



JOHN LYON'S CHARITY

**Young People's
Foundations**

**A new model to
support children and
young people**



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Introduction

- What is John Lyon's Charity?
- The Beneficial Area and the way we work
- Young People's Foundations Model





What is John Lyon's Charity?

- Established 1578 by John Lyon – yeoman farmer who established Harrow School
- Original purpose to maintain Harrow and Edgware Roads
- 1991 Charity Commission Scheme led to the current grant-giving charity with remit in nine northwest London boroughs
- Only fund work with Children and young people aged 0-25
- Over £100 million has been awarded since then, with grant spend last year of £10.5million





Where do we fund?

Barnet
Brent
Camden
Ealing
Hammersmith &
Fulham
Harrow
Kensington & Chelsea
City of London
City of Westminster





The way we work

- Close relationships with **voluntary organisations** in the Beneficial Area
- Close relationship with **local authorities** in the Beneficial Area
- Reputation for supporting **high quality initiatives** meeting a local need
- Work closely to assist organisations to **build their capacity**
- Dedicated to **funding what works** rather than reinventing the wheel
- **Grant Management by walking around**



Context

- From 2013 we saw a drop in applications from smaller voluntary groups and specifically from the youth sector
- Coupled with the closure and merger of a number of longstanding organisations
- Leaching of expertise and local knowledge within the children & young people sector



This revealed some Key Problems

- The dependency of the CYP voluntary sector on public sector funding
- The structure of the CYP voluntary sector - diverse, frequently fragmented and small
- Absence of long-term funding programmes
- Silo working
- Closure of local collaborative networks
- The Funder Conundrum - groups who lack funding get less funding
- Move from grants to tenders
- Youth and community centres turning into flats



Young People's Foundations

YPFs are locally established, cross-sectorial organisations that seek to sustain local CYP delivery in a specific borough.



The Young People's Foundation Model

- Newly registered charities
- Membership organisations open to any group that work with Children and Young People 0-25
- Trustee Board and wider steering group that include representatives from relevant organisations in each local area
- This includes the local voluntary sector, the local authority, police, Clinical Commissioning Groups, Housing Associations, schools, faith groups, uniformed groups, football clubs and sports organisations, the corporate sector and funder representation



YPF Structure

- Core funding of £150,000 - £200,000
 - Fundraised separately from project funding.
- Core team of four, generally consisting of:
 - CEO
 - Fundraiser/ Business Development Manager
 - Operations Manager
 - Community Development / Communications worker



Collaborative and cross-sectorial

The time when public or voluntary/private sector could deliver by themselves has gone

- Membership is open to **any group** working with children and young people
- An **equal voice** is given to all organisations, no matter their size
- **Non-competitive** and **encourage collaboration** between members
- **Non-delivery organisations**, that contract members to deliver



Three key YPF functions

1. Fundraising

Work as a Prime Contractor to

- Secure funding from *new* sources into the local area.
- Successfully secure commissions and tenders from the local authority either as a consortia or together with a national organisation
- Work with other statutory agencies
- Attract corporate and individual funding streams
- Secure funding from Trusts and Foundations



2. Capacity Building and Networking

- Organise sector (and location) specific capacity building including training events, advice sessions and a forum for organisations to share ideas and best practice
- Coordinate sector networking opportunities and support services.
- Single point of contact and a media presence for groups wanting to engage locally
 - i.e. Young People, Business, Volunteers
- Devolved small grant pot
 - £50,000 in the pilot boroughs
 - + £25,000 for supplementary schools



3. Venue Bank

- Share venue spaces and develop a ‘venue bank’
- Matching children without buildings TO buildings without children!
- Online portal – delivered by The Mix
- Variety of Stakeholders involved
 - Uniformed groups
 - Faith Groups
 - Housing Associations
 - Businesses



Fidelity to the Model

- All member organisations will meet safeguarding minimums
- Funders and commissioners should be able to feel confident in the quality of the YPFs
- Quality assessment of all the membership
- National Resource Centre for Supplementary Education (NRCSE)
- London Youth
 - YPF Network and YPF Quality Mark
 - Collaboration, capacity building, evidence gathering



Funding

- John Lyon's Charity and so far committed £1.65million to establish Young People's Foundations
- £600,000 match funding from City Bridge Trust secured so far
- Initial funding commitments from LB Camden (£150,000), Westminster City Council (£100,000) LB Hammersmith & Fulham (£75,000) in 2017/18
- Wide-spread funder support, discussions in place with number of funders
- London Funders - **Funder Forum**



Potential

- Young People's Foundations in each of the Charity's funded boroughs
 - Barnet, Brent and Harrow delivering from January 2016.
 - Camden, Westminster, H&F and Ealing established in 2016, staffing in place and delivery from March 2017.
 - Interest in replication in other boroughs across London and other areas of the UK



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