

Digital and Technology Transformation Maturity Index

The index below sets out the typical **Digital and Technology** characteristics demonstrated by councils at each stage of their transformation maturity.

It is split into five levels (Level 1 being lowest and Level 5 being the highest).

A fuller definition of the typical characteristics of councils at each level is set out at the end of this document,

The following Digital and Technology capabilities are covered.

- Architecture design and management
- Integration
- Transition and ICT change management
- Infrastructure planning
- Solution design and development

	Level 1	Level 2	Level 3	Level 4	Level 5
Architecture	No consideration	Services	The council has a	Level three has	Level four has been
design and	is given to the	understand the	defined set of	been met.	met.
management	council's overall	need for a joined-	architecture		inot.
	architecture.	up suite of ICT	principles and / or	In addition, there is	In addition, the
		solutions and	a target blueprint	evidence of the	council keep
	ICT solutions are	consider how	in place,	impact of whole	abreast of future
	designed and	specific systems	understands where	council design on	technology trends
	procured in	link together	it is today and a	solution choice,	and insights and
	isolation without	within the service,	clear roadmap	data use and	uses these, plus
	effective controls	involving ICT	from the 'as is' to	integrated service	continual learning
	being in place.	colleagues.	the 'to be' state for	delivery.	internally, to inform
			its core solutions.		future iterations of
	There may be	The needs of the		The link between	the architecture on
	evidence of ICT	individual service	There are	outcomes and	an ongoing basis.
	only finding out	are generally	governance	enabling	
	about new	being met by the	controls in place to	architecture can be	The council actively
	solutions at the	technology in use.	manage changes	evidenced.	builds internal
	point they are		to the architecture		understanding
	procured.	Data is likely to be	effectively.		through regular
		held in service			engagement at all
		silos, with limited	ICT is involved at		levels to share
		consideration of	the early stages of		emerging
		the opportunities	any system		opportunities.
		created by more	planning.		
		holistic			Services see the
		architectural			value in a joined-up
		design.			approach.

	Level 1	Level 2	Level 3	Level 4	Level 5
Integration	Limited consideration is given to integration, with manual ways of working existing between systems in the absence of automation. Or integrations exist, but they are piecemeal and not effectively managed.	Services understand the need for a joined- up integration approach and involve ICT colleagues to link service specific systems together. Integrations are considered on a case-by-case basis without reference to a wider framework or standards.	The council has a defined set of integration standards in place as part of its overall architecture principles. There are governance controls in place to manage changes to the architecture effectively, including integration design. ICT is involved at the early stages of any system planning and is able and empowered to make integration requirements clear.	Level three has been met. In addition, the council's defined integration approach is being used to add value across the estate, enabling flexible and cohesive service delivery. Where suppliers do not meet integration requirements they are not used. Services understand the risks and benefits associated with integration.	Level four has been met. In addition, the council is using open integration frameworks to enable access to its own open data for innovation outside of the authority.

	Level 1	Level 2	Level 3	Level 4	Level 5
Transition	There is limited	Services may	The council has	Level three has	Level four has been
and ICT	control of	work with ICT	set out and is	been met.	met.
change	transition or ICT	colleagues in the	adhering to a		
management	change	procurement,	transition	In addition, services	Service transition is
	management.	development and transition of digital	framework that enables effective	are actively involved in shaping	well embedded.
	Services may be	services.	control of ICT	transition criteria	In addition, there is
	developed in live		related change and	inputs and	integration between
	environments	Typically this	risks.	understand the	the business
	without	relies on the		value of a	readiness of the
	awareness of	efforts of key	Services follow the	controlled transition	organisation to
	associated risk	individuals rather	prescribed	in the continuity of	transition and the
	and criteria are	than a systematic,	processes, but the	service provision.	technical readiness
	not applied before	council wide,	processes may still		and a culture of
	services go live.	embedded	be seen as a	Service input is	continuous learning
		transition	barrier to achieving	sought to improve	is fully embedded.
	There is a lack of	framework.	outcomes rather	processes over	
	overall		than an enabler.	time.	
	governance and				
	control of the		There is more to		
	systems in use.		do to support and		
			enable a digital		
			mindset and risk		
			aware culture.		

	Level 1	Level 2	Level 3	Level 4	Level 5
Infrastructure	Infrastructure	Infrastructure	Infrastructure	Level three has	Level four has been
planning	requirements are	requirements are	needs are	been met.	met.
	not considered as	a key	considered across		
	part of	consideration in	the whole council,	In addition, the	In addition, the
	transformation	specific service	with a clearly	council has a	council can
	activity.	areas, linked to an	defined roadmap	thorough	forecast future
		understanding of	for maintenance of	understanding of	infrastructure
	Infrastructure	risk.	the current state	enterprise level	requirements into
	requirements tend		and / or	infrastructure	the longer term
	to be limited to	Services may	modernisation	components and	against known
	suppliers	define their	aligned to overall	seeks to monitor	strategic priorities
	informing the	requirements and	objectives.	and optimise its	and engages
	council where	will seek input		infrastructure to	outwardly to
	data will be stored	from colleagues	Capacity,	ensure efficiency	maintain best
	and the council	across the council	scalability,	and performance.	practice.
	accepting supplier	(e.g. IT) ahead of	performance,		
	back up	decisions being	availability, and	Business controls	
	schedules and	taken.	sustainability are	(including continuity	
	protocols.		key considerations	plans) are regularly	
		Services	as part of	tested (and form	
		understand the	transformation	part of transition	
		link between	activity to enable	planning in projects	
		infrastructure, risk,	ICT teams to	and programmes).	
		and service	forecast future	Key learnings are	
		performance.	needs effectively.	incorporated.	

	Level 1	Level 2	Level 3	Level 4	Level 5
Solution	Technical	Services	The council has a	Level three has	Level four has been
design and	solutions tend to	understand the	defined approach	been met.	met.
development	be supplier led	value of ensuring	in place for the		
	and do not start	technology use is	design and	In addition, iterative	In addition, there is
	with requirements.	informed by	development of	improvement of	a continual
		organisational and	technical solutions.	solutions is	development
	Options are not	user requirements		embedded into	pipeline in place
	considered and a	and seek to	Collaborative,	'business as usual'	that enables the
	'solution first'	actively involve	requirements led	avoiding the risks	iterative
	mentality is	ICT, real users,	design, framed by	associated with	improvement of
	prevalent.	and other	an enabling	'one and done'	services over time.
		colleagues in the	governance	implementations.	
		definition of	structure is in		Lessons learned
		needs.	place that includes	Roles and	are shared widely
			architectural	responsibilities for	and open
		Solutions may be	considerations.	continual	approaches
		looked at in		improvement are	embraced,
		isolation of the	No decisions are	clear.	involving users
		whole, leading to	made without		continually to seek
		duplication and	reference to wider	There is active	feedback and use
		inefficiency across	impacts and	engagement with	this to inform
		the council overall.	opportunities to re-	backlogs prioritised	backlog planning.
			use components	against	
			are maximised.	organisational	
				needs.	

Maturity level definitions

The following definitions define the general characteristics of councils at each stage of their transformation journey and should be read in combination with the specific characteristics of each capability.

Level One: Level one describes the typical capabilities and characteristics of councils who do not yet have whole organisation approaches to transformation in place. These councils are characterised by having lots of individual projects happening within services and with no joining up between them corporately.

Typically, success depends on the efforts of individuals rather than on processes and established ways of working. Coordination and communication are usually limited. Senior leaders may plan strategically but do not put the mechanisms in place to translate their vision into joined up action, often becoming disappointed or frustrated when initiatives fail.

Level Two: Councils with Level two transformation capabilities may have consistent practices in place within individual service areas or projects, or in pockets of the authority. This may include templates, standard processes, reporting and some repeatable ways of working.

Cross-functional teams, with representation outside of the service area, are often pulled together to drive project delivery, but these defined ways of working do not span the whole organisation.

Typically, at this stage there is some analysis and focus on strategic outcomes, and basic benefit capture and tracking (e.g. identifying and tracking savings). Usually there are a small number of defined roles in place including Project Management capacity.

Level two organisations are beginning their transformation journey.

Level Three: At Level Three, councils have integrated transformation capabilities and are applying standard ways of working across the whole organisation, incorporating continuous learning and best practice.

Changes are managed effectively against an integrated governance structure that spans people, process, technology and financial. Teams share information across departments and effective, co-ordinated communication is in place that sets out clear organisational vision and makes the 'golden thread' between projects and organisational outcomes clear.

Roles and responsibilities are clear, enabling employees to understand their role in transformation and to be empowered to take decisions within their remit. Staff engagement is regular and enables two-way communication and problem solving. Change resistance is managed and Senior Leaders understand, and invest appropriately in, all the levers needed to deliver effective transformation.

Level three councils understand what good looks like and are developing their capacity and capability to support transformational change.

Level Four: Councils who reach Level 4 are strategic in their approach to transformation. This means that they go beyond aligning ways of working and linking activity back to the Golden Thread, implementing and embedding consistent, predictable, best practice ways of working that support transformational outcomes.

Accurate, real time or near real time data analysis is consistently used to enable actionable insights that drive decisionmaking and track progress. Metrics are used to understand what is working, and what is not, enabling changes to be made where needed.

The organisation has confidence in its decision making and is mature enough to stop activity where value has diminished.

Change resistance in Level 4 organisations is minimised and there is a more consistent culture across service areas due to effective communication and leadership.

Level Five: Level Five represents a best practice organisation that is fully optimised and self-optimising.

It is rare for councils to reach a fully optimised transformational capability and those that do set the benchmark for the sector.

A fully optimised transformation capability is evident in optimised processes, maximum productivity and efficiency, evidence of significantly positive impact on outcomes and the use of capacity created to drive innovation.