

# Economic Growth & Inclusive Growth

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On behalf of  
Hull City Leadership Board

**Poverty:**

- **Poverty is ‘forgotten’ in a growth agenda**
- **The fiscal costs of poverty are huge**
- **Work no longer assures a route out of poverty**

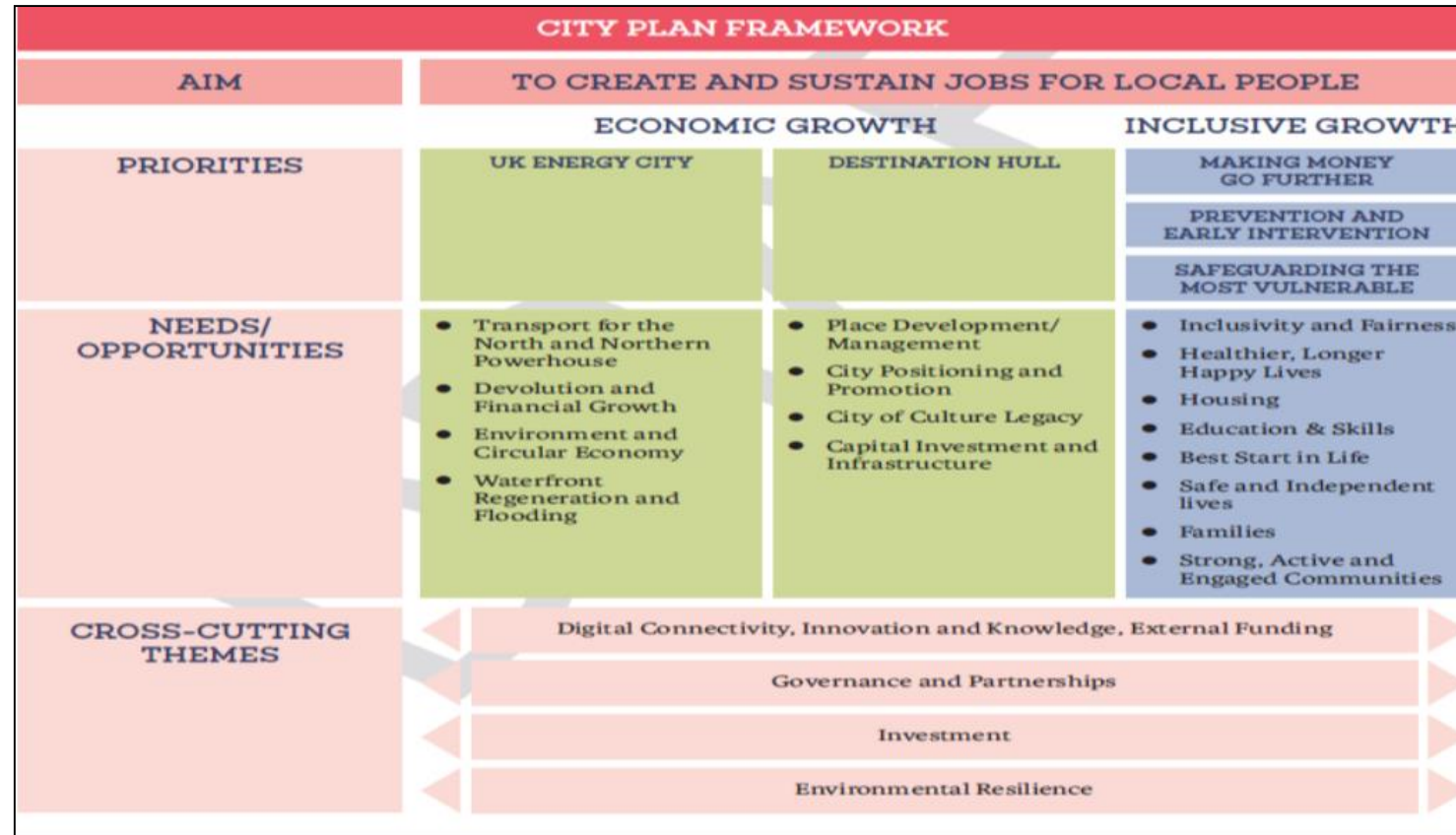
**Anti Poverty :**

Local experience - Anti-poverty rhetoric framed the poverty debate in negative terms, ‘stigmatising’ those “in poverty” – segmenting and putting people in ‘boxes’. Historical anti-poverty approach often treats beneficiaries as passive recipients, focusing on their immediate challenges and seeking to mitigate the consequences of poverty, not provide an ‘exit’.

How do we get a wider holistic approach looking at all determinants of Poverty?

## City Plan - Inclusive Growth: 'Whole System' approach

- City Plan for Hull - A Successful City; An Inclusive City with Growth & Opportunity for All
- City Leadership Board - as ambassadors for the city, a guiding coalition providing the vision and drive to champion the City Plan; raising the profile of Hull, both nationally and internationally; working with the Council's Cabinet, and key partners (Anchor Institutions) significant investment projects/activities, that respond to need and opportunity. – Some 6,800 jobs; £3.4bn investment delivered/underway/ planned
- Challenge to embed historical anti-poverty rhetoric & new Inclusive Growth narrative - seeking to empower people and assist them to integrate into society and the labour force – scalability of interventions is key



## A Place of Inclusive Growth:

Our objective - set out a framework for ensuring that everyone in the city has the opportunity to benefit from economic growth. Priorities are:

- Creating fair, decent and secure jobs for local people
- Ensuring accessible education, skills and training provision
- Promoting high quality physical, digital and social environments where everyone is able to participate and contribute
- Encouraging a happy, healthy life for all
- Facilitating a diverse economy, a strong local labour market ensuring strong links with a range of sectors and employers
- Identifying opportunities to maximise income and reduce outgoings

## What we have Learned.....

- Generational poverty & sustainable levels of growth interwoven; horizon of 20-30 years
- Industrial Strategy – Productivity and Inclusive Growth challenges. Corporate / Institutional Ownership essential.
- Interdependencies between health and economic/inclusive growth
- University of Hull:- Reconnecting with founding purpose; New Vice Chancellor wants return to ‘civic’ university
- ‘Learning City Council’
- Proactive leadership – positive partnership
- Strong engagement with City Leadership Board
- ‘Working together’ focus re-affirmed by Leading Places
- Need to also ensure appropriate focus on ‘child poverty’ (in addition to the working age population) and the ‘learning and skills’ agenda

