Working in partnership as a Marmot City to reduce health inequalities

9 March 2017
Context in Coventry:
Life expectancy along the number 10 bus route
Coventry: A Marmot City

- Give every child the best start in life
- Enable all children, young people and adults to maximise their capabilities and have control over their lives
- Create fair employment and good work for all
- Ensure a healthy standard of living for all
- Create healthy and sustainable places and communities
- Strengthen the role and impact of ill health prevention
Giving every child the best start in life

Acting Early – supporting parents of 0-5 year olds to develop their capability and establishing integrated team working between health and social care professionals.
Enabling all children, young people and adults to maximise their capabilities and have control over their lives

Joint working between the Police and mental health services – liaison and diversion, and mental health street triage
Creating fair employment and good work for all

• Strategic commissioning for social value

• Supporting people into work and working with employers at the Council’s job shop

• Shared apprenticeship scheme with employers
Ensuring a healthy standard of living for all

Partnership working with West Midlands Fire Service – tackling the ‘causes of the causes’ of fires by engaging with those at most risk of harm:

• Safe and well checks
• Vulnerable persons officers
• Contact and Connect service
• Making Every Contact Count training
• Alcohol IBA training
• Safeguarding training
• Dementia training
Creating and developing healthy and sustainable places and communities

- Health and wellbeing embedded in the local plan to ensure new developments take health impact into account
- Cycle Coventry – ensuring cycle infrastructure and training in most deprived parts of the city
- Improving and prioritising parks and green spaces
Strengthen the role and impact of ill health prevention

- Working with the NHS to increase cervical screening and HIV testing amongst black and ethnic minority groups
- Delivering more health checks in the most deprived areas of Coventry
Progress and impact

- The life expectancy gap between the most affluent and the most deprived has reduced (from 11.2 years to 9.4 years for men)
- More children are leaving their first year of education with a good level of development, especially children with free school meal status
- More health checks are being delivered in the most deprived areas
- More people satisfied with their lives
- Less crime in priority locations
National Recognition

- Winner of the 2016 Public Health LGC award
- Coventry City Council visited by the Health Select Committee in June 2016
- Endorsed by Professor Sir Michael Marmot from the Institute of Health Equity and Public Health England as an exemplar city
- Invited to continue to work with Professor Sir Michael Marmot’s team from the Institute of Healthy Equity and Public Health England as a Marmot City for a further three years
Marmot in Context

- Coventry Council’s Plan for 2016-2024 sets out priorities to promote the growth of a sustainable Coventry economy, and improve the quality of life for Coventry people, including working together as a Marmot City to reduce health inequalities.

- One of three priorities in Coventry’s Health and Wellbeing Strategy 2016-2019 is to work together as a Marmot City to reduce health inequalities.

- This also links to the Strategic Economic Plan for the West Midlands Combined Authority – making the West Midlands the best region to do business – and the mental health commission.
Marmot Strategy 2016-2019

• Coventry City Council’s Public Health team have worked with stakeholders and national experts to consider where partners should focus to have the biggest impact on inequalities.

• Priorities for the next three years are to tackle inequalities disproportionately affecting young people and ensure economic growth in Coventry is ‘good growth’ which benefits the most disadvantaged residents.
Young People

- Ambition coaches are working with young people to support them to achieve their ambitions and realise their potential. 328 young people have been supported into education, employment or training this year.

- A sexual violence prevention programme has been delivered to 3,000 children to raise awareness and educate young people about sexual violence, appropriate behaviour and consent.
Good Growth

- Coventry and Warwickshire Chamber of Commerce are working with employers to support them to offer good quality jobs, recruit locally and increase the number of apprenticeship opportunities.

- The Workplace Wellbeing Charter is being adapted to meet the needs of small businesses, and the Marmot partner organisations are becoming accredited organisations.
Transforming the way we work

Across everything we do:

Ensure health, social value and asset based approaches are reflected in policies and decision making.

Ensure prevention and early intervention are prioritised.

Ensure resources are targeted based on need and that interventions are targeted in the right places.
Questions?
Find out more

Coventry Health and Wellbeing Strategy
www.coventry.gov.uk/jhwbs/

Case study report, 2016-2019 plan, Films
http://www.coventry.gov.uk/info/176/policy/2457/coventry_a_marmot_city