



LGA Culture, Tourism and Sport Conference 2024

Change and Sustainability



More people
More active
More often

Supporting a sustainable future

1

Operational
support

2

Driving demand
for services

3

Connecting with the
next generation

Operational Support

Understanding operational challenges and providing support

1. Sector Energy Risk Register

2. Ukactive Sustainable Futures project

- Produce educational and tools to support ukactive members to make informed decisions on how to reduce their carbon footprints and energy costs.
- Established Sustainable Futures Steering Group to guide development and rollout of programme (operators, suppliers, energy experts, OFGEM, Sport England, Net Zero Hub)
- Self Assessment tools for ukactive members
- Energy Baskets and other collaborations

3. Green Sports Hub Europe



Demand

Driving increased demand for services and programmes

1. “Show and tell” telling our story on a national stage
2. Integration with the NHS
 - MSK Hubs
 - Exemplar ICBs
3. Workplace Health
4. Policy demands and General Election 2024



Next Generation

Connecting Children and Young People into our programmes and services

1. Sport England Active Lives CYP December 2023
2. Growth and scale of CYP services and programmes
3. Junior Gyms
4. Policy and Standards
5. Connection with school networks

