Lambeth & Southwark
Driving Inclusive Growth in Creative and Digital Industries (CDI)
The partnership & the challenge

LSBU, LCC – UAL, Lambeth Council, Southwark Council, Young Lambeth Coop, Lambeth College

Driving ‘Inclusive Growth’ in the CDI locally:

• raise awareness around CDI roles and career paths
• ensure clear routes into CDI careers for under-represented groups
• identify and create affordable spaces for emerging CDI businesses
• support attraction and clustering of CDI business into the area to ensure up-skilling and employment for sustainable economic growth
Waterloo Works! - the development

- Secured Mayor of London Good Growth Funding:
  1. Growing Prosperity
  2. Making Places Better
  3. Empowering People

- A new development of affordable workspace for CDI start-ups

- Social, economic, community benefits

- Supporting & growing the CDI workspace market

- Attracting CDI businesses into the locality
Waterloo Works! & Leading Places connecting

- Scoping out a vision for the building
- Workspace operator brief
- Partner projects & expertise – plugging in to Waterloo works
- Engaging the local business community
The Future

- Ambitious vision
- A template for future working
- Only the beginning
- A platform and trust for future collaborations
Reflections

Opportunities

• Diversity of thought
• Catalyst for partnership
• Development of joint working
• Identifying and maximising synergies

Challenges

• Funding and resources
• Competing organisational priorities
• Project and Programme legacy?