

Developing **transformation** capability and skills

LGA Roundtable

March 2025

Matt Clarke

Head of Change Delivery

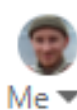
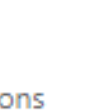
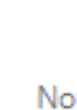
Nottingham City Council



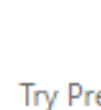
Nottingham
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Matt Clarke (He/Him)

Leading changes to design and deliver better public services

← Experience



Nottingham City Council

Full-time · 7 yrs 7 mos

- **Head of Change Delivery**
Feb 2025 - Present · 2 mos
Nottingham, England, United Kingdom
- **Programme Delivery Lead**
Jul 2024 - Feb 2025 · 8 mos
Nottingham, United Kingdom
- **Senior Transformation Consultant**
Aug 2023 - Jul 2024 · 1 yr
Nottingham, United Kingdom
- **Transformation Project Manager & Business Analyst**
Mar 2022 - Aug 2023 · 1 yr 6 mos
Nottingham, United Kingdom
- **Digital Transformation Specialist**
Nov 2019 - Mar 2022 · 2 yrs 5 mos
Nottingham, United Kingdom
- **Digital Communications & Marketing Lead**
Jan 2018 - Nov 2019 · 1 yr 11 mos
Nottingham, United Kingdom
- **Communications & Marketing Officer**
Sep 2017 - Dec 2017 · 4 mos
Nottingham, United Kingdom



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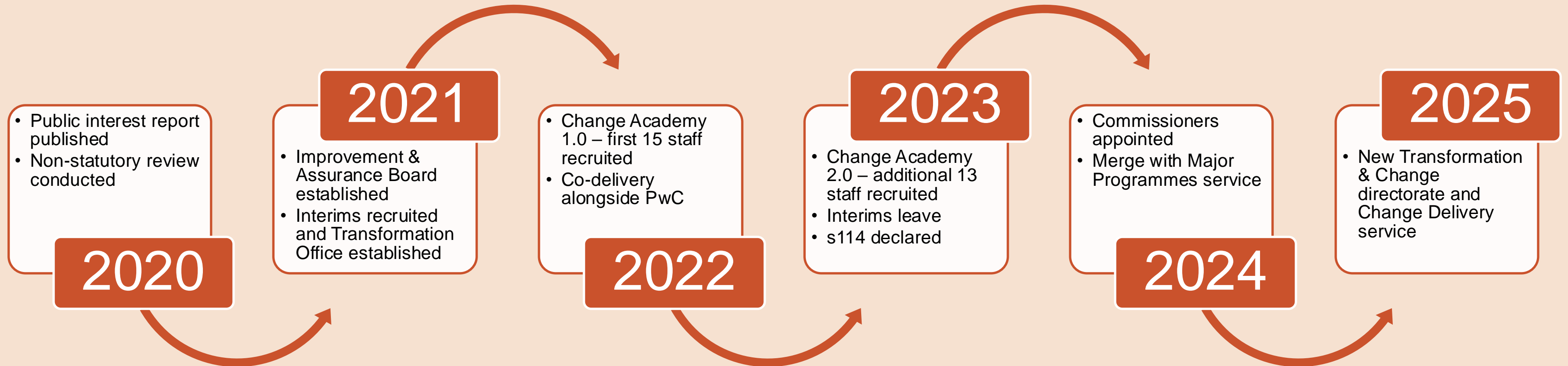
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Change Academy



Nottingham's **change** journey



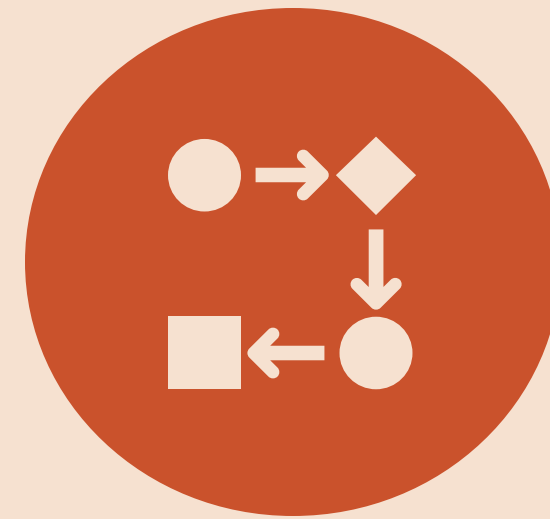
What makes the *Change Academy* different?



Innovative



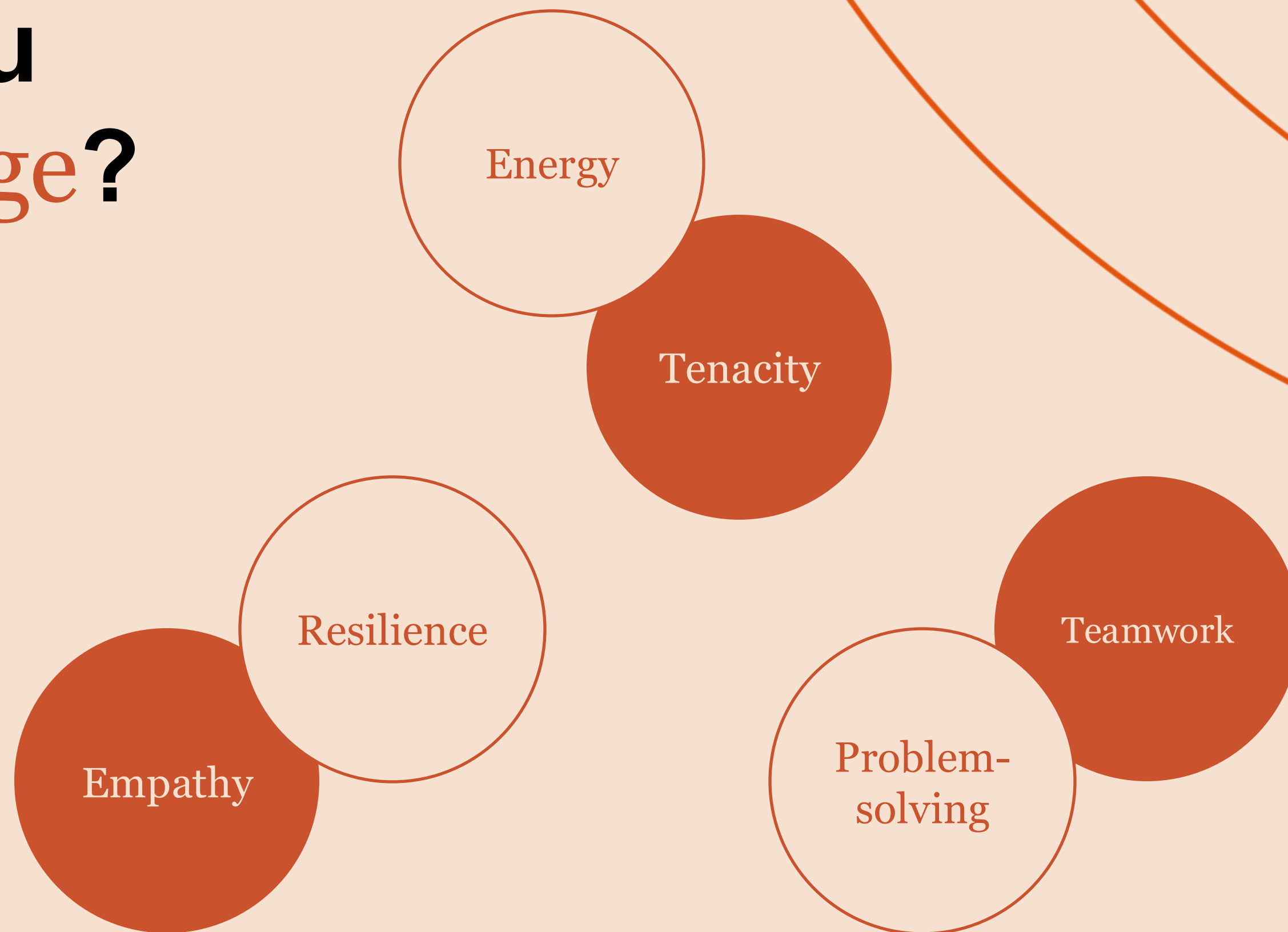
Impactful



Adaptable



Think you can *change*?





The way recruitment for the Change Academy was done gave me **an opportunity for career progression that I don't think I would've found anywhere else.**

Iinu Scott

Consultant Project Manager &
Business Analyst



bcs
The
Chartered
Institute
for IT




Association for
Project Management



- 9 weeks' intensive training
- Learning alongside PwC staff
- 2 industry-standard accreditations

**What has the
Change Academy
meant for you?**



What's the **impact** on the Council?

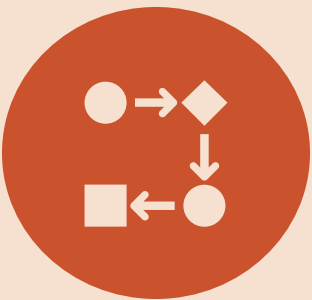
- **Transforming** services
- **Changing** culture
- **Inspiring** others





The Change Academy team has brought **a fresh perspective** to our work, bringing with them **enthusiasm, opportunity** and a **vision** of what excellence looks like for the benefit of our organisation and our customers.

Lucy Lee
Strategic Director for
Transformation & Change



Beyond the Change Academy



**Change
Network**

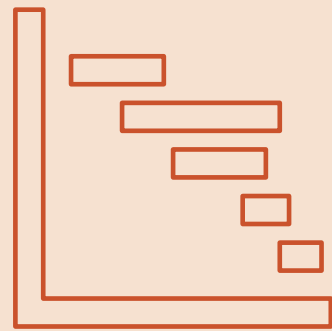
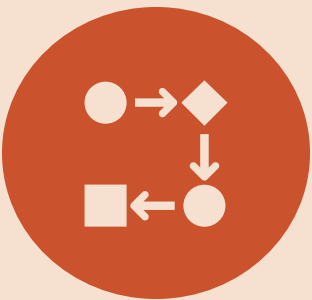
800 members
connecting and
sharing best practice

Business Analysis
and Digital Solutions
training opportunities



The next generation
of Academies: HR, IT,
Public Sector...





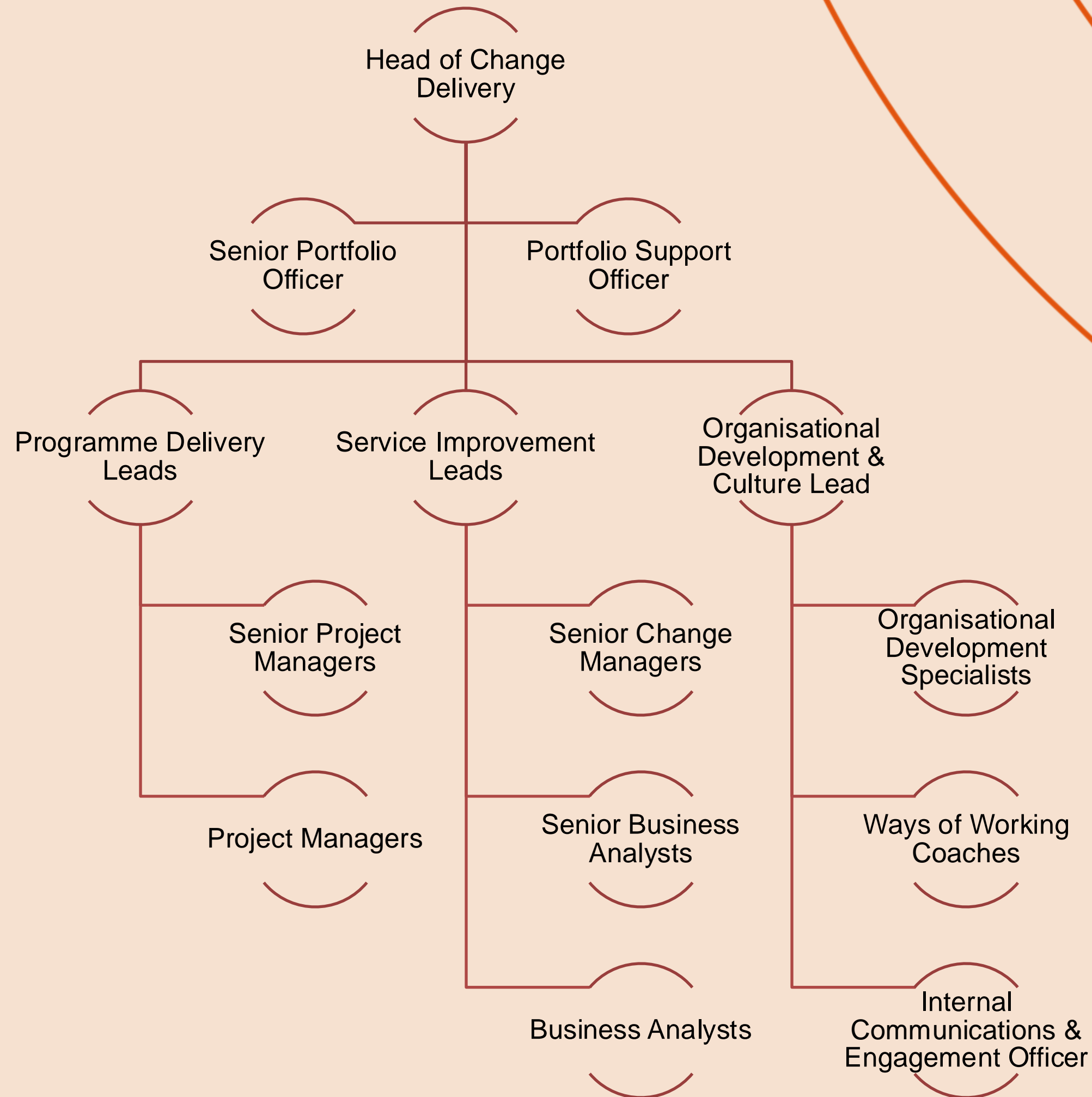
Programme & Project Management



Service Improvement



Organisational Development & Culture

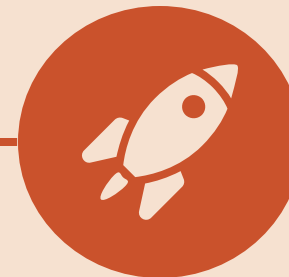




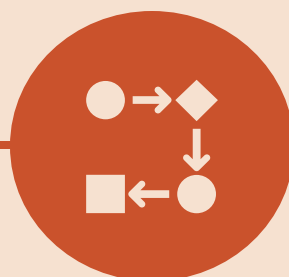
Change Academy



Innovative



Impactful



Adaptable



Nottingham
City Council

The PwC Change Academy

Transformative learning for lasting organisational success

In today's fast-paced and ever-changing world, the key to driving successful transformational change lies in empowering your workforce through strategic upskilling and training.

Introducing **The Change Academy**— an all-encompassing training and learning program designed to equip your people with the knowledge, skills and confidence to tackle future change and complexities head-on.



Contact us...

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M: +44 (0)7483 337365

What problems can we help Councils address through this proposition?

There is pressure on Councils to transform despite not always having the relevant skills and experience in house to achieve the ambition. The training and upskilling delivered through the PwC Change Academy helps address the identified change skills gaps necessary to deliver effective transformation.

By enhancing your people's skills and learning, this helps foster a culture of innovation, efficiency and adaptability. It will help empower them with newly accredited qualifications, knowledge and expertise, contributing to a new found confidence and motivation to deliver in their roles at the next level.

What value can we bring?

- Engaging and an immersive learning experience, where delegates will gain two accredited professional qualification(s) enhancing expertise
- Scalability and flexibility to meet your needs; minimum of 10 and maximum of 18 delegates per cohort
- PwC expert co-collaboration and live sessions
- On completion of training, delegates can immediately put their new skills into practice and build on them, with the option of continued support from PwC

What potential benefits and value Councils can expect to see?

New skill development and confidence

Increased efficiency and productivity

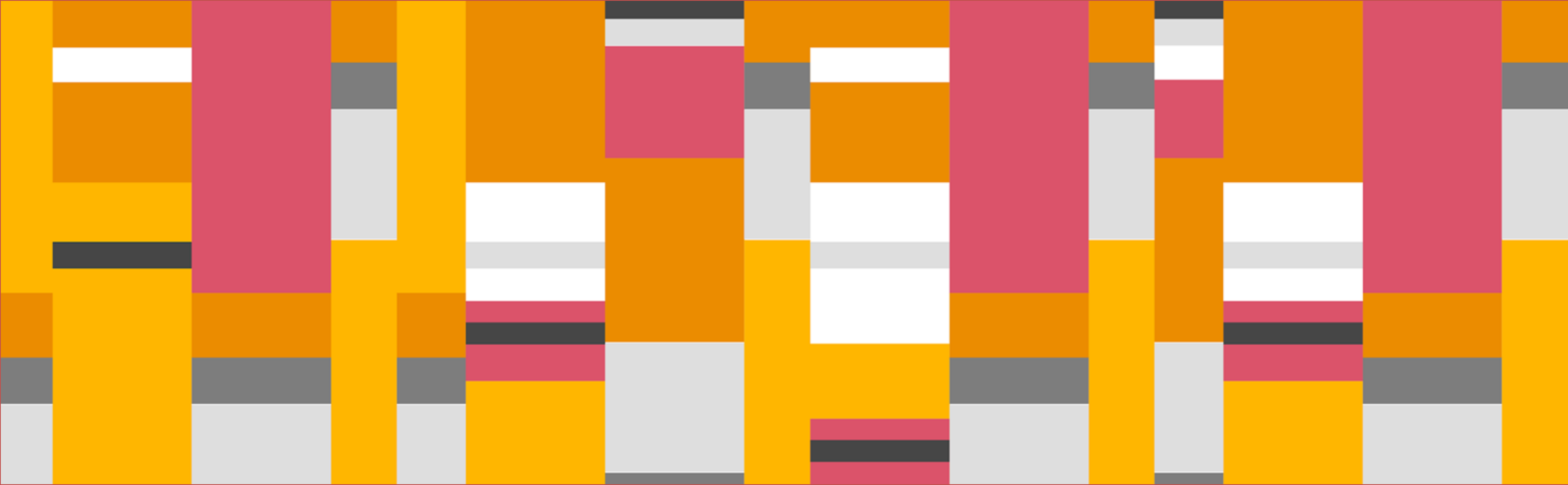
Improved Performance to achieve goals

Enhanced job satisfaction, engagement with employer leading to increased employee retention

Provide an avenue for career growth and advancement

APM PM Fundamentals Professional Qualification

BCS BA Foundation Professional Qualification



Thank you

This is a draft prepared for discussion purposes only and should not be relied upon, the contents are subject to amendment or withdrawal and our final conclusions and findings will be set out in our final deliverable.

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