

The Science and Art of Public Health Licensing in Practice

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What this session will cover

- Background to PH role in the licensing process
- Overview of West Sussex PH licensing framework
- Summary of the guidance
- Local examples – what would you do?
- Local examples – what we did!
- Summary of our approach
- Questions?

Public Health Licensing and Local Communities

- Responsible Authorities must be notified of licensing applications and can contribute to decisions made by the local licensing authority
- Since 2013, Directors of Public Health have been included as Responsible Authorities under LA2003.
- Licensing is an opportunity to support local communities and take a place-based approach to public health
- Clear, demonstrable outcomes, immediate impact

West Sussex PH licensing Framework

- **Red** - highly likely that PH will submit a representation in support of a review application from another Responsible Authority
- **Orange** - will investigate further, gather data and strongly consider submitting a representation or objection
- **Yellow** - some further investigation may be warranted, as well as consideration of the suitability of existing sources of data in making a representation or objection
- **Green** - application likely to be of low impact and it is unlikely that a PH representation or objection will be necessary

What the guidance says

- S182 – multiple references to Public Health being able to use A&E data, ambulance data...
- We have no A&E or ambulance data!
- Under recording can downplay the issue
- Other sources: LAPE, Fingertips – but challenge to link data to premises

Local examples

- Supermarket applying to sell alcohol from 6AM-Midnight
- Review of a late night bar, following a tragic death
- Review of corner shop for underage sales and handling stolen goods
- Review of a corner shop for selling illicit tobacco
- Application for a temporary ice rink

Supermarket: selling alcohol from 6AM

- Fingertips data re violent crime and domestic abuse
- Local research and intelligence re. street community
- Information from local:
 - Drug and alcohol service
 - Homelessness outreach service
 - Homeless Day Centre
 - Hospital Alcohol Specialist Nurse
- Opening times of other premises in the vicinity.



[The supermarket] (if licenced to sell alcohol from 0600 hours) would be the earliest opportunity for people to buy alcohol after leaving hospital in the early morning, following an alcohol detoxification. [The supermarket] is also on the route from the hospital to the Drug and Alcohol Wellbeing Network coastal hub

Late Night Bar: Death, Drugs and Poor Management

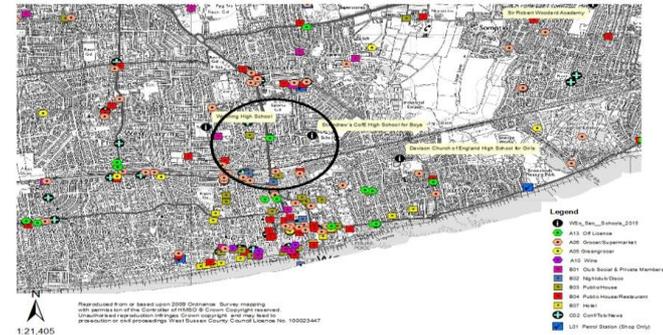
- Information about the effects of alcohol, cocaine and Cocaethylene
- Interpretation of the evidence from a health perspective
- Information from local partners
- Presentation at Hearing

'The combination of the disinhibiting effect of alcohol and confidence-inducing cocaine with the addition of Cocaethylene, leads to a heightened possibility of impulsive or reckless behaviour and even violence[2]'.

Corner shop: Underage sales/stolen goods

- Local information re street community activity in the area, and local super-strength schemes
- CMO guidance re alcohol consumption by under 18s
- Local data about binge drinking by
- LAPE: under- 18s alcohol-related admissions
- Map of schools in the area

Licensed Premises vs. Secondary Schools - Worthing Central 2015



Corner shop: Selling Illicit Tobacco/ Underage Sales

- NICE Guidance Preventing the uptake of smoking by children and young people
- West Sussex Lifestyle Survey of 14 -15 year olds
- Background information from Action on Smoking and Health
- PHE Tobacco Profiles
- CMO Guidance
- Under 18s hospital admissions



Ice Rink: Open to all until 1AM

- Detailed examination of the application
- Evidence of inaccuracies or contradictions
- Posing questions at the Hearing

'The nature of the licensable activities is not clear from the application. The application describes the premises as being 'Annual installation and removal of temporary structures with ancillary food, drink and music uses relating to use as Ice Rink'. However the application also refers to a 'full' bar', a DJ and applies for the sale of alcohol to continue until 23:30 on Christmas Eve and until 01:00, this is not consistent with the description of wanting to offer a 'family event'.

In Summary

- Don't despair if recommended data not available
- Work with partners to gather local intelligence
- Add health perspective to other RA's evidence
- Use available skills and resources to present your case
- Question the detail of applications
- Ask the committee to consider whether 'fit and proper'

Any Questions?

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