

Challenges facing the future of non metropolitan England in post Brexit Britain

Presentation Buy

James Leavesley

MRICS DL

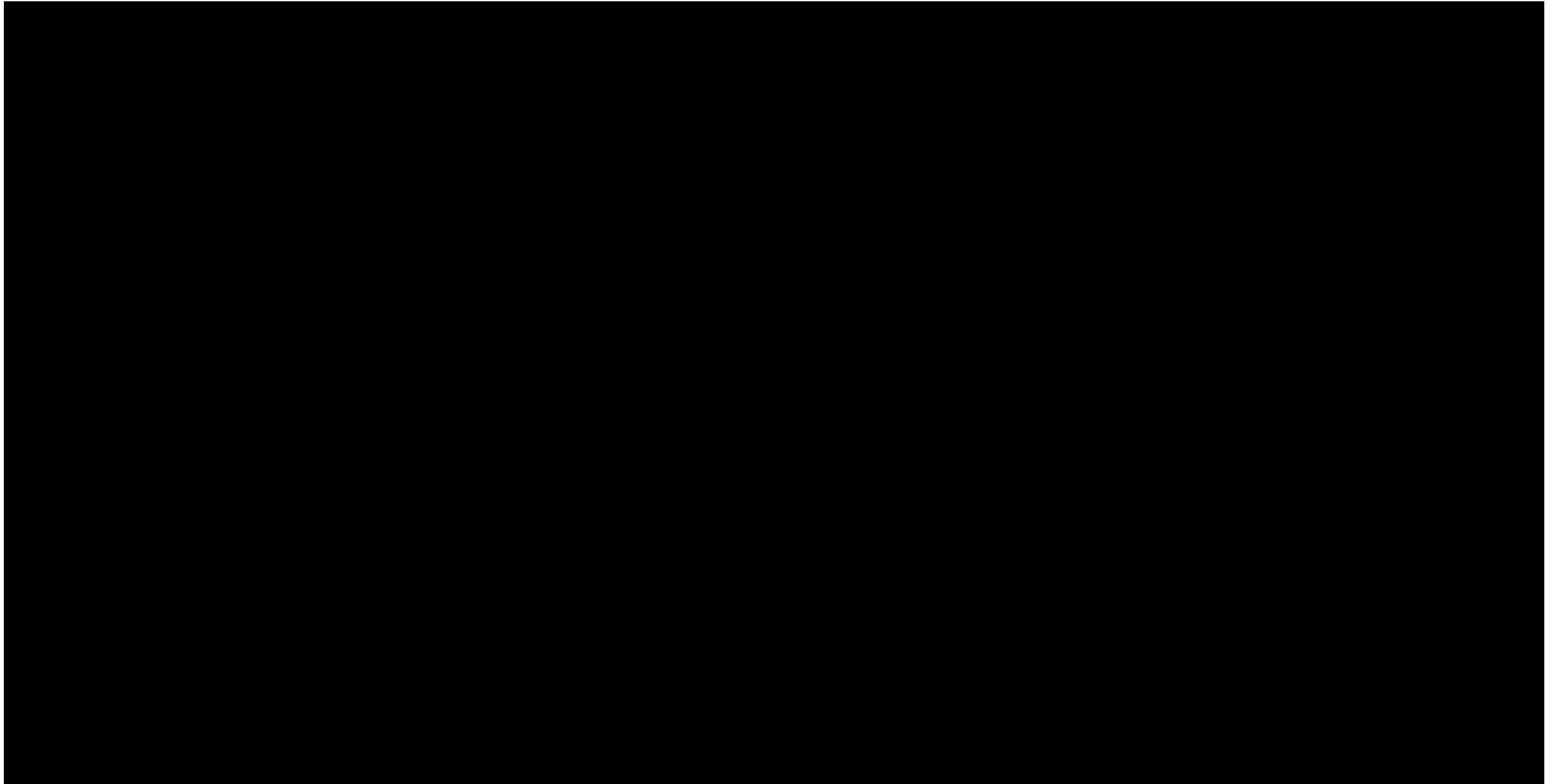
**IT IS NOT THE STRONGEST OF THE
SPECIES THAT SURVIVE,
NOR THE MOST INTELLIGENT,
BUT THE ONE MOST RESPONSIVE TO
CHANGE**

• Charles Darwin

So who am I,
and what do I do ?

Why am I here?

- **Chief Executive of the Leavesley Group**
- **Three divisions, Agriculture, Property investment and Development and General trading**
 - **Chartered Surveyor by training**
 - **Chairman of the Lichfield Garrick theatre**
 - **Executive Board Member of the SSLEP**
 - **Trustee of Blind Veterans UK**
 - **Chairman Of Agri - Tech West**
 - **Member of the South Staffordshire Water Consumer Council**
 - **Trustee of a Drugs Rehabilitation Charity**
- **Responsibility for promoting the Queens Awards for Enterprise, Staffordshire**



Success is simple
Do what's right, the right way
At the right time

Arnold H. Glasow

- This paper is the very start of our campaign ahead of the Spending Review. We have published a series of papers, commissioned by LGA boards, which start the new thinking around building the case for long term, sustained investment in local government as well as laying out the positive outcomes this would deliver for the country: • local government funding • housing, planning and homelessness • improving schools • Brexit • the future of non-metropolitan England • a sustainable adult social care and support system for the long term. Over the coming months, we will be seeking your thoughts and evidence to further strengthen the rallying call to Government.

- **"Pass down the baton of power to councils and reconnect communities to the decisions and services that most affect their lives."**

- **Non-metropolitan England is in the midst of a housing crisis. From young families and lower income workers unable to get on the property ladder, to older people who want to downsize but can't find the specialist housing they need, to those in substandard accommodation or struggling with homelessness, people are being affected up and down the country. In coastal areas and large towns, villages and the deeply rural parts of non-metropolitan England, the shortage of housing is having significant knock-on effects for communities, local economies and the provision of public services.**

Reference	18/00078/OUTMEI
Application Received	Wed 20 Dec 2017
Application Validated	Mon 15 Jan 2018
Address	Midland Pig Producers Limited
Proposal	Outline application for a mixed use development comprising of 184 residential dwellings (Class C3) including self-build properties and independent living, 122 care and assisted living dwellings (Class C2), and the creation of a 2,699 sq m neighbourhood centre, including a retail unit (Class A1), public house/cafe (Class A4/A3), gym (Class D2), medical facilities (Class D1) and day nursery (class D1) with associated works (outline: all matters reserved except access).
Status	Awaiting decision
Appeal Status	Unknown
Appeal Decision	Not Available

There are 0 cases associated with this application.

Take criticism seriously, but not personally

Hillary Clinton

Local Authorities do not and can not react fast enough to the modern world

Councillors do not look at the 'bigger picture' and are only concerned with local issues.

Too many of the important issues are 'hijacked' by individual Councillors

Too many Councillors are too old to adapt fast enough to the modern world. (judges have to retire at 70 why are councillors allowed to carry on, The Trust Commission recommend no Trustee to serve more than 10 years, PLC Chairman have to be changed. Why are Councillors permitted to continue to serve?)

**You can't cross the sea merely by
standing and staring at the water.**

Rabindanath Tagore

- Do you believe that you have the skill set or experience to react to the speed of the changing world as a Local Authority ?
- Most jobs that the school entries of this year won't have been invented yet
- Are you able to accommodate such fast changes within the existing structure you have?
- Is your mind set one of '**yes, how do we help**' OR
- 'I don't know, there is this problem and that problem'
- Is the mindset negative or positive?

**I learned to take on things I'd never done
before**

Growth and Comfort do not coexist

Virginia Rometty

EGO's run / ruin everything

(The question isn't who is going to let me ; it's who is going to stop me.

Ayn Rand)

- Region has to act together
- Don't care which Local Authority or County Councillor has a personal agenda, have you the back bone to tell them they are incorrect and make them stick to regional / national agendas ?
- Keep them to time scales and not expand their excuses.
- Do the Councillors perform? and do you undertake annual assessments on them?
- If not why not?

If you want something new,
you have to stop doing something old

Peter F Drucker

The LEP's are the most positive asset in the regions that Westminster has to aid its objectives in this region, the SSLEP it does what it says.

- **Boundary review,** committee membership was more important than economic reality
- **Working together four LEP's have recognised they do not have the expertise in Agriculture so combined forces and created Agri – Tech West. Major step forward for the industry.**

**In a world that's changing really quickly,
the only strategy that is guaranteed to
fail
is not taking risks**

Mark Zuckerberge

Disruption by Design (an old statement but has its merits)

- What are the KPI's any local authority or County official has
- Are they in line with the LA targets?
- Should they be about the jobs created?
- Do they match the objectives of Westminster or the region?
- Germany EA has a different attitude / positive intervention
- Ours is somewhat different No no not sure **NO**
- They typify the problem in local regional government
- No communication of issues no discussion of the problems
- **No** to questions and no justification to why

**The only place where success
comes before work is
in the dictionary**

Vince Lombardi

• Questions to ask yourselves

- How much communication do you have with individual business?
- Apart from rates demands, how do you communicate with local medium and small business and how often? What do they want, what do they need?
- Do they view you as an asset or a hindrance?
- Are you a cost or a benefit?
- I have never been asked what I would like to see by any Local Authority, where I work, where I live or other region where I pay rates.
- Only time Councillors communicate is just before election time and they are after funds to get re-elected!!!

**Opportunities don't happen
You create them**

Chris Grosser

**If my provocative input does one
thing it needs to create the thought
of**

A CAN DO ATTITUDE

**Nothing is impossible, the word itself says
I'm possible**

Audrey Hepburn