

# Gambling-related harms: meaning and measurement

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# What do we mean by harms?

1

Harms are the outcomes, the impacts from the behaviour

2

Harms are different from clinical conceptions of problem gambling

3

Harms can effect people, communities and society

*Gambling-related harms are the adverse impacts from gambling on the health and wellbeing of individuals, families, communities and society*

# Gambling-related harms: meaning [2]



# Reframing policy action: socio-ecological model

## Individual

Individual characteristics, life events, personal history and cognitive characteristics that influence the potential experience of harm

*For example: negative motivations for gambling, early gambling experiences, engagement in other risk behaviours that may increase the risk of harm*

## Families and social networks

Factors within an individual's closest relationships, such as family, partners and peers that influence experience of harm

*For example: cultures of gambling within family / peer groups or poor social support that may increase the risk of harm*

## Community

Characteristics of local areas and cultures within local spaces or broader social groups, like schools and workplaces, that may influence experience of harm

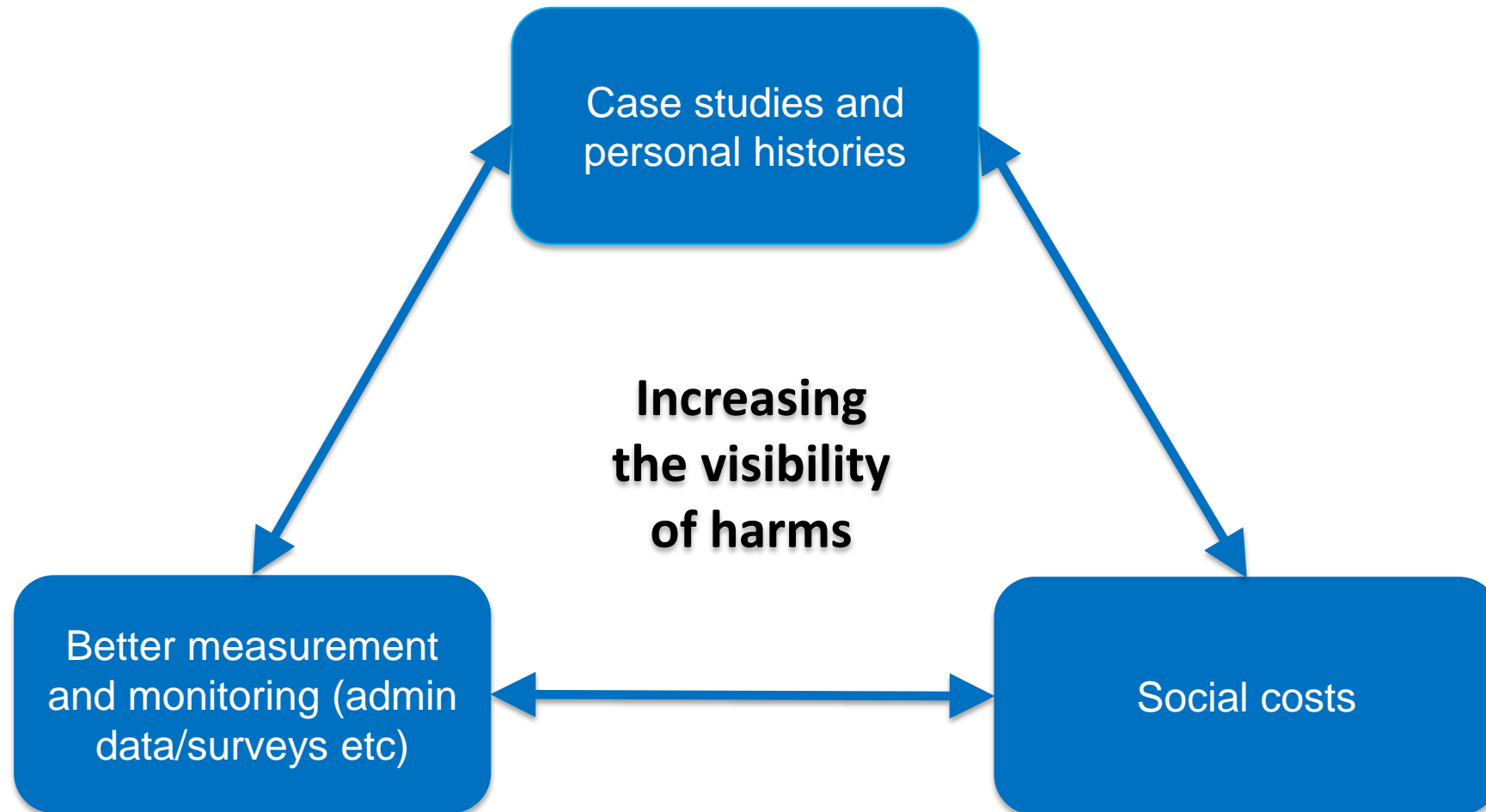
*For example: access and availability of gambling locally, poor social / cultural capital or greater deprivation that may increase the risk of harm*

## Societal

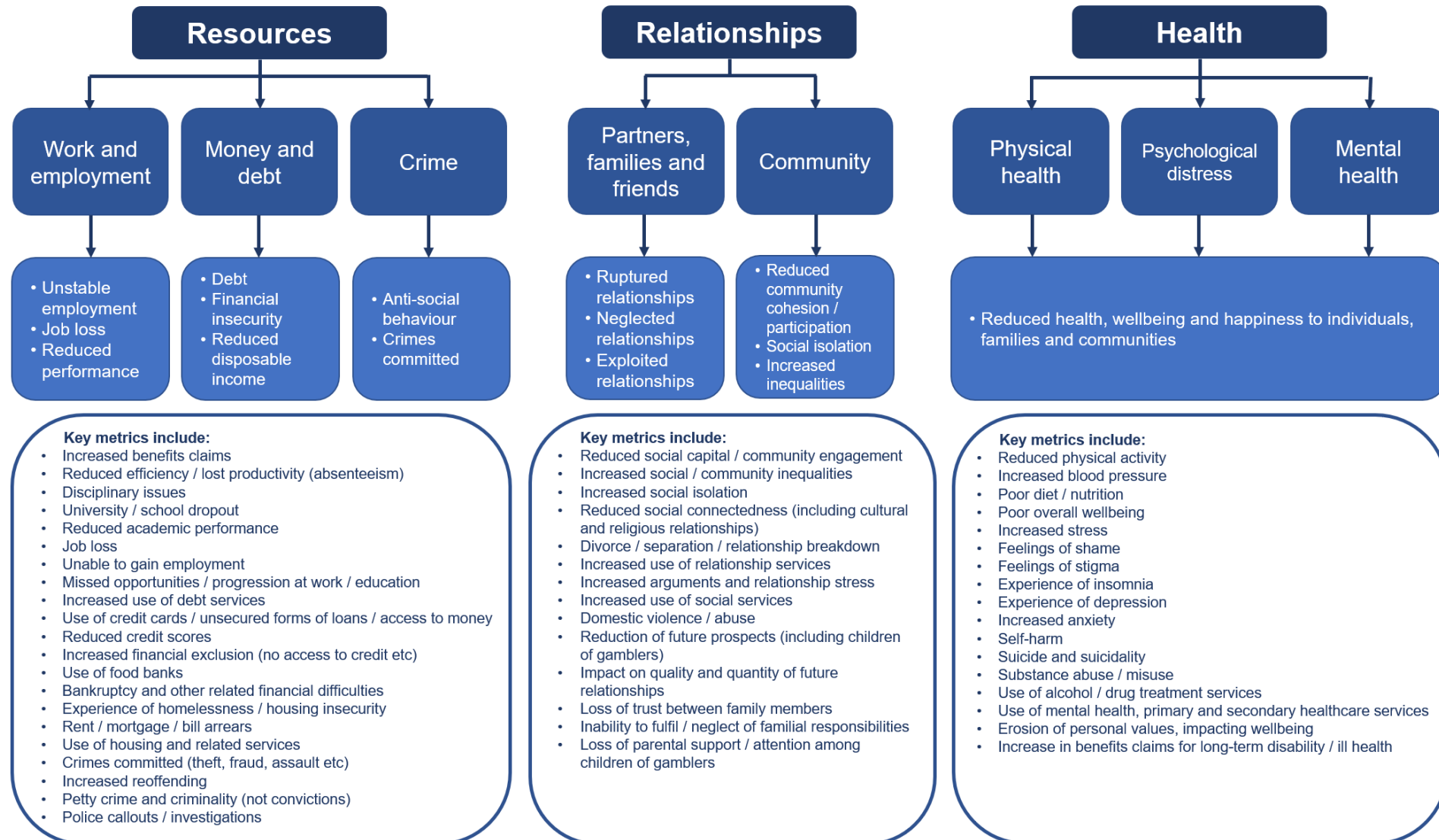
Policy and regulatory climates and associated corporate norms and practices that may influence the experience of harm

*For example: ineffective regulation, certain product characteristics, advertising environments or gambling availability that may increase the risk of harm*

# The importance of increasing visibility of gambling-related harms



# Focus on social costs



# What do we need?

1

Data – administrative, survey etc relating to harms so we can start to quantify

2

Recognition of gaps – what can we and can't we evidence; what level of underestimation is likely

3

Plurality of approaches – from aggregate data approach down to case study approach up





## Feedback:

Please look at the report and tell us what you think or how you can help:

Send feedback to: [grh@rgsb.org.uk](mailto:grh@rgsb.org.uk)

Get the report at:

<http://www.gamblingcommission.gov.uk/PDF/Measuring-gambling-related-harms.pdf>