

Directing the sugar levy to effectively address child obesity in Lambeth

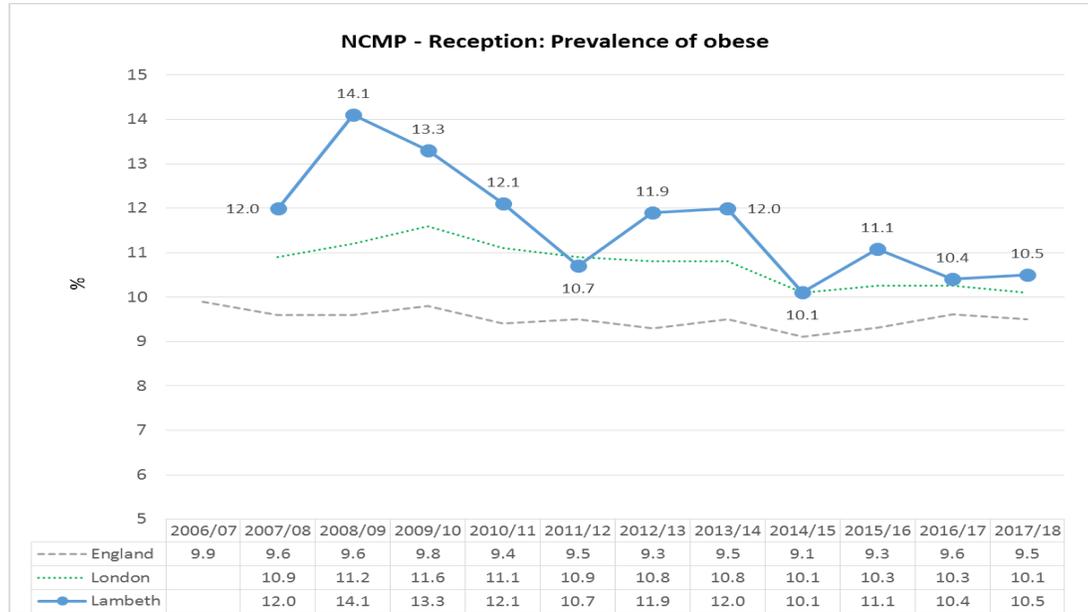
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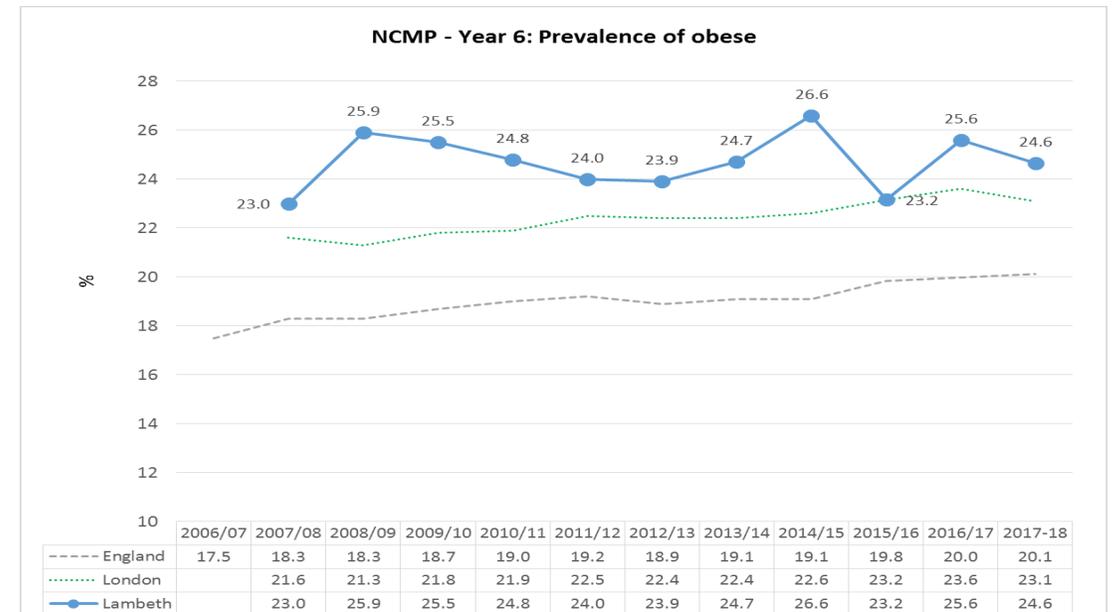
Aim of the Presentation

- To provide an overview of Healthy Weight in Lambeth
- To describe the approach taken to use the HPCF (Sugar Levy) to support local child obesity strategic priorities
- To highlight some of the key learning from the local HPCF allocation approach.

Childhood Obesity in Lambeth



Statistically significant reducing trend in Reception year



A plateauing after significant reduction in Year 6 trend

SHEU Primary Pupils

- 27% had ≥ 5 fruit & veg the day before
- 53% enjoying physical activities 'a lot'.

SHEU Secondary Pupils

- 21% had ≥ 5 fruit & veg the day before
- 14% moderate vigorous activity ≥ 5 days in previous week.

Approach in Lambeth to address child obesity

- Childhood obesity is a strategic local priority
- Taking a whole population approach
- For ~ 8 years Lambeth has adopted a systematic evidence based approach to tackling childhood obesity.
 - A comprehensive and evidence based children's healthy weight care pathway consisting of preventative and treatment measures
 - Implementing wider system policies and measures to support healthy weight in the borough e.g. Health in All Policies, addressing the wider food system, planning restriction on fast food outlets etc
- Lambeth has a track record of comprehensive approach
- Schools
 - Healthy Schools London Programme
 - Lambeth Schools Healthy Weight Capacity Building Programme
 - Lambeth Food Flagship Programme

Healthy Pupil Capital Fund (Sugar Levy)

- The Soft Drinks Industry Levy (Sugar Tax) for capital use (2018-19 only)
- The DfE gave local authorities the flexibility to distribute to the schools they are responsible for based on the health and wellbeing needs and priorities in their communities.
- The London devolution commitment on the sugar levy : *“London and national partners will work closely together to ensure that money raised through the Soft Drinks Industry Levy is able to best support action to address childhood obesity in London by building on and complementing efforts already underway. “*
- Lambeth Commitment (Manifesto)
- Lambeth process

Lambeth Process for directing the Sugar Levy

- Opportunity for matchfunding - £349, 915. for 67 schools plus additional £120k + in kind (GSTC charity, Public Health, Crystal Palace Football Foundation & Trees for Cities)
- Stakeholder consultation to agree approach – Education colleagues, Schools, Cabinet members, HWBB
- Background work
 - review of the evidence
 - assessment of needs
 - identification of range of products and suppliers
 - application process
- Selection and allocation
- Evaluation

Results

- All eligible 67 schools applied and allocated funding (up to £10,000)
- Items requested - dinning furniture, repairs/renewal of playgrounds, outdoor fitness & playground equipment, sensory space and equipment, edible gardens, water fountains, portable ovens and cooking equipment
- 100% of applicants committed to (or already doing) the Daily Mile and progressing with their Healthy Schools status
- Secondary schools that applied and some SEN schools given support from Crystal Palace Foundation.
- Over 23,000 Lambeth pupils will benefit from the facilities from the funds
- Approach acceptable to schools – positive feedback from schools
 - *We look forward to putting our plans in place now and we are all sure that the impact on the children's education will be significant*
 - *“Thank you and thanks to all who have made it possible! This is amazing news! This means that we can do even more “*
 - *“Really WONDERFUL asset to our school – we really appreciate it”*
 - *“Just wanted to say a big thank you again for the £10, 000. The equipment was installed over the half term holiday and children were VERY excited to see and use it yesterday. You can view it in the link below:”*

<https://www.jessopprimary.org.uk/News/Outside-Gym/>

Learning from the approach in Lambeth

- Engendered joint working of Public Health with Education
- Maximised allocation for local schools through matchfunding
- Opportunity to use the funds in the most effective way possible. A win-win for schools and Public Health
- Used application process as a nudge for schools – understanding their role, Healthy Schools, Daily Mile, maximising impact for pupils, school priorities
- Strengthening and supporting better relationship between Public Health/Local Authority and Schools
- Opportunity to engage with schools that are ‘difficult’ to reach/motivate
- Able to provide synergy with other related initiatives e.g national Eat Them To Defeat Them campaign
- Opportunity to work with schools around other important programmes such as the local healthy weight programme, Healthy Schools London
- Provided assurance of strategic fit and use of Levy with local priorities and needs
- Acceptable model for local distribution of national grants

Thank You!
Questions?

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