Heritage Lottery Fund

The funding landscape and our partnership with councils
Heritage Lottery Fund

• 20% share of National Lottery Good Causes

• Since 1994:
  • Over £7.7 billion awarded
  • More than 42,000 projects

• A lasting difference for heritage and people
Where the money has gone

Heritage Area

- Historic buildings and monuments
- Museums libraries archives and collections
- Land and biodiversity
- Industrial maritime and transport
- Intangible heritage
- Community heritage
Millions of people engaging with heritage, including nearly a quarter of a million volunteers.

More than 3,000 people undertaking work-based training in heritage skills.

The revitalisation of over 850 public parks.

Over 19,500 historic buildings and monuments restored.

Over 3,200 projects funded to help conserve threatened habitats and species.
Where the money has gone

Organisation Type

- Community/voluntary
- Other Public Sector
- Commercial Organisation
- Local Authority
- Church organisation or other faith-based group
Heritage Index

• Launched with the Royal Society for the Arts
• Not just a league table – tool to recognise potential
• Revealed:
  • No correlation between heritage scores and deprivation/prosperity
  • Coastal areas do well
  • No heritage ‘divide’ between rural and urban
  • Strong impact of heritage on well-being
Middleport Pottery, Stoke-on-Trent
Middleport Pottery, Stoke-on-Trent
Piece Hall, Halifax
National Lottery & Hull City of Culture
Hull City of Culture
Coventry City of Culture 2021
Strategic Framework Consultation

- Early stage consultation and research
- Online stakeholder consultation
- Quantitative public perceptions research
- Regional / country events
- Policy research
• National Lottery income levels
  • Responding to the new reality of National Lottery income
  • Simplification
  • Alignment
  • Transition
• Challenges faced by local government/ funding settlements
• Wider challenges for fundraising as a whole (our approach to resilience / new models)
• Our consultation on our next framework
Context - 2018

- Transition year
- Focus on Open Programmes
- Reduced budget (£190m)
- Strategic work (e.g. Rethinking Parks)
- Learn from existing (Great Place)
- Resilience / Local funding
Context - Vision Research

• Breadth of funding
• Alleviating social issues
• Being proactive
• Involving the public in decisions
• Raising awareness
Context – Tailored Review

• Priorities for National Lottery investment
• Simplifying and streamlining
• Policy priorities in the four countries
• Driving innovation and investment
Priorities for Heritage

What are the most important heritage needs:

• in the UK?
• in Region/Country?
Priorities for People

How can HLF reach the widest range of applicants?

How can HLF support the sector to reach new audiences?

Opportunities for people to increase their well-being through heritage projects?
Use of strategic campaigns

What needs or opportunities should be prioritised?

Overall – what would be a good balance?

What are the opportunities to take on a greater leadership role?
Cross-sector policies

What are the key opportunities around:

• Place-making?
• Resilience?
• Heritage and enterprise?

• What are the opportunities to involve the public in decision-making?
Next steps

• Deadline end of March
• Report being developed for May
• Strategic framework development and launch
• New portfolio of programmes opens January 2019
• Decisions from April 2019
Thank you!