

LGA & Microsoft Video Conferencing Workshop

Friday 9th April 2021

www.local.gov.uk

Using Microsoft Teams & Live Events

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9 April 2021



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Early 2020

- No video conferencing solution
- Started to trial Microsoft Teams with a roll-out of laptops
- No way of communicating live, and collaborating with the whole organisation at the same time

Introducing Microsoft Teams

- Access to 4,000 colleagues – March 2020
- Delivered over two days
- Guidance and training videos produced, and Teams training sessions
- In the last year, we've had **350,000 online meetings**
- **Half a million** instant messages

Public Meetings

- Originally used Microsoft Teams – recorded and uploaded to YouTube
- Moved to Zoom
- Teams technology has moved on since a year ago

Collaboration with Staff, Members and Senior Leaders

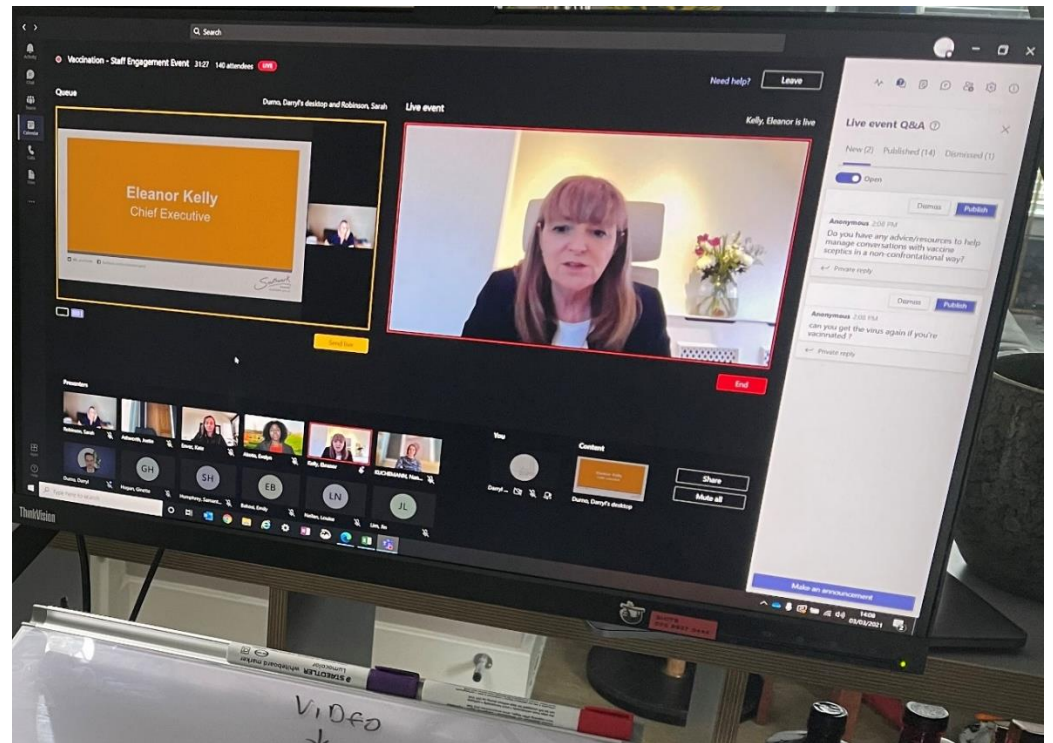
- 4 all-staff briefings
- Engagement of 1,000 colleagues joining Live Events broadcast
- All-staff vaccination event using Live Events – with our Members, Leaders and Staff
- Q&A for participation

Benefits of Live Events

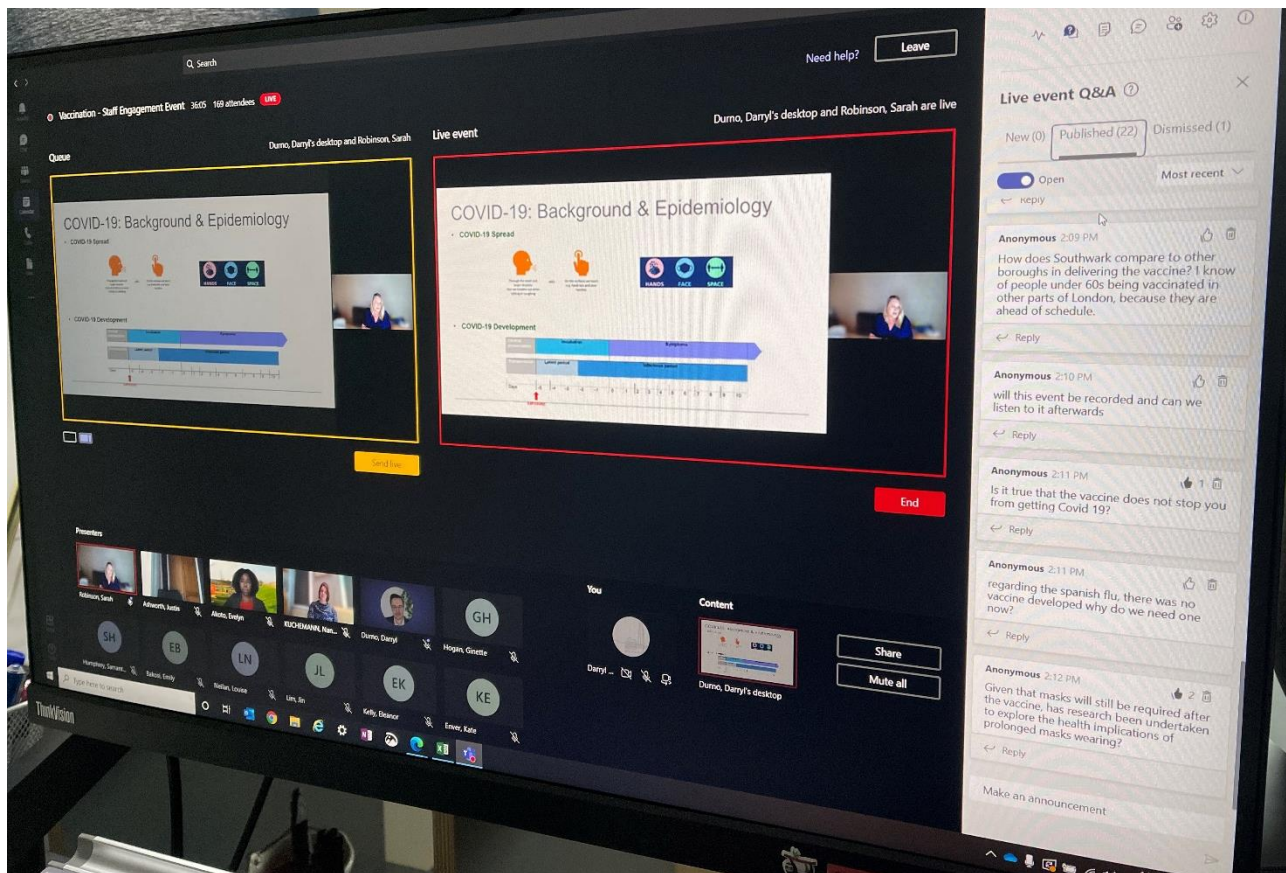
- Attendee report with details
 - Who's joined
- Q&A
- Recording
- Watch back using the link
- Watch from any device using a link

Lessons Learned

- Training on how to 'Produce' Live Events is key
- 'Presenters' understanding difference between a Teams Meeting and Live Event
- Rehearsal for all involved



Engagement using Q&A



Next steps

- Deliver more all-staff briefings
- Live events from other departments on key initiatives such as COVID-19, Wellbeing Event, Technology Transformation all staff update
- Further training on producing Live Events

Microsoft Teams Presentation

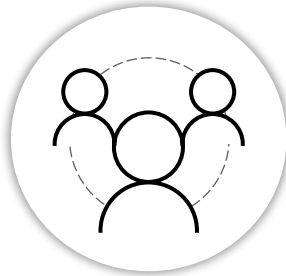
9th April 2021

Paul Doe
Microsoft Customer Success
Manager

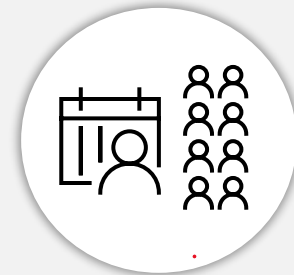
Spectrum of Communication Needs



1:1 Meetings and Calls



Interactive Group
Meetings



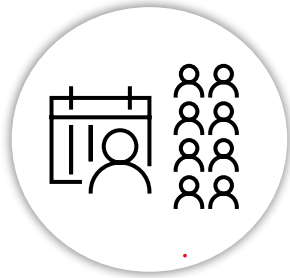
Virtual Events

Townhalls

Webinars

Media broadcasts

Conferences



Virtual Events

Seamlessly scale events of all types, from company townhalls, to training webinars, to online conferences with Teams



Townhalls

Stay connected across the company, even when we're far apart



Webinars

Improve engagement with lead generation customer events, corporate trainings and more



Media Broadcasts

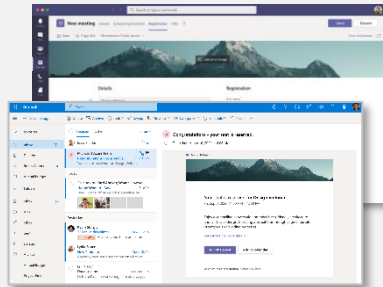
Use advanced production tools and streaming platform integrations for professional broadcasts



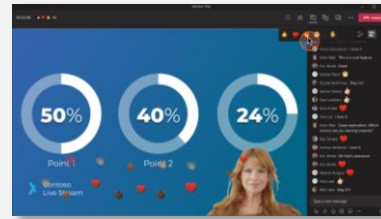
Conferences

Take advantage of meeting structure and scale to deliver conferences online with confidence

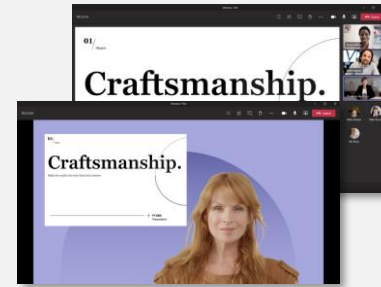
Deliver more engaging webinars with Teams



Registration and email support structured attendee management



Interactive experiences drive immersive virtual events
Seamless scale supports events from 10 attendees, up to 20,000



Custom layouts help presenters manage attendee views for optimal engagement

A screenshot of a Microsoft Teams interface. The main window displays a table with columns for 'Name', 'Email', 'Phone', and 'Status'. The table contains several rows of data, including names like 'John Smith', 'Jane Doe', and 'Bob Johnson'.

Attendee reporting provides insights for event organizers and presenters

No add-ons needed

**These new webinar features
are included in your E3/E5 -
A3/A5 – BS/BP plans***

**1,000-person meetings and 20,000-person view-only broadcasts will NOT be included in the SMB plans.*

Simplifying the virtual event experience

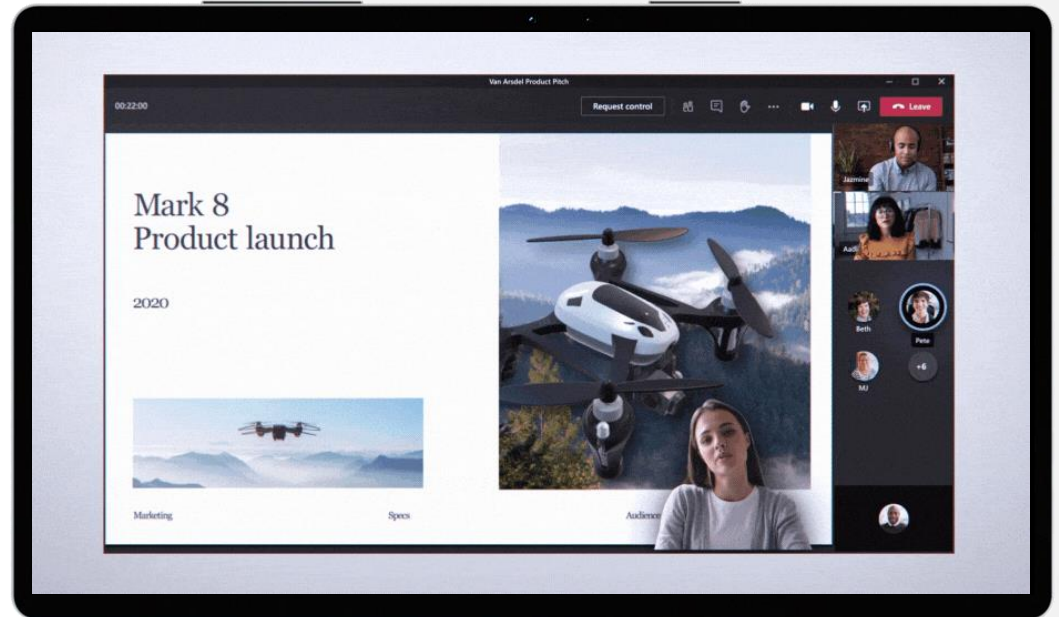
- Teams Meetings and Microsoft 365 Live Events are coming together
- Simplify event setup and delivery, provide more customization options, and support structured participation when you need it for townhalls, webinars and more.



Custom content layouts support optimal engagement

Help viewers focus on what's most important and stay better engaged.

- ✓ **Custom presenter layouts give options to overlay speakers directly over content, or spotlight content in the corner of the screen.**
- ✓ **Spotlight each speaker so viewers can focus on the active presenter.**



1,000-person interactive webinars & 20,000-person broadcasts*

Deliver interactive webinars to up to 1,000 attendees:

- Rich presentation options
- Reactions
- Moderation controls to disable chat, audio and video for the attendees for the event

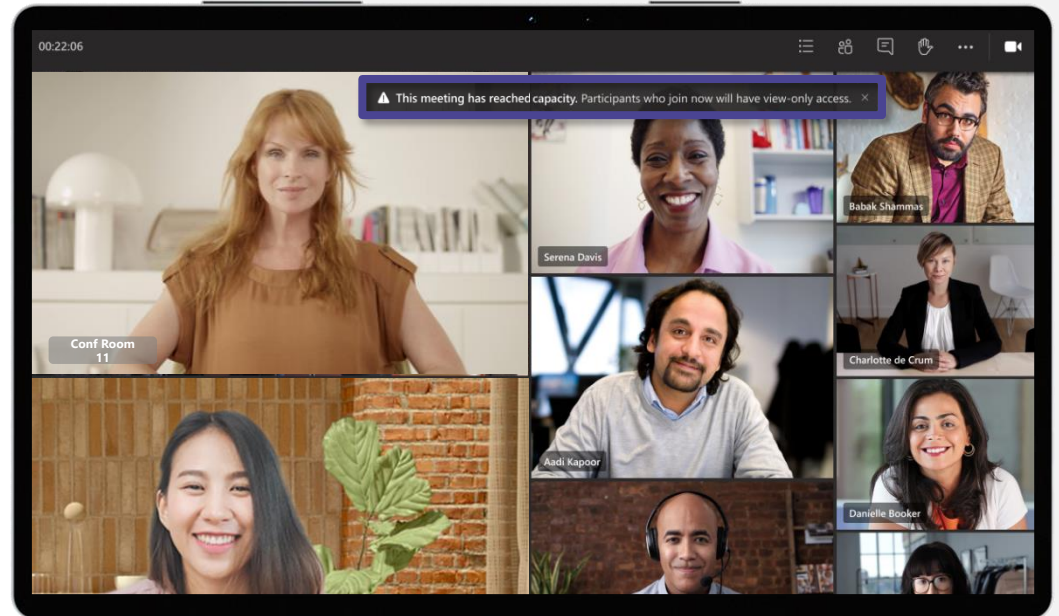
Scale up to 10,000-attendees in a view-only broadcast experience

***20,000-person broadcasts through the end of this calendar year**



Optimize experience and reach for up to 20,000 attendees

- ✓ Host 1,000 attendees with full interactivity, including polls, video sharing and reactions
- ✓ Broadcast up to 20,000 attendees with a view-only experience to minimize interruptions



1,000-person interactive meeting
20,000-person view-only broadcast

Dynamic view

Optimize your meeting experience:

- Gallery at top
- Auto-adjusts

Release timing: Now Shipping

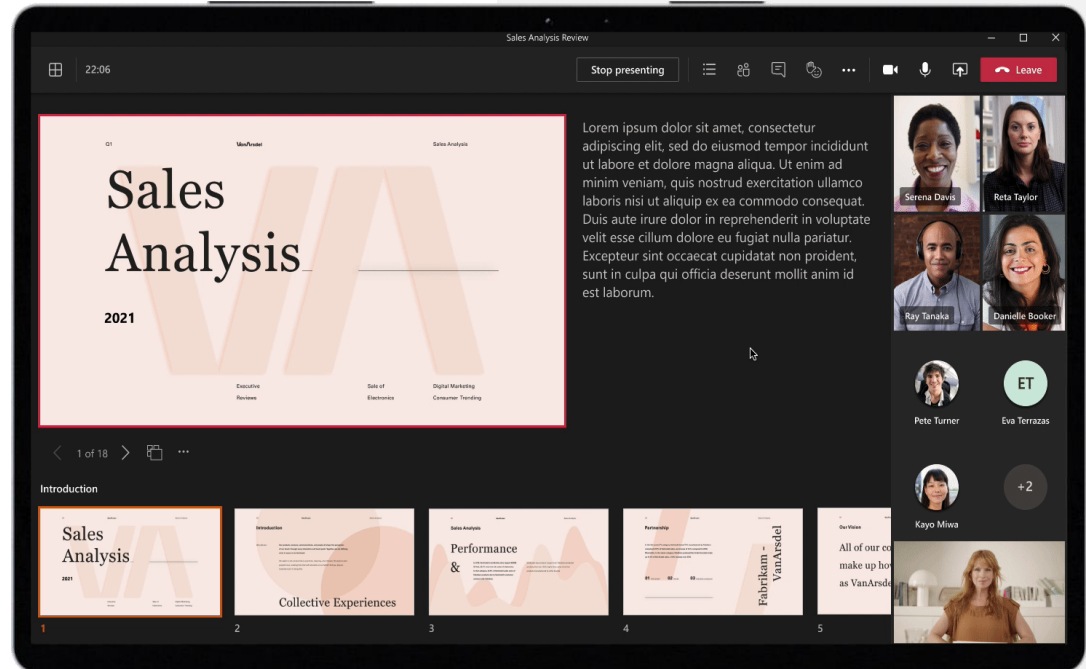


PowerPoint Live in Teams

Deliver engaging presentations:

- Notes, slides, meeting chat, and participants in a single view.
- Privately navigating the content at their own pace
- Accessible content with Screen reader

Release timing: Available now

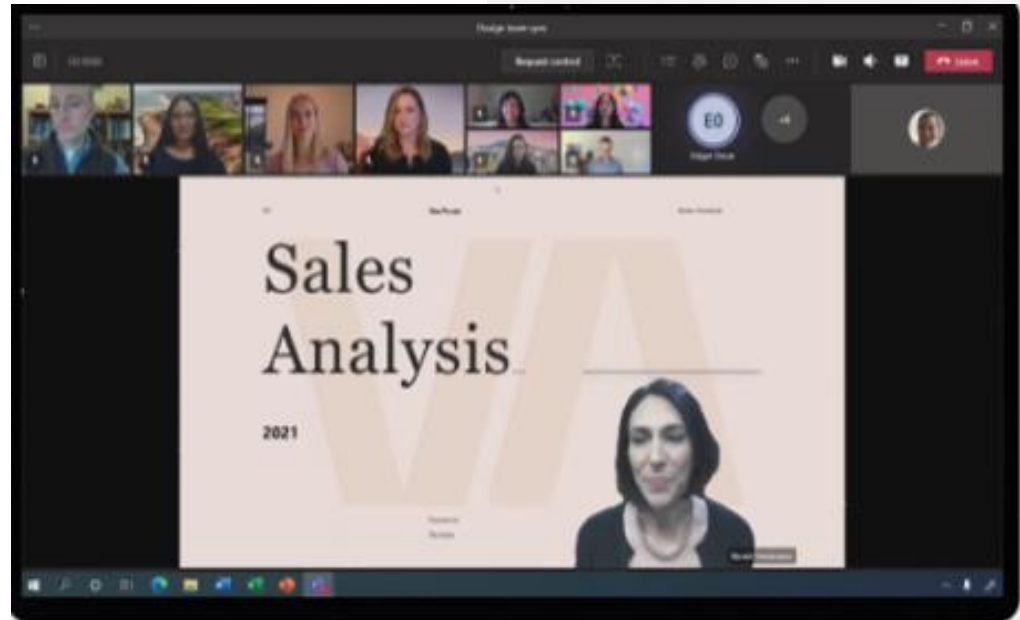


Presenter mode

Customize your video feed and content:

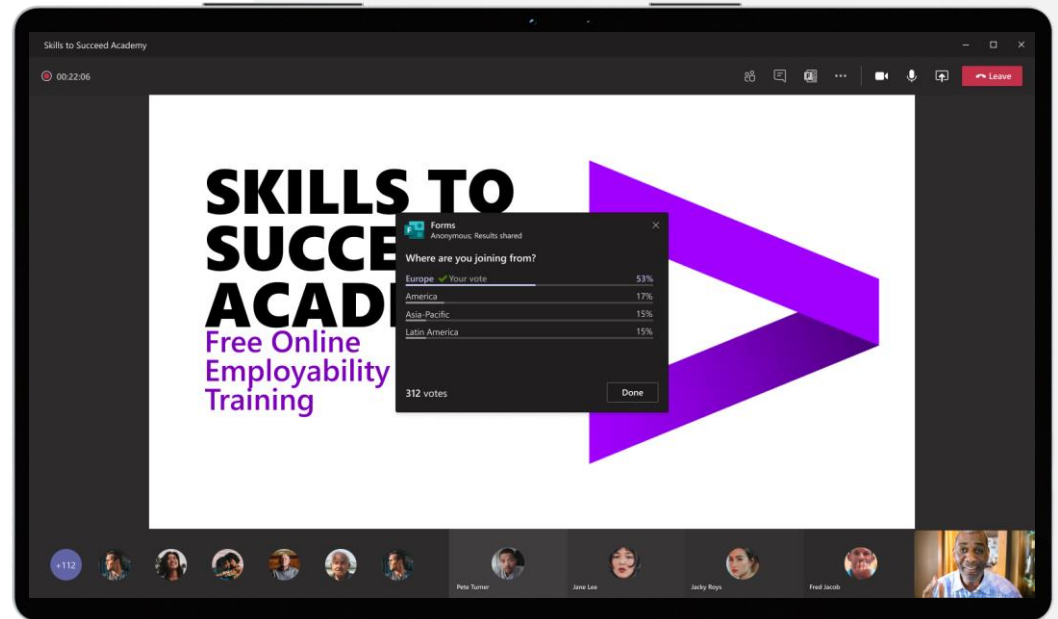
- Standout
- Reporter
- Side-by-side

Release timing: Now Shipping



Real-time polls and surveys for more interactive webinars

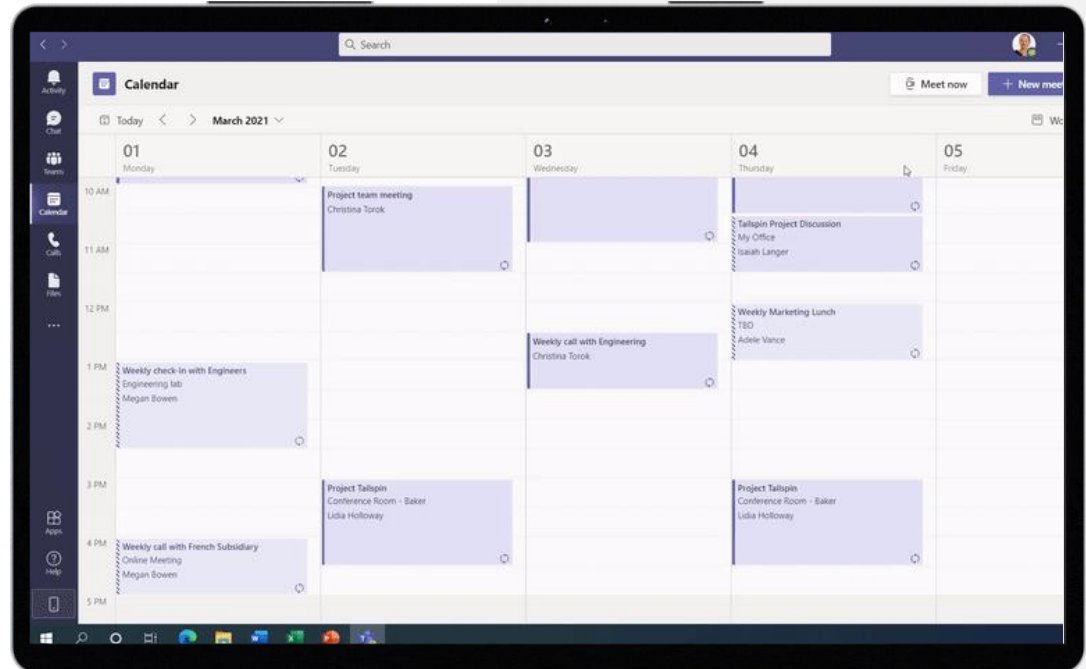
- ✓ **Keep attendee's attention and interest while receiving direct feedback during your event.**
- ✓ **Presenters and organizers can create polls or surveys ahead of the event, then launch to get feedback and responses during the event.**



Attendee registration and email confirmations

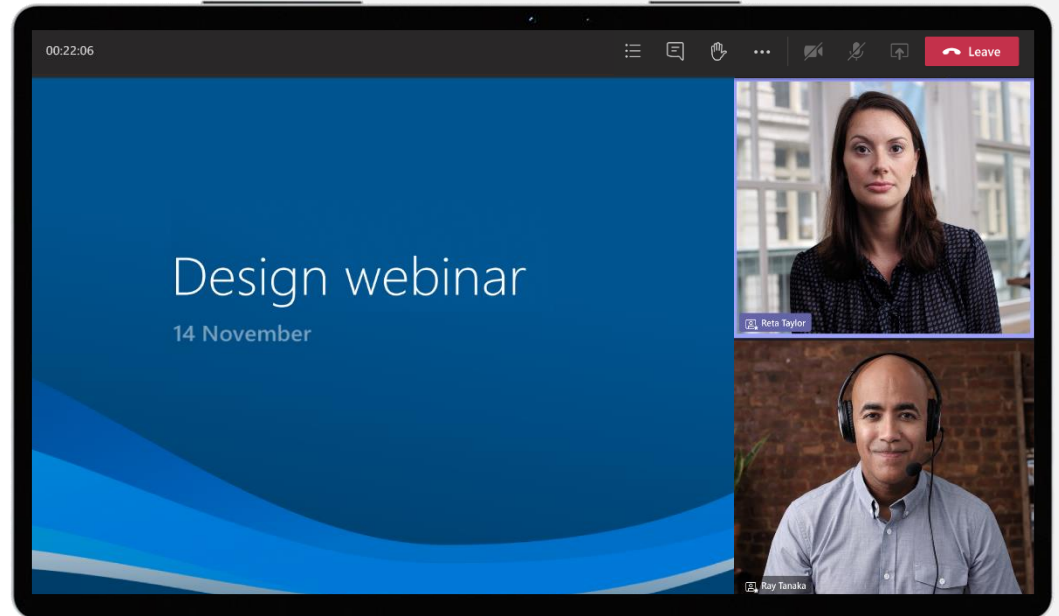
- Organizer: add a custom attendee registration page to a meeting
- Attendees: automatically receive an email confirmation with invite

Release timing: Q1 CY2021



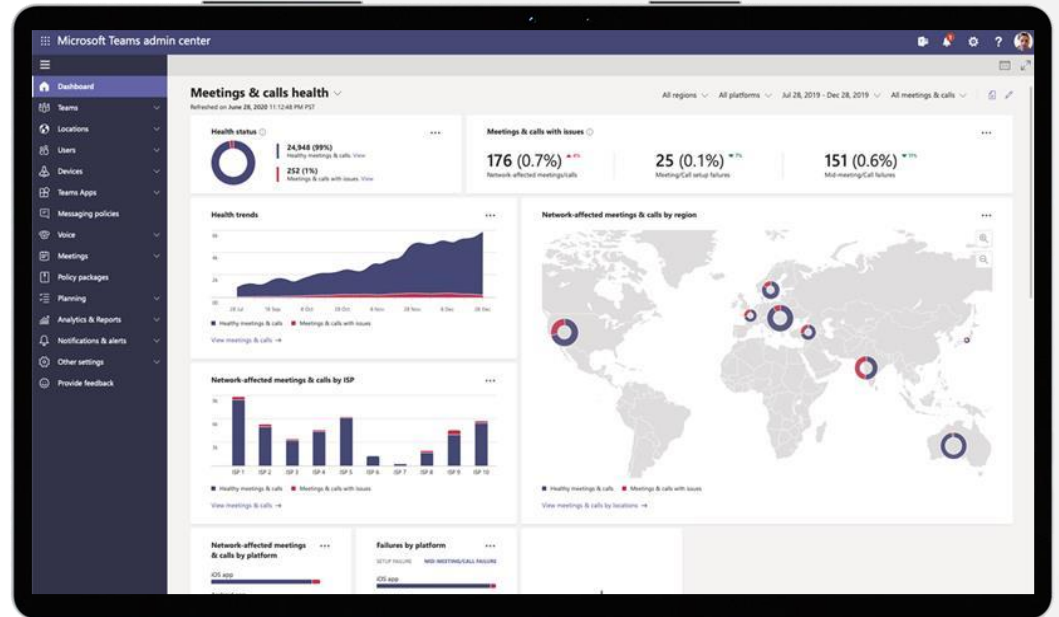
More structure and control for events

- ✓ **Assign roles for presenters and attendees to manage meeting controls**
- ✓ **Disable chat for meetings that only require video and audio for attendee participation**
- ✓ **Select options to not allow anyone to unmute or chat to create a 1 to many experience**



Network and device monitoring

- ✓ **A health dashboard will allow presenters to know their network and device stats in-line to optimize their quality real-time**
- ✓ **Even more views and stats to monitor their organization within the admin center**



Webinar Capabilities Roadmap

Generally Available



Mute all attendees

Select the options to join all attendees on mute, without the ability for them to unmute or share their video

Add polls to meetings

Add a Forms tab to any meeting to share real-time polls and surveys

PowerPoint Integration

Use presenter view to see notes, slides and your audience. Attendees can manage slides to follow along at their own pace.

Raise hand and reactions

Attendees can request to speak and share live emojis during presentations

Q1 CY21 Roadmap



1,000-person events with app sharing, polling, & reactions

Hold interactive meetings for up to 1,000 attendees

Registration and email

Out of the box attendee registration page and email confirmation

Host controls: safety, security & moderation

Controls for meeting hosts to remove people from meetings, disable chat, enforce mute all

20,000-person view-only broadcasts

View-only meetings experience for up to 20,000 attendees, limit returned to 10,000 on June 2021

Presenter layouts & speaker spotlight

Presenters use custom content and video views to enhance attendee experiences

Attendee reporting

Download reports to understand who joined, and how long they attended

Teams Connect

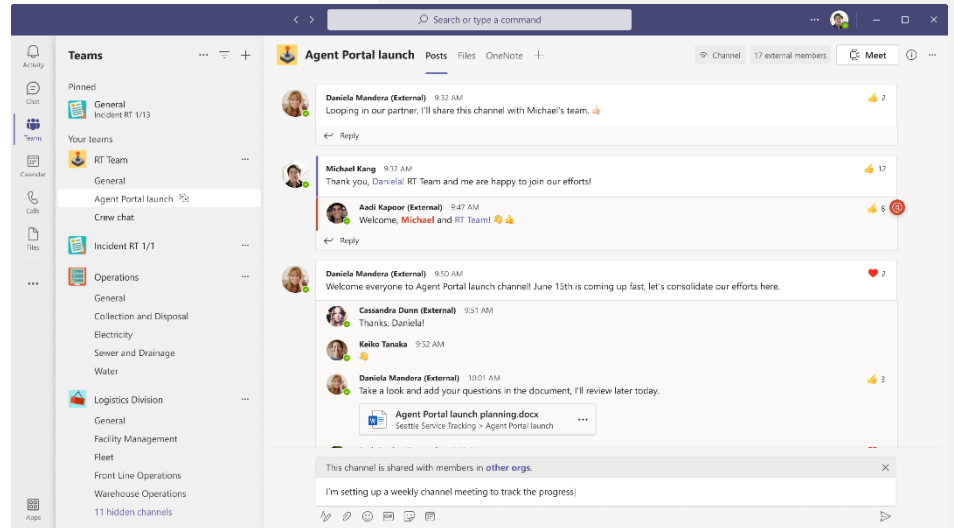
Share channels in Teams across multiple organizations

Collaborate seamlessly on chat, meetings, calling, file collaboration in one place

IT control of how external users access data and information.

Release timing:

Private Preview now
GA in CY2021



What's New in Teams for Ignite 2021

Meetings

Dynamic meetings
Rich presenter experiences
Teams devices for Hybrid Work

- Dynamic view, including Gallery at top
- PowerPoint Live in Teams
- Presenter mode: Standout, Reporter, Side by side
- New gallery views on Teams Rooms (Together Mode, Large gallery)
- Intelligent Speakers
- Teams Panels
- Teams Display enhancements

Virtual events & webinars

Webinars & large-scale broadcasts events

- Custom registration, confirmation emails
- Attendee reporting
- 1,000-person interactive webinars with polls, raise hand, reactions
- 20,000-person view-only broadcasts
- Host controls for hard mute and video off
- Teams & Dynamics 365 Marketing event experiences

Chat and collaboration

Cross org collaboration

- Microsoft Teams connect - shared channels
- Teams & Dynamic 365 business process experiences

Security, compliance, & privacy

Safe and trustworthy online collaboration

- End-to-end encryption (E2EE)
- Invite -only meetings
- Disable Video
- Teams Multi-geo support

Teams interop with ACS

Seamless communications across Teams and custom apps

- Teams Interoperability with Azure Communications Services for audio, video and chat

Go Vote

Custom Developed Web App for Committee Meeting Voting

Release timing: Available now for deployment from Github now into your organisation's cloud infrastructure

[GitHub - NCCOpenSource/GoVote: Voting / Polling Web App](https://github.com/NCCOpenSource/GoVote)

[Newcastle City Council - City Council – YouTube](#)

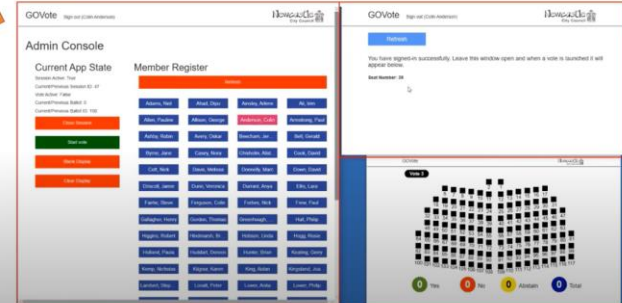
[GoVote Demo Video - YouTube](#)

GoVote allows you to authenticate a user to allow them to vote on polls pushed to their device (works on web for any device). Admins can trigger Polls on demand from and admin screen for a given subject text. Vote results can be displayed on a results screen mapped to a room layout in real-time. Votes can be analysed after the session in Power BI.

User experience and admin screens

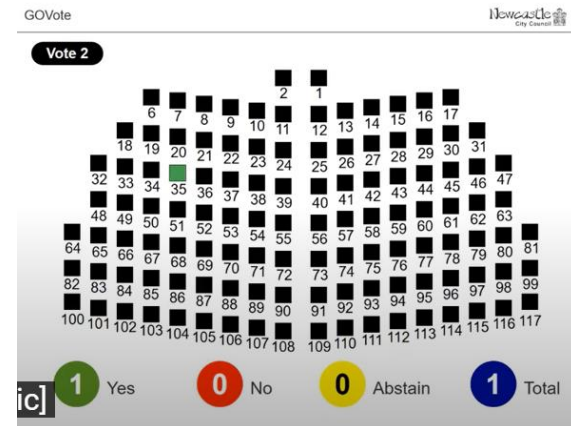
Full demo – Side By Side View

Admin Screen



User Screen

Poll Results screen



Invite only meeting options

Ensure that only attendees who were explicitly invited are able to join directly

- Others will be directed to the lobby

Release timing: Q2 2021



Disable video

Allow a meeting organizer to disable the video of an individual or all attendees.

Release timing: Q2 2021

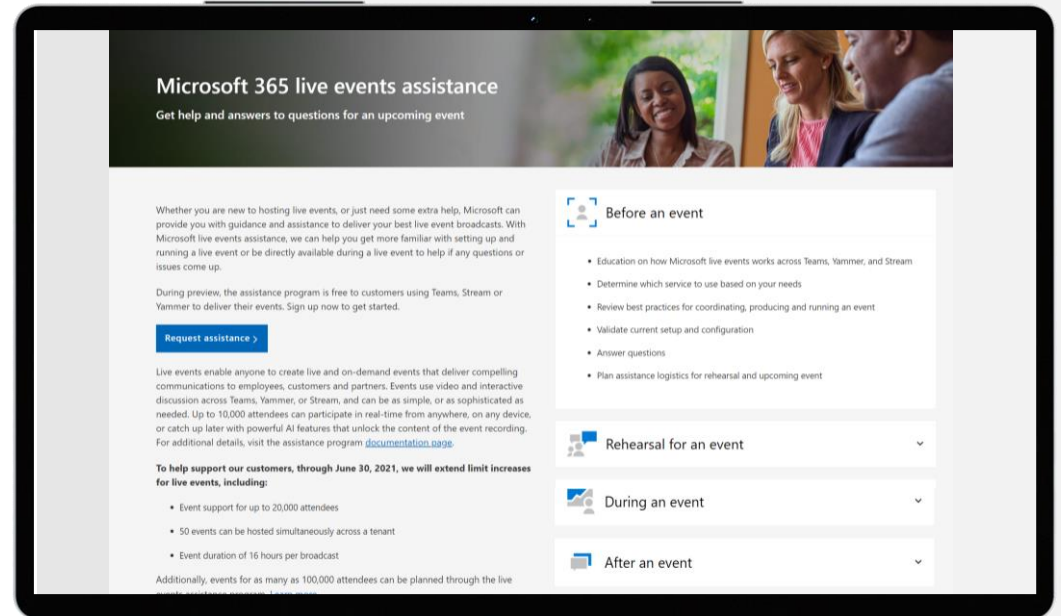


Live Events Assistance Program

Whether you are new to hosting events, or just need some extra help, Microsoft can provide you with guidance and assistance to deliver your best webinar, townhall or broadcast.

With Microsoft live events assistance, we help you get more familiar with setting up and running an event and can be available during a live event to help if any questions or issues come up.

[Request assistance](#)



Feature comparison for Meetings and Live Events

Features	Teams Meetings	Teams Live Events
Attendee limits	1,000 interactive / 20,000 view-only (Q1 CY21)	20,000* *10,000 beginning June 30, 2021
Concurrency	NA	50
Hide participant list	Q1 CY21	✓
Real Time Captions	For up to 1,000 attendees	✓
All attendee mute	✓	✓
Q&A	✓ Q1 CY21	✓
Registration	✓ Q1 CY21	✗
Advanced monitoring for admin and presenters	✓ Q2 CY21	✗
Scheduling and reporting APIs	✓ Q2 CY21	✗
Attendee reporting	✓ Q1 CY21	✗
Attendees engagement dashboard	✓ Q2 CY21	✗
Custom content layouts	✓ Q1 CY21	✗
View in yammer	✓ H2 CY21	✓
Producer UX with Queue	✓ H1 CY21	✓
Production with RTMP	✓ H1 CY21	✓
Assign roles for producers and attendees	✓ H1 CY21	✓

Licensing for Webinars and Live Events

- Webinar capabilities are included:
- Enterprise E3
- Enterprise E5
- Education A3
- Education A5
- Business Standard* (300-person limit)
- Business Premium* (300-person limit)

- Live Events capabilities are included:
- Enterprise E1
- Enterprise E3
- Enterprise E5

**1,000-person meetings and 20,000-person view-only broadcasts are not included in the SMB plans*

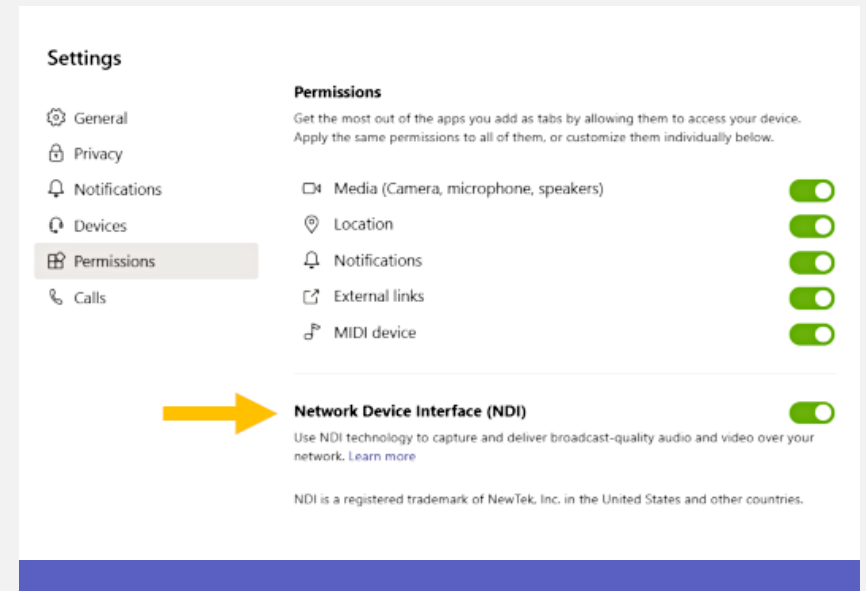
- Education A3
- Education A5

Advanced broadcast production from a secure, virtual stage

NDI® for Teams

Transform a Teams Meeting into discrete audio/video sources for your production tool or streaming app to provide professional capabilities for broadcasts.

[Get started](#)



Teams Meeting "Secure virtual stage" flow with NDI

1. Interview moderators and commentators in a Teams Meeting
2. Production team managing video feeds and streaming to audience end points

