

# COVID-19 – Recovery Plan

sufficiency and sustainability planning for Spring 2021



# PROJECT OBJECTIVES:

- To ensure Lewisham maintains high quality, successful and sustainable, childcare.
- To ensure the benefits of early years education are available for **all** children to take advantage of
- Ready to meet the changing needs of families.

# Sustainability Development Goals



## Reference Groups

Gathering intelligence from a range of perspectives

- Need
- Flexibility
- Challenges
- Changing work environment



## Statutory Duty to secure sufficient childcare

- Vision & direction
- Enabling conditions
- Overview
- Family Information Service
- Resources



## Increase Take up of Early Entitlement Places

'Changing Lives through childcare' Sessions  
Understanding the benefits



## Economic

- Provider Information Sessions
- Provider Business Support Workshops
- Social Media Marketing Strategies
- Adaptable Business Models



# Early Years Covid Recovery Action Plan

The Early Years Online platform will underpin all elements of this work to ensure sustained access is available for providers and partners to use when required

## ACTIONS

## WHAT WE KNOW

## INFORMATION

## TOOLS

## SUPPORT

## INTERVENTION

## OUTCOMES

### OVERVIEW

Statutory duty to ensure sufficient high quality childcare to meet the needs of Lewisham families

Ensure a **2 way flow** of ongoing accurate up to date information is maintained

Focus on the impact of Covid on need, demand, paid for childcare, entitlement take up and delivery models

Support can problem solve, clarify information, and/or support the use of tools.

Targeted intervention may be necessary to support through crises. Particularly when there are sustainability issues, in areas with a sufficiency need.

We continue to meet our statutory duty

### PROVIDERS

Need support on a range of issues, very anxious about the future

Virtual Information Sessions '**Finding your way through**' for Providers x 2

Virtual **Social Media sessions x 2-3** to support providers to develop online marketing strategies.

Virtual support Workshop Sessions '**Managing Business Futures**' x 4-5

Individual business support sessions where necessary number tbc

Remain sustainable and able to provide high quality early years education

### EARLY ENTITLEMENT

Need CPD to develop business skills, so can effectively support providers

Attend training sessions on offer, with additional bespoke training to cover gaps

Develop a variety of tools for providers to access via EY Online

EE team to build confidence in supporting providers to identify issues and be able to address them appropriately

Work with council business development service to identify additional funding and support streams

A team that can meet all elements of the delivery of Early Entitlement

### QUALITY & INCLUSION

Recognise the signs of sustainability issues and highlight back to EE and FIS

Along side EYOnline, act as a conduit for sharing information with providers and ensuring sustainability is a regular item at all network meetings

Awareness of the variety of tools on offer and confidently promote them

Recognise signs of business difficulties and utilise existing relationships to access support

Identify and act when sustainability or financial concerns have an impact on quality

Providers continue to deliver high quality inclusive early years education

### FAMILY INFORMATION SERVICE

Monitor sufficiency, occupancy and uptake. Termly CSA that consults with stakeholders

**Termly CSA updates** including ongoing consultation with reference groups which will feed back into programme of support and market management

FIS team to attend training to develop service social media

Team to feed back across the service on areas of concern and to respond with focus promotion and possible localised outreach

Ensure a swift response when there is a concern around sustainability and sufficiency in a locality

The CSA becomes a working responsive document providing all the data required to manage the market and meet need

### PARTNERS

Support all partners inc PC's to confidently raise awareness of the range of EE on offer & promote the benefits of Early Education

Virtual - **Changing Lives through Childcare** sessions to increase awareness of EE benefits x 2

Access to EYOnline in order to locate all relevant information

To have information that supports awareness of locality challenges and issues, to support with addressing

Work with education finance to establish a hardship fund for emergency situations

There is good understanding across the partnership of the benefits of Early Education, inc how it supports a universal Early Help approach

## September

14

**Changing Lives  
Through childcare**  
9.30am



23

**EYQSS  
Service Day**  
9.30 - 12.00



24

**Finding Your Way  
Through  
Information Sessions**  
10.00 & 6.00pm



29

**Social Media  
Training**  
10.00am



## October

1

**Finding Your Way  
Through  
Information Sessions**  
10.00 & 2.00pm



8

**Managing  
Business Futures  
Workshops**  
10.30 & 2.00pm



15

**Social Media  
Training**  
1.30pm



21

**Changing Lives  
Through  
childcare**  
1.30pm



22

**Managing  
Business Futures  
Workshops**  
2.00 & 6.30pm



# Recovery Information/Training offer



## November

11

**Managing Business  
Futures Workshops**  
10.30 & 6.30pm



17

**Social Media  
Training**  
9.30am



26

**One to One  
Business Support**  
TBC



## Additional Business one to one

3

**DECEMBER**  
**One to One  
Business Support**  
TBC



12

**JANUARY**  
**One to One  
Business Support**  
TBC



25

**JANUARY**  
**One to One  
Business Support**  
TBC



12

**FEBRUARY**  
**One to One  
Business Support**  
TBC



# Recovery Information/Training offer



Lewisham

# Alternative colour option

- Big Picture
- Termly snapshot of childcare market
- Use of data / information to inform next steps
  - What are the challenges
  - How has demand changed
  - How have providers responded
- Ensure partners are involved
  - Providers
  - Parents
  - Strategic Group

# The Three Groups



The three reference groups will be made up of distinct sections and perspectives:

- Childcare providers
- Parents
- LA partners and services

## Purpose



To provide a range of perspectives and accurate information around elements such as

- Need
- Demand
- Flexibility
- Challenges
- Changing working environments / situations
- Economics

## The Provider Group



Made up of a cross section of all types of EY providers. Childminders, PVI's, Pre Schools, Out of School, School Nursery classes, Nursery Schools

**Criteria:**

- Ofsted Good or Better
- Regularly engage with LA
- Take children across age range

## Parents Group



Made up of a cross section of parents using or looking to use a range of childcare options

**Criteria:**

- Currently using childcare
- Looking to begin using childcare within the next year
- Looking for flexible childcare
- Looking for holiday provision and out of school care

## The Impact



A viable, sustainable and flexible childcare market that meets the needs of Lewisham families, economy, health priorities. Reduces the impact of poverty and increases life chances of the most vulnerable children.

An accurate and informed picture of the childcare sufficiency in the borough and what adaptations we need to make from a variety of aspects.

## The Outcomes



Over the next year we will consult on a termly basis 3 different groups of stakeholders to inform our future focus on how we best manage the market to support our statutory duty to ensure we have sufficient childcare

## The Strategic Group



This group will consider feedback from the other two groups and what it means in terms of providing services more widely going forward. The group should include representatives from across the council and community:

- |                                    |                            |
|------------------------------------|----------------------------|
| Job Centre +                       | SEN                        |
| Libraries                          | Housing                    |
| Comms                              | Planning                   |
| Children & Family Centres          | Family Information Service |
| Commissioning                      | Childrens Social Care      |
| Large Local Employers              |                            |
| Council Economy & Partnership Team |                            |
| Community Development              |                            |
| Health                             |                            |

THE REFERENCE GROUP PROCESS