

Sector Led collaboration and improvement

A bit about Blackpool



- Most visited resort in the UK
- One of the most densely developed centres outside London
- A network that is a core part of the “business”
- The Councils most valuable asset but was in managed decline
- Not enough resource for the core tasks
- A Cinderella service compared to children's and adults social care
- Highways a touchstone for resident and visitor satisfaction

What we did next

- Already working with DoT
- Using new IT to understand our asset
- Detailed data to inform a plan
- Clear outcomes could be out in front of members
- A long term plan for the Councils single biggest asset
- A justification for £30m of prudential borrowing
- A four year investment programme



What's all this to do with sector led improvement

- The impetus for change came from within
 - Collaboration with DoT
 - Rooted in HMEP approach to good asset management
- We were able to test our ideas with people that had been there and done it
- We had an approach that gained contractor and supplier buy in and collaboration
- We were able to play our experience into a wider network

Why do a peer review?

- We wanted to know if we could have done better
- We needed an independent view to challenge our thinking
- We wanted a process and people we trusted
- We needed something timely and cost effective
- Supportive challenge by people that understand your context

