Overarching strategic outcomes

- Improved quality of life across life
- Improved health and wellbeing across life
- Increased choice and control across life
- Improved dignity and safety across life
- Reducing health inequalities across life
- Increased participation in learning
- More people adopting healthy lifestyles and a reduction in obesity
- More people actively involved in community activity and local decision making

Intermediate outcomes

- Increased equality in access to services
- Reduction in drug and alcohol misuse
- Reduction in early deaths and disability due to CHD, stroke and cancer
- Reduction in injury including falls among older people
- Reduction in people with mental health issues

Service outcomes

- More people in paid/unpaid work or volunteering in culture
- Increased attendances and active participation by (disadvantaged/vulnerable) young people, adults and older people in culture
- More local people involved in designing, commissioning and promoting culture
- More people gaining new knowledge and skills through culture
- Increased awareness of health and well being and quality of life through culture
- Increased resident satisfaction with culture in their area
- More organisations working together to give better value for money in the delivery of culture