

# Leading Places 2: Brighton & Hove

## Co-creating a stronger cultural & artistic city offer

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# Partners

- ❑ University of Brighton
- ❑ Brighton & Hove City Council
- ❑ Brighton Dome & Festival Ltd
- ❑ University of Sussex

# The Challenge

**Co-scheduling of the internationally renowned Brighton Festival to showcase the University's ideas, talent and gallery spaces as a core part of the city's cultural offer**

- ❑ Aim - to boost the attractiveness and profile of the city and its universities to potential students, visitors and investors.





# Lessons for Civic Universities & Learning Councils

## Challenges

### **Alignment of priorities:**

- Councils operational objectives are focussed on delivering service improvements
- Universities' operational objectives are focussed on winning research grants and publications

### **Managing business expectations:**

- Councils can expect universities to behave and present as professional consultancies
- Universities often undertake projects with councils in addition to teaching and other research commitments – they offer high level expertise rather than slick presentation

### **Lack of financial incentives to collaborate:**

No ready source of funding exists to stimulate universities to work with local authorities in order to innovate (unlike with SMEs) - DESPITE

- Local authorities driving private sector innovation through their commissioning and procurement powers and
- Process and service innovation in local authority practice potentially delivering large scale public sector savings

# Lessons for Civic Universities & Learning Councils

## Positive outcomes

- ☺ Councils exposed to broader, more rounded, perspectives & universities' potential to deliver a wide range of service innovation
- ☺ Universities exposed to challenges of civic service delivery, local accountability and their contribution to place-making
- ☺ Leading Places: Provided a platform to pursue a single, delivery focussed initiative on an issue of common interest – resulting in further collaboration, mutual understanding and a closer relationship