What is Inclusive Growth?

Delivering the Industrial Strategy conference

Mike Hawking, Policy and Research Manager, JRF
“Economic growth that creates opportunities for all segments of the population and distributes the dividends of increased prosperity, both in monetary and non-monetary terms, fairly across society”

(OECD 2015)
14 million people in the UK are living in poverty

- 8 million working-age adults
- 4 million children
- 1.9 million pensioners
3.7 million workers live in poverty – that’s one in eight workers.

Source: UK poverty 2017; JRF Analysis Unit
Inclusive Growth
What local places can do

- Setting an inclusive growth agenda
  cities can “step up” and lead

- 4 pillars of INCLUSIVE GROWTH

- Education and skills system
  drives growth and inclusion

- Shaping an inclusive economy
  create more and better jobs

- Making the connections
  linking citizens to growth
The Role of Anchor Institutions
The role of Anchor Institutions in a local economy

- Real estate
- Procurement of goods and services
- Advising businesses and building networks
- Employment
- Creating business incubators
- Community development
The Cleveland Model
In Summary

• Inclusive Growth is concerned with the *distribution* and not just the *amount* of growth in the economy.

• Anchor institutions have a key role in local economies, and can increase their influence by thinking carefully about their impact.
Developing “The Lewisham Deal”
The partners

Goldsmiths, University of London

London Borough of Lewisham

Lewisham Homes

Lewisham Southwark College

Lewisham Greenwich NHS Trust

Phoenix Community Housing Association
The narrative

- Tackling poverty, deprivation and inequality is at the heart of Lewisham Council’s vision for a resilient, healthy and prosperous borough.

- Lewisham Council set up the Lewisham Poverty Commission to understand and seek measures to address the poverty faced by residents and communities in Lewisham.

- Members of the Commission included ward councillors, representatives from partner organisations as well as industry experts from organisations including Child Poverty Action Group, New Local Government Network, Joseph Rowntree Foundation, Central London Forward, Lewisham Citizens and Trust for London

- In October 2017 Lewisham Poverty Commission published its final report, among the 52 recommendations included was for the Council to work alongside the anchor institutions in the borough to support local economic growth by developing a ‘Lewisham Deal’
Governance

Lewisham

Poverty
Commission

Leaders Group

Lewisham Deal
Steering Group

Procurement
Sub-Group

Apprenticeship
Sub-Group
<table>
<thead>
<tr>
<th>Procurement</th>
<th>Apprenticeships</th>
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<tbody>
<tr>
<td>• Sharing procurement pipeline to enable all partners to alert local</td>
<td>• Partners to share their workforce planning to look at gaps</td>
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<td>businesses to potential contracts</td>
<td>where we can jointly procure training – getting the best</td>
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<td>value for all</td>
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<td>• Delivering a public sector Meet the Buyer event for SMEs in</td>
<td>• Delivering a Lewisham apprenticeship standard that will</td>
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<td>Lewisham June 2018</td>
<td>provide quality apprenticeships for our residents</td>
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<td>• Capturing and evaluating social value achieved by the public sector</td>
<td>• Helping our staff to fulfil their potential by delivering</td>
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<td>organisations</td>
<td>a combined functional skills programme so they can access</td>
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<td>apprenticeship opportunities delivered via the Levy</td>
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<td>Procurement</td>
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<td>□ We will organise at least one meet the buyer event a year for local SMEs</td>
<td>□ We will have a set of standards that all apprenticeships will be held to – building on the success of the current Lewisham apprenticeship scheme.</td>
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<td>□ Annual collection of Social Value outputs out of public sector contracts in the borough</td>
<td>□ We will work together to develop and deliver apprenticeships across all levels</td>
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<td>□ All partner contract opportunities to be made available for promotion to SMEs</td>
<td>□ Staff will volunteer time to work on raising aspirations of residents</td>
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**Lewisham Deal – A draft**
The difference this will make

• Public sector Meet the Buyer events will deliver opportunities otherwise unavailable to SMEs to move closer to winning more contracts = more £ staying local and less leaving the borough

• Delivering more quality apprenticeships – through higher level qualifications or upskilling of current staff

• More businesses and contracts being paid the LLW – enabling those residents in the borough on low pay to be elevated out of poverty

• Raising aspirations of under represented borough residents to achieve higher qualifications to gain higher value employment
Our learning for Leading Places 2

- Leadership buy-in is vital
- Have a set point of contact for officer level
- Leaders then allowing officers to get on with it
- Having a narrative to work from – Lewisham Poverty Commission
- Previous partnership work to be learnt from and contacts used

Lewisham learning to share