

Councillor's Weekend 2020

LGA Liberal Democrats

This year's popular joint LGA/ALDC **Councillor's Weekend** will take place on **27-29 November** at **Yarnfield Park** in **Staffordshire**.

This is a great opportunity to meet with fellow councillors from across the country and you can enjoy a packed programme of training sessions. Come along to improve your skills in your important role as both a Liberal Democrat councillor and a campaigner.

Training includes:

- managing casework
- making the most of the media
- being an effective ward councillor
- speaking in public
- campaigning on the council
- getting things done when you're busy
- holding your council to account.

Please let us know your dietary and access requirements when booking.



Arrival and departure

Please arrive after 4pm,

Friday 27 November 2020

Departure is after lunch,

Sunday 29 November 2020

Where

Yarnfield Park Training and Conference Centre, near Stone, Staffordshire, ST15 0NL.

Costs

ALDC members single-room from **£170pp** – at the early bird price available now

ALDC members double or twin – **£140pp** at the early bird price.

The cost for a single room is **£285** and **£255** for a double or twin room per person.

For group bookings of 4+ people please email hello@aldc.org

Join ALDC NOW to benefit from discounted attendance.

If you are a councillor speak to your members services team as the programme is shaped to help you perform better in your role and they maybe willing to fund it from the member/councillor training programme at your council if you have one.

We will be taking the most up to date government advice and precautions to make the Councillor's Weekend the safest it can be. In the event of cancellation due to coronavirus. we will be running a full high-level digital weekend, and offering a partial refund.

2020 Kickstart

Kickstart is our highly regarded residential training weekend. We bring together the party's most experienced and successful campaigners to train campaign teams from across the country.

If you've been before you'll know all about the weekend's benefits. And if you've not, come along to get tailored, professional advice; training and bespoke mentoring for your team from experienced Liberal Democrat campaigners and councillors.

The weekend caters for everyone; whatever your role in a campaign, and regardless of your experience. You'll go away having improved your campaigning skills and with a well-developed campaign plan ready for your next set of elections. Kickstart is the boot-camp you need to win.

The weekend also provides an opportunity to meet and network with like-minded Lib Dems, who want to campaign hard to get the best deal for their community. LGA Liberal Democrat Leader Howard Sykes said:



“Kickstart is a must for any serious campaigner ahead of May 2021 who wants to make gains.”

This year we're running Kickstart twice
27-29 November and again on **4-6 December**

Arrival and departure

Please arrive from 5pm on the Friday of your weekend (27 November or 4 December)

Departure is after lunch on Sunday.

What's included:

- 30+ hours of training with courses suitable for both new and experienced campaigners.
- Time to work as a team with an experienced mentor who can look at your plans and advise

you from an independent perspective about how to make them even better.

- In-depth strategy and review sessions.
- Two-nights full board accommodation in a dedicated training centre with bar and leisure facilities.

Where:

Yarnfield Park Training and Conference Centre, near Stone, Staffordshire, ST15 0NL

Cost:

ALDC members single room from **£170** – early bird.
ALDC members twin and double rooms are available at **£140** per person – early bird rate.
Non-members **£290** for a single room – Twin and double rooms are available at £260 per person.

For Group bookings of 4+ people please email hello@aldc.org so we can discuss bank transfers and delegate names and dietary information.