

A three-year economic impact analysis,
January 2016 – December 2018

Driving economic growth

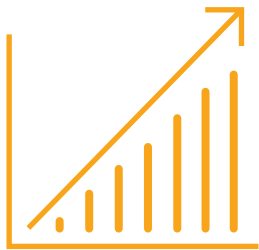
Helped to create
12,288
new businesses
(47% in the Northern Powerhouse)

and
7,843
additional jobs

£78m
GVA* created

*Gross Value Added

A payback of
£6.95
for every £1 of public money spent



- City wide reach
- County wide reach
- Pilot Centre



Supporting diverse entrepreneurs



Of those who started a new business:

55%
were women

29%
were aged 35
and under

31%
were black,
Asian and minority
ethnic

22%
were from the most
deprived areas

17%
were disabled



Capitalising on existing assets

Delivered via the public library network