hull and Manchester and across the country stood more candidates which the LGA's Be a Councillor campaign was instrumental in helping us achieve. Liberal Democrats retained the directly elected Mayor in Watford and also kept majority control of Eastleigh, South Lakeland, Sutton and Cheltenham. Congratulations to our new and re-elected councillors, and my commiserations to those who were not successful this time round.

Liberal Democrat councillors will arrive in Birmingham in good heart and we look forward to working with our newly elected colleagues across the coming year.

LGA Independent Group Councillor Marianne Overton MBE, Vice Chair,



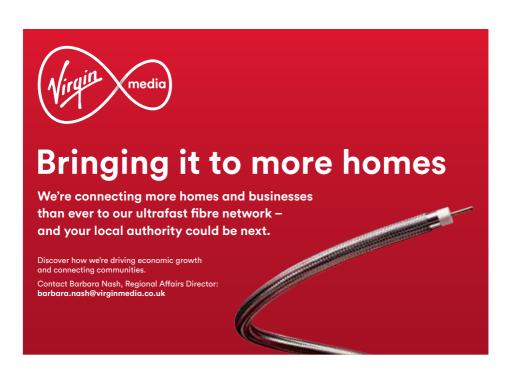
Welcome to this year's LGA conference. We look forward to seeing you, and a visit to our stand is a great start. Our excellent group sessions have been designed specifically for

you, so we look forward to seeing you there too. This conference is a unique opportunity to meet other group members, share ideas, and hear from some truly dynamic speakers.

In May this year we sadly lost some excellent councillors, with UKIP struggling to retain seats. However, Independents mostly held their own and there were some improved results for Green candidates, so all in all, the Group is now launching forward with renewed dynamism. We look forward to welcoming new faces to the LGA Independent Group and congratulations to those re-elected, who will continue to work tirelessly for their residents.

We have the greatest political diversity within our group, as in our communities, and members continue to work very effectively together to achieve the best we can for our residents. We have done well to successfully influence key policy decisions and the profile of local government in the media and in Parliament. All councils continue to face a range of challenges and your voice within the LGA, your expertise and vision, remain essential.

On behalf of the Group's executive, thank you for your work in your communities, your councils and the LGA. I wish you all a productive conference and a very successful year ahead.



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## THE NATIONAL VOICE OF LOCAL GOVERNMENT



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### **LOCAL GOVERNMENT ASSOCIATION MEMBERSHIP**

The LGA is the national voice of local government. Politically-led and cross-party, we work on behalf of councils in England and Wales to give local government a strong, credible voice with national government. We aim to influence and set the political agenda on the issues that matter to councils so they can deliver local solutions to national problems.

Local government is the most efficient and accountable part of the public sector. The LGA supports councils to drive innovation and improvement, sharing best practice and helping them to deliver millions of pounds of savings and improve services for their residents. We fight local government's corner, supporting councils through challenging times and focusing our efforts where we can have real impact.

In our role as national employer, we negotiate fair pay and pensions, providing advice on workforce issues to individual and groups of councils. Our annual business plan sets out our top priorities for the year, based on what our membership tell us are the critical issues for them.

Our political group offices - Conservative, Labour, Liberal Democrat and Independent work closely with government, shadow teams and party administrations, challenging where appropriate.

They offer advice to councillors and to political groups in councils, produce publications and run a range of briefings and events for elected members around the country, often with senior government figures.





Membership of the LGA gives local authorities:

- access to the LGA's national media office on call 24 hours a day, 365 days a year - which promotes positive stories, rebuts the negative and advises member councils on national media relations, including in times of crisis
- up-to-the-minute news and on-the-day briefings covering all major government announcements - including the Queen's Speech, the Budget and major pieces of legislation affecting councils
- a range of free and subsidised conferences. seminars and workshops tailored to the needs of councils and councillors
- access to a range of activities designed to support improvement and innovation across the sector, including the opportunity to attend one of the LGA's councillor and officer development programmes
- support from specialist advisers and access to reports and briefing papers across a range of policy areas
- on certain complex issues, access to collective actions specialist legal support and opinions commissioned by the LGA.

On 1 April 2018, a new incorporated LGA came into effect as part of a programme to regularise the way in which the LGA is constituted, to support its financial sustainability and to protect the interest of member councils.



### **LOCAL GOVERNMENT ASSOCIATION CAMPAIGNS**

The LGA campaigns on your behalf on the issues that you tell us matter most to you and your residents. We work with all parts of local government - counties, districts, London councils, metropolitan authorities and unitary authorities - to help make the changes that really make a difference to your local areas.

By this time next year, Britain will have left the European Union. After Brexit, the country will be different. By properly funding local services and giving councils the powers to work on behalf of their communities, local government can be the driving force for a new chapter in our country's history.

We will continue to make the case for long term, sustained investment in local government, as well as laying out the positive outcomes this would deliver for the country. Over the coming months, we will be seeking your thoughts and evidence to further strengthen the rallying call to Government ahead of the Spending Review.

-WORK LOCAL Our key campaigns for this year:

#### Sustainable funding for local government

Our ongoing work to secure more funding for the whole of local government, to help plug the funding gap of around £5.8 billion that councils are facing by 2020, has continued over the last year. We had some success in securing a small amount of additional money in the final Local Government Settlement and no further changes to previously agreed funding.

We continue to press for a reformed funding base to empower councils to bring together local public services, making them more responsive to local need and fit for the next decade and beyond.

Over the next critical year we will fight on your behalf to show that local government has more than proved it can play a leading role in supporting our nation through uncertain times and bind communities together, but that the current funding crisis we face is untenable and must be urgently resolved.

#### Adult social care

Following our success to secure additional funding for adult social care to deal with immediate funding pressures, we continue to press for further funding to address the ongoing pressures and to work with government, the NHS and partners to redefine what a system fit for future generations will look like.



#### Housing

Our housing campaign is a national, integrated programme of work calling on the Government to give councils the powers and funding to resume their role as a major builder of affordable homes. lift the housing borrowing cap and to establish local government as the expert and leader in the housing sector.

#### Children's social care and wellbeing

With a funding gap for children's services of nearly £2 billion, we are pressing for urgent action to be taken to reduce the financial pressures; for a renewed focus on early intervention; and for immediate action to make sure children struggling with their mental health get the right support, at the right time, in the right place.

#### 'Work Local'

Work Local is the LGA's campaign calling for the growing skills gap to be addressed and for local areas to be put at the heart of career and employment provision. We have championed our positive vision for jobs and skills provision which each year across a local area could result in 8.500 more people in work and 6.000 increasing their skills.

#### Britain's exit from the EU

We are calling for powers and funding to go from Brussels to local areas not to Westminster We. will continue to work with parliamentarians and stakeholders to ensure that decision-makers fully understand the legal and funding implications of their decisions for local government.

#### #ourday, Be a Councillor and more Plus. watch out for:

- the ever popular #ourday, showcasing just how much local government does - including some things that might surprise you
- our Be a Councillor online hub, where you'll find lots of resources to help raise the quality and diversity of the candidates running to be councillors
- Up to Speed, our campaign to ensure that every resident and business has access to fast and reliable broadband

www.local.gov.uk/campaigns

### **LOCAL GOVERNMENT ASSOCIATION** SUPPORT OFFER

### Need help

- ...responding to some of the big challenges of the day such as devolution, Brexit, inclusive growth, jobs and housing, health and social care integration, children's services and meeting financial challenges?
- ...supporting and developing councillors who hold leadership roles in your council or developing your top team?
- ...with high profile communications challenges such as during periods of extreme weather and protecting the most vulnerable, or more of a full review of your council's communications?

- ...to continue with your improvement journey through an external peer challenge?
- ...finding new ways to drive efficiencies and productivity qains?
- ...finding innovation and good practice in service delivery, data management, technology and transformation?
- ...comparing your council's performance with councils facing similar challenges?

For support on all, or any, of these issues (and more) please contact your LGA principal adviser.

Visit us at The LGA Hub featuring The Innovation Zone A place to meet, be innovative and learn about our priorities and campaigns





### Contact your principal adviser

To discuss any aspect of the LGA's work or to find out more about our support offer, please contact your principal adviser.



North West

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Wight, Kent and West Sussex)



South West

**Andy Bates** Telephone: 07919 562849 Email: andy.bates@local.gov.uk

### LOCAL GOVERNMENT ASSOCIATION **IN PARLIAMENT**

#### The LGA works with parliamentarians to ensure that local government is represented in national political debates.

We promote the important work of member councils in a variety of ways, including engaging with legislation, supporting members giving evidence to parliamentary committees, and by bringing together councils, MPs and Peers at events. In the last year we have produced more than 92 parliamentary briefings and responded to 52 parliamentary inquiries, either by providing written submissions or through our councillors and officials giving evidence in person.

By doing this, we ensure that local government benefits from a single voice speaking up for councils in Westminster.

Our work is referenced extensively across both the House of Commons and the House of Lords. where our campaign recommendations feature in debates, questions and parliamentary motions.



Through our parliamentary engagement we have sought to promote the messages on a range of subjects, including on fair funding, social care, Brexit and devolution, improving mental health services, changing children's lives, building new homes and devolving employment and skills support. We do this as councils have told us these issues are important to them and their residents.

Over the past year we've helped achieve some notable wins for councils, including the Housing. Communities and Local Government Committee urging the Government to use further business rates retention as an opportunity to meet the funding gap facing local government, rather than transferring in grants, and a recommendation from the influential cross-party Treasury Committee calling for the housing borrowing cap to be lifted. We also secured a commitment from Government to reduce the maximum stakes that can be gambled on fixed odds betting terminals, and a positive commitment, through our engagement with the European Union (Withdrawal) Bill, that local government remain a key partner as new laws are proposed.

Our regular polling of parliamentarians shows strong support for the campaigns we run on behalf of councils, a point that is demonstrated by the fact that, of those polled in our most recent survey, 86 per cent of MPs and 89 per cent of Peers agreed with us that councils should have more financial powers and freedoms; and 89 per cent of MPs and 81 per cent of Peers agreed that additional funding should go to councils' social care budgets to tackle the funding gap.



As well as influencing parliamentary debates and committees, we also run a programme of events in Parliament. In our Bright Futures parliamentary exhibition we promoted the positive impact that social care and mental health services have on children's lives, and featured a number of early intervention case studies from across local government. We also engage with the party conference season to promote the work of local government and the campaigns the LGA runs on behalf of its membership.

In 2017 we delivered a full programme of events and our councillors spoke on issues ranging from adult social care, housing, improving the life chances of children and the public finances. These conferences are an opportunity for us to engage with stakeholders including businesses, charities. and think tanks and we will continue to use these platforms to promote councils.

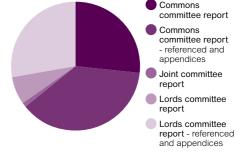
Further information on our engagement with Parliament is available in our LGA in Parliament report and our Get in on the Act legislative guides.

As well as lobbying Parliament, we also offer support to councils by keeping them informed of parliamentary debates and developments, and by offering support on how to engage with Parliament. We run a Parliamentary Network to support council officers in engaging with or analysing national policies and legislation, sharing information and best practice through our ebulletins and briefing events.

If you would like to find out more about our work in Parliament, sign up to our weekly parliamentary roundup or join our Parliamentary Network, for access to information and regular events, please visit www.local.gov.uk/parliament or email publicaffairs.team@local.gov.uk.



#### Mentions in committee reports and press releases



### LOCAL GOVERNMENT ASSOCIATION IN THE MEDIA

The LGA provides a 24/7 media service, 365 days a year, to highlight the great work of our member councils across the country and to help rebut possible negative coverage for the sector.

Regularly referred to by national journalists as the 'highly respected and influential LGA', our ever growing national media profile ensures that the LGA continues to be respected as the national voice of local government.

Followers of our media Twitter account continue to rise and currently stands at over 11.600. Please make sure you are kept up-to-date with our latest media releases, statements and national broadcast interviews, by following

#### @LGANews





Whether it is lobbying for more funding through the media on behalf of the vulnerable children and adults you look after: your need to be able to build more much needed homes: or for a fairer allocation of money to help improve your roads, we ensure that there is always a regular stream of proactive stories on your behalf.

Over the past year, the LGA has been quoted over 55,000 times in national, regional, local and specialist trade media. That's around 1.065 times. a week or 151 times every single day. Stories can cover any one of over 800 services that you collectively deliver, including housing, social care, business rates, economy and skills, school places. fire and rescue, trading standards and public health.

During this time we have also secured a number of national newspaper front pages and has had 195 mentions on national TV, including interviews with BBC Breakfast, Sky News, Good Morning Britain, Newsnight and The Daily Politics.

A further 352 mentions have also been gained across national radio with interviews on BBC Radio 4's Today Programme, The World at One, BBC Radio Five Live Drive and LBC



We also publish the LGA's monthly magazine, first. Read by over 18,200 people, first ensures councillors, chief executives and council communications teams are kept up-to-date on the LGA's work and the wins we achieve for you with government and relevant stakeholders.

As part of the LGA's membership offer, we also provide a daily news headlines service, delivered every morning via email including weekends. This provides you with a summary of the national local government news of the day. To sign up for this service, please visit; www.local.gov.uk

Council communications teams are also kept up to speed with our fast-moving agenda via our weekly CommsNet bulletin. Sent out every Wednesday morning, CommsNet allows councils' communications teams to get involved in the LGA's media work, find out the latest on our campaigns, lobbying and share best practice with each other

In times of crisis, we are always on hand to offer advice as required and support where needed. We also offer communications peer reviews and can help councils recruit specialist communications staff when necessary. As well as ongoing issues, the LGA also offers support on specific issues to help minimise potential negative media coverage and to promote the very best across the whole of the local government family.







### LOCAL GOVERNMENT ASSOCIATION **KEEPING IN TOUCH**

There is a range of ways for you to keep in touch with the LGA, receive the latest news, current thinking and hear about best practice in local government.

#### first magazine

The LGA's monthly membership magazine is delivered direct and free of charge to around 18,200 councillors and local authority chief executives in England and Wales. If you'd like to contribute stories, examples of council good practice and opinion, please email karen.thornton@local.gov.uk.

To advertise in first, email. john.wheaton@cpl.co.uk or telephone 01223 378042.

#### IGA website

#### www.local.gov.uk

Your first port of call for up-to-date local government information, the LGA website provides the latest analysis, guidance and case studies from across local government. You can customise the information you receive as well as access a wealth of support on offer to councils.



Our ebulletins are here to give you relevant, timely information about the areas that matter to you. Our monthly topic bulletins provide the latest information on your areas of interest, our daily news headlines cover the stories affecting local government, while our weekly Parliamentary bulletin gives you an update on the key legislation impacting on the sector.

Sign up at www.local.gov.uk/ebulletins





#### Twitter

For information and alerts on the latest in local government in general and the conference in particular, follow @LGAcomms #I GAconf18



#### Conference app sponsored by GovPlanet

The dedicated conference app, sponsored by GovPlanet, contains all of the latest information about the LGA's 2018 Annual Conference and Exhibition, including plenary details, speakers and workshop sessions. Plus, you can network with colleagues as well as bookmark and take notes on the day's activity. Download the app via Google Play or the App Store by searching for 'LGA events'.

#### I G Inform

#### www.lginform.local.gov.uk

All English councils, with over 5,000 users, are now registered to use LG Inform to review and compare over 5,000 metrics on latest published data about their local area. Do you want to find out how LG Inform can work for you? Then visit The Hub for a one-to-one demonstration and to learn more about our LG Inform data service, letting you access information and reports wherever you are, even on your tablet device.





## LOCAL GOVERNMENT ASSOCIATION LG CHALLENGE

Now in its ninth year, the Local Government Challenge is going from strength to strength – and the quality of the contestants continues to grow. Uniquely the Challenge brings together ambitious officers seeking to develop their leadership skills and raise their profiles, and local councils with tough problems to solve.

These 10 rising stars of local government are highly competent, professional and committed to delivering a top quality product – whether in their day job or during one of the five tough challenges they faced during the competition.

This year, the contestants developed an action plan to help people with disabilities find and keep employment and benefit from the new opportunities offered in the London Borough of Barking; put together proposals to encourage the use of digital technology as a tool to help residents in Staffordshire maintain their wellbeing; worked with Wiltshire Council to develop their devolution agenda and support their local community; helped Kirklees council to develop a vibrant cultural offer for local people which helps to establish an identity for the district as a whole; and finally the contestants were asked to consider how to further develop Cumbria County Council's face-to-face offer for customers in a way which also supports a digital first approach.



Come along and meet the LG Challenge finalists in the Innovation Zone on Tuesday at 6pm.

As usual, the contestants were continuously observed and tested for their innovation and problem solving skills, political awareness, ability to inspire and motivate others, business acumen, communication skills, and ability to work collaboratively. The winner can look forward to a career-enhancing scholarship worth up to £10,000 from the Bruce Lockhart Leadership Programme, to be used to promote localism and local government through the exchange of ideas between the UK, the USA and Europe - and to put into practice successful ideas. The findings will be published to promote best practice and raise the status of local leadership and local government in the UK.

The 2018 finalists will be promoting their scholarship proposals outside Hall 1. The winner will be announced at the LG Challenge reception sponsored by Wates on Wednesday 4 July from 6.00 at The LGA Hub in Hall 3.

If you would like to be a contestant or host authority for the 2019 programme, you can express an interest using the contact information below. As a host authority, the LGA will work with you to shape vour challenge. All host and contestant costs are covered by the LGA.

For more information visit the LGA stand, go to www.local.gov.uk/lgchallenge or email lgchallenge@local.gov.uk.



#### LG Challenge drinks reception sponsor

Wednesday, 4 July, 6pm

#### Innovation Zone

The Wates Group, established in 1897, is one of the leading privately-owned construction, development and property services businesses in the UK. It employs approximately 4,000 people and generated turnover of £1.62 billion in 2017. Wates was named Construction News' Contractor of the Year in 2017; Building Magazine's Major Contractor of the Year in 2016; and was awarded the Queen's Award for Enterprise for Sustainable Development for the second time in 2016.

Wates was the first large contractor ever to be awarded Business in the Community's Community Mark and in 2013 was awarded the inaugural National Business Award for Corporate Citizenship in recognition of its leadership and excellence in community investment. In 2017 Wates was named Organisation of the Year at the inaugural UK Social Mobility Awards. Wates is committed to the long-term future of the built environment and to leaving a positive legacy for the communities in which we work and live

#### www.wates.co.uk @WatesGroup

Contact details

Leanne Chatt, Marketing Manager, Wates Group leanne.chatt@wates.co.uk

### **LOCAL GOVERNMENT ASSOCIATION** LEADERSHIP DEVELOPMENT **PROGRAMMES**



## HIGHLIGHTING

The LGA's range of political leadership development programmes helps to support and develop councillors. We help ensure that our local politicians are confident and capable; well-equipped and well supported to make a difference. deliver and be trusted.

Find out more www.local.gov. uk/councillor-development







### **Enter The Great British High Street Competition**

Join the government and Visa in celebrating the achievements of local high streets

> To enter your high street, visit The Great British High Street website

Deadline for applications is 11:59pm Wednesday 22nd August 2018









www.thegreatbritishhighstreet.co.uk

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Full terms and conditions will apply. For these, and for details on how to enter, please visit the campaign website www.thegreatbritishhighstreet.co.uk



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THE NATIONAL VOICE OF LOCAL GOVERNMENT



## THE NATIONAL VOICE OF LOCAL GOVERNMENT



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## TUESDAY 3 JULY 2018 AGENDA AT A GLANCE

8.30-10.00	Registration, exhibition viewing and refreshments	Level 4, ICC Hall 3
10.00-11.30	Innovation Zone opens in The LGA Hub  Political Group meetings and Chief Executives' session – see page 32	
10.00 11.00	LGA Conservative Group Annual General Meeting	Hall 1
	LGA Labour Group Annual General Meeting	Hall 4
	LGA Liberal Democrat Group Annual General Meeting	Hall 7
	LGA Independent Group Annual General Meeting	Hall 6
	Chief Executives' session – see page 32	Hall 11
11.45-12.30	General Assembly formal business	Hall 1
12.30-1.30	Lunch, exhibition viewing and networking	Hall 3
	Sessions in the Innovation Zone	
12.30	DCN Member Board	Hall 6
12.30-1.15	An informal meet and greet with new chief executives, hosted by Mark Lloyd, Chief Executive, LGA	Hall 10
1.30-1.35	Conference opening and welcome	Hall 1
	Mark Lloyd, Chief Executive, LGA	
1.35-1.45	Welcome to Birmingham	Hall 1
	Councillor Ian Ward, Leader, Birmingham City Council	
1.45-2.05	Keynote opening speeches by the Chairman and Senior Vice-Chair of the Local Government Association Lord Porter of Spalding CBE Councillor Nick Forbes, Senior Vice-Chair, LGA	Hall 1
2.05-2.35	Conference plenary	Hall 1
	<b>Rt Hon James Brokenshire MP</b> , Secretary of State, Ministry of Housing, Communities and Local Government	
	Chair: Councillor David Simmonds CBE, Vice-Chairman, LGA	
2.35-3.05	Conference plenary	Hall 1
	Suella Braverman MP, Parliamentary Under Secretary of State, Department for Exiting the European Union	
	0 1	
	Chair: Councillor David Simmonds CBE, Vice-Chairman, LGA	



FULL INNOVATION ZONE PROGRAMME ON PAGES 48-65

#### 3.05-4.05 Conference plenary A century of suffrage: what next for women in politics?

2018 marks 100 years since the parliamentary vote was extended to include some women. This important milestone gives us the opportunity to reflect on the last 100 years, as well as consider the current position of women in politics and local government and look to the future. Speakers will reflect on their own experiences as well as discuss their own thoughts on how we can improve representation. It is clear that there are stil challenges in women's representation both as councillors and senior officers in local government. This session will be a timely opportunity to discuss these issues from a range of perspectives and speakers will consider how we can best work together to improve the representation of women in local government and politics.

#### Baroness Jenkin of Kennington

Councillor Ruth Dombey OBE, Leader, London Borough of Sutton

Councillor Georgia Gould, Leader, London Borough of Camden

Sophie Walker, Leader, Women's Equality Party

Chair: Councillor Marianne Overton MBE, Vice-Chair, LGA and Leader, LGA Independent Group

4.05-4.45	Refreshments, exhibition viewing and networking	Hall 3
4.45-5.45	Workshop sessions - see pages 33-35	
	Sessions in the Innovation Zone	
5.45-6.30	$\label{eq:Drinks} \textbf{Drinks reception} \ \text{hosted by West Midlands Combined Authority} \ \text{and sponsored} \\ \text{by Kier}$	Hall 3
6.00	District Councils' Network (DCN) Assembly and drinks reception	Hall 4
6.30	Fringe sessions – see pages 69-71	
7.30	LGA Independent Group dinner* sponsored by Rentplus	Hall 10
	NB: other LGA political group and local authority chief executives' dinners take place on Wednesday	

<sup>\*</sup>For councillors and invited guests only

## TUESDAY 3 JULY 2018 SESSION DETAILS

10.00-11.30

#### POLITICAL GROUP MEETINGS

#### LGA CONSERVATIVE GROUP ANNUAL GENERAL MEETING

Chair: Councillor David Simmonds CBE, Vice-Chairman LGA and Leader, LGA Conservative Group

Hall 1

#### LGA LABOUR GROUP ANNUAL GENERAL MEETING

**Councillor Nick Forbes**, Senior Vice-Chair LGA and Leader, LGA Labour Group

Chair: Councillor Simon Henig CBE, Durham County Council

Hall 4

### LGA LIBERAL DEMOCRAT GROUP ANNUAL GENERAL MEETING

- Review of the year
- Standing orders review
- Cultural led development

Speakers:

**Councillor Howard Sykes MBE**, Leader of the LGA Liberal Democrat Group

**Councillor Alan Connett**, LGA Liberal Democrat Group Whip

**Councillor Gerald Vernon-Jackson CBE**, Leader, Portsmouth City Council

**Councillor Heather Kidd**, Chair, LGA Liberal Democrat Group

Hall 7

#### LGA INDEPENDENT GROUP ANNUAL GENERAL MEETING

An opportunity for members to receive the Group Annual Report and Budget, review achievements during the year 2017/18, plus discuss key issues ahead. The meeting will also receive and vote on any motions received by its membership and announce the results of the Group leadership elections 2018.

Hall 6

#### 10.00-11.30

#### CHIFF EXECUTIVES' SESSION

PLEASE NOTE: THIS IS A CLOSED SESSION FOR LOCAL AUTHORITY CHIEF EXECUTIVES

## DRIVING THE HEALTH AND SOCIAL CARE INTEGRATION AGENDA – WHAT DO WE WANT FROM THE GREEN PAPER?

With public service reform high on the agenda, more and more councils are taking steps to align structures and working arrangements with clinical commissioning groups. This session will give an opportunity to explore the lessons learnt thus far from making these changes; with reflection on sustainability and transformation partnerships, lack of coterminous boundaries and overcoming challenges around the cultural differences between health and social care provision. It will also explore the direction of travel for the future of the health and social care integration agenda. The panel will share their experiences so far, discussing opportunities and practical challenges in driving this agenda forward.

**Steven Pleasant MBE**, Chief Executive, Tameside Metropolitan Borough Council,

**Carole Mills**, Chief Executive, Milton Keynes Borough Council Paul Najsarek, Chief Executive, London Borough of Ealing

**Yvonne Rees**. Joint Chief Executive. South Northamptonshire District Council and Cherwell District Council

Chair: Sarah Pickup OBE, Deputy Chief Executive, LGA

Hall 11

12.30-1.30

#### **DCN MEMBER BOARD**

Invitation only: The DCN will host its annual LGA Conference meeting for its DCN Member Board from 12.30-1.30 in Hall 6. An agenda and papers will be provided in advance.

Hall 6

#### 4.45-5.45

#### **WORKSHOP SESSIONS**

#### W1. COMMERCIAL COUNCILS -**PROFIT WITH A PURPOSE**

As well as generating much needed income to protect vital frontline services, councils' commercial activities are also contributing social value to their local area. Delegates will hear from those commercial councils who are having a successful impact on local jobs, skills and growth through their commercial activity. A particular focus of this workshop will be how councils are investing in property within their local areas to achieve a commercial return as well as social value

Speakers:

Joanne Roney OBE, Chief Executive, Manchester City Council

Tracey Lee, Chief Executive, Plymouth City Council

Chair: Councillor Joy Allen, LGA Improvement and Innovation Board

Hall 5

#### **W2. BUILDING COHESIVE AND RESILIENT COMMUNITIES**

18 months on from the publication of the Casey review into opportunity and integration, and following the Government's recent Integration Strategy Green Paper, this session will look at councils' role in bringing communities together in times of crises, developing resilience and tackling community segregation. The workshop will look at the role of local government in leading the cohesion agenda, the impact of both national and local events on community resolve, and provide opportunities to discuss how councils can work with their communities to strengthen local areas for the future.

Speakers:

Sara Khan, Commissioner for Countering Extremism, Commission for Countering Extremism

#### Dame Louise Casey DBE CBE

Councillor Emma Hoddinott. Rotherham Metropolitan Borough Council

Chair: Councillor Simon Blackburn, Chair, LGA Safer and Stronger Communities Board

### **TUESDAY 3 JULY 2018** SESSION DETAILS

#### **W3. MENTAL HEALTH - THE ROLE** OF COUNCILS IN MENTAL HEALTH. **PROMOTING WELLBEING AND COMBATING LONFLINESS**

Mental health has been identified as a priority for national government. The Government has recently commissioned an independent review of the Mental Health Act, announced a Green Paper on children and young people's mental health and appointed a Minister for Loneliness. Councils have a leadership role in promoting good mental health and wellbeing, preventing deterioration in mental health and addressing loneliness. This session will be an opportunity to hear speakers discuss the vital role that councils have in ensuring their residents have good mental wellbeing and feel connected in their communities. It will also look at the difficulties children and young people face in accessing appropriate support for their mental health concerns from a system that is fragmented and where services vary in quality.

#### Speakers:

Hope Virgo, author and mental health advocate

Sophie Andrews, Chief Executive, The Silver Line

Mark Trewin, Mental Health Social Care Advisor. Department of Health and Social Care

Chair: Councillor Lucy Nethsingha, Deputy Chair, LGA Children and Young People Board

Hall 11

#### W4. ELECTRIC, AUTONOMOUS AND CONNECTED VEHICLES - GETTING **ON BOARD**

Technology firms and auto manufacturers have announced ambitious plans for the next generation of electric, autonomous and connected vehicles. The Government has also announced that manufacturers will not be able to sell conventional petrol or diesel engines in new vehicles after 2040. These changes could have profound implications for our transport networks on a par with the way the internal combustion engine revolutionised first our roads and then our towns, cities and our countryside. Are you happy for these changes to happen around you so that only motor manufacturers, technology firms and electricity companies can benefit? This workshop will help you get up to speed with tomorrow's transport technologies and trends so you can decide how you need to prepare and plan for the best local outcomes.

#### Speakers:

Konstanze Scharring, Director of Policy Society of Motor Manufacturers and Traders

Councillor Yvonne Constance. Cabinet Member for the Environment, Oxfordshire County Council

Laura Shoaf, Managing Director, Transport for West Midlands

Chair: Councillor Martin Tett. Chairman, I GA Environment, Economy, Housing and Transport Board

#### **W5. FIRE SAFETY AND BUILDING** CONTROL

The Grenfell fire has focussed attention on the catastrophic failure of regulations around building safety, the full extent of which is still continuing to emerge as the public inquiry proceeds. This session will offer delegates a chance to hear about the impact the fire has had and will continue to have on councils and fire authorities' work around building control and fire safety. It will also provide an opportunity to explore the implications for local government of Dame Judith Hackitt's report on fire safety and building regulation, published in May.

Speakers:

Dr Fiona Twycross AM, Deputy Mayor, Fire and Resilience, Greater London Authority

Andrew Pattison. Director. Independent Review of Building Regulations and Fire Safety, Ministry of Housing, Communities and Local Government

Chair: Councillor Ian Stephens, Chair, LGA Fire Services Management Committee

Hall 9

#### W6. HEALTH AND SOCIAL CARE LOCAL SYSTEM REVIEWS - WORKING **WELL TOGETHER**

Over the past year, the Care Quality Commission has been reviewing health and social care systems in 20 local authority areas to find out how services are working together to support and care for people aged 65 and older. An interim report was published in December 2017 and highlighted some themes. The final report will be launched and presented by Sir David Behan, and will provide an opportunity for delegates to hear how things are working at a local level and what improvements can be made. Sir David will also discuss leadership and relationships, system priorities, workforce issues as well as a focus on people who use the services.

Speakers:

Sir David Behan CBE, Chief Executive, Care Quality Commission

Chair: Councillor Sarah Osborne Lewes District Council and East Sussex County Council

### WEDNESDAY 4 JULY 2018 AGENDA AT A GLANCE

8.15	Fringe sessions – please see pages 72-76	
8.15	<b>LGA/SOLACE - Act now to get more senior women into local government</b> Please see page 39 for more details	Hall 11A
8.30	Exhibition opens – refreshments available	Hall 3
9.30-10.00	Conference plenary	Hall 1
	Lord Best OBE DL, Vice-President, LGA	
	Chair: <b>Councillor Marianne Overton MBE</b> , Vice-Chair, LGA and Leader, LGA Independent Group	
10.00-11.00	Conference plenary – Local government question time	Hall 1
	An opportunity to quiz our expert panel on the issues that matter to councils. In this session, we will discuss council funding, the future for our local schools, fire and building safety, how to tackle the housing and homelessness crises, community cohesion and what Brexit means for our communities.	
	Baroness Bakewell of Hardington Mandeville, Vice-President, LGA	
	Rokhsana Fiaz OBE, Mayor of Newham	
	Dany Cotton, Commissioner, London Fire Brigade	
	<b>Tim Shipman</b> , Political Editor, Sunday Times	
	Baroness Tanni Grey-Thompson, Vice-President, LGA	
	Facilitator: <b>Anita Anand</b> , Broadcaster	
11.00-11.45	Refreshments, exhibition viewing and networking	Hall 3
	Sessions in the Innovation Zone	
11.45-12.45	Workshop sessions – see pages 39-41	
12.45-1.45	Lunch, networking and sessions in the Innovation Zone	Hall 3
1.45-2.45	Political group meetings and Chief Executives' session - see pages $41\text{-}42$	
	LGA Conservative Group meeting	Hall 1
	LGA Labour Group meeting	Hall 4
	LGA Liberal Democrat Group meeting	Hall 7
	LGA Independent Group meeting	Hall 6
	Chief Executives' session	Hall 11



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2.45-3.15	Refreshments including <b>NHS Big7Tea</b> , exhibition viewing, networking and sessions in the Innovation Zone	Hall 3
	The <b>NHS Big7Tea</b> is a chance for people up and down the country to come together and celebrate 70 years of the NHS. And what better way to do this than with a cup of tea? It will be the moment where everyone can get involved in the 70th anniversary celebrations by sharing a welcome drink and their stories of thanks, while raising some money for one of over 250 dedicated NHS charities.	THE TO
	NHS Charities Together is the informal group of now nearly 80 charities which have come together to promote the <b>NHS Big7</b> Tea to raise awareness of the work they do, as well as raise money. The group is open to all NHS charities.	
3.15-4.15	Parallel plenary sessions - see page 42-43	
4.20-4.50	Conference plenary	Hall 1
	Angela Rayner MP, Shadow Secretary of State for Education	
	Chair: Councillor Nick Forbes, Senior Vice-Chair, LGA and Leader, LGA Labour Group	
4.50-5.20	Conference plenary	Hall 1
	<b>Rishi Sunak MP</b> , Parliamentary Under Secretary of State (Minister for Local Government), Ministry for Housing, Communities and Local Government	
	Chair: Councillor Izzi Seccombe OBE, Deputy Leader, LGA Conservative Group	
5.20-5.50	Conference plenary - Combined Authorities: one year on	Hall 1
	Andy Street CBE, Mayor, West Midlands Combined Authority	
	Andy Burnham, Mayor, Greater Manchester Combined Authority	
	Chair: Councillor Lisa Smart, Stockport Metropolitan Borough Council	
From 6.00	Fringe sessions – see pages 72-76	
6.00-6.45	LG Challenge reception sponsored by Wates	
	Join us at the LG Challenge reception to celebrate and meet this year's contestants and host authorities. During the reception the winner of the LG Challenge 2018 will be announced.	
7.00-8.00	LGA Chief Executives' drinks reception hosted by SOLACE, followed by LGA Local Authority Chief Executives' dinner – sponsored by ENGIE (invitation only)	Hall 9 Foye Hall 9
7.30	LGA Conservative Group dinner sponsored by Rentplus*	Hall 4
	LGA Labour Group dinner sponsored by Rentplus*	Hall 11
	LGA Liberal Democrat Group dinner sponsored by Rentplus*	Hall 10

<sup>\*</sup>For councillors and invited guests only

# How do you develop your Place offering

Capita will be facilitating 2 sessions at this year's conference to explore how you can enable the right infrastructure in your region to secure a smart, prosperous and digitally connected region.

#### Breakfast session: Securing the right infrastructure

The session will explore how we can help further accelerate innovation and deliver fresh investment to drive economic growth, create jobs and deliver prosperity for the public sector across the UK.

Panellists include:

- Salford City Council
- Manchester City Council
- · Centre for Cities
- People's Powerhouse
- · GL Hearn
- Greater Birmingham and Solihull Local Enterprise Partnership



( 8:15am – 9:15am, Hall 6 (Breakfast served from 8am)



#### Workshop session: Creating a connected Digital Place

The workshop will look at the art of the possible for the Digital Place and how to innovatively and effectively bring your digital infrastructure together. We will explore the connected citizen, the connected city and connected communities. Panellists include:

- Good Things Foundation
- Cisco
- Salford City Council
- Capita

□ ○ 11:45am – 12:45pm, Hall 6

To find out more go to capita.com/localgovernment

## **WEDNESDAY 4 JULY 2018** SESSION DETAILS

#### 8.15-9.15 LGA/SOLACE

#### **ACT NOW TO GET MORE SENIOR** WOMEN INTO LOCAL GOVERNMENT

The case for increasing gender diversity in local government leadership has been well documented, vet progress remains slow. If we have identified the challenges, why are we failing to tackle them in a meaningful or timely way? Are we big on talk but slow on action? Instead of charting why progress is needed, this session will be an opportunity to focus on practical steps that everyone, irrespective of gender, can do to address the issues we already know exist. How can we get a sense of what genuinely works and set measurable goals for change? The panel, chaired by Becky Shaw, Chief Executive, East Sussex County Council, will include Councillor Sarah Osborne, Lewes and East Sussex Councils, and Helen Bailey. Interim Chief Executive. North Somerset County Council. It will kick off a discussion in which everyone can share their experiences and focus on the practical actions that can be implemented to drive this agenda forward. Mansplaining will be available. Everyone welcome, this is not a fringe event.

Hall 11a

#### 11.45-12.45

#### **BREAKOUT SESSIONS**

#### W7. TOURISM AND BREXIT

36.1 million overseas visitors came to the UK in 2015, spending £22.1 billion. The visitor economy is one of this country's fastest growing economic sectors and was worth £126.9 billion. to the UK economy in 2015. It is Britain's seventh largest export industry; and Britain's third largest employer. It supports almost one in ten jobs, many of them acting as first jobs for school leavers and graduates. Although Brexit will change our relationship with other countries, our places remain open for businesses, and international partners remain keen to work with us. This session will look at how councils can work with local national and international partners to ensure their local economy benefits from sustainable tourism, and discuss if new tools like a tourism tax might be needed to grow the visitor economy in the future.

Speakers:

Denis Wormwell, Chair, VisitEngland

Sarah Fowler, Chief Executive, Peak District

Chair: Councillor Gerald Vernon-Jackson CBE. Chair, LGA Culture, Tourism and Sport Board

Hall 8a

#### W8 BUILDING THE RIGHT HOMES IN THE RIGHT PLACES

Local government shares the collective ambition to build more homes, and its focus is beyond bricks and mortar. The right homes in the right areas can have significant wider benefits for people and communities, and prevent future public service challenges and costs. Councils are increasingly innovating to deliver new homes but can be enabled to deliver more additional homes faster, as could the private and housing association sectors. This session will look at the opportunities for councils to scale up their own delivery of new homes, to enable and attract investment in homes and places, and the case for a genuinely locally-led planning system.

Speakers:

Melanie Leech CBE. Chief Executive. British Property Federation

Nick Walkley, Chief Executive, Homes England

Representative from West Midlands Combined Authority

# WEDNESDAY 4 JULY 2018 SESSION DETAILS

Chair: **Councillor Adele Morris**, Deputy Chair, LGA Environment, Economy, Housing and Transport Board

Hall 5

## W9. HOW CAN COUNCILS MAKE HAVING AN ENVIRONMENTAL CONSCIENCE AFFORDABLE?

With increasing demands on budgets, how do councillors respond to the public's desire to be more environmentally friendly? Are there hard choices to be made or can we do more as a sector to lead the change – and will Brexit offer us any opportunities? Find out from some councils how they have delivered environmental progress whilst managing their budgets, their plans for the future, and hear what opportunities Brexit could offer.

Speakers:

**Nick Grayson**, Climate Change and Sustainability Manager, Birmingham City Council

Dr Dominic Hogg, Chairman, Eunomia

**Deborah Collins**, Strategic Director of Environmental and Leisure, London Borough of Southwark

Chair/speaker: Councillor Rachel Eburne, Deputy Chair, LGA Environment, Economy, Housing and Transport Board

Hall 8a

## W10. CREATING A CONNECTED DIGITAL PLACE (SPONSORED BY CAPITA)

This workshop will look at the art of the possible for the Digital Place and how to innovatively and effectively bring your digital infrastructure together. We will explore the connected citizen, the connected city and connected communities and how you can integrate all these aspects to create one unified and successful Digital Place.

Panellists include:

**Helen Milner**, Chief Executive, Good Things Foundation

Kana Butkovic, Chief Product Officer, Capita

**Stuart Higgins**, Head of Smart Cities and Internet of Things, Cisco

**Debbie Brown**, Transformation Director, Salford City Council

Hall 6

### W11. AVOIDING SICK NOTE BRITAIN: ENABLING HEALTHY COMMUNITIES

Health and wealth are two sides of the same coin. The evidence that unemployment is bad for your health is clear and likewise that good work is an important contributor to health and wellbeing across people's lives. Illness among working age people costs the UK economy £100 billion a year. About 330,000 every year become unemployed because of health-related issues. At the same time, our communities are struggling to fit activity into their lives, leading to a rise in obesity and related illnesses. To tackle this, and support healthy, productive communities, we need to find new ways of doing things. Our speakers will discuss how they are exploring radically new ways of working with councils to make this happen.

Speakers:

**Duncan Selbie**, Chief Executive, Public Health England

**Shirley Cramer CBE**, Chair, People in UK Public Health Group

Jennie Price CBE, Chief Executive, Sport England

Chair: **Councillor Linda Thomas**, Vice-Chair, LGA Community Wellbeing Board

Hall 11

#### W12. BRIGHT FUTURES: LINDERSTANDING VARIATIONS IN SPEND ON CHILDREN'S SERVICES

Protecting vulnerable children is one of local government's most important responsibilities. but also one of its most challenging. With heavily reduced budgets coinciding with unprecedented levels of demand over recent years, councils across the country are having to consider how they can target increasingly scarce funding to best effect. The LGA is clear that additional government investment is essential to ensure that all children can access the support they need when they need it. but it is also clear that councils will have to prioritise important and competing demands in the meantime. This session will examine the wider context facing children's services over the coming years, through the lens of new research on the causes of variability in spending across different local authorities. The session will aim to help delegates to understand the main factors that drive spend in children's services. and speakers from local authorities involved in the research will share their experience of attempting to manage costs without irreparably damaging the vital services that vulnerable children and families rely on.

Speakers:

Richard Lum, Associate Director, Newton

Edwina Grant, National Children's Improvement Adviser, LGA

Tony Zaman, Corporate Director, Adults, Children and Young People Services, London Borough of Hillingdon

Chair/speaker: Councillor Richard Watts, Chair, LGA Resources Board

Hall 7

#### W13. CHIEF EXECUTIVES' SESSION

#### MINISTRY OF HOUSING, **COMMUNITIES AND LOCAL GOVERNMENT**

#### PLEASE NOTE: THIS IS A CLOSED SESSION FOR LOCAL AUTHORITY CHIEF EXECUTIVES

This session, hosted by the Permanent Secretary of the Ministry of Housing, Communities and Local Government Melanie Dawes will discuss current local government issues, the economy, as well as the political context more broadly.

Speaker:

Melanie Dawes, Permanent Secretary, Ministry of Housing, Communities and Local Government

Chair: Mark Lloyd, Chief Executive, LGA

Hall 9

#### 1.45-2.45

#### CHIFF EXECUTIVES' SESSION

#### **WALKING TALL: THE 21ST CENTURY** CHIFF EXECUTIVE

#### PLEASE NOTE: THIS IS A CLOSED SESSION FOR LOCAL AUTHORITY **CHIEF EXECUTIVES**

It has never been an easy ride, but being a council chief executive is now tougher than ever. The role is shifting as we are required to develop an even more collaborative style of leadership, across the public, private and voluntary and community sectors. Working out the boundaries of the political and officer space, and where these intersect to fulfil our statutory roles can be challenging and can test our personal resilience. Add in the perceived dilution of the standards regime and the increasing use of social media and this is a recipe for testing even the

## **WEDNESDAY 4 JULY 2018** SESSION DETAILS

most experienced colleagues. This session is a chance to hear from three chief executives who have had to navigate complex local politics, speak truth to power in order to persuade politicians of intransigent problems and deal with very difficult behaviour. It comes at a time when there is an opportunity to influence the work of the Committee of Standards in Public Life into ethical standards in local government.

Speakers:

Kath O'Dwyer, Interim Chief Executive, Cheshire Fast Council

Dr Carolyn Wilkins OBE. Chief Executive. Oldham Metropolitan Borough Council

Jan Britton. Chief Executive. Sandwell Metropolitan Borough Council

Chair: Mark Lloyd, Chief Executive, LGA

Hall 11

#### 1.45-2.45

#### POLITICAL GROUP MEETINGS

#### LGA CONSERVATIVE GROUP MEETING

Chair: Councillor David Simmonds CBE. Vice-Chair LGA and Leader, LGA Conservative Group

Hall 1

#### LGA LABOUR GROUP MEETING

Andrew Gwynne MP, Shadow Secretary of State for Housing, Communities and Local Government

Jennie Formby, General Secretary, The Labour Partv

Hall 4

#### LGA LIBERAL DEMOCRAT GROUP **MFFTING**

#### Liberal Democrat Planning Policy

Join councillors Chris White. Adele Morris and Peter Thornton for a discussion on Liberal Democrat planning policy.

Councillor Chris White. St Albans City Council. Hertfordshire County Council

Councillor Adele Morris. London Borough of Southwark

Councillor Peter Thonton, Cumbria County Council

Chair: Councillor Ruth Dombey. Deputy Leader. LGA Liberal Democrat Group

Hall 7

#### I GA INDEPENDENT GROUP MEETING

Hall 6

#### 3.15-4.15

#### PARALLEL PLENARY SESSIONS

#### PP1. LOCAL INDUSTRIAL STRATEGIES - THE ROLE OF LOCAL LEADERSHIP

There is much work to do if local government is able to play as full a role as possible on delivering and ensure that their local industrial strategies are inclusive, sustainable and tackles the nation's skills gap and poor productivity record against our global competitors. This can only happen if the public sector itself can embrace innovation and technological change. This session explores the role of local leadership - both in terms of driving local industrial strategies and ensuring councils can create productive places with highly productive teams.

Speakers:

Mayor James Palmer, Cambridgeshire and Peterborough Combined Authority

Irene Lucas CBE, Chief Executive, Sunderland City Council

Lesley Giles, Director, The Work Foundation

Chair/speaker: Councillor Mark Hawthorne MBE, Chairman, LGA People and Places Board

Hall 5

#### PP2. THE FUTURE OF ADULT SOCIAL CARE AND HEALTH: CHANGING THE CENTRE OF GRAVITY

This year marks 70 years since the founding of the NHS and the further evolution of what we now know as 'adult social care and support'. In that time, the care and health of our country has been transformed. Yet the challenges of 70 years ago. and the response to them, do not fit naturally with the contemporary experience. Seventy years on, our challenge is to set a new path for health and care, and to lay the ground now for the decades ahead. We are not short of vision and ambition. But money, the practical realities of our national political cycle, and the power balance between both central local and NHS social care, have held back the realisation of that vision. This session will bring together high profile expert speakers to consider how best to overcome these barriers and reflect on what a staged approach to securing long-term sustainability of care and health might look like. As that process will take time, it will also consider what needs to happen to secure the immediate sustainability of these vital services. Join us for what promises to be a stimulating discussion about the future of our care and health. system.

Speakers:

Councillor Izzi Seccombe OBE, Chairman, LGA Community Wellbeing Board

Niall Dickson CBE, Chief Executive, NHS Confederation

Caroline Dinenage MP, Minister of State, Department of Health and Social Care

Sir Amyas Morse, Comptroller and Auditor General, National Audit Office

Chair: David Brindle. The Guardian

Hall 1

#### PP3. ENDING HOMELESSNESS

Homelessness is rising and right now councils are housing 80,000 homeless families including over 120.000 homeless children in temporary accommodation, and providing advice and support to many, many more. Councils want to end homelessness by preventing it happening in the first place, but it is a complex issue that can result from a combination of personal experiences within a wider, less affordable and secure housing market. This session will look at homelessness challenges, what councils and their local partners can do - and are doing - to address it, and how the Government can support the local effort.

Speakers:

Nigel Adams MP. Parliamentary Under Secretary of State, Ministry of Housing, Communities and Local Government

Kate Kennally, Chief Executive, Cornwall Council

Polly Neate, Chief Executive, Shelter

Chair: Councillor Tony Newman, LGA Environment. Economy, Housing and Transport Board

Hall 8

# THURSDAY 5 JULY 2018 AGENDA AGENDA

8.30	Exhibition viewing and refreshments	Hall 3
9.00-10.00	Parallel plenary sessions – see page 45	8
10.00-10.30	Refreshments, exhibition viewing and networking	😂 Hall 3
10.00-10.30	Conference plenary – The view from Brussels	Hall 1
	Stefaan de Rynck, Senior Advisor to Michel Barnier, Chief EU Negotiator for Brex	it
	Chair: Cllr Sue Murphy, Deputy Chair, LGA Brexit Task Force	
11.00-11.30	Conference plenary	Hall 1
	Rt Hon Sir Vince Cable MP, Leader, Liberal Democrats	
	Chair: <b>Councillor Howard Sykes MBE</b> , Vice-Chair, LGA and Leader, LGA Liberal Democrat Group	
11.40-12.40	Political Group meetings and Chief Executives' session – see page 46	
	LGA Conservative Group meeting	Hall 1
	LGA Labour Group meeting	Hall 4
	LGA Liberal Democrat Group meeting	Hall 7
	LGA Independent Group meeting	Hall 6
	Chief Executives' session	Hall 11
12.50-1.20	Conference plenary.	Hall 1
	Details to be confirmed	
1.30	Close of conference with lunch	Hall 3



FULL INNOVATION ZONE PROGRAMME ON PAGES 48-65

## **THURSDAY 5 JULY 2018** SESSION DETAILS

09.00-10.00

PARALLEL PLENARY SESSIONS

#### PP4. AT A CROSSROADS - THE FUTURE FOR LOCAL GOVERNMENT **FUNDING**

Funding for local government is reaching a crossroads. The four year settlement period ends next year with the 2019/20 financial year and the Government is undertaking the Fair Funding Review with a view to introducing a new formula together with 75 per cent business rates retention from 2020/21. LGA analysis shows that councils will be facing a significant budget shortfall having experienced increasing demand and reductions in grants. In addition a Green Paper is planned for publication this summer, which will consider the future funding of adult social care. This session will discuss the latest developments and research on local government funding and will explore how furthering fiscal devolution could be one approach to solving the problem and what this might look like in practice.

Speakers:

Dr Emily Andrews, Associate Director, Institute For Government

Councillor John Fuller, Chairman, District Councils' Network

Chair: Andrew Robinson MBE. Executive Director. CCL A

Hall 4

#### PP5. LOCAL GOVERNMENT IN A POST-**BREXIT WORLD - PANEL SESSION**

With less than a year to go before Britain's scheduled withdrawal from the European Union and with the shape of the final deal still to be decided it's clear that whatever our future relationship with Europe new opportunities and challenges are on the cards for local government. EU laws impact on many of the council services that affect people's day-to-day lives. EU funding has been vital to helping councils boost growth and instrumental in shaping the countryside through the Common Agricultural Policy. And workers from the continuing EU have underpinned labour markets in vital sectors such as farming and social care. This session will bring together two national figures from the world of politics to discuss the way ahead for local government in a post-Brexit world.

Speakers:

Rt Hon Hilary Benn MP, Chair, Exiting the European Union Select Committee

Other speaker to be confirmed

Chair: Councillor Kevin Bentley, Chair, LGA Brexit Task Force

Hall 1

## **THURSDAY 5 JULY 2018** SESSION DETAILS

11.40-12.40

CHIEF EXECUTIVES' SESSION

**COMMERCIALISATION - IS THIS THE** ANSWER TO PLUGGING THE GAP?

#### PLEASE NOTE - THIS IS A CLOSED SESSION FOR LOCAL AUTHORITY **CHIEF EXECUTIVES**

Faced with limited resources, how do chief executives help to make good decisions that work for their local communities and councils? Is commercialisation the only way forward? How do chief executives engage with stakeholders to build a consensus on their commercial plans? What skills do chief executives now need and how do they equip their councils to be successful? What happens when things go wrong? And who carries the can for financial loss and reputational damage? In this session, you will hear from three chief executives on their approaches to commercialisation.

Speakers:

Dawn Baxendale, Chief Executive, Birmingham City Council

Katherine Fairclough, Chief Executive, Cumbria County Council

John Jory, Chief Executive, Reigate and Bansted Borough Council

Chair: Mark Lloyd, Chief Executive, LGA

Hall 11

#### 11.40-12.40

POLITICAL GROUP MEETINGS

LGA CONSERVATIVE GROUP MEETING

Hall 1

LGA LABOUR GROUP MEETING

Hall 4

#### LGA LIBERAL DEMOCRAT GROUP **MFFTING**

Q&A with Vince Cable MP

Join fellow Liberal Democrat members for a question and answer session with our party leader and chaired by Councillor Heather Kidd.

Speaker:

Rt Hon Sir Vince Cable MP. Leader. Liberal Democrats

Chair: Councillor Heather Kidd. Chair. LGA Liberal Democrat Group

Hall 7

#### LGA INDEPENDENT GROUP MEETING

Hall 6

#### **WE ARE NEWTON**

Join us in the Innovation Zone for a cup of tea or coffee and find out more about the sessions we are running:

- · Approaching whole system transformation in Birmingham to support the recovery, reablement and rehabilitation of older people
- Achieving simpler, stronger social care at Swindon Borough Council
- . Improving patient flow and reducing delayed transfers of care across 14 sites
- Understanding variation in spend in Children's Services





# featuring the INNOVATION ZONE

# WELCOME TO THE INNOVATION ZONE

Our sixth Innovation Zone, again sponsored by Newton, is where you'll find inspirational councils, together with other organisations, 'bringing to life' how their innovations are tackling local issues. These practical and lively small group sessions encourage supportive and honest discussion, exploring how councils can be more innovative and inspiring new ideas.

Our theme this year is 'your local place', innovations that not only benefit individuals, but shape local communities. Wednesday's programme, for example, explores homelessness, loneliness and social care, showing how helping a single person across services can also support your wider community.

More than 45 contributors will show how their innovative ideas became a reality, through bold leadership. commitment, support and culture change, demonstrating the differences they have made and lessons learnt.

Commercialisation, digitalisation and cyber security continue to be big issues for our members, so visit our breakout sessions on these specific topics to look at them afresh, and consider what solutions might be suitable for your local place.

The Innovation Zone is just part of the LGA's ongoing innovation work, including:

- approximately 900 council case studies
- our work with the Design Council, equipping councils with design skills and techniques to apply to service challenges
- our behavioural insights programme
- @LGAcomms #InnovateTuesday. highlighting our latest case studies weekly.

We look forward to meeting you at this year's Innovation Zone.

Councillor Paul Bettison OBE

taul Belliso

Chairman, LGA Improvement and Innovation Board

Join the conversation #LGAconf18 #LGAIZ

#### 8.30

Refreshments available throughout the day. Explore new ways of working with colleagues in our informal and friendly Zone space and approximately 900 case studies of council innovation through the LGA's website.

#### 10.00-11.00

Opening of the Innovation Zone

#### Robotics in social care

Paul Mavin, Head of Service Business Support, Southend Borough Council

Sarah Baker, Head of Service Transformation, Southend Borough Council

Phil Webster, Robotics, Al and Technology Lead, Southend Borough Council

Southend on Sea Borough Council has embarked on an ambitious and innovative journey to develop technological responses to the challenge of meeting the needs of an ageing population.

The use of robotics presents new opportunities to engage with communities. We will host a briefing encompassing our reminiscence work with Pepper the Robot and residents of Priory House Care Home and a co-produced programme developed with young children and adults with Aspergers and autism.

In this session you will learn about the key challenges and the successes that we have experienced to ensure that technological innovation is firmly embedded within the council.

Come and meet Pepper the Robot during this session.

#### 12.40-1.25

#### IZ session 2

#### Bliss Park - How to grow a peach tree

Sarah Bullock, Assistant Director - 2020 Vision and Change, St Helens Council **Heather Morison**, Director of Studio Morison, working with St Helens Arts Agency, Heart of Glass

In the year that marks the town's 150th birthday, arts organisation Heart of Glass and St Helens Council will share their experience of a current project, and a long-term strategy to shape the future of the borough as a place of ingenuity, artistic innovation and possibility.

Bliss Park is an artist-led sculptural, skateable civic square in St Helens. We unpick the often invisible, but equally important, artistic processes, strategies and methodologies that mean the act of building a skate park is much more than just finding a place to skate. or making one, but a conduit for talking, acting and sharing ideas about how we behave and ultimately how we can survive, process our increasingly difficult lives, and ultimately prosper. And why it is essential that we grow a peach tree in St Helens.

We will also share our joint ambition to be a centre for collaborative and social arts practice. how and why the council are investing significant resources in arts and culture.

#### Bradford's City Centre Growth Scheme

Councillor Susan Hinchcliffe. Leader, Bradford Metropolitan District Council

Since its launch in 2012, Bradford's City Centre Growth Scheme has assisted 226 businesses to either open or expand within the city centre through the provision of business rate rebates and capital grants for property improvements and machinery purchases. Supporting the enterprising nature of the district, the scheme has encouraged 45 new start-ups to open up within the city centre.

You will hear how to date, 730 new jobs have been created by the businesses assisted, with all employees being paid at least the minimum wage, and with no zero hours contracts. Alongside major investment in quality public realm throughout the city centre, the scheme has impacted the high street by supporting 86 vacant units to be brought back into commercial use

#### Making savings and enhancing outcomes through improved patient flow and decision making

Matt Baker Associate Director Newton

Rosie Seymour, Deputy Programme Director, Better Care Support Team

Newton is coming to the end of an in-depth diagnostic of 14 health and care systems across the country on behalf of the Better Care Fund, and this session will offer the chance to hear what we have found out about the significant opportunity to make social care savings and enhance patient outcomes by improving patient flow and discharge decisionmaking. We will explain how poor decision-making at the point of discharge from hospital is often creating additional and avoidable costs for local authorities, in some cases up to 5 per cent of the total adult social care budget. Most importantly we will discuss what this means for your authority - the things to look for, the questions to ask of your colleagues, and what to do next to start realising these benefits.

#### 4.10-4.40

17 session 3

#### Transforming the lives of families touched by the care system with Cornerstone VR™

Helen Costa, Co-Founder and CEO, The Cornerstone Partnership

Lee Pardy McLaughlin, Principal Child and Family Social Worker, Coventry City Council

The Cornerstone Partnership has developed a global first in immersive therapeutic support using Virtual Reality to help children in the care system. Cornerstone VR™ harnesses the power of VR to change behaviour through understanding and empathy resulting in a positive impact on the relationship dynamic between the adult and the child.

By developing high quality interventions that significantly reduce the likelihood of placement breakdowns - future cost savings for local authorities can be achieved. Looked after children's life chances are significantly impacted by the speed and quality with which they achieve a permanent stable home. Fewer placement breakdowns will have a long-term benefit to the life chances of the child.

Cornerstone VR™ puts the user in the context of the child – experiencing abuse and neglect - but also observing the power of intervention from adults in the child's life such as a social worker, adoptive parent, or teacher. This session will allow attendees to experience Cornerstone VR™ and learn more about the impact and cost savings Cornerstone VR™ can have for local authorities

#### 4.50-5.45

IZ session 4

#### Democratic Innovators - Re-thinking the role of councillor

Councillor Phil North, Leader, Test Valley Borough Council James Moody, Policy Manager, Test Valley Borough Council

Being a councillor today is all about committee meetings and making decisions isn't it? What role do I have if I am not on the cabinet? I can't influence other partners in my local area can I? Why be a councillor?

Join us at this interactive and lively session where you will be able to discover and learn about how councillors at Test Valley and other authorities have changed the narrative on what it is like to be a councillor in 2018 based on our innovative 'Community Councillor' model. Come and debate with us and share your experiences - prizes will be on offer for the best innovations!

#### Fixing Cumbria with technological advancements in bridge surveying, and a behavioural approach to programme management

Stephen Hall, Assistant Director Highways and Transport, Cumbria County Council David Brown, IRP Programme Director, Cumbria County Council

At the end of 2015 Storm Desmond wreaked havoc across the county of Cumbria releasing over 1.15 trillion litres of water, enough to fill Wembley Stadium nearly 300 times over, a new highest ever 24 hour record. In the weeks and months that followed Cumbria County Council set about establishing a programme to specifically deal with the repair, rebuild and the reinstatement of over 1,200 individual schemes - the Infrastructure Recovery Programme was born. The sheer scale and pace of the programme meant there was no place for a traditional approach, so we pushed the boundaries and pioneered a number of new initiatives and technologies which you can hear about during this session.

#### West Cheshire Poverty Truth Commission (WCPTC)

Councillor Nicole Meardon, Cabinet Member for Children and Families, Cheshire West and Chester Council

Clare Roberts, Poverty Truth Commission Co-Ordinator, Cheshire West and Chester Council

What if people living in poverty could genuinely help to shape the way that your borough's leaders make decisions? Would it make a difference to those decisions - and create solutions to some of the complex and entrenched issues that poverty creates?

Our West Cheshire Poverty Truth Commission believes that poverty will only be truly addressed when those who experience it first-hand are at the heart of the process. It offers safe spaces for people to tell their stories to key, senior leaders - gives a face to the facts, and provides a platform for real, effective and lasting change. Those involved truly believe that it's life-changing. Join us to hear how.

#### Improving open water safety in Nottinghamshire

Ruth Hyde OBE, Chief Executive, Broxtowe Borough Council

Nicola Jenkins. Founder of the OWEN network (Open Water Education Initiative)

Nicola's son Owen, aged 13, lost his life in July 2017 after saving two friends from drowning in the River Trent. The coroner called him "an exceptional person who put the safety of others before his own in an act entirely in keeping with his personality". Owen's tragic loss spurred Nicola to set up the OWEN network - an educational initiative teaching children and young people about the dangers of open water and the importance of 'staying safe' and inspired Broxtowe's Chief Executive to join and chair the Nottinghamshire Water Safety Partnership to redouble its efforts to improve water safety in the county. Join us to find out more

#### 08.30

Refreshments available throughout the day. Explore new ways of working with colleagues in our informal and friendly Zone space and approximately 900 case studies of council innovation through the LGA's website.

#### 11.05-11.40

IZ session 5

#### Changing behaviours to manage demand

**Julie Moss**, Executive Director (Health and Wellbeing), Knowsley Metropolitan Borough Council

**Jenny Rollinson**, Service Manager, Early Intervention and Prevention, Knowsley Metropolitan Borough Council

Many councils are looking to assistive technology (AT) to more effectively manage demand and thus reduce the massive pressures on their adult social care budgets. AT is accessible, flexible, unobtrusive and cost-effective so why do the people who would most benefit from AT continue to resist it?

To try and understand this, Knowsley Council has commissioned a Behavioural Insights study to see how their offer to residents can be improved and to increase take-up.

This presentation will review the progress of the project to date and share the emerging learning.

#### 11.50-12.40

IZ session 6

#### In Good Company - Norfolk County Council's campaign to tackle loneliness

Wendy Thomson, Managing Director, Norfolk County Council

Loneliness is one of the biggest issues facing our communities and our councils. Research shows that loneliness destroys people's confidence, damages their health and makes them more dependent on support from councils and others. Faced with this challenge, Norfolk County Council launched In Good Company - its campaign to ensure no-one in Norfolk had to be lonely. By bringing community groups, voluntary organisations and other partners together, the campaign is already making a real difference to tackling this problem and helping communities to help themselves.

#### Going Dutch - Innovation in care at home

**Councillor Colin Noble**, LGA Regional Lead Peer and Chairman of the Improvement and Efficiency Panel, East of England LGA

**Brendan Martin**, Managing Director, Public World and Buurtzorg Britain and Ireland **Kathryn Caley**, Community Nurse, SK Nurses

A highly successful Dutch model, known as Buurtzorg, could revolutionise the health and care system here in the UK.

Partners in the East of England are working to test this innovative model of care at home to help tackle the health and social care crisis.

The Buurtzorg model empowers individuals – in this case nurses – to deliver all the care that patients need (both personal and health care). It works on the premise that by using highly qualified individuals to deliver care, a more preventative approach is taken; reducing costs upstream.

The nurses work in self-managing teams of up to twelve professionals who provide care for patients in a small locality, drawing on both formal and informal networks.

Come and find out more about this radical model which is focused on an increased trust in the frontline professional to be the centre of leading the change and in developing the new system.

## #do it your way - Connecting communities to the heart of what matters

Iona Brimson, Senior Commissioning Officer, Somerset County Council

**Stephen Chandler,** Director of Adult Social Services, Lead Commissioner Adults and Health, Somerset County Council

This session will explore how Somerset is finding innovative ways of meeting and exceeding demand by connecting communities. This includes over 270 new, local solutions to health and care services; nine community agents working locally as part of a wider model of support, and 600 people attending more than 100 local networking meet-ups. By connecting communities and tapping into the huge potential these offer, Somerset has been able to share, learn and develop. This has delivered better outcomes for Somerset residents, and better value for the Somerset pound.

#### Doncaster Talks - Using customer insight in health and social care

Jon Gleek, Head of Research and Intelligence, Doncaster Metropolitan Borough Council Cat Drew, Delivery Director, Uscreates

In a bid to better understand the health habits and motivations of residents. Doncaster has redesigned services with a focus on encouraging positive choices and deterring negative patterns of behaviour. Firstly, it carried out seven ethnographies with residents with various conditions, relating to sexual health, obesity and drug and alcohol misuse. These were then used to inform the development of an online community engagement platform to enable a deeper conversation about residents' health. This all helped towards the development of four prototypes for service redesign. Join us to find out more.

#### Simple, stronger social care at Swindon Borough Council

Sue Wald, Corporate Director, Adult Social Services, Swindon Borough Council Stephen Knight, Associate Director, Newton

A practitioner-led review of patient cases showed us that when someone was discharged to a residential care setting 45 per cent of the time they would have achieved a better outcome had they been supported to return home (either with domiciliary reablement. or via intermediate residential reablement). However, neither of these services had the capacity or capability to take the additional volume of patients.

Our health and social care teams designed and led a change programme which has achieved a 163 per cent increase in patients receiving reablement services, daily internal coordination meetings and a reduction in social care delayed transfer of care from 450 days in May 2017 to 30 days in March 2018. It has also resulted in an annual saving of over £1.9 million to the health and social care economy.

Our session will explore the approach we took, and the cultural importance of frontline led change.

#### 12.55-1.40

IZ session 7

## Designing care around people's needs – A new approach through Integrated Personalised Commissioning (IPC)

**Nicola Kay**, Deputy Director for Policy and Strategy in the Personalised Care Group, NHS England **Glen Garrod**, President, Association of Directors of Adult Social Services (ADASS) and Executive Director of Adult Care and Community Wellbeing, Lincolnshire County Council

The health and social care system is facing unpredicted demands. Seventy per cent of the budget is spent on long-term conditions (LTCs), yet the current system doesn't deliver on the things that matter to people living with LTCs.

A more personalised care approach can help to address these issues, where services are redesigned around people's needs. Integrated personal commissioning is the 'backbone' to providing a system change, working in partnership with local authorities and voluntary sector partners.

In this session, Nicola Kay, Deputy Director for Policy and Strategy in the Personalised Care Group at NHS England will preview the vision and rollout for personalised care over the next 10 years. She will be joined by Glen Garrod, President, Association of Directors of Adult Social Services (ADASS), and Executive Director of Adult Care and Community Wellbeing, Lincolnshire County Council who will give a first-hand account about how his council has implemented a more personalised care approach across its health and social care services.

## Nurturing social movements and creating social norms - How the City of York Council and GoodGym are working together to mobilise communities to make a difference

**Joe Micheli**, Head of Commissioning (Early Intervention, Prevention and Community Development), City of York Council

Alexander Kenmure, Head of Development, GoodGym

Far too often we talk about public services and institutions being 'fit for purpose', however what does that mean if you apply this literally to our local communities? This is what is happening right across the UK through local authorities collaborating with GoodGym, an innovative way of getting residents to get fit and do good in their community. Come and learn how the City of York Council and GoodGym are putting this into practice and creating a social movement that can power community action and public services.

#### Homeshare - Bringing a new housing and support approach to your area

Alex Fox OBE CEO, Shared Lives Plus

Homeshare is where an older person or someone else who needs some help or companionship to continue to live independently in their own home is matched with a younger person who cannot afford housing where he/she works or studies. The Homesharer moves into the householder's spare room and helps out rather than paying rent. Shared Lives Plus, which supports the Homeshare UK Network (https://homeshareuk.org/), people who live in Homeshare households and a pioneering council, will describe how the model works, its costs and outcomes and lead a discussion on how to develop and scale it successfully.

#### Practical steps for getting ready to provide more joined-up health and social care services

Mark Lobban, Programme Director, Birmingham City Council

Andy Lumb, Senior Business Manager, Newton

A practical session looking at how to prepare a health and social care system, formed of numerous organisations, to work smarter together for the benefit of citizens and the bottom line. Mark Lobban from Birmingham City Council discusses his first hand experiences, including the opportunities and the pitfalls, having just been part of this journey in one of the UK's largest cities.

#### 'Life with purpose' - Intergenerational developments within older people's living

Sue Appoo, Extra Care Manager, Mears Group PLC

Liz Mills, Service User at Blaise Weston Court, Mears Care

Rachael Dutton Head of Research St Monica Trust

Join us to hear about how intergenerational working can be achieved across a variety of settings and circumstances to provide mutual purpose and benefit. During the session we will explore some of the challenges to this approach and how these can be overcome.

#### 2.50-3.20

IZ session 8

#### Interacting and transecting with organisations and partners - Parish Council Online Portal

Anne-Louise Arkle, Senior Project Manager, North Yorkshire County Council **Deborah Flowers**, Highway Customer Communication Officer, North Yorkshire County Council

The parish portal builds on the positive experience of the North Yorkshire County Council customer portal, by providing parish clerks and other members of the parish councils with the ability to report highways and street light faults through an intuitive, easy to use, self-service solution. A key aspect of the service was to develop a solution that allows members of an organisation to have individual accounts but allows the details of the issues raised and the action taken to be securely shared among the other members of the organisation.

#### The Bristol City Office - A new way of governing a city?

Marvin Rees, Mayor of Bristol

Professor Robin Hambleton, Professor of City Leadership, University of the West of England, Bristol

Launched by Mayor Marvin Rees at a City Gathering in September 2016, the Bristol City Office represents an attempt to develop a new and more inclusive way of governing a city. The City Office is intended to unite public purpose in Bristol. This presentation will outline how the approach has been developed, provide examples to illustrate how the co-creation of inclusive public services can be achieved and draw out leadership lessons for other councils. Bristol is hosting the Global Parliament of Mayors' annual summit in October.

#### 3.30-4.15

17 session 9

#### Tailoring design patterns - Prototyping for local homelessness services

Cat Drew, Delivery Director, Uscreates

Laura Murray, Housing Prevention and Support Team Leader, London Borough of Lewisham Christopher Parker, Senior Active Inclusion Officer, Newcastle City Council

In preparation for the Homelessness Reduction Act, Uscreates have been working with Newcastle and Lewisham Councils to design emphatic conversations and personalised plans. This session will outline the design and prototype with frontline teams in each area. taking into account the context of different drivers of homelessness and different housing markets. It will also show how some elements of a well-designed service are transferable but that it is important to have engagement on a local level to fit the circumstances of the area.

#### Introduction of a FireFighter Apprenticeship Scheme

Stuart Errington, Chief Fire Officer, County Durham and Darlington Fire and Rescue Service Katherine Metcalfe, Workforce Development Manager, County Durham and Darlington Fire and Rescue Service

County Durham and Darlington Fire and Rescue Service are exploring the potential of introducing firefighter apprentices which is a brand-new concept among all UK Fire and Rescue Services. Given that there is no previous model to benchmark against and in the absence of any nationally agreed scheme, we have looked to develop a programme that provides excellent opportunities to young people from our local communities, enabling them to join the fire and rescue service through an alternative recruitment path and to develop at a slower pace with meaningful employment opportunities once finished. Come along to this session to find out more.

#### Using behavioural insights to transform SEND transport -The importance of diagnosing the problem

Amy Jones, Behaviour Change Hub Manager, London Borough of Croydon Matthew Wallbridge, Chief Information Officer, London Borough of Croydon Atika Mohammed, Senior Transformation and Service Improvement Manager, London Borough of Crovdon

The objective of this project was to use behavioural insights to manage demand for Special Educational Needs and Disability (SEND) transport by increasing the uptake of alternative transport provisions. In this session we will discuss the importance of discovery research and early hypothesis testing, with a particular focus on:

- using process and journey mapping to challenge whether accepted solutions actually meet the council's longer-term goals
- undertaking first-hand research with all stakeholders in order to test assumptions
- the importance of coordinating a behavioural insights campaign and designing interventions within a preventative model.

#### Storyhouse - A new integrated cultural centre delivering innovation in library service design and delivery

**Graham Lister**, Project Director - Storyhouse and Independent Arts and Cultural Advisor, Cheshire West and Chester Council/Artbuilding Projects Ltd

Rachel Foster, Senior Manager - Libraries, Cheshire West and Chester Council

Storyhouse brings together - the Library Service, cinema and theatre in a re-purposed 1930s Art Deco Odeon cinema in the heart of Chester

A key opportunity for the team behind Storyhouse, was to imagine what the real integration of theatre, cinema and library services might bring; to go beyond co-location. By developing a new culture and ambition for libraries, with a library offer for 15 hours a day, every day, Storyhouse enables communities to connect, create and deliver a diverse programme.

In our first year we have welcomed over a million visitors, increased book loans by 12 per cent and new members by 45 per cent.

#### Action Hunger - Vending machines for the homeless

Sam Crawford, Director, Action Hunger Dr John Doddy, Chairman, Action Hunger

Action Hunger is committed to alleviating poverty and hardship amongst the homeless. We install vending machines that provide free food and clothing in key locations in cities across the UK - and beyond.

The machines dispense food and drink as well as clothes and other sanitary products. As a lot of the produce we vend is from food redistribution organisations, we can address two major social and environmental issues - homelessness and food waste.

Use of the machines is exclusively permitted to those in need and users must check-in weekly at our partner organisations, as continued engagement with professionals and local support services is instrumental to breaking the cycle of homelessness.

Action Hunger's machines provide access for the most vulnerable in our society to satiate the most basic of needs - that of sustenance. Join us to learn more.

#### 9.00

Refreshments available throughout the day. Explore new ways of working with colleagues in our informal and friendly Zone space and approximately 900 case studies of council innovation through the LGA's website.

#### 9.00 - 9.50

17 session 10

#### Flying High - Shaping the future of drones in UK cities

Councillor Matthew Brown, Preston City Council

Lucy Gosling, Graduate, Transport Innovation, Transport for West Midlands

Kathy Nothstine, Lead, Future Cities, Nesta

As unmanned, autonomous aviation technology progresses rapidly, the prospect of drones crisscrossing our cities - performing anything from parcel delivery to health care services to infrastructure maintenance - is becoming increasingly viable. However, a number of considerations need to be addressed before drones can operate safely in our communities. There are many choices to be made, around the regulation, infrastructure and operation of drone systems, which will have lasting impacts on both the technology and our cities for decades to come. The Flying High Challenge is the first programme of its kind to convene local authorities to explore the future of drones based on public needs and ambitions.

#### 10.00 - 10.25

IZ session 11

#### National FGM Centre + Local Authority + Innovation = positive outcomes for children

Leethen Bartholomew. Head. National FGM Centre

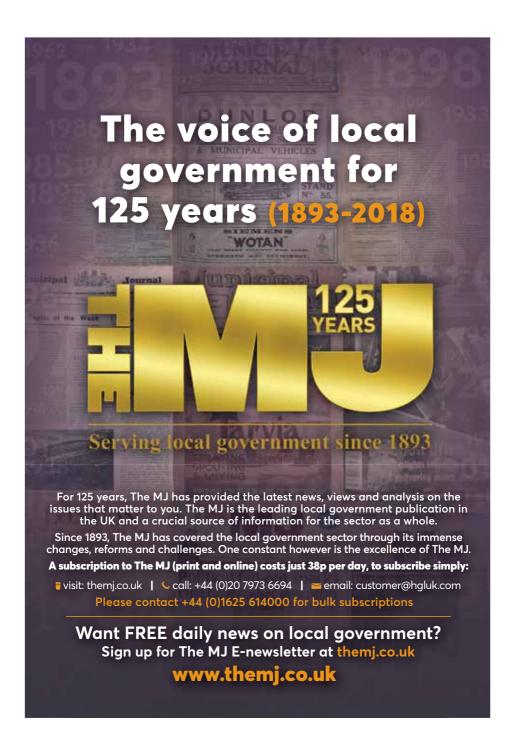
Joe Tynan, Strategic Lead, Child in Need, Child Protection, Safeguarding, Quality Assurance and Principal Social Worker, Thurrock Council

The National FGM Centre (NFGMC) is a partnership between Barnardo's and the LGA. It is a Department for Education Children's Social Care Innovation Programme project with a vision of ending new cases of FGM in the UK by 2030 and to safeguard children from breast flattening and child abuse linked to faith or belief. The presentation will focus on NFGMC's independently evaluated intervention model, it will showcase how its partnership with local authorities has led to a transformation in the way children are safeguarded and communities engaged.

#### AIR-INK - Reinterpreting air pollution as a resource

Nikhil Kaushik, Co-founder, Graviky Labs Pte Ltd, India

In the last few decades, the world has seen exponential economic growth. But this growth has come at a cost - air pollution. AIR-INK is the first ink made entirely out of air pollution. We will explain how after capturing air pollution through pilot trials of KAALINK™ we've repurposed pollutants into tools for art. Whenever the inks or markers are used to draw, write, paint or create, they're literally making our streets more beautiful.





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## **TUESDAY EVENING FROM 6.00 EVENING FRINGES**

#### 6.00 DISTRICT COUNCILS' NETWORK

#### (DCN) ASSEMBLY AND DRINKS RECEPTION

The DCN Assembly will be a chance to review some of the major issues facing district councils and update DCN members on the work of the network in promoting the role of districts. The DCN's LGA Conference drinks reception will take place in Hall 4 foyer immediately after the conclusion of the Assembly.

Hall 4 Foyer

#### 6.30 CCLA AND UK COMMUNITY **FOUNDATIONS**

#### **BUILDING RESOURCE FOR LOCAL** COMMUNITY GROUPS - THROUGH **UTILISING INACTIVE CHARITABLE TRUSTS**

Community Foundations operate all over the country directing charitable funds to meet local community needs. Meanwhile Councils, often without realising, control charitable trusts which have become inactive, and are no longer distributing money as was intended. This session will explain how councils and Community Foundations can work quickly and easily together to release this funding once more to meet community need in your area.

Hall 6

#### 6.30 LGA

#### NATIONAL PROCUREMENT STRATEGY - DELIVERING THE AMBITION

Local government currently spends some £55 billion each year on bought in goods, works and services. Reduction in funding to councils highlights the importance of achieving best value. including social value, from every £ we spend. The National Procurement Strategy 2014 set out how councils would improve procurement to make savings, encourage local economic growth and modernise practices to improve outcomes for citizens.

This new 2018 strategy is not about compliance or tactical issues. Its streamlined structure reflects learning from the 2014 strategy, focusing on the three themes which consultation has shown reflect local government's priorities for the future:

- showing leadership
- behaving commercially
- driving community benefits.

All welcome. Refreshments available.

Hall 7a

## **TUESDAY EVENING FROM 6.00 EVENING FRINGES**

#### 6.30 #FUTURECOMMS

#### **BUILDING LOCAL PUBLIC SERVICES** FOR THE FUTURE THROUGH MODERN COMMUNICATIONS

Councils must develop a different and closer relationships with their communities as the delivery of public services moves towards collaboration, empowerment and prevention. This will need fresh thinking about the role that communications and engagement should play in the future. The LGA, Solace, LGcommunicaitons and the Public Relations and Communications. Association (PRCA) are launching at this event the new #FutureComms guide for leaders and chief executives, which explains what modern communications look like, challenges current practice and sets out how innovative strategic communications can help councils meet their future challenges.

Jo Miller, President, Solace

**David Holdstock** Director of Communications I GA

Simon Jones. Chair. LGcommunications

Matt Cartmell, Deputy Director General, PRCA

Councillor Kevin Bentley, Deputy Leader and Cabinet Member for Infrastructure, Essex County Council

Refreshments available

Hall 7b

#### 6.30 YORKSHIRE AND HUMBER COUNCILS

#### SHOWCASING YORKSHIRE **AND HUMBER**

The Yorkshire and Humber region is diverse. With over 5 million residents, the 'country within a county' tag fits Yorkshire's patchwork of places perfectly; major metropolitan areas, large and small towns, rural communities nestled across expanses of natural beauty and breathtaking coastline. It also encapsulates how this diversity sits alongside a strong, shared identity. When we come together, we can take on the world and drive a powerful, global brand.

Join our drinks reception to hear from key stakeholders and council leaders about the challenges and triumphs of major events hosted by the region, including the phenomenally successful Hull City of Culture 2017, and how the region has repositioned its brand and offer to maximise its position both nationally and internationally. What could you learn from our experiences to help your organisation host successful events on the world stage?

Open to all. Refreshments available.

Hall 8b

#### 6.30 PLANNING FUTURES

#### SUSTAINABLE PLACE MAKING: HOW DO WE BETTER INTEGRATE TRANSPORT AND HOUSING POLICY?

At its best, place making involves delivering on a shared vision. When developers come together with local government and infrastructure providers, they can look beyond the specifics of a single site and think strategically about the longterm sustainability of place.

Within the current planning and housing policy context, this is not always easy. In practice, local housing and transport policy are often poorly integrated and negotiating shared objectives between local authorities and infrastructure providers can be challenging.

This event will explore best practice and leadership in delivering sustainable places. Our expert panel, featuring Rob Boughton of Thakeham Group, will discuss cases where cooperation has unlocked sustainable development. We will also consider how planning policy - both nationally and locally can be strengthened to better integrate transport and housing policy.

Hall 11a

#### 6.30 DRINKS RECEPTION

#### THE 2017/2018 NEXT GENERATION **PROGRAMME**

**Executive Room 8** 

#### 6.30 CCN DRINKS RECEPTION

#### THE VOICE OF NON-METROPOLITAN **FNGLAND**

Round Room, Birmingham Museum and Art Gallery, Chamberlain Square, Birmingham, B3 3DH

#### 6.30 SANDWELL METROPOLITAN BOROUGH COUNCIL

#### **CANAL AND CURRY II**

#### Away2Dine

Departing 18:30 - The Water's Edge, Brindleyplace

(Boarding is outside the Handmade Burger Company, opposite the ICC)

Return by 23:00

By invitation of Councillor Steve Eling, Leader of Sandwell Council

Relax in the modern, comfortable surroundings of Moiro Rose, a luxury cruising restaurant which has been modelled from the dinner boats in Paris or partner boat Bosworth Ladv.

Cruising the New Mainline Canal, you will soon cross the border from Birmingham into Sandwell. where you will be able to view our canal side regeneration opportunities and hear tales of our industrial heritage, all from the comfort of your dining table.

Cruising by candlelight and floodlit waters, you will be invited to partake in this unique dining experience with a delicious, complimentary Black Country curry, and drinks.

Attendance at this event is by prior booking only please contact jenny\_bakewell@sandwell.gov.uk or linda dell@sandwell.gov.uk for availability. Please note places are limited and will be allocated on a first come, first served basis.

## **WEDNESDAY MORNING FROM 8.15** MORNING FRINGES

#### 8.15 CCLA AND UK COMMUNITY **FOUNDATIONS**

#### **BUILDING RESOURCE FOR LOCAL COMMUNITY GROUPS - THROUGH UTILISING INACTIVE CHARITABLE TRUSTS**

Community Foundations operate all over the country directing charitable funds to meet local community needs. Meanwhile councils, often without realising, control charitable trusts which have become inactive, and are no longer distributing money as was intended. This session will explain how councils and Community Foundations can work quickly and easily together to release this funding once more to meet community need in your area.

Hall 8h

#### 8.15 THE EAST OF ENGLAND LGA

#### THE EAST OF ENGLAND LGA ASSEMBLY OF COUNCIL LEADERS AGM

By invitation only.

Refreshments available

Hall 8a

#### 8.15 CAPITA

#### **ENSURING TODAY'S BUILT ENVIRONMENT MEETS THE NEEDS OF** TOMORROW'S LOCAL COMMUNITY

At this fringe breakfast, we will explore how we can help further accelerate innovation and deliver fresh investment to drive economic growth, create jobs and deliver prosperity for the public sector across the UK

Using the Centre for Cities report that examines the growth of sectors and the importance these have on cities and regions, we will consider how existing assets can be re-purposed and re-defined to create and release value for landlords, providing much needed revenue streams, capital receipts and above all else, better places to live, work and play.

We will explore best practice and new approaches that adopt new strategies to combine economic development with spatial development, infrastructure and digital development, improved sustainability and other services to increase prosperity and inclusion for our local communities.

Panellists include:

Andrew Carter, Chief Executive, Centre for Cities

Jim Taylor, Salford City Council

Edna Robinson, Chairman, People's Powerhouse

Deborah McLaughlin, Managing Director, Real **Estate Projects** 

Joanne Roney, Chief Executive, Manchester City Council

Katie Judge, Executive Manager for Business & Innovation, Greater Birmingham and Solihull Local Enterprise Partnership

Hall 6

#### 8.15 LGA/SOLACE

#### CYBER SECURITY - INVITATION ONLY **ROUNDTABLE DISCUSSION FOR CHIEF EXECUTIVES**

A breakfast roundtable discussion for council chief executives to confidentially share their experiences of cyber-attacks or incidents in their organisation or locality, or to gain greater understanding of the issue. The session aims to provide a safe space to share advice and learning. and to develop our understanding of the leadership required to tackle this growing threat.

The session is by invitation only, but if you would like to express an interest in attending, please contact: helen.reeves@local.gov.uk

Hosted by Sarah Pickup, Deputy Chief Executive, LGA, speakers include Stephen Baker, Chief Executive, Suffolk Coastal and Waveney District Council and a Solace spokesperson for civil resilience.

Hall 7a

#### 8.15 LOCALIS

#### High Street 'Independence Day' Summit

How can local authorities work together with business to save the high street? To mark the fifth anniversary of his independent review, join retail guru Bill Grimsey and a high-profile expert panel, chaired by UK Regeneration chief executive Jackie Sadek, to debate the key issues.

Hyatt Regency Hotel, 2 Bridge Street, Birmingham B1 2JZ

#### 8.15 LONDON BOROUGH OF WALTHAM **FOREST**

#### **BLOOD, SWEAT & CHEERS - THE** STORY OF DELIVERING HEALTHY STREETS IN WALTHAM FOREST

Find out how Waltham Forest Council turned an initial £27 million investment into 22,000m of segregated cycle lanes, 220 bike hangars, trained 5,000 new cyclists and much, much more in an attempt to turn a largely car dominated urban borough into a more pedestrian and cycle friendly and healthy area in which bicycles and walking are prioritised and promoted through the physical design of the roads, pavements and junctions. Learn about how the most controversial issue. to face Waltham Forest in a generation went from dividing neighbours and communities to making the authority a leader for improving the environment, the public realm for all road users and reducing pollution.

Breakfast available.

Hall 7b

## **WEDNESDAY MORNING FROM 8.15** MORNING FRINGES

#### 8.15 POLITICAL SKILLS FORUM / THE JOSEPH ROWNTREE REFORM TRUST

#### HOW TO STOP THE FRAUD WITHOUT STOPPING THE VOTING

The Government's proposals to introduce compulsory voter ID for all future elections has major implications for local government in terms of electoral administration, cost and potential legal challenges. What lessons can we learn from the voter 2018 pilots in five local councils. What problem are we trying to solve with compulsory voter ID and are there more inclusive forms of voter ID other than passports and driving licenses? With contributions from Jo Miller. President of SOLACE Jessica Garland from the Flectoral Reform Society and Paul Wheeler from Political Skills Forum, the session will be chaired by **Heather Jameson**. Editor of the Municipal Journal.

Hall 11b

#### 8.15 LGA

#### **NEW LOCAL GOVERNMENT MUTUAL** INFORMATION SESSION

The LGA has been working with a group of local authorities to explore options to develop a cost effective alternative to the conventional insurance market products and services available to local government, as well as improved ways of sharing best practice in risk management. Local authorities currently spend hundreds of millions of pounds on insurance nationally. Data modelling has shown a mutual model could be financially beneficial to local authorities due to a better price for bulk purchasing of insurance and provide tax advantages. If you would like to find out how this project could help your local authority please come and listen to some of the founding members of the mutual.

Hall 10a

#### 8.15 NATIONAL ASSOCIATION OF LOCAL COUNCILS

#### WHAT FUTURE FOR LOCAL COUNCILS?

A lively and provocative breakfast discussion to kick start your day about the future of England's 10 000 local councils

The time is right to revisit what the first tier of local government in England is for and start a big, radical conversation about their future and potential

NALC is rethinking the role of local councils by developing a new vision for the sector, using a backdrop of Brexit, devolution, the financial challenges facing local government and the already changing role of grassroots councils in delivering local services, to embark on a landmark 'stock take'. This will include an assessment of where the sector is now, and how it will need to change to ensure communities feel more empowered and with a better say over their area in the future. Formed in 1894, are local councils now. an anachronism? Or more relevant than ever and the place shapers to save our local democracy and community level services?

The session is open to all conference delegates and exhibitors, to express an interest in attending or register your place, please contact: iessica.lancod.frost@nalc.gov.uk

Hosted by Councillor Sue Baxter, Chairman, NALC and **Dr Jonathan Owen**. Chief Executive, NALC Panel speakers, provocateurs and bold thinkers

Hall 10b

## **WEDNESDAY EVENING FROM 6.00 EVENING FRINGES**

#### 6.00 LGA. THE POST-BREXIT ENGLAND COMMISSION

#### LAUNCH OF THE THE FUTURE OF **NON-METROPOLITAN ENGLAND** INTERIM REPORT

Early next year, the UK is scheduled to withdraw from the European Union. Whatever the shape of the final deal, non-metropolitan England faces longstanding challenges that will require new interventions to solve, from a lack of affordable housing to patchy mobile and broadband connectivity, and a national employment and skills approach which struggles to equip local people with the skills they need.

On behalf of the LGA's People and Places Board. you are invited to join us for the launch of the Post-Brexit England Commission's interim report on the future of non-metropolitan England. It outlines a firm offer from councils to central government - give local leaders the powers and funding to deliver for their communities and we will significantly improve the viability, productivity and opportunity of non-metropolitan England in the years to come.

Refreshments available

Media Suite A

#### 6.00 PFM

#### PITTSBURGH - FROM WORST TO FIRST; INSOLVENCY TO SURPLUS; LESSONS FOR UK COUNCILS

By the end of 2000, Pittsburgh had lost half of it population and was a poster child for industrial decline. The Government of Pittsburgh was nearly bankrupt, its credit rating downgraded to "junk" status and critical frontline staff laid-off. Today, Pittsburgh is a solvent, high-tech hub and a top US city according to the Economist Intelligence Unit.

Find out how this flourishing US city came back from the brink and how the lessons learned can be applied in the UK to help councils in financial distress recover and others to avoid a more serious fate

PFM is the leading independent financial advisor to the US public sector. Our new London office offers the same client focus, based on our bedrock principles of Ingenuity, Sustainability and Resourcefulness, to deliver independent advice to people transforming their world.

Drinks and light refreshments will be available.

Hall 6

## **WEDNESDAY EVENING FROM 6.00 EVENING FRINGES**

#### 6.00 CLES

#### **INCLUSIVE GROWTH - FULFILLING** ITS POTENTIAL?

The emergence of Inclusive Growth has opened up opportunities to realise an economy for all. Across the country, a range of interpretations exist. This session will bring together key thinkers to explore the concept, policy and how local government, Local Enterprise Partnerships (LEPs) and other agency are advancing the agenda. We will also introduce CLES' recent work on deepening inclusive growth through local wealth building and local enterprise development.

Refreshments will be served

Hall 7

#### 6.00 KEY CITIES GROUP

#### **KEY CITIES - THE EMERGING VOICE** OF THE UK'S MID-SIZED CITIES

Key Cities is a cross-party partnership of mid-sized city councils, acting as a united voice for working with Government.

Collectively we contribute over £110 billion annually to the UK economy. We have some of the UK's fastest growing economies and major strengths in manufacturing and exports. If all Key Cities increase productivity levels to the UK average, we would add £17 billion a year to the UK economy.

Join our drinks reception to find out more about us, our member cities, and how we can work together to stimulate growth and forge new partnerships.

Hall 8a

#### 6.00 WEST MIDLANDS COMBINED AUTHORITY

#### **CONNECTING CRANES AND COMMUNITIES' - HOW IS THE WEST MIDLANDS DRIVING INCLUSIVE GROWTH?**

An opportunity to hear about how the West Midlands is delivering economic growth that is inclusive for all. With inputs from **Henry Kippin**, Director of Public Service Reform at West Midlands Combined Authority (WMCA), Sarah Norman, Chief Executive of Dudley Metropolitan Borough Council and insights from others, the session will seek to inspire and inform. You will learn about the various initiatives and programmes that have started to re-shape how we design and deliver public services, and the links between inclusive leadership and inclusive growth. The session will be chaired by Councillor Steve **Eling** as the WMCA's lead member for Cohesion. Integration and Public Sector Reform.

Refreshments available

Hall 8b

#### 6.00 LOCALIS

#### **DRINKS RECEPTION**

Join us in the scenic setting of Birmingham Library's rooftop garden to mingle, network and drink in the sensational views at our annual drinks reception.

Rooftop Terrace, Library of Birmingham, 4 Centenary Square, Broad Street, Birmingham B1 2ND



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Rentplus is the leading provider of Affordable rent to buy homes, offering homeownership opportunities to those struggling to save for a deposit. RP's and Councils, manage the homes. Tenants pay affordable rent and save to buy their homes with an extra 10 % gifted cash deposit from Rentplus.

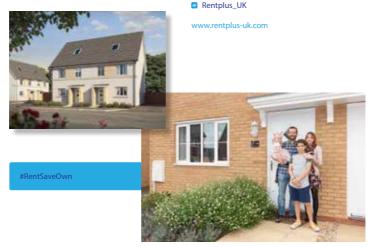
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Helping organisations meet their financial targets while improving the lives of their service users and patients is what matters to us.

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## **CAPITA**

Sponsor of the Workshop session W10 Creating a connected Digital Place on Wednesday 4 July from 11.45-12.45 in Hall 6 and fringe session Cities' Industrial Strategies: Ensuring Today's Built Environment Meets The Needs Of Tomorrow's Local Community on Wednesday 4 July from 8.15-9.15 in Hall 6.

Working in local government for over 30 years, Capita has developed a deep understanding and knowledge of the challenges councils face. We work in partnership with local authorities to ensure that the right talent and technology is in place to help them overcome these challenges; be it offering a digitised service to ensure a smoother experience for their citizens, right through to working strategically with councils to build their entire Place offering.

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We offer a wide variety of products and services, including workforce development and consultancy, apprenticeship support, e-rostering solutions, e-learning and training, qualifications and awards, and end-point assessment.

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The West Midlands' past is magnificent. It drives the region's future. Its cities are built on industry and they are now perfectly positioned to re-invent the industrial revolution for the future. This is a place built on social connection, on collaboration and on progress. Our time is now.

www.wmca.org.uk



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Penna are a leading HR partner to Local Government. We help employers find, excite and secure the talent they need. Right now, in partnership with the LGA, we're researching how Local Authorities can attract young people (including school leavers) into careers with local government. After all they are the future of our public services. It's a hot topic and we need just two minutes of your time.

During the conference, you'll see some young people walking around with iPads. If they tap you on the shoulder, don't be alarmed! They'll just be asking you to take part in our short survey.

It's just five questions but your answers will be incredibly useful. We'll collate and publish all the feedback (along with further research), and then share everything with councils to enhance their workforce strategy. So it's definitely worth getting involved.

Many thanks for your co-operation and we hope you enjoy the conference.

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## FRINGE SESSION SPONSORS AND SUPPORTERS



#### DCN ASSEMBLY

Tuesday 3 July 6.00 Hall 4

## CCN

#### **CCN DRINKS RECEPTION**

Tuesday 3 July 630

Round Room, Birmingham Museum and Art Gallery, Chamberlain Square

### CCLA

60 YEARS OF GOOD INVESTMENT

#### FRINGE SESSION

Tuesday 3 July 6.30 Hall 6

#### FRINGE SESSION

Wednesday 4 July 8.15 Hall 8b

#### YORKSHIRE AND HUMBER COUNCILS FRINGE SESSION

Tuesday 3 July 630

#### Hall 8b

Yorkshire and Humber is diverse. With over 5 million residents. the 'country within a county' tag fits Yorkshire's patchwork of places perfectly; major metropolitan areas, large and small towns, rural communities. nestled across expanses of natural beauty and breathtaking coastline. It also encapsulates how this diversity sits alongside a strong, shared identity. When we come together, we can take on the world and drive a powerful, global brand. In terms of local government, the region contains 22 local authorities (metropolitan, unitary, county and districts). 2 combined authorities, and 4 Local Enterprise Partnerships. cparker@wakefield.gov.uk 01924304447 Wakefield Council Town Hall

Wood Street

Wakefield

WF1 2HQ



#### FRINGE SESSION

Tuesday 3 July, 630

#### Hall 11a

Planning Futures is a think tank dedicated to developing new ideas for planning in the UK. As we face ever growing pressures to build more homes. and deliver the infrastructure that our economy needs to thrive, it is essential that we get our planning policies right. As the only think tank dedicated solely to this field, we offer an independent, pragmatic approach to planning issues. Our research programme is informed by our expert advisory board, and provides a strong evidence base for unlocking UK's development potential.

Our 2017/18 programme focuses on delivery through the planning system at local level. We will be making the case for properly resourced planning departments across England and for greater transparency. consistency and effectiveness in decision making by officers and at committee.

www.planningfutures.org

### **CAPITA**

#### FRINGE SESSION

Wednesday 4 July 8.15 Hall 6



#### ASSEMBLY OF COUNCIL LEADERS AGM

Wednesday 4 July 815 Hall 8a



#### FRINGE SESSION

Wednesday 4 July 8.15 Hall 7b



#### FRINGE SESSION

Wednesday 4 July 815 Hall 11b



#### FRINGE SESSION

Wednesday 4 July, 6.00 Hall 6



#### FRINGE SESSION

Wednesday 4 July 600 Media Suite B



#### FRINGE SESSION

Wednesday 4 July

6.00 Hall 7

Established in 1986, CLES is the UK's leading, independent think and do tank realising progressive economics for people and place.

Our aim is to achieve social iustice, good local economies and effective public services for everyone, everywhere.

Frances Jones, Associate Director

CLES, Express Networks, 1 George Leigh Street. Manchester, M4 5DL

0161 236 7036 www.cles.org.uk

@CLESthinkdo



#### FRINGE SESSION

Wednesday 4 July 6.00 Hall 8a

The Key Cities Group is a crossparty partnership of mid-sized city councils, acting as a united voice for working with Government.

Membership currently consists of 20 cities across England and Wales. The group is chaired by Cllr Peter Box CBF, Leader of Wakefield Council

Collectively we contribute over £110 billion annually to the UK economy. We have some of the UK's fastest growing economies and major strengths in manufacturing and exports. If all Key Cities increase productivity levels to the UK average, we would add £17 billion a vear to the UK economy.

We are supported by an All-Party Parliamentary Group in Westminster. We work with MPs across the political spectrum to raise the profile and voice of the Key Cities and make the case for greater investment in our cities.

01924304447

Wakefield Council

Town Hall. Wood Street. Wakefield, WF1 2HQ

www.kevcities.co.uk

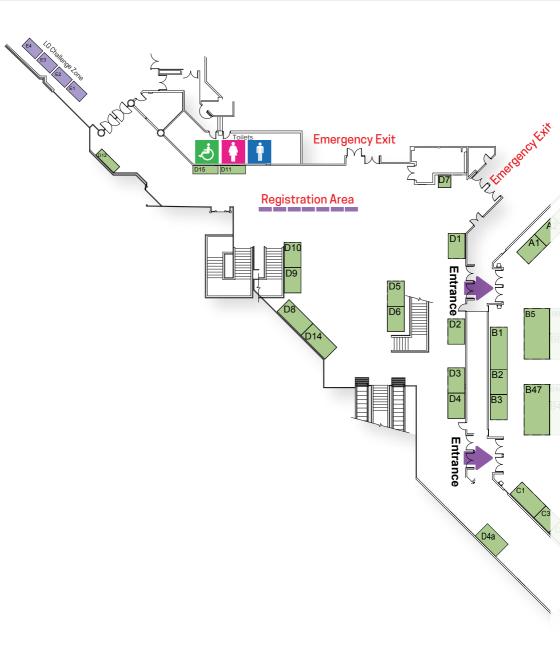


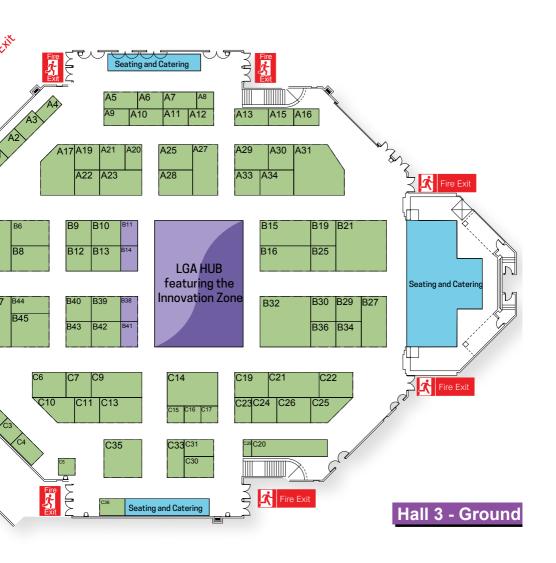
LGA Chief Executives' drinks reception host

The LGA would like to thank all our sponsors for their support of the Annual Conference.

Accepting exhibition or sponsorship does not advocate endorsement or support for a product or service.

## **EXHIBITION PLAN**





## **EXHIBITOR LIST**

Organisation	Stand
Armed Forces Covenant Team	B47
Artemis	A16
Arthritis Research UK	A20
Asda Stores Ltd	B13
Association for Public Service Excellence (APSE)	A12
Association of Electoral Administrators	A30
Aylesbury Vale District Council	A27
Bloom Procurement Services Ltd	C24
Bosch Security and Safety Systems	A29
Bouygues E&S FM UK Ltd	C14
CCLA Investment Management Ltd	B15
CCN	D2
Centre for Public Scrutiny Ltd (CfPS)	B40
Chartered Trading Standards Institute	C17
CIT (Consultancy, Investigation and Training)	A10
Citizens Advice	C5
City of Wolverhampton Council	C10
CMIS Committee Management and Paperless Meetings	026
Colas	C14
Commercial Services	B19
Co-operative Councils' Innovation Network	B1
Common Place	D12
District Councils' Network	D1
East Suffolk Councils	A19
Egbert Taylor	C23
Electrical Safety First	C15
Emsi UK	B25
ENGIE	A31
Fraser and Fraser – Genealogists and International Probate Researchers	A33
Gatherwell Ltd	В9
GeoPlace	В3

Ownerication	Chand
Organisation  Grant Thornton UK LLP	Stand B34
Guardian (The)	C1
	A2
Guide Dogs for the Blind	
h&f ethical collections	A6
Hammond Clarke	D7
Healthwatch England	A21
HM Land Registry	B12
Home Office	A7
Housing & Care 21	C30
iChoosr	C19
iESE	D5
IG Solutions - Leeds City Council	A11
IronPlanet UK Ltd	C22
Local Authority Pension Fund Forum (LAPF)	B27
LGA Conservative Group	B11
LGA Independent Group	B14
LGA Labour Group	B41
LGA Liberal Democrat Group	B38
LGBCE	B30
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LG Challenge Finalist, Amanda Askham	E3
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MacMillan Cancer Support	A4
Marston Holdings	A28
Mears Group PLC	B16
Modern.gov (Modern Mindset Ltd)	A1
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Organisation	Stand
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Publica Group	A8
Radioactive Waste Management Ltd	C21
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Organisation	Stand
TG Escapes Ltd	C36
Thakeham	B5
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The MJ	B2
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The Royal British Legion	C7
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Utility Group	D6
Vote At 16	D15
Virgin Media	D10
Wates Group	A23
West Midlands Combined Authority	B10
YPO	C4

#### **B47** Armed Forces Covenant Team

#### www.gov.uk/government/policies/ armed-forces-covenant

The Armed Forces Covenant is a promise by the nation to ensure that those who serve, those who have served and their families are treated fairly. The Covenant Fund helps facilitate partnerships with Local Authorities to achieve the aims of the Covenant.

#### A16 artemis

#### www.artemis-online.org.uk

Artemis E-Learning provides quality programmes written by Subject Matter Experts, meeting the needs of the Children's and Adults' Workforce. as well as service improvement in a variety of sectors. Artemis E-Learning provides custom built, highly interactive programmes, which are accessible, accurate and cost effective, developed through not for profit collaboration.

#### A20 Arthritis Research UK

#### www.arthritisresearchuk.org

Arthritis Research UK invests in breakthrough treatments, the best information and vital support for everyone affected by arthritis. We are dedicated to stopping the devastating impact that musculoskeletal conditions have on people's lives. Everything that we do is focused on taking the pain away and keeping people active.

#### **B13** Asda Stores Ltd

#### www.asda.com

Founded in the 1960s in Yorkshire Asda is one of Britain's leading retailers and its 153,000 colleagues help over 18 million customers each week save money and live better instore, online and through their mobile devices.

#### **A12** Association for Public Service Excellence (APSE)

#### www.apse.org.uk/apse

APSF is a network of local authorities. from across England, Northern Ireland, Scotland and Wales. A not-for-profit organisation, APSE is dedicated to promoting excellence in frontline services. Through APSE, more than 250 local authorities and organisations share expertise on their frontline services and develop ways to create strong, sustainable services.

#### A30 Association of Flectoral Administrators

#### www.aea-elections.co.uk

The Association of Flectoral Administrators is the foremost professional body representing electoral administrators in the UK, respected for its high-quality training portfolio, qualification and range of professional services. A non-governmental, non-partisan organisation, the AEA also provides expert guidance, assistance and support to Government, the Electoral Commission and other key stakeholders.

### **A27** Aylesbury Vale District

#### www.aylesburyvaledc.gov.uk

Generating new income through entrepreneurial development - AVDC Seed Business Solutions help. uncover efficiencies and deliver savings through proven local authority approaches. Our experienced team can help you implement innovative and exciting new projects such as a community lottery and boost productivity through digital and cultural transformation.

#### C24 Bloom Procurement Services Ltd.

#### www.bloom.services

We are Bloom. Our approach to professional services procurement is different.

#### **A29** Bosch Security and Safety Systems

#### www.uk.boschsecurity.com/gg/en

Building on true world-class expertise. Bosch has led the conference market for over 65 years. How? By permanently addressing customer needs with outstanding products. with the promise of continuing to do so for many years to come.

#### C14 Bouygues E&S FM UK Ltd

#### www.bouygues-es.co.uk

Bouygues Energies & Services operates in over 80 countries globally. Using the expertise of our 2,640 employees, we provide engineering and service capabilities committed to designing, building, operating and maintaining infrastructure, buildings and industrial facilities.

#### **B15** CCLA Investment Management Ltd

#### www.ccla.co.uk

CCLA - diversifying your risk, increasing income and capital values for local authorities. The Public Sector Deposit Fund The Diversified Income Fund The Local Authorities' Property Fund\* CCLA Investment Management Limited and CCLA Fund Managers Limited are authorised and regulated by the FCA. \*Restricted to professional or elective professional clients.

#### D2 CCN

#### www.countycouncilsnetwork.org.uk

CCN is the voice of non-metropolitan England, representing the country's largest councils which contain some 26 million people. With a growing national profile, the network produces impactful research, advocacy and policy proposals which have influenced government policy on behalf of its member councils.

#### **B40** Centre for Public Scrutiny Ltd

#### www.cfps.org.uk

CfPS is a national, independent charity and centre of expertise on governance and scrutiny. We passionately believe that better governance and scrutiny leads to more effective decision-making, reduced risk and ultimately improved outcomes. Our work spans corporate decisions impacting on the public, to how tax payers' money is spent.

#### **C17** Chartered Trading Standards Institute

#### www.tradingstandards.uk/about-ctsi

The Chartered Trading Standards Institute (CTSI) is the professional membership association for trading standards in the UK. Founded in 1881, we represent the interests of trading standards officers who enforce over 250 statutory duties across consumer protection.

#### A10 CIT (Consultancy, Investigation and Training)

#### www.bbacit.co.uk

CIT (Consultancy, Investigation and Training) was founded as a separate. independent body that helps to tackle problems associated with property insulation. Our expert investigation services are available to Local Authorities, Housing Associations, government departments, legal practices, property speculators. home dwellers and anyone dealing with the consequences of inappropriate insulation retrofits.

#### **C5** Citizens Advice

#### www.citizensadvice.org.uk

We aim to provide the advice people need for the problems they face and improve the policies and practices that affect people's lives. We provide free, independent, confidential and impartial advice to everyone on their rights and responsibilities. We value diversity, promote equality and challenge discrimination.

### C10 City of Wolverhampton

#### www.wolverhampton.gov.uk

Providing services to 250,000 people including keeping the city clean, creating jobs and opportunities, regenerating the city, safeguarding vulnerable children and adults. We've undergone major transformation over the last five years, recognised when we were named Local Authority of the Year 2017 and our Children's Services rated good by OFSTED.

#### **C26** CMIS Committee Management & Paperless Meetings

CMIS is a board portal and committee management system that facilitates paperless meetings and can manage the entire process of a meeting's lifecycle. A powerful workflow engine will optimise the report generation process to save time and money. Used by some of the UK's largest public sector organisations.

#### **B14** Colas

#### www.colas.co.uk

Colas is part of the international Colas Group, delivering sustainable solutions for UK transport infrastructure. With world-class R&D capability, we bring clients innovative new products, processes and ideas. We invest, design, construct, maintain and operate a wide variety of projects for public and private sector clients.

#### **B19** Commercial Services

#### www.commercialservices.org.uk

Commercial Services is one of the largest suppliers and brokers of products and services in the UK. Employing c.700 people, selling and brokering in excess of £600m PA. Providing a wide choice from a single source, at competitive prices with a single-minded approach to quality and customer care.

#### **D12** Commonplace

#### www.commonplace.is

Commonplace is an award-winning digital engagement and consultation platform for local authorities and developers. It dramatically reduces planning risks by providing robust data to inform decision-making. Using digital tools, Commonplace maximises reach into communities. builds trust through transparency. and provides central, consistent information.

#### **B1** Co-operative Councils' Innovation Network

#### www.councils.coop

Public Sector funding continues to decline. Councils are having to find innovative ways of providing services with reducing budgets. Our Network was borne from this uncertainty. a direct response to delivering services differently, using the cooperative values and principles. We're committed to finding better ways of working with local people.

#### **D1** District Councils' Network (DCN)

#### www.districtcouncils.info

The District Councils' Network (DCN) is a cross-party member led network of 200 district councils. We are a Special Interest Group of the LGA, and provide a single voice for district councils within the LGA.

#### A19 Fast Suffolk Councils

#### www.eastsuffolk.gov.uk

The East Suffolk Councils of Suffolk Coastal and Waveney are celebrating a 10-year partnership, with the creation of a new, historic 'super district' council in 2019. Together, they deliver vital, local services to an economically ambitious growth area of East Anglia, also renowned for its natural beauty and tourism industry.

#### **C23** Egbert Taylor

#### www.egberttaylor.com

Egbert Taylor combines Smart Technology and innovation to deliver ongoing efficiency gains and operational effectiveness in an ever changing and evolving waste sector. The range includes our iconic Continental Bins, Technology systems to manage your fleet, Solar compaction units, plastic 4 wheel bins and many more solutions.

#### C15 Electrical Safety First

#### www.electricalsafetyfirst.org.uk

Electrical Safety First is the UK charity dedicated to electrical safety. We want to make sure that everyone in the UK can use electricity safely, and regularly work with the media, government, businesses and electrical industry to spread our messages far and wide.

#### **B25** Emsi UK

#### www.economicmodelling.co.uk

Making decisions that affect your local economy is a big responsibility. We believe that the key to making successful decisions and strategies regarding your local economy, is to first develop a better understanding of what is driving that local economy.

#### **A31** ENGIE

#### www.business.engie.co.uk/places

Powering today, improving tomorrow We help to responsibly create more sustainable, efficient and vibrant communities through partnership and collaboration. Our capabilities include regeneration, services and energy. enabling us to deliver place making and place shaping solutions that are truly focused on improving the environment that we live in.

#### A33 Fraser and Fraser -Genealogists and International Probate Researchers

#### www.fraserandfraser.co.uk

Do you work with PUBLIC HEALTH FUNERALS or EMPTY PROPERTIES? We provide free a next-of-kin tracing service to Local Authorities to save vou time and costs. Services include: · Recovery of Local Authority funeral cost and administration charges from deceased's estates · Free missing beneficiary search · Empty property management

#### **B9** Gatherwell I td

#### www.gatherwell.co.uk

Gatherwell are experts in running lotteries that help Local Authorities raise money to support the voluntary and community sector. Having now been awarded over 50 authorities across the UK, we're helping Local Authorities, Schools and a wealth of individual Good Causes raise over £2.5m annually.

#### **B3** GeoPlace

#### www.geoplace.co.uk

GeoPlace LLP is a public sector limited liability partnership between the LGA and Ordnance Survey. We are a world class expert in address and street information management. helping our partners and customers in the UK and internationally maximise the value of their spatial information for better decision making.

#### **B34** Grant Thornton UK LLP

#### www.grantthornton.co.uk

The public sector has changed. More than ever strategy must be supported by knowledge of the characteristics and need within individual places. Grant Thornton's local government specialists not only provide bespoke advice but through our proprietary analytic platforms we also provide place leaders with indepth insights into their local areas.

#### C1 Guardian (The)

#### www.theguardian.com/uk

As a trusted newsbrand. The Guardian inspires our readers into action. Get your message in front of our highlyengaged professional audience and reach the people that matter to you. There's no better place to tell your story or recruit quality candidates. Contact government\_team@ theguardian.com or 020 3353 2068 to discuss opportunities.

#### A2 Guide Dogs for the Blind

#### www.guidedogs.org.uk

Guide Dogs for the Blind is a charity that strives for a society in which people who are blind and partially sighted enjoy the same freedom of movement as everyone else, by delivering the guide dog service and other mobility services.

#### A6 h&f ethical collections

#### www.lbhf.gov.uk

h&f ethical collections is a unique public-private partnership between the London Borough of Hammersmith and Fulham and Intrum. Europe's leading credit management services group, Established in 2015, we apply the highest ethical standards to public sector arrears collection using the very best practice and innovation from the financial services industry.

#### **D7** Hammond Clarke

#### www.hammond-clarke.co.uk

A specialist consultancy with a leading presence within the public sector. Helping shape and deliver public services across the country within transformation and change. Delivering savings for our clients (time and money) by being an approved supplier to various frameworks

#### **A21** Healthwatch England

#### www.healthwatch.co.uk

Healthwatch England is the independent champion for people who use health and social care services. We listen to what people like about services and what could be improved. We're here to make sure that those running services, and the government, put people at the heart of care

#### **B12** HM Land Registry

#### www.gov.uk/government/ organisations/land-registry

HM Land Registry protects and guarantees people's land and property rights by keeping and maintaining the Land Register for England and Wales. The register underpins one of the world's most active and important property markets, protecting against loss of title through error or fraud with a state-backed guarantee.

#### A7 Home Office

The first duty of the government is to keep citizens safe and the country secure. The Home Office has been at the front line of this endeavour since 1782. As such, the Home Office plays a fundamental role in the security and economic prosperity of the United Kingdom.

#### C30 Housing & Care 21

#### www.housingandcare21.co.uk

Housing & Care 21 is a not-for-profit, leading national provider of retirement housing and care services for older people of modest means. We manage over 19,000 properties across the country, providing around 43,000 hours of care each week to more than 5 000 service users.

#### C19 iChoosr

#### www.ichoosr.co.uk

We are iChoosr, independent experts in aroup buving schemes for energy. This is now our fifth year working with councils across the country to get cheaper energy for their residents. With iChoosr, groups of individuals get a better offer together on energy than they might on their own.

#### D5 iese

#### www.iese.org.uk

iESE is the public sector's transformation partner. Whilst iESE is evidence driven, unlike a consultancy iESE doesn't just write reports but ensures that results are delivered. A not for profit social enterprise with a track record for innovation, we have been reinventing public services since 2004.

### A11 IG Solutions - Leeds City

#### www.leeds.gov.uk

We are a dedicated team of information governance professionals with over 20 years of experience delivering Information Governance in the public, private and third sector. We have expertise and products in records management, online IG training and information security and sharing to ensure compliance with information legislation and regulatory frameworks.

#### C22 IronPlanet UK I td

#### www.govplanet.eu

GovPlanet, part of the IronPlanet family, offers local authority fleet and budget managers a fresh alternative for the re-sale of their specialist vehicles. We combine technology and expertise, accessing global markets via multiple sales channels generating the best possible value from your end-of-life specialist vehicles and equipment.

#### **B27** | APFF

#### www.lapfforum.org

The Local Authority Pension Fund Forum brings together a diverse range of 75 local authority pension funds with combined assets of over £220. billion. Formed in 1990, it provides a unique opportunity for discussion of investment issues, and co-ordinates shareholder engagement activity by Britain's local authority pension funds.

#### **B11** LGA Conservative Group

#### www.local.gov.uk/lga-conservatives

As the largest party within the LGA, the LGA Conservative group office supports Conservative councillors by offering advice, research and policy support. It acts as a vital link between councillors, the parliamentary party and the Conservative Party at large. Do come along and pay us a visit.

#### **B14** LGA Independent Group

#### www.local.gov.uk/lga-independent

The LGA Independent Group seeks to ensure that the voices of Councillors who are Independent or of a political affiliation outside of Conservative. Labour and Liberal Democrat, are taken into account on all issues to do with local government nationally and across the work of the LGA.

#### **B41** LGA Labour Group

#### www.local.gov.uk/lga-labour

The LGA Labour Group exists to provide a strong voice for Labour in local government. We represent and support Labour Groups in England and Wales and the Labour councillors within them.

## **B38** LGA Liberal Democrat

#### www.local.gov.uk/lga-libdem-group

Liberal Democrats have just under 1.900 council seats across the UK. The Liberal Democrat Group plays a key role within the LGA. We defend local democracy, arguing that what a local community can do for itself is best left to that community. without interference from central government.

#### **B30** LGBCE

#### www.lgbce.org.uk

We provide democratic arrangements that are fair for voters and promote effective local government across England.

#### E1 LG Challenge, Ellen Care

Loneliness and social isolation affect many people in our communities: the means to address these issues also lay within communities. By bringing unlikely combinations of people together and building on their assets. we can enable the development of practical support and meaningful relationships that tackle challenges at the heart of local government.

#### E2 LG Challenge, Hannah Lucey

#myvoicematters will focus on encouraging the under 25s to actively engage and participate in local government decisions. The project will pilot innovative ways to involve voung people in public consultations which will enable councillors to make well-formed decisions that reflect the whole community.

#### E3 LG Challenge, Amanda Askham

Neighbourhoods in Action will be a powerful movement which connects people to people so that individuals. families and communities have the resources, support and choice they need to help themselves and each other. It will be spreadable and connected, with incentives for those who participate

#### E4 LG Challenge, Kartar Singh

This project focuses on the development of road maintenance. with the use of plastic waste. With a growing concern of pothole reports. and the disposal of plastic waste becoming more important nationally, further research into this technology could reward us with more efficient and durable roads, whilst helping the environment.

#### THE LGA HUB. Local **Government Association**

#### www.local.gov.uk

The Local Government Association is the national voice of local government, working with councils to support, promote and improve local government.

We are a politically-led, cross-party organisation that works on behalf of councils to ensure local government has a strong, credible voice with national government. We aim to influence and set the political agenda on the issues that matter to councils so they are able to deliver local solutions to national problems.

Come and visit us at The LGA Hub to find out more.

#### A9 Local Government Chronicle

#### www.lgcplus.com

LGC offers business intelligence to help local government decision makers transform services. Our growing subscriber base enjoys unlimited access to our continuallyupdated digital information service LGCplus.com and magazine providing insight, jobs and best practice. LGC brings key players together through the LGC Awards and events including the Chief Executives' Summit.

#### **C9** Local Partnerships

#### www.localpartnerships.org.uk

Local Partnerships provides trusted, professional support to councils across England and Wales, helping you achieve greater success. Jointly owned by the LGA, HM Treasury and Welsh Government, we provide confidence, additional capacity and commercial capability across disciplines including regeneration and housing, mergers and shared services, developing commercial capability and more.

#### A4 MacMillan Cancer Support

#### www.macmillan.org.uk

Macmillan is here to help people find their best way through cancer from the moment of diagnosis so they can live life as fully as they can. Visit our stand hear more and to talk about how your organisation could become involved.

#### **A28** Marston Holdings

#### www.marstongroup.co.uk

Marston Holdings is the UK's largest judicial services Group, operating a national enforcement network of over 6,000 colleagues recovering over £500 million on behalf of taxpavers and individuals. Marston takes its responsibility to all of its customers seriously, and seeks to ensure that people are treated with fairness and respect.

#### **B16** Mears Group Plc

#### www.mearsgroup.co.uk

Mears is one of the UK's leading services providers to both the public and private sector. Our business is founded in local communities where we deliver the highest standards of care to people, their homes and their environment.

#### A1 Modern.gov (Modern Mindset Ltd)

#### www.moderngov.co.uk

Modern.Gov is the UK's leading meeting management system which has been delivering the use of technology for good governance for over 17 years. Over 320 organisations use our complete governance solution making managing meetings easy and stress free and helping organisations achieve significant savings and efficiencies by facilitating paperless meetings.

## Local Councils (NALC)

#### www.nalc.gov.uk

The National Association of Local Councils (NALC) works in partnership with 43 county associations to represent and support England's 10,000 parish and town (local) councils and many parish meetings. Local councils contribute in excess of £2 billion of community investment to supporting and improving communities and delivering neighbourhood level services.

#### **D14** National Youth Agency

#### www.nya.org.uk

The National Youth Agency (NYA) is the leading national charity for youth work and was created in 1964 as the national body for the youth work profession. Our mission is to transform the lives of young people in England and beyond through the power of youth work. Our vision is to annually support one million young people through our work by 2023.

#### **Innovation Zone** Newton

#### www.newtoneurope.com

We work with local authorities to deliver lasting change. Using our evidence-based approach, we build a real picture of what's happening in an organisation, or service. We then put our people on the ground to work alongside frontline teams to design and implement change from the around up.

#### A25 NHS Digital

#### www.digital.nhs.uk

We are the national information and technology partner for the health and care system. Our vision is to harness the power of information and technology to make health and care better. Come to our stand A25 to find out how the work we do could support your organisation.

#### C20 NHS England

#### www.england.nhs.uk

The NHS in England is making the biggest national move to integrate care of any major western country. Visit stand C20 to find out how we are supporting partnerships of health and care organisations across England to work together to deliver care that is joined up, proactive and empowering.

#### **D4** NIHR

#### www.nihr.ac.uk

The National Institute for Health Research funds health care research and translates discoveries into practical products, treatments. devices and procedures, involving patients and the public in all our work. NIHR ensures the NHS is able to support the research of other funders to encourage broader investment and in economic growth.

#### **A17** Norse Partnerships

#### www.ncsgrp.co.uk

Norse Partnerships offer a wide range of facilities management and property consultancy services to the public sector. With our unique joint venture model and distinguished track record we operate with commercial acumen to offer flexibility, new revenue streams and efficient working relationships - a combination which creates powerful partnerships.

#### C11 Office for Security and **Counter Terrorism**

#### www.gov.uk/government/ organisations/national-counterterrorism-security-office

OSCT support all local authorities with their implementation of the Prevent Duty, which seeks to support those who are vulnerable to being drawn into terrorism.

#### A15 oneSource

#### www.onesource.co.uk

oneSource is London's largest public-sector shared-service: a partnership between Havering, Newham and Bexley Councils. We brought together 22 corporate support services to reduce spend by £40+ million by 2018/19 and improve service delivery. Our mission is to deliver innovation and affordablequality services in an ever changing economical and political environment.

#### **A5** Oracle Corporation

#### www.oracle.com

Modern, integrated cloud applications from Oracle help you re-define your organisation. The best-of-breed SaaS applications in Oracle Cloud provide social, mobile and analytical capabilities that help you to deliver the experiences that your citizens expect, your employees require, with the performance that modern Public Sector organisations demand.

#### A34 Oxygen Finance Ltd

#### www.oxygen-finance.com

Oxygen Finance is the leading global provider of early payment programmes. We work with organisations across the public sector to drive savings, improve operational effectiveness and deliver against social value objectives. Our expert teams are experienced at working on large-scale transformation projects, managing transactions of more than £10bn per annum.

#### C25 Pathway Digital Care

#### www.pathwaydigitalcare.com

Pathway Digital provides a platform that captures, analyses, and learns patterns of behaviour from fixed and wearable Smart devices (Heart Rate bands, activity and sleep sensors. falls alerts and many more) to help identify triggers for wellbeing decline in an individual, or identify immediate care needs.

#### **B45** PFM Advisors LIK Limited

#### www.pfm.com

PFM is a financial adviser and consultant that works with the public sector, non-profit organisations and universities. There are no conflicts of interest. We believe solutions must be sustainable, and the partnerships that we build with clients embeds knowledge within their organization, enabling them to be just that.

#### **D11** Peopletoo

#### www.peopletoo.co.uk

Peopletoo provide support to our partners across Local Government and Health through the design and implementation of sustainable, innovative and outcome focused services. Our experience is extensive across, having worked with over 80 local authorities. 15 health organisations and successfully delivered more than 100 transformation programmes.

#### **B21** Philip Morris International: Smoke-Free Future

#### www.pmi.com

Philip Morris International is designing a Smoke-Free Future. We have invested £4 billion in developing better alternatives to cigarettes and want to play our part working with the Local Authorities to help achieve their goal of a Smoke-Free Generation. Come to our stand to learn more.

#### **B27** PIRC Limited

#### www.pirc.co.uk

PIRC is Europe's largest adviser to investors on corporate governance. with 30 years' experience of working with Local Authority Pension Funds. Our shareholder voting and engagement services, data, advisory support and corporate governance expertise helps pension funds meet their ownership challenge. PIRC is the research and engagement partner of LAPFE

#### **B32** Places for People

#### www.placesforpeople.co.uk

We exist to create places that work for everyone. Places that work now and in the future. We are a placemaker. It's our mission to build sustainable communities that are for everyone, whatever their background and whatever their needs.

#### A3 Porge Ltd

#### www.porge.co.uk

Local Authorities use Porge to understand if they are achieving value for money, manage risk, and identify organisations with which to collaborate. They also use our services to identify councils that have already procured services, so that they can make contact and share specifications, business cases knowledge and experiences.

#### **B32** Procurement Hub

#### www.procurementhub.co.uk

Procurement Hub is leading the way in creating innovative procurement solutions. As one of the fastest growing procurement consortium in the UK, our team of CIPS qualified procurement specialists continually challenge the way procurement is performed. With the lowest fees in the market we can save you time and money!

#### **B8** Public Health England

#### www.gov.uk/government/ organisations/public-health-england

PHE's Local Knowledge and Intelligence Service provides knowledge and intelligence to local government and NHS partners. We work with stakeholders to ensure decisions are informed by robust evidence and information. We translate data and information for local health surveillance needs assessment, benchmarking quality, comparing outcomes, developing plans and evaluating impact.

#### C35 Public i

#### www.public-i.tv

Eighteen years ago. Public-i pioneered live streaming for councils. Our market-leading webcasting solution, transcription and subtitling service and full audio-visual offering make meetings more accessible, transparent and efficient. From committee management to microphones, voting to projectors; we support all elements of your meeting spaces.

#### A13 Public Power Solutions Ltd

#### www.publicpowersolutions.co.uk

PPS is wholly-owned by Swindon Borough Council. We bring the best of the public and commercial sectors together delivering solutions for Local Authorities and their communities. Local Authorities and communities can play a huge part in how energy is generated and managed and benefit financially from a more sustainable future.

#### **A8** Publica Group

#### www.publicagroup.uk/default.aspx

Publica is a council owned company which delivers shared services. Fach council retains their independence and identity; by working together and sharing resources they maximise mutual benefit, leading to more effective delivery of local services. The Publica model delivers the benefits of collaboration without undermining council sovereignty and independence.

#### **C21** Radioactive Waste Management

#### www.gov.uk/government/ organisations/radioactive-wastemanagement

Radioactive Waste Management (RWM) is a public organisation established by Government and responsible for planning and delivering geological disposal of radioactive waste in the UK. Our vision is to create a safer future by managing radioactive waste effectively, to protect people and the environment.

#### **B44** Regulatory Delivery

#### www.gov.uk/government/ organisations/regulatory-delivery

Please come and see us on stand B44.

#### **B39** Rentplus

#### www.rentplus-uk.com

Rentplus is the leading provider of affordable rent to buy homes, offering home ownership opportunities to those struggling to save for a deposit. Rentplus and councils, manage the homes. Tenants pay affordable rent and save to buy their homes with an extra 10 % gifted cash deposit from Rentplus.

#### **C29** Respect for Animals

#### www.respectforanimals.org

Respect for Animals campaigns against the cruel, unnecessary fur trade. Real fur items are now commonly sold at markets, so we are asking Councils to join our Fur Free Markets scheme. We've contacted every Local Authority regarding their fur policy. See the results at our stand (C29).

#### C33 Richborough Estates

#### www.richboroughestates.co.uk

Richborough Estates is one of the UK's most successful strategic land promotion businesses and was founded in 2003. We work in partnership with landowners. Councils, charities and many local stakeholders throughout the UK to bring land forward for housing in the most efficient manner possible.

#### **B6** Robin Hood Energy

#### www.robinhoodenergy.co.uk

Launched by Nottingham City Council, Robin Hood Energy are the first local authority owned supply company in the country. Not only do they supply domestic customers with the aim of tackling fuel poverty but also provide a "white label" offering for local authorities and void switching for housing associations.

#### C3 ROL Solutions

#### www.rol.co.uk

We provide a complete range of software solutions to enable you to inform, define and measure throughout the customer journey.

#### C31 RSMA

#### www.rsma.co.uk

The Road Safety Markings Association (RSMA), the trade association for the road marking sector, represents and supports its members and the industry as a whole. providing a base for discussion, training and standards that underpin the health and safety of operators and to develop a highly trained, fullyqualified workforce.

#### **B42** Social Finance

#### www.socialfinance.org.uk

Social Finance is a not for profit organisation that partners with the government, the social sector and the financial community to find better ways of tackling social problems in the UK and beyond.

#### C13 Televic Conference

#### www.cuk-audio.com

Televic Conference manufactures the most innovative systems for moderated meetings. Its complete range of conference solutions simplifies decision-making by improving the meeting experience. With crystal-clear sound, pristine video, and a clear focus, meetings become more efficient. From the largest international institutions over local parliaments and city councils to boardrooms.

#### C36 TG Escapes Ltd

#### www.tgescapes.co.uk

Complete design and build Eco-Friendly buildings. Managing the process from planning through to final decoration. Our sustainable Architectural designs have been well received as either short or long term cost effective solutions. Engineered and built to last decades with low maintenance, developed 'A' to 'A+' energy efficient.

#### **B5** Thakeham

#### www.thakeham.com

Thakeham Group is one of the South East's leading quality developers. Thakeham creates extraordinary places where attention to detail makes a difference; improving future communities with Individuals in mind. Thakeham works closely with local authorities to deliver a placemaking legacy including infrastructure, road improvements, community facilities and schools.

#### **A22** The Good Exchange

#### www.thegoodexchange.com

The Good Exchange's not-for-profit web platform meets councils' strategic funding requirements by automatically matching place and issue-based funding to the right charitable services. By enabling collaborative funding with other grantmakers, businesses and donors. the funding gap can be reduced; delivering greater impact on social problems whilst building a cohesive community.

#### C6 The Local Alcohol Partnerships Group

#### www.portmangroup.org.uk

The Local Alcohol Partnerships Group (LAPG) is a forum which brings together a number of industrysupported schemes to discuss matters of common interest in their work to reduce alcohol related harm. and increase the diversity of the Night-Time Economy.

#### **B2** The MJ

#### www.themj.co.uk

For nearly 125 years, The MJ has provided up to date news and information and has become the leading publication on local government for the public sector. The MJ offers you breaking news, features, editorial opinion and insightful analysis on topics that are important to you.

#### C16 The Positive Parking Agenda

#### www.britishparking.co.uk/Positive-Parking-Agenda

The Positive Parking Agenda (PPA) is a local authority led initiative, supported by the British Parking Association. We want to challenge perceptions and misconceptions about parking management and make the parking experience a better one for all. Come and talk to us about making parking a positive for your council.

#### C7 The Royal British Legion

#### www.rbl.org.uk

The Royal British Legion is at the heart of a national network that supports our Armed Forces community through thick and thin - ensuring their unique contribution is never forgotten. The Legion provides financial, social and emotional support, information. advice, advocacy and comradeship to Service personnel, veterans and their dependants.

#### **B29** The Woodland Trust

#### www.woodlandtrust.org.uk

The Woodland Trust is the UK's leading voice for woods and trees. We campaign to protect and restore ancient woods and veteran trees. We support local authorities, landowners, schools and communities to plant native trees and woods. We promote the many benefits of trees for people and nature

#### **D8** The Workforce Development Trust

#### www.wdtrust.org.uk

The Workforce Development Trust incorporates Skills for Health, Skills for Justice, NSA Health and SFJ Awards. We improve people's lives by enabling the effective development and deployment of the workforce who deliver services for public benefit. We focus on planning and design, utilisation and deployment, development and sustainability.

#### **D9** TUC Dying to Work

#### www.dyingtowork.co.uk

The Dying to Work campaign is pressing for additional employment protection for terminally ill workers who need greater protection from employers who utilise a loophole in the law to dismiss the dving due to their illness. Everybody battling terminal conditions deserves the choice of how to spend their final months.

#### **B36 UNISON**

#### www.unison.org.uk

UNISON is the UK's leading trade union, with 1.3 million members delivering public services. Our members want top quality public services and the best possible use of public money. This means directly provided services, high quality management and properly rewarded, well trained employees fully engaged in the improvement process.

#### **B43** University of Birmingham -Institute of Local Government Studies (INLOGOV)

#### www.birmingham.ac.uk

The Institute of Local Government Studies (INLOGOV) is the leading academic centre for research and teaching on local governance and strategic public management. We enrich the world of local public service with research evidence and innovative ideas, making a positive difference.

#### **D6** Utiligroup

#### www.utiligroup.com

Utiligroup an ESG company provides software and services to make utilities smarter for everyone. ensuring that consumers are empowered through increased competition, smarter technology and improved customer services. Utiligroup has significantly reduced the barrier to entry for new market entrants, helping to catalyse the independent supplier sector in the UK.

#### **D10** Virgin Media

#### www.virginmedia.com/corporate

Virgin Media offers four multi award-winning services across the UK and Ireland: fibre broadband. TV. mobile phone and home phone. The company's dedicated, ultrafast network delivers the UK and Ireland's fastest widely available broadband speeds to homes and businesses. We're expanding this through our multi-billion pound Lightning programme. Our interactive TV service offers live programmes. thousands of hours of on-demand programming and the best apps and games on a set-top box, as well as on-the-go apps for tablets and smartphones. We launched the world's first virtual mobile network. offering fantastic value and services. We are also one of the largest fixedline home phone providers in the UK and Ireland. And through Virgin Media Business, we support entrepreneurs, businesses and the public sector, delivering the fastest speeds and tailor-made services. Virgin Media is part of Liberty Global, the world's largest international cable company.

#### **B10** West Midlands Combined Authority

#### www.wmca.org.uk

The West Midlands Combined Authority is a collaboration between local authorities and Local Enterprise Partnerships, working together for the region and led by democratically elected Mayor, Andy Street. The Combined Authority's key priorities are transport; productivity and skills; housing and land; industrial strategy: finance and investment and public service reform.

#### C4 VPO

#### www.ypo.co.uk

For 42 years YPO has supplied the public sector across the UK with products and services to help drive efficiency savings. We use our bulk buying power to achieve the best prices for our customers on supplies and for access to contract services with everything from energy. insurance. ICT etc

#### **A23** Wates Group

#### www.wates.co.uk

The Wates Group, established in 1897, is one of the leading privatelyowned construction, development and property services businesses in the UK. It employs approximately 4,000 people and generated turnover of £1.62bn in 2017. Wates was named Construction News' Contractor of the Year in 2017.



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### **LG Inform Plus** The essential guide to your area

The LG Inform Plus service, developed together with local authorities for over a decade, is your essential tool for shaping and running local services. Designed to run in tandem with LG Inform, it gives subscribers the power to drill down to the finer detail.

The service provides instant access to data about your ward or your neighbourhood in addition to more detailed performance and contextual data. It includes direct support, online tools and a data feed to use in your corporate systems and external apps.

LG Inform Plus gives you the detailed information you need to make informed decisions and with its report writer, a much easier way to present this.

With more than 1,000 data items, covering 58 million people, from birth rates to employment patterns, health to housing.

New GDPR Record of Processing Activities (RoPA) service

To take a closer look visit The LGA Hub in the Exhibition Hall.

www.lginformplus.local.gov.uk

## **INFORMATION**

# THE NATIONAL VOICE OF LOCAL GOVERNMENT



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www.local.gov.uk

## **USEFUL INFORMATION**

#### Security

Your safety attending this conference is paramount. Security measures at the ICC have been enhanced including carrying out bag searches. These arrangements will mean that entry to the ICC and to the conference will take longer and therefore we would strongly encourage you to allow plenty of time for access to sessions each day. Please show your badge to gain entry into the conference and exhibition, breakout sessions and social events. Replacement badges will be available from the registration desks if you misplace your badge during the conference. Please note that proof of identity will be requested before replacement badges are issued.

#### Access for people with disabilities

The International Convention Centre is fully accessible to any attendees via ramp access or lift facilities. Disabled car parking - for vehicles displaying blue badges, parking is free of charge at or near the main entrance. Spaces need to be booked in advance so please telephone the ICC on 0121 780 4949

Accessible toilets - the ICC has unisex wheelchair-accessible toilets

Hearing assistance - if you require a hearing loop, please collect from registration.

Guide dogs and assistance - guide dogs and assistance dogs are permitted into all areas of the ICC. They are to be kept on a lead at all times and under control. Water can be provided on request.

#### Access to sessions

Please ensure that you are in your seats in plenty of time for conference sessions to reduce the impact on speakers and other delegates.

#### Accommodation

The Birmingham Convention Bureau is the official accommodation booking provider for the LGA Annual Conference and Exhibition 2018 As the official booking provider, the Birmingham Convention Bureau is delighted to offer specially negotiated accommodation rates for delegates. To book and for more information, please call 0844 888 3052.

#### Car parking

The most convenient car park for the ICC is located at Arena Birmingham (King Edward's Road, B1 2AA). You can reserve your space in advance. Mobile payments can be made via www.parkjockey.com/pay - quote location code 5020

Full car park charge details and a map of the area can be found at www.theicc.co.uk/find-us.

For sat nav users, the address and postcode to the nearest car parking for the ICC, is: King Edward's Road, Postcode: B1 2AA (the ICC) postcode is B1 2EA which will take you to Broad Street).

#### Catering

Refreshments, lunches and the conference drinks reception will take place within the exhibition area in Hall 3, unless otherwise specified. If you have pre-ordered a special meal, please identify yourself to catering staff in the exhibition hall. Vegetarian meals are available at any service point.

## **USEFUL INFORMATION**

#### Cloakroom and luggage store

A staffed cloakroom is located in the Mall of the ICC. Storage for luggage will also be available.

#### Children

Please note if delegates do bring children on site, the LGA cannot accept responsibility for their safety.

#### Conference app sponsored by GovPlanet

If you have an Apple or android mobile device, vou can download our new conference app by searching for LGA events via the App Store or Google Play.

Through the app you can:

- view the conference programme
- follow all activity through social media
- find out more about our sponsors, exhibitors and The LGA Hub featuring the Innovation Zone
- take a look at the venue maps and other useful information
- receive conference notifications.

#### Conference documentation

Your complimentary conference bag will contain all the information that you need to make the best use of your time at the conference including:

- the conference handbook (that includes all detail regarding the conference programme, workshop and fringe sessions, the Innovation Zone. exhibition and sponsorship information, useful information and other relevant materials)
- the attendee list.

#### Conference filming and photography

Please note that filming and photography are taking place at this event. Images may be used in promotional material and in other online and paper publications. If you do not want your image to be taken in the main hall, please contact a member of LGA staff or crew located inside the hall. In other areas, please contact the individual operating the eauipment.

#### Conference office and information

The conference office is located in the registration area and will be open at the same times as the registration desks. The office will be open to take messages for delegates - telephone details 0121 335 8480. Messages will then be available for delegates to collect from the conference office. Email messages can be sent to events@local.gov.uk and they will be made available for collection from the conference office.

#### Delegate questionnaire

So that we can get your feedback, we will be sending you an email post-conference containing a link to an online evaluation survey. If you wish to receive a paper copy of the questionnaire please see a member of staff at the conference office or badging desk and they will ensure a copy is mailed to you after the conference.

Your feedback is important to us so please complete and return as soon as you get a chance.

#### Distribution of leaflets

Distribution of leaflets away from the exhibition stands or within sessions is not allowed and any unauthorised material will be removed.

#### **Exhibition and sponsors**

During your busy conference schedule, please take time to visit our exhibition where you will receive a very warm welcome. This is an important part of the event with many organisations available to speak to you about their products, services or specific issues.

We value the support of each and every organisation that takes part in the exhibition and/ or provides sponsorship support for this event and appreciate the huge amount of time, cost and effort involved

#### First aid

Please see a member of conference staff if you require medical assistance. Security staff are also fully first-aid trained and will be able to help should you require assistance.

#### A green conference

In an effort to reduce the environmental impacts of this conference, the LGA is adhering to best practice wherever possible. Please reduce, reuse and recycle wherever you can. Your assistance in helping to reduce the amount of waste is appreciated.

#### Lost property

Enquiries concerning lost property should be made to staff on the registration desks.

#### Mobile phones

Please switch mobile phones to silent whilst in conference sessions so as not to disturb speakers or other delegates.

#### **Placards**

The display of placards is not accepted within the International Convention Centre and will be removed by conference security.

#### Registration opening times

The registration desks will be situated in Hall 3 foyer, at the top of the escalators. Everyone must register here on their first day.

#### Tuesday 3 July

8.30am to 6.00pm

#### Wednesday 4 July 8.00am to 6.00pm

#### Thursday 5 July 8.00am to 1.30pm

#### Session venues and transport

All sessions are being held in the International Convention Centre so no transport will be provided during the conference.

#### Social media

Join the conversation on twitter

@LGAcomms #I GAconf18

#### Social programme planning

Tuesday 3 July 2018 - LGA Independent Group dinner sponsored by Rentplus

Wednesday 4 July 2018 - LGA Conservative Group, LGA Labour, Group and LGA Liberal Democrat dinners sponsored by Rentplus and the Local Authority Chief Executives' drinks reception hosted by Solace and dinner sponsored by ENGIE.

## **USEFUL INFORMATION**

#### Use of electronic cigarettes

Please note that the use of electronic cigarettes is not permitted within the venue.

#### **Smoking policy**

All areas of the International Convention Centre are non-smoking.

#### Staff at conference

A number of staff will be on duty and are easily identifiable by their highlighted staff badges. If you need assistance please ask a staff member.

#### Transport and travel

Please visit www.theicc.co.uk for more detailed instructions to get to the International

Convention Centre, Birmingham. Some other useful contacts:

- nationalrail.co.uk travel planner, buying tickets, live departures/arrivals.
- virgintrains.co.uk
- londonmidland.com.

#### Wifi sponsored by GovPlanet

Free wifi is available throughout the International Convention Centre enabling guests, delegates and exhibitors high-speed broadband access whether it is simply checking emails, finding a hotel or demonstrating your website.

#### To connect:

- open your wifi search window
- select network 'The ICC Free wifi'
- this will open a browser webpage
- complete the general information requested, confirming the terms and conditions
- select 'connect'
- your connection is complete.

#### Workshop and fringe sessions

There is no ticketing for any workshop or fringe sessions and admission will be on a first come, first served basis. Please ensure that you are wearing your delegate badge to gain entry. All workshop sessions are being held in the International Convention Centre.

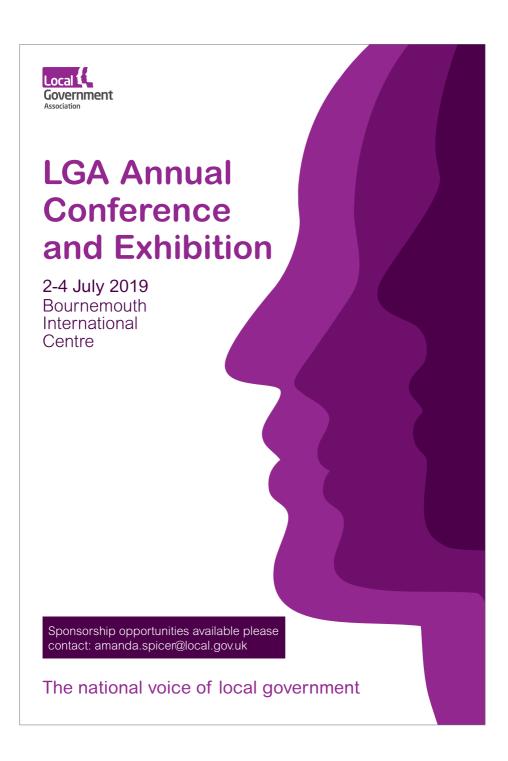
#### 2019 conference dates

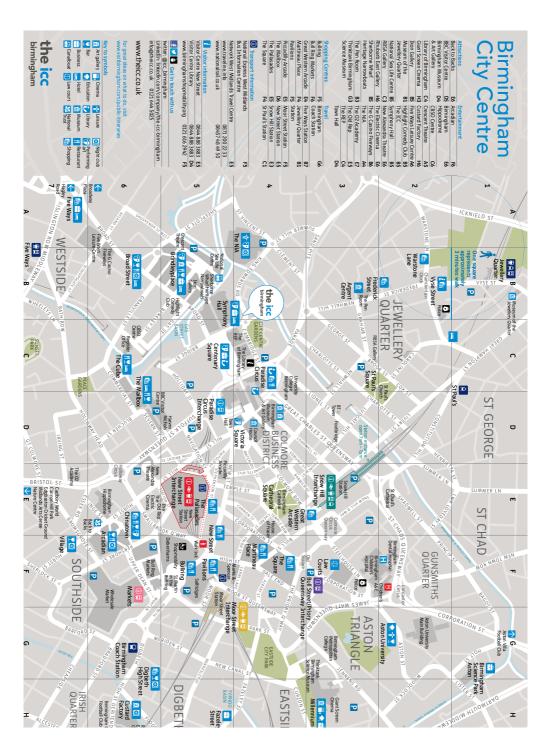
2-4 July 2019, Bournemouth International Centre (BIC), Bournemouth.

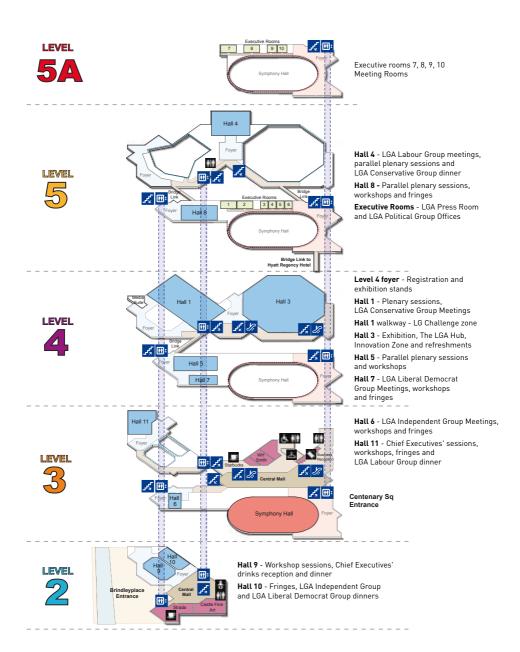
## The Active Wellbeing Society Activity Ride

Take the chance to get out of the conference centre and see Birmingham on a Big Birmingham Bikes ride. Lasting 40 minutes, the guided tour will give you an introduction to the Active Wellbeing Society's innovative outdoor offer and show you around Birmingham on one of their new public bikes, installed as part of an ambitious scheme to make 10 per cent of all city trips by bike by 2033. Your Birmingham tour guide will take you from the conference centre towards Edgbaston reservoir, where you will be encouraged to join in an Active Parks activity. Active Parks is a dynamic community engagement project introducing exciting outdoor activities to disadvantaged communities, then onto to see an Active Street in action on the Waterworks Estate, Active Streets is an innovative social cohesion scheme which support residents to reclaim their street as a communal space.

Bikes and helmets will be provided, and tours will depart from the front of the venue at 6.00pm on Tuesday 3rd and Wednesday 4th July. Rides are suitable for any ability cyclists.





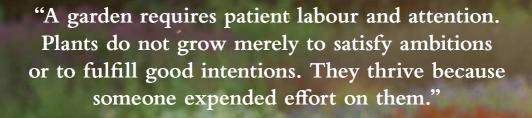




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- Liberty Hyde Bailey, Horticulturalist and Botanist

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#### Local Government Association

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