

Join us in transforming public health

Design in the Public Sector programme 2018-19 now open

Become a public sector innovator

Delivered in partnership with the Local Government Association, the Design in the Public Sector programme applies the design process and methods to tackle public health challenges, with a focus on prevention.

Are you working to reduce unnecessary A&E visits, prevent diabetes or increase levels of physical activity amongst your residents? Whatever the public health challenge within your community, Design Council experts can support you and your health partners to collaboratively explore these issues and identify opportunities to deliver positive change.

The programme's structured approach has been successfully adopted by over 60 Local Authorities.

- A 16 week intensive programme for project teams
- Senior stakeholders attend an introductory Masterclass
- Project teams participate in 5 full day design workshops and benefit from 2 design expert coaching sessions.
- Delivered in Leeds for teams in the North and the Design Council's office in London for those in the South
- Funded by the LGA

Discover the power of design to address health and wellbeing challenges



Introducing design approaches for healthier communities

88% felt the programme had helped them to transform the focus of their challenge and move forward

Building and embedding new skills for you and your partners

93% shared the approaches they learnt through the programme

Enabling greater collaboration and different conversations with partners

85% considered design led approaches 'very relevant' to the public sector after the programme

Delivering a people-centred process that brings together public health partners and the community in new ways

The programme

Masterclass

- Introducing CEX and Councillors as senior stakeholders to the programme

Workshops 1&2

- Introducing design methods
- Exploring and defining your public health challenge

Workshop 3

- Gaining insights from research
- Prioritising and developing ideas

Workshop 4

- Applying approaches to measure impact

Workshop 5

- Preparing for project development and implementation

November

January

February

March

April

Coaching

Coaching

What you need to know about applying

Interested in applying?

Large or small, urban or rural, we're looking for applications led by councils across England. What's essential is that your team:

- Wants to tackle a key public health challenge
- Is led by a council, but involves wider health partners from across the public sector
- Is endorsed by your Chief Executive and a senior sponsor (e.g. a Director of Public Health)
- Has the capacity to undertake the work and attend all programme delivery days
- Is willing to share your learning and experience from the programme with other councils across the country

"I expected something different, something creative, something that offered us a toolkit to engage people to design with groups of people and that's exactly what we've got. What I didn't expect was to go through a process which would help us refine ideas and develop a really coherent pitch. And I feel like now we're able to communicate what we do more quickly and succinctly"

Team member

Application timeline



Find out more and apply online

You can find more about the programme, read case studies, FAQs and apply through our online system at:

www.designcouncil.org.uk/DIPS

Questions? Contact:

innovation@designcouncil.org.uk

"All we've ever talked about is how big and complex and difficult to understand it is and this programme has enabled us to really take that complexity and put a structure around it and give us the initial thinking to take away to begin to get things moving."

Team member