

Releasing our Capacity to Care

Rhys Davies

(Adults and Health Commissioning -
Somerset Council)



Somerset
Council



PairlyTM
Connecting with Care



Started with John Helping to Remember





Jill - JB Care



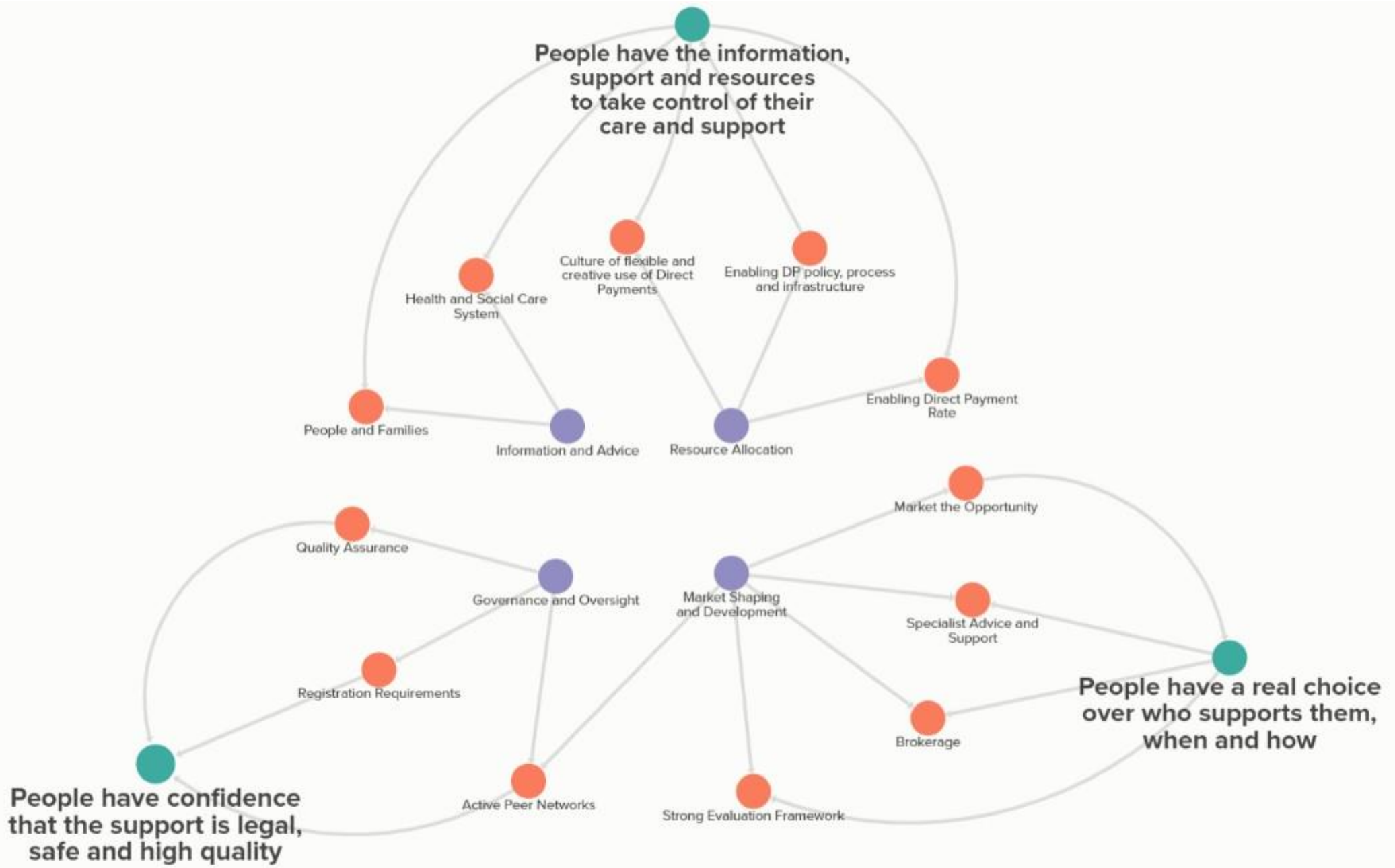






Chard & Ilminster
News

**PETHERTON'S
NEW ARMY
OF
HELPERS**



Today...

1,323 Micro-providers
delivering 32,000 hours
support a week to 5923
people

119% increase in Direct
Payment

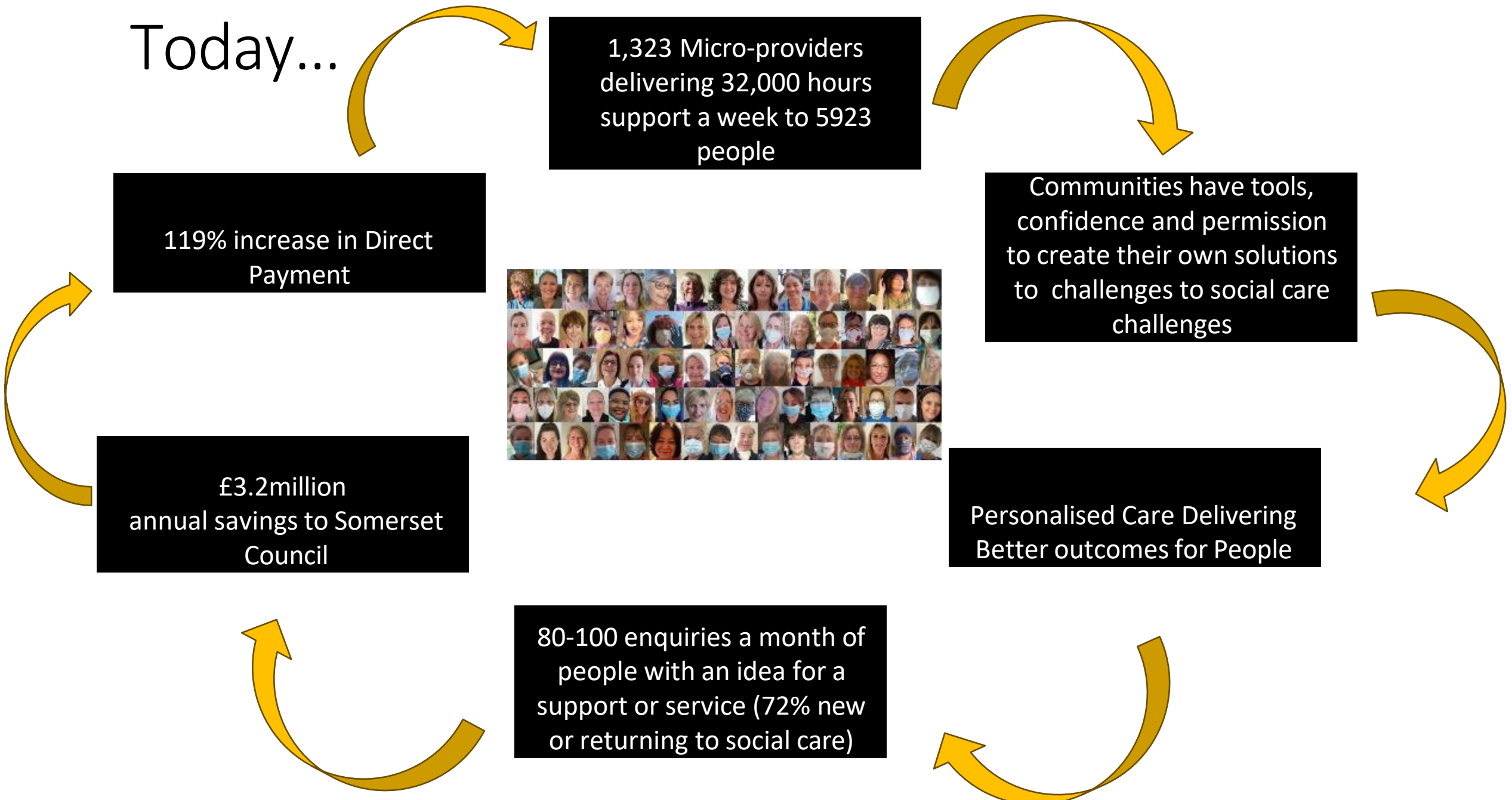
Communities have tools,
confidence and permission
to create their own solutions
to challenges to social care
challenges



£3.2million
annual savings to Somerset
Council

Personalised Care Delivering
Better outcomes for People

80-100 enquiries a month of
people with an idea for a
support or service (72% new
or returning to social care)



Challenges in developing the Open Market Approach

- Brokerage

How do people find the right support, quickly?

- Feedback Loops and Quality Assurance

How do we know if the services that are being used are safe and of high quality?

- Data, Intelligence and Insight

How can we shape our market based on supply/ demand, look at trends and efficiency; inform commissioning?

- Information and Advice

How do people get information so they can make informed choices about the services they are using?

FIND CARE AVAILABILITY FOR

My loved one who is 65+
needs hourly care
in postcode 

Find care

Not sure where to start?

Use our [care estimator](#) to determine the level of care required.

436 providers available 



Access to care 24/7

At Pairly we understand care is often sought in a crisis, a moment of personal stress. Pairly makes connecting with care as easy as booking a room. Unlike a directory that only lists services Pairly will