Transformation masterclass:

How to get the best from working with your strategic partners

Dec 2023



Our Story



Demographic

Affluent borough, with high employment, salaries and expectations.

Pockets of deprivation which are surrounded by wealth

High population growth, growing over 15% in the last census period

Need

Secondary school places are in short supply

Number of adults and children in the borough with LD is above national average

Demand for social housing is outstripping supply

Budget

Lowest Funded Unitary authority per head of population

Significant DSG / H2ST pressures

Net expenditure budget has been reduced by £53m (50%) between 2010/11 and 2023/24.

Action

Dedicated focus on partnership working to support demand

Part of the DfE Safety Valve Programme

Corporate approach to Specialist Housing/Migration/ Accommodation/H2ST

MORE ALIKE THAN DIFFERENT

Large scale transformation programmes, centred around demand management

Focus on getting our organisation 'change ready'

Strategic priority on developing partnerships

Exploring the Marmot Place Initiative

Strengthen contract management

Opportunity to harness technology to innovate

Identifying marketplace Improvement

Greater Community involvement and empowerment

Disruptors

Local Government Settlement

Migration

Political Change

Corporate Financial Challenges

Cost of Living
Crisis



WBC - PEOPLETOO PARTNERSHIP TIMELINE





WHAT MAKES THE PARTNERSHIP SUCCESSFUL

Conditions of success

What it means for the council

What it means for the transformation partner

Leadership and clarity of direction

Confidence about supplier requirements Confidence about desired outcomes Close involvement in transformation Strong relationships with partner team Confidence that work will succeed Clarity about LA strategy and objectives Regular contact with strategic decision-makers Strong relationships with leadership team

Openness to challenge and new ways of working

Trusted, mature and open relationships Ability to see 'art of the possible' Ability to grasp opportunities Knowledge that advice will be listened to Confidence to test boundaries
Trusted, mature and open relationships

Acknowledgement of gaps in capacity and expertise

Clarity about where partner can add value Partner supplementing existing capacity Partner providing additional expertise Clarity about role and added value – not duplicating
Focus on knowledge and skills transfer
Building LA capacity – not embedded long-term

Agility, flexibility, and responsiveness

Not having to commit to large, multi-year investment Investment focused on maximum ROI Swift access to capacity and expertise

Need to be comfortable with uncertainty Need to be ready to deploy resource Established relationship reduces mobilisation time

