LGA Behavioural Insights Programme

Application form

**Authority Project Manager contact details**

**Name:**

**Authority:**

**Email address:**

**Direct contact number:**

**What is the specific behavioural change that you want to see in members of the target population?**

**Please provide a brief description / outline of the project**

**How will this project help the council to manage demand for a service or services?**

**If the intervention changed 10 per cent of people’s behaviour what are the estimated efficiency savings and how can they be measured?**

**How might the change in behaviour be measured? Which data would be used and how will data access issues be addressed? Given the new requirements of the Data Protection Act 2018 the LGA will include in its assessment of applications the Data Protection implications of the project and the proposed solutions in the bid.**

**What is the size of the target group for this intervention (i.e. how many people access this service per year)?**

**How do you plan to recruit people to your behavioural insights trial?**

**Please provide details of any other partners involved in the delivery of the project. Are the same systems and people delivering services across the partners?**

**Acceptance of programme criteria**

*The following is a list of criteria for participation in this programme. Please signal your acceptance of each of these terms in the adjacent box.*

|  |  |
| --- | --- |
| **Mandatory participation criteria** | **Acceptance** |
| The council or collective partnership agrees to match fund the LGA grant funding of £25,000 |  |
| The council or collective partnership agrees to provide sufficient personnel resource to manage the project internally and work alongside the provider |  |
| Participants are open to the prospect of external challenge and input from the LGA |  |
| Participants are open and willing to share learning with others, including attending up to two project learning groups during or after completion of the project |  |
| Participants recognise that in order to carry out their research and evaluation the provider may require access to confidential data and that participants are willing to take reasonable steps to ensure the provider can have access to this data |  |
| The lead partner for this project is an English council that has not participated in previous phases of the LGA’s Behavioural Insights programme  |  |
| The council has given due regard to DPA 2018 implications and has proposed solutions in relation to this |  |

**Corporate sponsor**

*You will need to demonstrate that you have corporate buy-in for this application and project. Therefore the application must be signed off by the council’s Chief Executive*

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_