

Lambeth & Southwark

Driving Inclusive Growth in Creative
and Digital Industries (CDI)



The partnership & the challenge

LSBU, LCC – UAL, Lambeth Council, Southwark Council,
Young Lambeth Coop, Lambeth College

Driving 'Inclusive Growth' in the CDI locally:

- raise awareness around CDI roles and career paths
- ensure clear routes into CDI careers for under-represented groups
- identify and create affordable spaces for emerging CDI businesses
- support attraction and clustering of CDI business into the area to ensure up-skilling and employment for sustainable economic growth

Waterloo Works! - the development

- Secured Mayor of London Good Growth Funding:
 1. Growing Prosperity
 2. Making Places Better
 3. Empowering People
- A new development of affordable workspace for CDI start-ups
- Social, economic, community benefits
- Supporting & growing the CDI workspace market
- Attracting CDI businesses into the locality



Waterloo Works! & Leading Places connecting

- Scoping out a vision for the building
- Workspace operator brief
- Partner projects & expertise – plugging in to Waterloo works
- Engaging the local business community



The Future

- Ambitious vision
- A template for future working
- Only the beginning
- A platform and trust for future collaborations



Reflections

Opportunities

- Diversity of thought
- Catalyst for partnership
- Development of joint working
- Identifying and maximising synergies

Challenges

- Funding and resources
- Competing organisational priorities
- Project and Programme legacy?