

# Staffordshire County Council

Business Support Services with a focus on  
microbusinesses

Nicola Kent  
Head of Funding Business &  
Enterprise



# Key Priority Areas

- 89% microbusinesses
- Wide variety of business sectors and geography
- Partnership working - #shopsafelyinstaffs #DoDigital
- First Stop Shop for all businesses - Staffordshire Business Helpline
- Enterprise Round Table
- Communication – newsletters, webinars, websites, social media
- Business Premises – light industrial, workshops and offices

# Business Support Packages

- Emergency Grant Scheme
- Personal Protective Equipment Scheme
- Redundancy and Recruitment Programme
- Staffordshire Start Up Course
- Staffordshire Business Loans Pilot Project
- Staffordshire Business Loans Scheme
- Small Employers Scheme with the FSB
- Staffordshire Means Back to Business