

A members role in tackling problem gambling

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Why I got involved

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CULTURE BID

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#WeAreBradford



City of
BRADFORD
METROPOLITAN DISTRICT COUNCIL

The Bradford Context

- Bradford has high prevalence of population groups particularly vulnerable to gambling related harm

For example: Bradford has the highest percentage of under 18s for a city authority

- Problem gambling viewed as a public health concern

Licensing

- Statement of Gambling Principles
- E-learning is being undertaken by all licensing staff (includes Gaming machines regulation & inspecting betting premises)
- Enforcement
- Partnership working with regulatory leads within the gambling industry

Children's Services

- Keeping Safe Online
- Education Safeguarding Team

Scrutiny

- Deep dive into work done by council departments, treatment providers, gambling commission, industry companies and others.
- An opportunity to support campaigns that emerge as a result of reviews (e.g. 1% levy, preventing clustering)
- Local Area Profile

Gambling Local Area Profile Mapping

- Online mapping tool created to identify the location of gambling premises within the Bradford district.
- Using data for groups identified as at risk of gambling related harm, it is possible to see the location of the gambling premises within the communities of these groups.

Gambling Local Area Profile Mapping

- Provides a clear visualisation of the Local Area Profile which clearly shows how the location of the gambling premises and those most at risk overlap.
- This provides a useful tool to tackle gambling related harm within these areas.
- <https://cbmdc.maps.arcgis.com/apps/webappviewer/index.html?id=fbac4031cd0b4fdbb6309f20bb380aae>
- <https://cbmdc.maps.arcgis.com/apps/MapJournal/index.html?appid=4b26e4c63174400784731c4aba0eab6b>

Gambling in the Bradford District

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cbmdc.maps.arcgis.com/apps/MapJournal/index.html?appid=4b26e4c63174400784731c4aba0eab6b

A Story Map

Gambling in the Bradford District

Bradford's non-UK born population comprises 16% of the community, higher than the 10% average for the Yorkshire and Humber region. Poor social networks and support, limited financial resources, the stress of adapting to a new culture and greater opportunities to gamble compared with their countries of origin are proposed reasons why immigrants may be more vulnerable to gambling related harms than the UK born population.

People with poorer intellectual functioning and learning disabilities

People with learning needs may be at increased risk of gambling related harm due to an inability to recognise when their participation is becoming problematic or being unaware of where to seek help. The estimated true prevalence of adults (18+ years) with learning disabilities in Bradford is 7260.

Adults with mental health issues or substance abuse disorders

Problem gamblers are more likely to have a diagnosed mental illness, experience self-reported anxiety or depression, have heavier alcohol consumption and be smokers than non-problem gamblers or non-gamblers.

Bradford has higher than national:

- estimated prevalence of common mental disorders in 16 year olds and over;
- estimated prevalence of mental health disorders in children and young people;
- admission rates for alcohol related conditions;
- admission episodes for mental and behaviour disorders due to alcohol;
- Smoking prevalence in the adult population.

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Next Steps

- Cross departmental action plan-Scrutiny, Health and Wellbeing Board, Executive Committee, Full Council
- Cross sector conference

What can elected members do?

- Awareness raising
- Campaigning:
 - -prevent excessive clustering of betting shops
 - -more resources for planning functions
 - -resources via LA public health departments
- online issues
- gaming vs gambling