
PUBLIC-PRIVATE PARTNERSHIPS FOR GROWTH

2ND DECEMBER 2021



INTRODUCTION

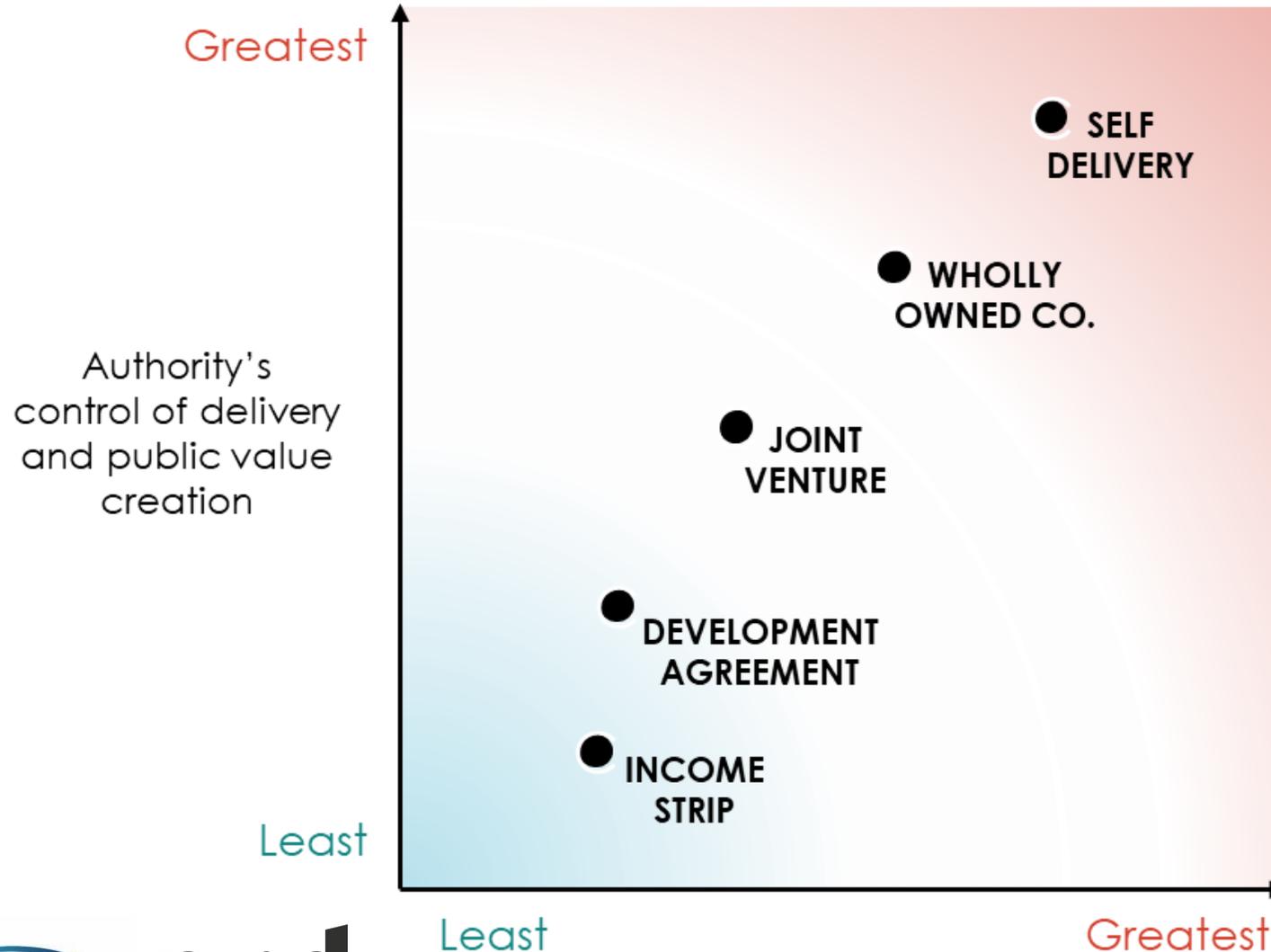
PURPOSE OF THE GUIDE

- LGA commissioned PRD and Newbridge Advisors to develop practical guidance to support councils to design and embark on effective partnerships
- Practitioner-led guidance with insights from across the public and private sector viewpoints, case studies and lessons-learned
- PPPs are one of the many important tools available to councils to deliver investment and direct resources in ways that matter for their economies and communities

WHAT MATTERS NOW..?

- Delivering a fair and inclusive economic recovery in the wake of COVID
- Economic restructuring following the UK's exit from the EU
- Tackling the climate crisis and delivering a zero carbon economy by 2050 or earlier
- Tackling shortages of affordable, quality housing
- Delivering successful 'places' including town centres and high streets that move beyond old, failing models
- These drivers extend well beyond delivering new assets or value generation - successful PPP's need to be both robust and 'tuned in'

EXAMPLES OF PARTNERSHIPS BEING USED WELL



Camden Somerstown Road energy centre

Salford Dérive housing co & RP Energetik district energy (Enfield Council)

Manchester & FEC at Northern Gateway
Mears & Waltham Forest

Knight Dragon & GLA at North Greenwich

Long Harbour and London Borough of Barking & Dagenham

SEVEN KEY STEPS TO DESIGNING & IMPLEMENTING YOUR APPROACH

Informed by practical advice,
principles and cross-sector
insights from practitioners

Step 1:
Defining an overarching vision and long-term outcomes that are market-facing

Step 2:
Building the Brief: Core priorities and 'red lines' and undertaking essential due diligence

Step 3:
Reviewing partnerships options (contractual, co-operation and corporate structures) for achieving the desired outcomes

Step 4:
Identifying and choosing the right route to market

Step 5:
Effective preparation and making a strong start

Step 6:
Managing the partnership in its 'steady state'

Start 7:
Finishing well and moving on successfully

Consideration of the 'Journey ahead' can begin from any point in this process