

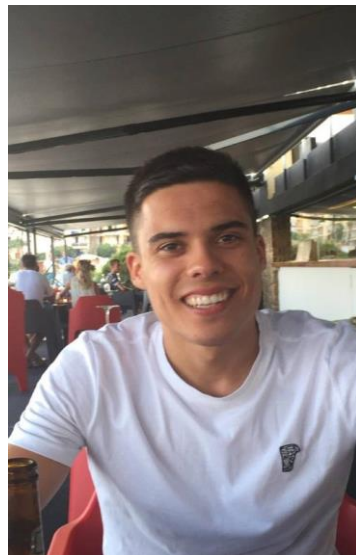


Set up by families bereaved by gambling related suicides to:

- Raise awareness of the suicide risk of gambling;
- Campaign for tougher regulation of the industry;
- Campaign for hugely expanded treatment for addicts and support for families, integrated with the NHS



Jack (age 24)



Chris (age 25)



Daniel (age 35)



Ryan (age 27)



Joshua (age 23)



Phil (age 30)



Gambling with Lives experience challenges the popular model of gambling addiction – co-morbidity, “the same as alcohol and drugs”, focus on finance

- Normal, bright, happy, popular, high functioning young men from close loving families – gambling was their only problem
- Deaths were not the result of gambling debt
- All started young (underage) – FOBTs and arcade games
- Many had been ‘clear’ of gambling for months at a time – and were deliberately re-targeted by the industry
- Deaths were very sudden – ‘out of the blue’
- Failed by the treatment network

- We and they were failed by a lack of a public health warning ... gambling is a complex and potentially fatal addiction



- There are 430,000 adult gambling addicts in the UK, with a further 2 million “at risk”
- 25,000 young people aged 11-16 are addicted to gambling

Gambling is the hidden addiction ... but gambling suicide is invisible

- Gambling addicts are 2-3 times more likely to attempt to kill themselves than other types of addict
 - Research in the UK and Hong Kong found that 4-11% of suicides were related to gambling ... equivalent to 250-650 deaths p.a. in the UK
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- A desperate need for good data and research – scale, addiction, products
 - A precautionary approach – FOBT £2 maximum stake
 - Local awareness raising activities – schools and young people
 - Ensure that adequate treatment is available locally



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Jack



Chris



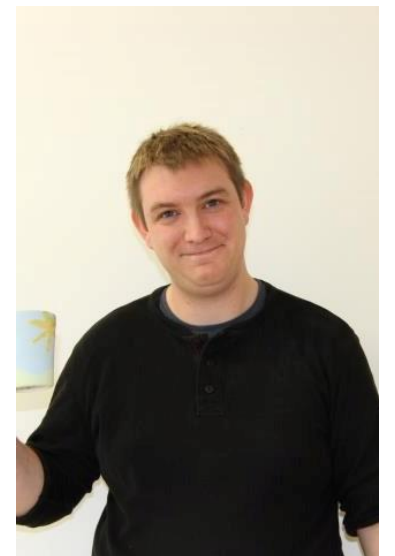
Daniel



Ryan



Joshua



Phil