

How community leisure trusts can be a partner in building resilient communities.

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and

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active
Northumberland

Community
Leisure UK

Introduction to Community Leisure UK

- Trade association
- Specialise in charitable leisure trusts across the UK
- Across public leisure and culture
- Charities, societies or CICs
- 112 members
- 3,700 services & facilities
- Combined £2bn turnover



“Great experiences in
great places for everyone”

active
Northumberland



Let us re-introduce ourselves...

What is the community leisure trust model?

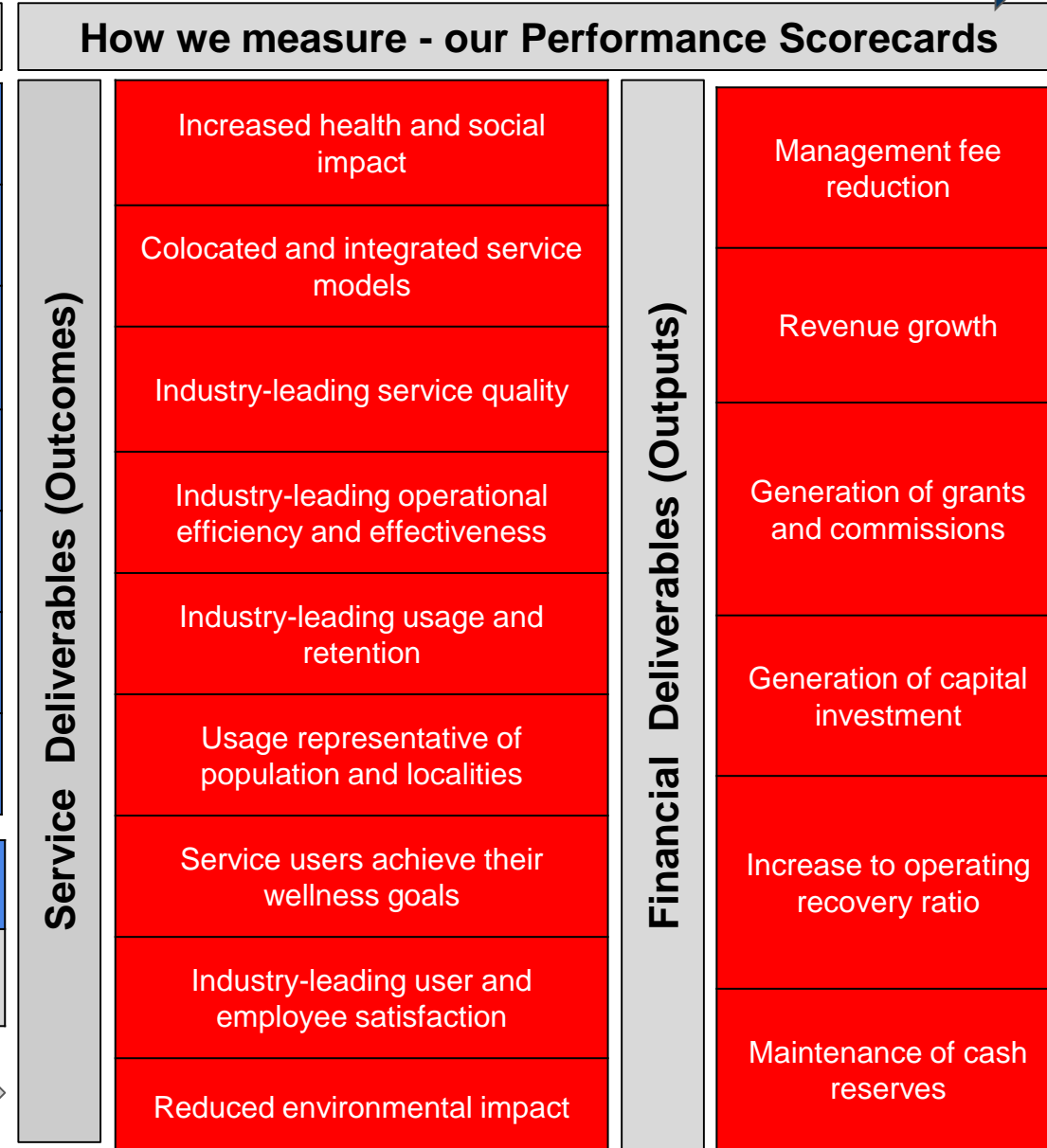


Transformation Strategy into Action Model

Our Vision - *To be the best community leisure and wellness provider in the UK*

Our Transformation Strategy Objective

To design and develop a transformed service offer and operating model, that delivers more and better outcomes for service users and communities with optimal quality and efficiency, and by developing our people, products and places with our partners.



Our Proposition - *Great experiences in great places for everyone*

Driving greater public value through public leisure – how?

**Through partnership & collaboration with the local authority officers and Councillors,
Directors of Public Health, and significant stakeholders.**

- Strategic ownership
- Outcome focussed relationship
- Being part of the public health team
- Trust and open communication
- Transparency
- Long term decision making
- Not driven by cheapest / highest bid
- Contract focused on outcomes for communities (and not lightbulbs)
- Co-design of services and facilities
- Supporting service integration
- Commission services

How can we all work collaboratively, to build more resilient communities?



Our conclusions

- We care passionately about public leisure and culture
- We believe in the trust model
- Leisure services can be exciting, progressive and strategic
- Support national policy objectives & indicators
- Deliver across local government policy objectives
- Community leisure prioritise communities



Please do come and meet us at our exhibition stand.

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