



# **Degree Apprenticeships: Driving up skills levels in Tees Valley**

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# Degree apprenticeships:

- Fit with agenda
- Progress so far
- What more needs to be done

# The big (national and Tees Valley) picture

- 1.8 million new jobs between 2014 and 2024 (UKCES, 2016)
- 70% in occupations most likely to employ graduates
- 40% new apprenticeship standards at Level 6 and above
- In Tees Valley, 133 000 jobs by 2024
- High proportions in managerial, professional or associate professional and technical occupations
- HL skills deficit: HE entry; workforce upskilling; productivity challenge

# Opportunities in Tees Valley

- Strong public-private partnerships
- £1.47 billion of private investment since 2011
- Highly progressive LEP and Combined Authority
- Metro mayor championing process, adv manuf, health, bioeconomy, digital
- South Tees Mayoral Development Corporation

# Teesside University

- Only HEI fully in the Tees Valley
- Economic anchor role
- Strong engagement with business – central to mission
- Widening access role
- Leading strategic initiatives
- Full commitment to degree apprenticeships

# Partnerships

- Strategic TVCA/TU partnership ratified by MoU
- Commitment to work together on growth, innovation, skills, aspirations, investment and talent attraction
- Characterised by “borderless” working – joint investments, secondments, shared responsibilities
- Strong working relationships with NE Chamber of Commerce, industry bodies such as NE Process Industry Cluster



# What we've done together

- TVCA Skills Strategy: Joint DA growth commitment
- Joint officer working; employer events; promotion; offers tie-ups
- Support for HEFCE initiative to accelerate & expand STEM provision:
  - Business Development DA Managers
  - Schools & National Collaborative Outreach Programme (NCOP)
  - 'Grow your Own' promotional campaign to employers
  - Alignment of internal processes (ongoing...)

# Our collective challenge

- Culture change in organisations – adapting on both sides to the DA “idea”
- Addressing employer perceptions and understanding – a big job
- Ensuring flexibility and responsiveness in the context of heavy bureaucracy
- Keeping the focus and a collective voice
- We need shared milestones to keep on track

**Strategic commitment & shared objectives and targets are critical for success**





# Thank you

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