

LGA ADPH Conference

Commercial Determinants of Health Tackling Unhealthy Environments

Professor Abdul Razaq
Director of Public Health

Trust

Respect

Ambition

Collaboration

Kindness



Blackburn with Darwen Corporate Plan 2023-27



Blackburn with Darwen
Corporate Plan 2023 - 2027

Changing people's lives for the better

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We want every single resident, no matter who they are, to achieve a good quality of life.

To help achieve this, by 2027, we will make progress on four core missions:



A more prosperous borough where no-one is left behind



Every child and young person to have the opportunities to fulfil their potential



Deliver our climate emergency action plan



Build healthier, happier and safer communities

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Local Plan – Core Policy 3: Health & Wellbeing

3.2 People



Local Plan 2021—2037

(Adopted on the 25th January 2024)



Blackburn
WITH **Darwen**

BLACKBURN
WITH
DARWEN

3.24 Creating environments that encourage people to be physically active has the potential to improve the physical and mental health and well-being of the Borough's population. *Active Design* is rooted in Sport England's aims and objectives to promote the role of sport and physical activity in creating healthy and sustainable communities. It is a key guidance document intended to help unify health, design and planning by promoting the right conditions and environments for individuals and communities to lead active and healthy lifestyles. It identifies Ten Principles of Active Design: activity for all; walkable communities; connected walking and cycling routes; co-location of community; network of multifunctional open space; high quality streets and spaces; appropriate infrastructure; active buildings, management, maintenance, monitoring and evaluation; and activity promotion and local champions.

3.25 Policy CP3 will ensure these design principles and guidelines are central to all development proposed in the Borough. To help developers demonstrate good design, the Council encourage the use of accreditation schemes including BREEAM, Home Quality Mark (HQM) and CEEQUAL (each designed by the Building Research Establishment (BRE)) to evidence that buildings are well designed and sustainable with positive impacts on health and wellbeing and low impacts on the environment at all stages of a project's lifecycle. Whilst encouraged, the use of these schemes is optional, with the exception of the BREEAM requirements set through Policy DM12. The Council will also apply Healthy Streets principles where relevant, in line with Policy DM29.

3.26 To ensure that development promotes and contributes to a healthy living environment, proposals should consider health outcomes at pre-application stage, taking into account relevant adopted strategies and policies. A Health Impact Assessment will be required to accompany the most significant new development proposals over the plan period to maximise the opportunities for promoting healthy lifestyles within new development. This will include any application subject to Environmental Impact Assessment but also additional schemes that the Council considers significant in terms of their proposed use and/or location. A screening toolkit is included within the Planning for Health Supplementary Planning Document (SPD) which applicants can use to assess whether their proposal would require a HIA. The Council will update this SPD following adoption of the new Local Plan. The fundamental principles of how to carry out good quality Health Impact Assessments are set out in the Department of Health's 'Health Impact Assessment Tools' (2010).

3.27 Developments should consider how their proposals can improve the local food environment for both consumption and production of healthier food options, for example through incorporating on-site community food growing spaces, ensuring landscaping is flexible so that spaces may be adapted for growing opportunities and increasing access to healthy food convenience stores.



Planning Committee and Planning Inspectorate Decisions – Public Health Grounds

Darwen takeaway refusal by council upheld by planning inspector

20th October 2023

FOOD AND DRINK LEISURE LOCAL GOVERNMENT PLANNING AND DEVELOPMENT DARWEN



Blackburn takeaway thrown out over obesity concerns in schools

The decision follows NHS data showing that 22 per cent of Year 6 pupils in Blackburn with Darwen were classed as obese

NEWS By **Bill Jacobs** Local Democracy Reporter
05:00, 7 MAY 2021

Bookmark



"I conclude the development would have an unacceptable impact on public health, having regard to the proximity of the appeal site to local schools and the concentration of existing takeaway premises" – Planning Inspectorate.

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Eat Well Move More Strategy

- The [Eat Well Move More \(EWMM\) Strategy 2022-25](#) provides a high-vision framework for tackling unhealthy weight and physical inactivity in Blackburn with Darwen.
- The strategy provides an opportunity to drive forward system change and supports leaders to advocate local decision making, which reflects the health and wellbeing needs and priorities of people who live, work, and go to school or college in the borough.
- Using our 'place based', whole system approach is key to making health everybody's business in every setting.



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Eat Well Move More – 7 Themes

- The EWMM strategy links together a number of workstreams that contribute to healthier outcomes for the Blackburn with Darwen population
- 7 key themes provide a framework for our collaborative approach to delivering the Eat Well Move More strategy over the next two years.



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Theme 1: Early Years / Healthy Foundations

- “To support the foundations of healthy lifestyles by promoting maternal health, early years nutrition (including breastfeeding), oral health and active play”
- In Blackburn with Darwen, we will work with core local partners to ensure there is a clear multi-agency 0 to 5 healthy weight pathway in place, setting out best practice on assessment, identification and interventions for healthy weight for 0 to 5s and their families.

Links to:

- Family Hubs
- 0-19 Healthy Child Programme
- BwD Wellbeing Service and Re:refresh
- UNICEF Breastfeeding GOLD accreditation

Delivery/Operational Groups:

- Start Well delivery group

Governance:

- EWMM Strategic Group
- Children’s Partnership Board

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Theme 5: Food Environment

- “To provide a healthy, vibrant, equitable and more sustainable food environment for all”
- We will work with our local food partners via our Food Alliance to create a local food environment that ensures access to nutritious and affordable options for every resident. We will use the national [Sustainable Food Places Network](#) and their framework to inform our work whilst we take into account our local context, food culture, and the needs and priorities of our communities.

Links to:

- BwD Food Alliance
- Recipe 4 Health
- Healthy Weight Declaration
- Sustainable Food Places Award

Delivery/Operational Groups:

- BwD Food Alliance and associated operational groups

Governance:

- EWMM Strategic Group

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Healthy Weight Declaration

- Sitting alongside the EWMM Strategy is the [Local Authority Declaration on Healthy Weight](#), which was signed by BwD in 2017.
- The Declaration sets out the council's commitment to supporting healthier lifestyles across all departments and supports the EWMM 7 key themes.
- The Healthy Weight Declaration now includes NHS partners and we suggest that a refresh of the commitments includes a collaborative approach with renewed partnership pledges in place.



Progress towards meeting all 16 commitments across the 5 identified categories has been made:

1. **Strategic/Systems Leadership**
2. **Commercial Determinants**
3. **Health Promoting Infrastructures/Environments**
4. **Organisational Change/Cultural Shift**
5. **Monitoring and Evaluation**

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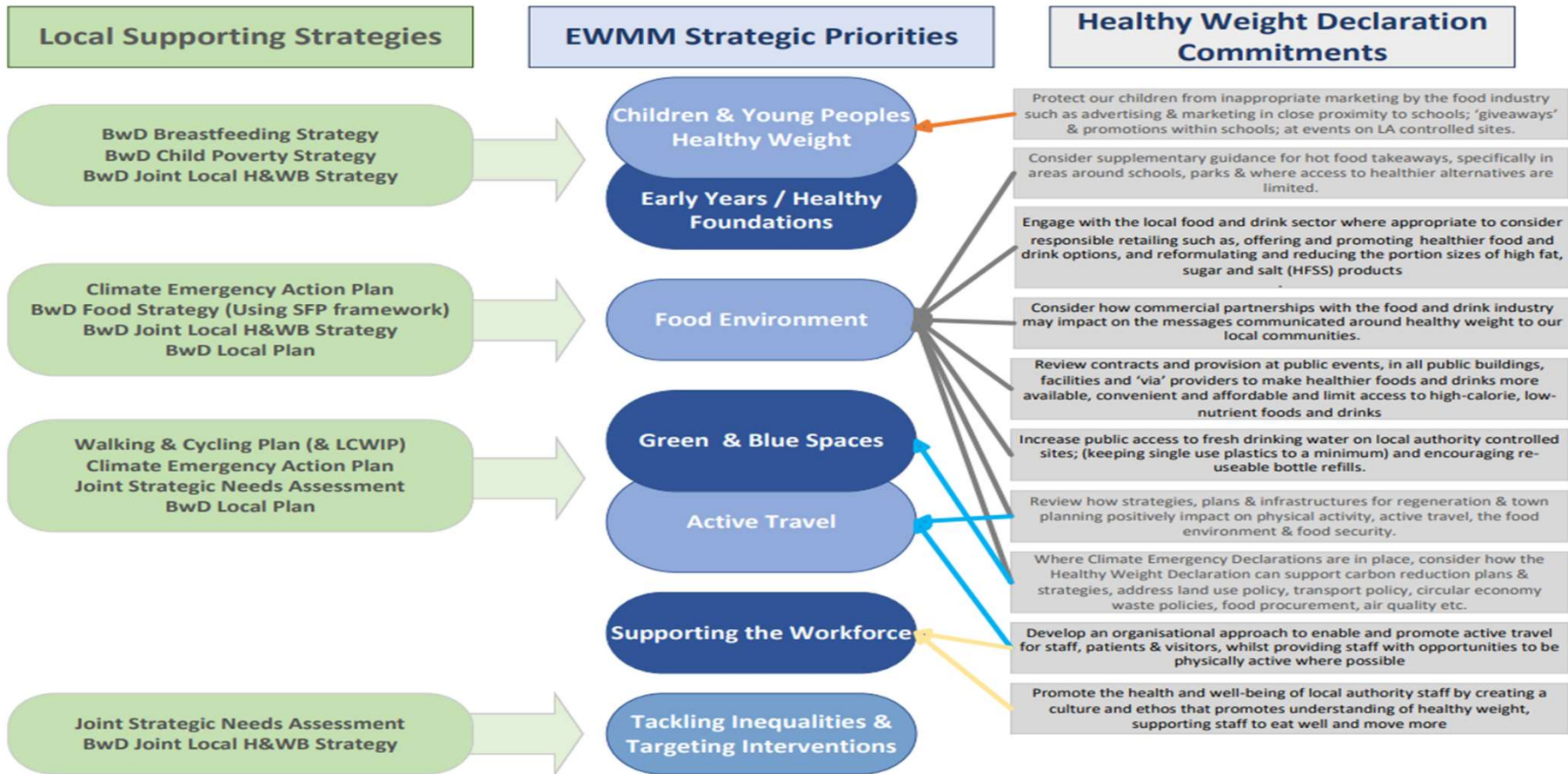
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