

The value of parliamentary committees

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Our approach

- Our Communications Strategy has three measurements to track progress:
 - Influencing committee reports;
 - Influencing legislation;
 - Our parliamentary reputation.
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Our engagement

- 59 submissions
 - Council finances, Brexit and devolution, housing and planning, social care, life chances, schools funding, building regulations, domestic violence, the Industrial strategy and more...
 - Our aim: to secure recommendations that support our campaigns
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Supporting your work

- Engaging with MPs and Peers
 - Opportunity to develop policy and your profile
 - Support campaign messages and policy priorities
 - Set the news and digital agenda
 - Committee recommendations can influence policy-making in Whitehall
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Committee 'do's'

- Meet deadlines
 - Answer the exam question(s)
 - Request a pre-briefing with the Committee clerk
 - Agree your 3 key points
 - Offer message preparation
 - Be open and explain jargon
 - Share key research and information
 - Follow up with a letter
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Committee ‘do nots’

- Be evasive, waffle or show poor body language
 - Get into arguments
 - Be late
 - Be afraid to offer a follow up letter
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