

The LGA's **productivity offer**

Supporting your council to **innovate**,
save money and
generate income



Helping your council to **innovate**

Changing behaviour to make a difference

Behavioural insights is a technique used to generate better outcomes for communities by encouraging changes in the way we act.

Our offer



Grant funding – councils to match fund



Recommendations from behavioural insights experts



Case studies, videos, publications and more
www.local.gov.uk/behavioural-insights

Redesigning public services

Together with the Design Council we offer support to councils and health partners wanting to apply design processes and methods to their public health challenges. If your organisation requires some fresh thinking or a different approach, this could be your opportunity to receive training and support.

Our offer



Fully grant funded



Case studies
www.local.gov.uk/design-public-sector

Cyber security

Cyber security is an increasing risk to the public sector and the services we run. Councils need to make sure they have put in place the necessary cyber security arrangements to prevent a cyber-attack and to mitigate the damage if one does take place.

We have set up the Local Government Cyber Security Stakeholder Group, bringing together sector organisations with central government and the National Cyber Security Centre to jointly improve the cyber resilience of local government.

As part of the National Cyber Security Strategy, the LGA has been granted funding by the Cabinet Office to ensure that councils are as resilient against cyber-attacks as possible. Our aim is to first gain a clear base of evidence about the current state of cyber resilience in councils by carrying out a stock take, then use this to inform a programme of sector-led improvement to ensure all councils are as resilient against cyber threats as possible.

Our offer



Potential grant funding from Autumn 2018



Guidance, best practice, advice, resource signposting, peer improvement networks and case studies
www.local.gov.uk/cyber-security

Access an expert to help with your housing needs

The Housing Advisers Programme supports councils to build homes, reduce homelessness, and generate revenue or savings.



Our offer

Up to £14,000 or £28,000 funding



An expert advisor for up to 20 or 40 days of support, part of a programme of events and publications to share project learning with all councils



Case studies and videos
www.local.gov.uk/topics/housing-and-planning

Modern slavery

Councils are not currently required by law to register transparency statements but up to 50 councils have already demonstrated leadership and accountability by doing so voluntarily.



Our offer

Guidance, support and a free e-learning toolkit
www.local.gov.uk/topics/community-safety/modern-slavery

HOUSING ADVISERS PROGRAMME 2018/19



Helping your council to **save money**

The National Procurement Strategy and resources

Councils spend some £55 billion a year on bought in goods, works and services. Following requests from the sector we have updated our National Procurement Strategy to meet the changing needs of local government.

Our offer

See the [Productivity Expert programme](#)

Tools, reports, case studies, videos, toolkits and category strategies
www.local.gov.uk/national-procurement-strategy



The Commissioning Academy for Elected Members

Councillors have a good understanding of the needs of the people they represent. In the commissioning cycle, councillors should challenge current practices and seek to effect changes that will meet the needs of their communities more effectively and efficiently.

Our offer

Councillors e-learning module and workbook
www.local.gov.uk/councillor-workbook-commissioning-services



Shared services map and Shared Service Expert programme

Councils and the wider public sector continue to share services. There are over 550 shared service arrangements identified on the shared services map, contributing to over £840 million of efficiency savings.



Our offer

£7,000 grant funding



12 consultancy days of expert facilitation, mediation, negotiation, mentoring support and option appraisals



Shared services map
www.local.gov.uk/shared-services

Transforming local public services using technology

We have funded 63 councils over a four year period to use digital tools and solutions to redesign and improve access to council services, including:

- Digital Experts programme 2015/16
- Digital transformation programme 2016/17
- Digital Channel Shift Programme 2017/18
- Digital Housing programme 2018/19.

As well as significantly improving how services are designed and delivered online for communities, these projects enable staff to work more effectively both in and out of the office. The estimated savings from these programmes are more than £4.5 million.



Our offer

£7,000 via the Productivity Experts programme



Case studies, reports and guidance
www.local.gov.uk/digital-funded-programmes



One Public Estate Programme (OPE)

The OPE programme supports councils, central government and wider public sector asset holders to develop and deliver projects that improve local services and economies. With 90 per cent of councils on the programme, OPE projects are forecasted to deliver: 44,000 new jobs, 25,000 new homes, £188 million in running cost savings, and raise £615 million in capital receipts.

To support councils in achieving the local authority land ambition to release land for 160,000 homes by 2020, OPE has joined in partnership with the Ministry of Housing, Communities and Local Government's Land Release Fund. Councils have been awarded a total of £45 million capital funding for works, such as remediation and the provision of small scale infrastructure, to enable local authority land to be released for housing development.

Our offer

To keep up to date with available support

www.local.gov.uk/onepublicestate

The Care and Health Improvement Programme (CHIP)

Our efficiency and sustainability work helps councils and care and health partners nationally and locally to develop efficient, effective and sustainable approaches to supporting vulnerable adults within reduced budgets. It aims to improve outcomes by promoting independence, deliver savings by reducing or delaying the need for state funded care and helps councils to develop community and strengths based approaches.

Our offer

www.local.gov.uk/our-support/our-improvement-offer/care-and-health-improvement/efficiency-adult-social-care



Helping your council to **generate income**

Commercialisation

As funding shrinks, councils are exploring new ways of generating an income. Many councils are using their assets wisely, trading services with others across the public and private sectors, and selling commodities to generate income.

Our offer

Commercial skills procurement solution (CSPS), commercial skills training for senior officers, commercial skills training for councillors, the Advanced Commercialisation Group, commercialisation best practice map and case studies

www.local.gov.uk/commercialisation



Access an expert to help with your productivity

The Productivity Experts programme aims to create efficiency savings and/or income generation for councils in any service area. So far, the programme has worked with more than 100 councils, together totalling £180 million worth of savings and/or income generation.

Our offer



£7,000 grant funding



An expert



Case studies and film

www.local.gov.uk/productivity-experts-programme

For more information

[www.local.gov.uk/
efficiency-and-income-generation](http://www.local.gov.uk/efficiency-and-income-generation)

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We consider requests on an individual basis.