
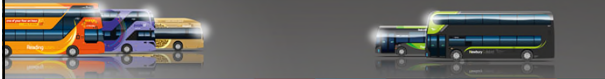






Decarbonising Transport



Robert Williams
Chief Executive Officer

30 September 2020

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-  How do we achieve a zero-carbon future?
-  What are the pro's and con's of solutions?
-  What are the costs?
-  What is sustainable?

2

Reading Buses in 2020

- Reading Buses (168 vehicles)
 - 61 bio-gas
 - 1 electric
 - 11 electric diesel hybrids (currently being converted to Euro VI diesel)
 - 88 Euro VI diesel (leaving 7 pre Euro VI to be converted)
- Thames Valley Buses (57 vehicles)
 - Bracknell (40)
 - Slough (7)
 - Satellite locations (10)
- Newbury & District (42 vehicles)

3



4

Factors influencing growth

- Local economic performance
- Frequency
- Reliability
- Quality
- Price
- Bus company planning and strategy
- Awareness of local factors




5

Transport Focus Research

- Independent
- Covers all aspects of the business
- Benchmark against industry
- Measure our progress year-on-year
- Feedback for Reading Borough Council
- To tell us:
 - Where we do well
 - Where we need to improve





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