

Leading Places 2: Brighton & Hove

Co-creating a stronger cultural & artistic city offer

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University of Brighton

US
UNIVERSITY
OF SUSSEX



Brighton & Hove
City Council



Brighton
Festival

Partners

- ❑ University of Brighton
- ❑ Brighton & Hove City Council
- ❑ Brighton Dome & Festival Ltd
- ❑ University of Sussex

The Challenge

Co-scheduling of the internationally renowned Brighton Festival to showcase the University's ideas, talent and gallery spaces as a core part of the city's cultural offer

- ❑ Aim - to boost the attractiveness and profile of the city and its universities to potential students, visitors and investors.



Lessons for Civic Universities & Learning Councils

Challenges

Alignment of priorities:

- Councils operational objectives are focussed on delivering service improvements
- Universities' operational objectives are focussed on winning research grants and publications

Managing business expectations:

- Councils can expect universities to behave and present as professional consultancies
- Universities often undertake projects with councils in addition to teaching and other research commitments – they offer high level expertise rather than slick presentation

Lack of financial incentives to collaborate:

No ready source of funding exists to stimulate universities to work with local authorities in order to innovate (unlike with SMEs) - DESPITE

- Local authorities driving private sector innovation through their commissioning and procurement powers and
- Process and service innovation in local authority practice potentially delivering large scale public sector savings

Lessons for Civic Universities & Learning Councils

Positive outcomes

- ☺ Councils exposed to broader, more rounded, perspectives & universities' potential to deliver a wide range of service innovation
- ☺ Universities exposed to challenges of civic service delivery, local accountability and their contribution to place-making
- ☺ Leading Places: Provided a platform to pursue a single, delivery focussed initiative on an issue of common interest – resulting in further collaboration, mutual understanding and a closer relationship