Economic Growth & Inclusive Growth

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On behalf of
Hull City Leadership Board
Poverty:
• Poverty is ‘forgotten’ in a growth agenda
• The fiscal costs of poverty are huge
• Work no longer assures a route out of poverty

Anti Poverty:
Local experience - Anti-poverty rhetoric framed the poverty debate in negative terms, ‘stigmatising’ those “in poverty” – segmenting and putting people in ‘boxes’. Historical anti-poverty approach often treats beneficiaries as passive recipients, focusing on their immediate challenges and seeking to mitigate the consequences of poverty, not provide an ‘exit’.

How do we get a wider holistic approach looking at all determinants of Poverty?
City Plan - Inclusive Growth: ‘Whole System’ approach

• City Plan for Hull - A Successful City; An Inclusive City with Growth & Opportunity for All

• City Leadership Board - as ambassadors for the city, a guiding coalition providing the vision and drive to champion the City Plan; raising the profile of Hull, both nationally and internationally; working with the Council’s Cabinet, and key partners (Anchor Institutions) significant investment projects/activities, that respond to need and opportunity. – Some 6,800 jobs; £3.4bn investment delivered/underway/ planned

• Challenge to embed historical anti-poverty rhetoric & new Inclusive Growth narrative - seeking to empower people and assist them to integrate into society and the labour force – scalability of interventions is key
## City Plan Framework

### Aim

**To create and sustain jobs for local people**

### Economic Growth

#### Priorities

- **UK Energy City**
- **Destination Hull**

#### Needs/OppORTunities

- Transport for the North and Northern Powerhouse
- Devolution and Financial Growth
- Environment and Circular Economy
- Waterfront Regeneration and Flooding
- Place Development/Management
- City Positioning and Promotion
- City of Culture Legacy
- Capital Investment and Infrastructure

### Inclusive Growth

- **Making Money Go Further**
- **Prevention and Early Intervention**
- **Safeguarding the Most Vulnerable**

#### Cross-Cutting Themes

- Digital Connectivity, Innovation and Knowledge, External Funding
- Governance and Partnerships
- Investment
- Environmental Resilience

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**HEALTHIER, LARGER, HAPPY LIVES**

- Inclusivity and Fairness
- Healthier, Longer Happy Lives
- Housing
- Education & Skills
- Best Start in Life
- Safe and Independent Lives
- Families
- Strong, Active and Engaged Communities
A Place of Inclusive Growth:

Our objective - set out a framework for ensuring that everyone in the city has the opportunity to benefit from economic growth. Priorities are:

• Creating fair, decent and secure jobs for local people
• Ensuring accessible education, skills and training provision
• Promoting high quality physical, digital and social environments where everyone is able to participate and contribute
• Encouraging a happy, healthy life for all
• Facilitating a diverse economy, a strong local labour market ensuring strong links with a range of sectors and employers
• Identifying opportunities to maximise income and reduce outgoings
What we have Learned

- Generational poverty & sustainable levels of growth interwoven; horizon of 20-30 years
- Interdependencies between health and economic/inclusive growth
- University of Hull:- Reconnecting with founding purpose; New Vice Chancellor wants return to ‘civic’ university
- ‘Learning City Council’
- Proactive leadership – positive partnership
- Strong engagement with City Leadership Board
- ‘Working together’ focus re-affirmed by Leading Places
- Need to also ensure appropriate focus on ‘child poverty’ (in addition to the working age population) and the ‘learning and skills’ agenda