

Local Economic Recovery Resurgam - Cllr Tudor Evans OBE



Plymouth Context



Plymouth
Britain's Ocean City



- Britain's Ocean City is one of Europe's most vibrant waterfront cities
- Plymouth City Council - Unitary authority
- 262,700 residents
- Plymouth drives the economy of the Peninsula
- Some of our key challenges include low productivity and poor connectivity within the region and to London and the rest of the UK, alongside an over dependency on public sector jobs.
- £1.8bn track record over 10 years of existing local government led regeneration

COVID19 Emergency Response

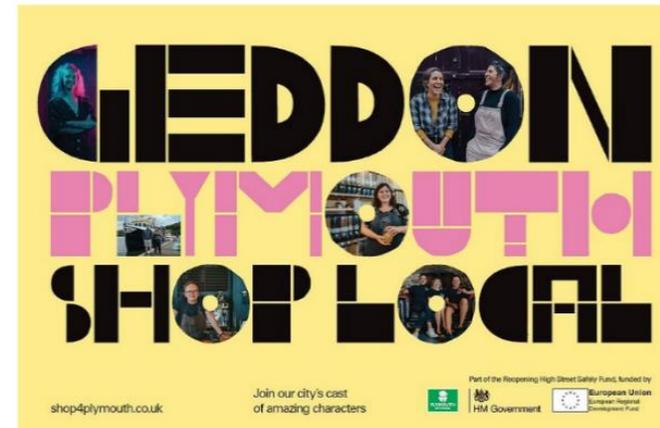


To lead we must be credible

- Working collaboratively with The **Chamber** and **Federation of Small Businesses** and **Plymouth Manufacturing Group**
- 11 months of emergency business support , 13 different grant schemes, over **£76m** distributed
- **16,344** businesses supported
- Pioneered automated payments
- Shop local campaign
- Call 4 Fish
- Extensive lobbying



Welcome to Call 4 Fish



Resurgam Principles



- **Confidence** in our existing plans and pipeline
- **To build back better**
- **A sector led approach** working through existing partnerships
- 4 stages of recovery – **Acute, Analysis, Recover, Return**
- Using our **capital programme** as a **local economic stimulus**
- Driving **local spend** and **local procurement**
- Maximising funding for Plymouth
- Cross cutting themes of **Inclusive growth** and **climate emergency**
- **Narrative !** - A plan to unite people in a common purpose, a call to action, to do what Plymouth does best, to pull together to face an unprecedented challenge

Resurgam Pillars



- **Plymouth Sector Hub** – *11 sector action plans*
- **Building-4-Plymouth** – *£140m capital programme & 2500 construction jobs*
- **Spend-4-Plymouth** – *12% increase in local spend to 60% in 9 months*
- **City Centre Renaissance** – *£500m regeneration programme*
- **Skills -4-Plymouth** – *Supporting young people and helping our unemployed*
- **Recovery Beacons** – *Developing future Blue/Green jobs*

Resurgam Delivery Highlights I



- **Spend-** We have already met and are exceeding our local procurement target- now at 60%, an increase of 12% in 9 months, creating an extra - £8.2m GVA and supporting 280 jobs
- Launched a **Resurgam Charter** – enabling business to sign up to our commitment to build a fairer and greener future for Plymouth
- We have secured a **Freeport** – 9000 jobs
- **City Centre Renaissance** - secured £12m from the future high street fund for our Civic centre development and £30m investment for new innovative NHS health hub development on the high street
- **Skills Launchpad Plymouth** – website visited by over 10,000 people for help, support and guidance

RESURGAM CHARTER

Committed to a fairer,
greener future for Plymouth



Building on Plymouth's
global leading strengths
in the marine sector



Resurgam Delivery Highlights 2



- **II Sector Action Plans** securing investment – e.g. Lighthouse Lab £20m new biomedical testing facility creating 400 new jobs and VOA relocation 400 jobs
- **Building 4 Plymouth:**
 - Brunel Plaza - £80m Train station redevelopment
 - Oceansgate phase 2 - a world class hub for marine development
 - Building factories – completed our 4th direct development of industrial units
 - The Box – opened £50m reimagined Museum, Gallery and Archive
 - Secured £9m LEP funding and £1.8m Smart Sound
- Submitted a £10m Heritage Lottery Fund bid for the **UKs first National Marine Park - £18m GVA**



Building 4 Plymouth case study - Forder Valley Link Road



- A economic intervention as well as a transport scheme
- Total value of scheme £52.8m.
- As of mid February we had spent £17m on the main construction, of which over £10m has been spent locally.
- Local employment is currently at 85%.
- 58% Local spend, 77% labour within 40 miles and 70% with SME's
- 100% of construction waste diverted from landfill.



Key lessons learned



- Build credibility through the emergency response
- Work with the private sector and existing partnerships
- Recognise the value of your current work
- Using the power of the Council's economic footprint
- Develop a sector based approach
- Communication and branding



Find out more



RESURGAM: PLYMOUTH'S COVID-19 ECONOMIC RECOVERY PLAN

RESURGAM

This is an action plan and a call to action.

This site sets out our proposals for reducing the impact of Covid-19 and our plans to deliver a more equal, sustainable and prosperous city post-Covid-19.

www.resurgam.uk