

Place is the Place!

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We are working in complex systems

- Kent and Medway Integrated Care System (ICS). Circa 1.8 Million
- 12 LA Districts + 1 Unitary
- Four Health and Care Partnerships (HCPs)



Health and Care Partnerships

Dartford, Gravesham and Swanley HCP East Kent HCP Medway and Swale HCP West Kent HCP

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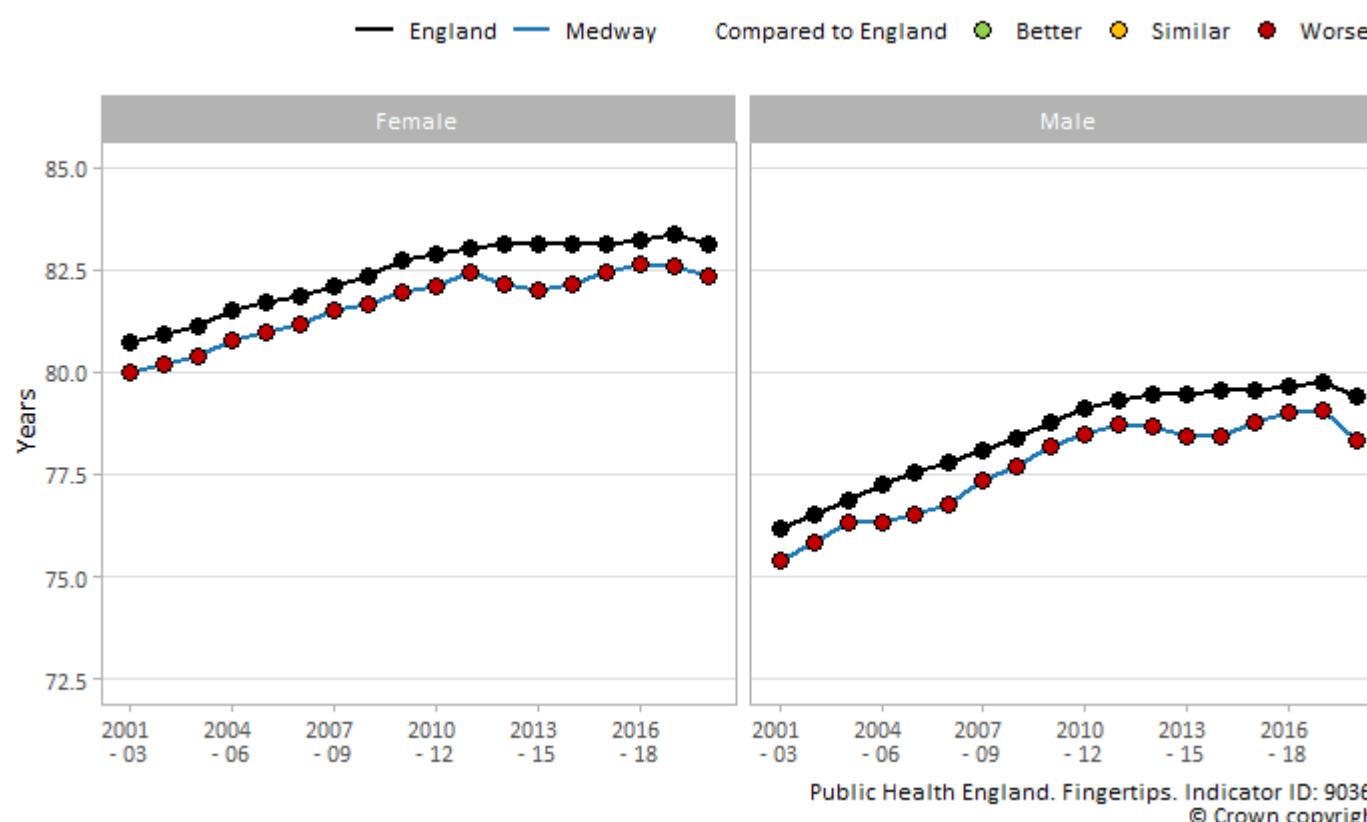
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Place based Examples - Medway

- Life expectancy in Medway is consistently below the England average for both sexes.
- Life expectancy is greater for females than males.

Life expectancy at birth, Female and Male, England and Medway,

2001-03 to 2018-20



- Individuals living in more affluent areas live longer than those living in more deprived areas.
- This gap is due to **higher mortality** rates from **circulatory disease**, **cancer** and **respiratory disease** in the **most deprived areas** in Medway.
- Key drivers of this gap are higher rates of **smoking** and greater levels of **obesity** in more deprived areas.

Benefits of integration to affect the wider determinants have we been here before?

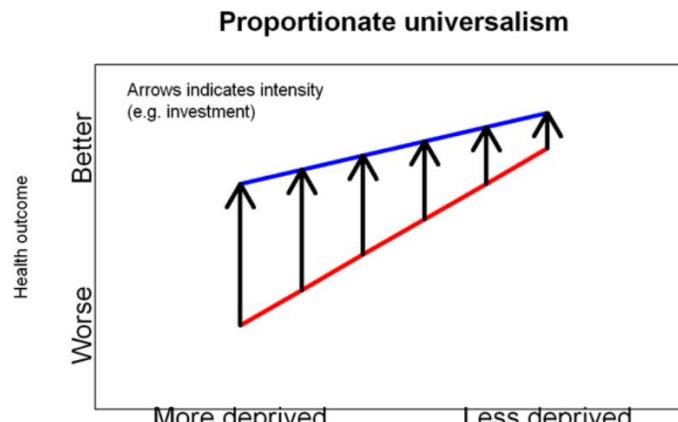
- Lalonde 1974
- Black Report 1980
- Black Report + Health Divide 1992
- The Health of The Nation 1992
- Saving Lives Our Healthier Nation 1999
- Securing Good Health for the Whole Population ‘The Wanless Report’ 2002
- Fair Society Healthy Lives Marmot 2010
- Health Equity In England Marmot 2020 Ten Years On
- Levelling Up 2022
- Inclusive Britain: Response to the Commission on Race and Ethnic Disparities 2022

Action on Health Inequalities

1) Proportionate universalism

- Requires improving the lives of those with the worst health, fastest.
- Actions must be focused and increased in proportion to the level of disadvantage.

The Marmot Review Team. (2010). The Marmot Review: Fair Society, Healthy Lives.

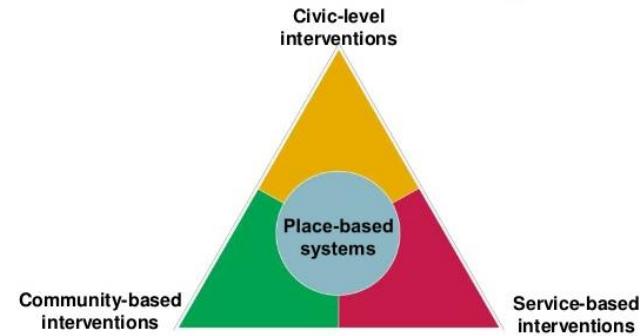


Medway Council. (2014). Health Inequalities Review

2) Place-based approach

- Health inequalities do not stem from one single issue, but a complex, interaction between a range of environmental and social factors that occur in the local area.
- A combination of actions are required from all components of a system.

Public Health England. (2019). Health inequalities: place-based approaches to reduce inequalities. [Guidance].



Key thoughts

- Illness and disease do not exist in isolation- Opportunity to create cultural change and build on shared values to empower local systems to collaborate at place level.
- Build on learning from COVID-19, This work provides an excellent framework to inform transformation. Giving orders rarely sustains
- Remember children!! They are adults of the future. Adopt a life course approach. Educational attainment is a key marker for future health and wellbeing- Mental Health & YP!!
- Be clear on what we want to do and how we will know we have done it. Sometimes things do not always go to plan. Capture and use the learning to deliver for our communities
- Lego or Plasticine?

Lego or Plasticine what is your Local approach?



Our
perhaps.....



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