

# ACTION HUNGER

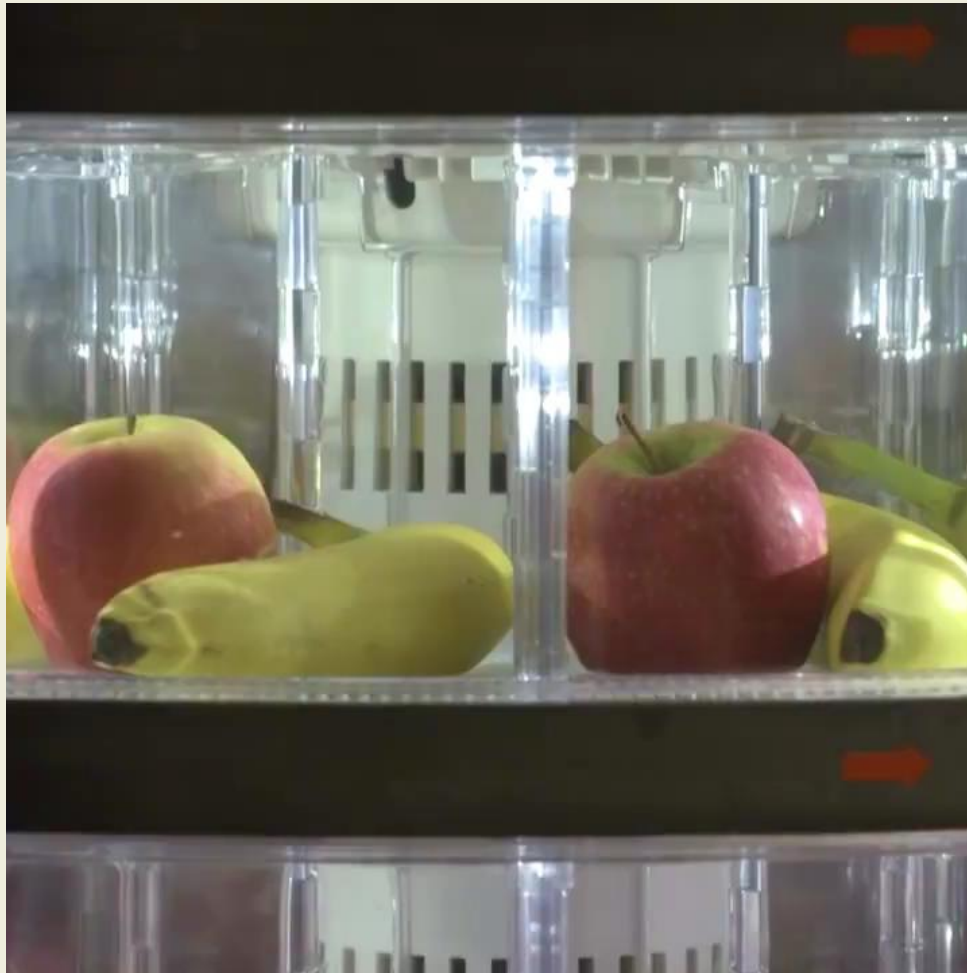


When 'Social Need' and 'Innovation' collide together sometimes something very special emerges

# The World's First Bespoke Vending Machine for Homeless People



Launched December 2017 in  
Nottingham



# Homelessness - A Growing Crisis

- **Homelessness:**
- Some forecasts have UK homelessness to double by 2041
- Currently 236,000
- Expected to reach 575,000!
- **Rough Sleeping:**
- Rough sleeping up by 169% in 8 years in England alone
- Rough sleeping 9,100
- Expected to rise to 40,100!
- **The Response:**
- The government is committed to half rough sleeping by 2022 and to eradicate it by 2027!

# Causes of Homelessness

- Insecure accommodation in the PRS/Ending of ASTs
- Individual Factors - drugs, alcohol, poor mental health, relationship breakdown, poor physical health
- Family Background - sexual and physical abuse, parental drug/alcohol abuse, dysfunctional family
- An Institutional Background - including having been in care, in the Armed Forces or in Prison

# Current Strategies

- The introduction of the Rough Sleeping Advisory Panel
- Homelessness Reduction Act (April 2018)
- No Second Night Out (NO FIRST NIGHT OUT)
- Enforcement (PSPOs, CBO's etc)
- Emergence of Diverted Giving Schemes
- Homelessness Charters - private/voluntary and public sector working together (Manchester, Derby etc)

# The Place of Action Hunger

- **Addressing Persistent Rough Sleeping** - a recalcitrant difficult to reach group
- **Incentivising ENGAGEMENT with services is the key:** Without engagement it is reasonable to suggest that an individual's circumstances will further deteriorate.

## Action Hunger's Outcomes:

- Out of hours practical help with the basics of human necessity
- This improves health and wellbeing and mitigates against harm of rough sleeping
- The functionality of the machine encourages people to engage with services who in turn support people to get off the streets

# The Action Hunger Model

- Predicated on partnering with local partners
- Local partner role:
  1. Needs assessments.
  2. Disseminating and monitoring cards.
  3. Local intelligence.
  4. Stocking the machines.





# How the Machine Works

- Machine content
- Cashless system
- Card functionality
- Can be bespoke to demand
- Data collection -  
Feeding data into local  
strategies/  
understanding the  
needs and behaviour of  
rough sleepers in the  
locality.



# A Partner's Perspective



- With the rise in homelessness showing no signs of slowing up, there is an imminent need to think innovatively about how we can empower rough sleepers to rebuild their lives and achieve their potential. The opportunity to work with Action Hunger to launch the vending machine for rough sleepers was a timely and effective way of bringing about an innovation which will help achieve this. We know that it has, and will, made a significant positive impact on the lives of homeless people in Nottingham.

# Lets Work Together to Create a Better Future

We believe that homelessness cannot be solved without a relentless focus on innovation, collaboration and empathy for human need.

It is our view that every council should have an Action Hunger Vending Machine as part of it's homelessness strategy

Lets work together to end homelessness!

**ACTION  
HUNGER**

# Questions?

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