



LGA CULTURE AND LEISURE SERVICES SUSTAINABILITY ROUTEMAPS

Tuesday 5th March 2024





Agenda:

Welcome and Introduction

- Introductions
- Purpose of the sustainability routemaps

Sustainability complexities and priorities

- Challenges and prioritisation
- Levers of change

Overview of draft routemaps

- Overview
- Feedback





Welcome and Introduction



We are nature positive

- Nature Positive is part of RSK Group, the largest privately owned environmental and sustainability business in Europe, with an established presence in over 40 countries.
- Nature Positive is a unique combination of environmental, sustainability and business specialists. Members of our team have over 30 years' experience working at the heart of businesses helping them to develop their approach to sustainability.
- We have been contracted by the LGA to support the development of two new sustainability routemaps, one each for Culture and Leisure services.

Nature Positive Service Areas



ESG Strategies



Carbon



Social value & communities



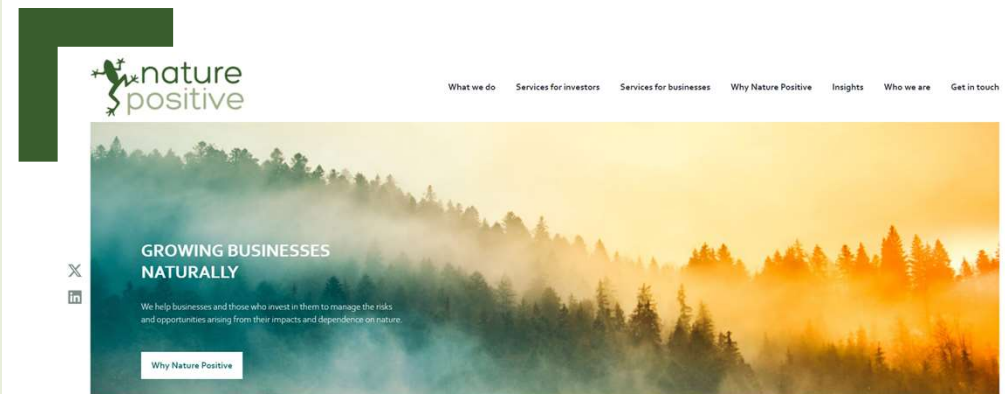
Biodiversity



Education & behaviour change



Stakeholder engagement



[Nature Positive Website](#)



Introduction



Name: Jim White

Role: Principal Consultant

Professional Bio:

Jim has 10 years of consultancy experience and works to integrate sustainability into the heart of his clients, with a focus on understanding and mitigating impacts to nature / biodiversity. He has worked across multiple sectors such as construction, sports, manufacturing, chemicals and forestry among others. Jim's recent focus has been on supporting clients to prepare for Taskforce on Nature-related Disclosure (TNFD) and Science Based Targets for Nature (SBTN) requirements, including the assurance of underpinning data.

Introduction



Name: Charlotte Kiely

Role: Graduate Consultant

Professional Bio:

Charlotte has an MSc in Agroecology (Distinction) from Harper Adams University, and a journal publication of her master's thesis, as well as courses in Climate Science and Sustainable Energy, from which she developed a passion for sustainability and an interest in systems change. Her consultancy experience includes leisure facilities, manufacturers, financial institutions and local authorities with projects focused on supply chain assessments, sustainability strategies and roadmaps. Charlotte has a broad range of skills including GIS mapping, biodiversity risk analyses, presenting and science communication.

Sustainability Route Maps

Local Government Association Log in Search the site

Local Government Association About Political Our support Case studies Parliament Topics Publications Events

[Home](#) > [Our support](#)

Sustainability in Council Services

The Sustainability in Council Services project brought together people from councils across England to create routemaps to embed sustainability into services.

Foreword

We have developed the Sustainability in Council Services hub in response to councils asking for help to embed sustainable practices in everything they do. The LGA commissioned the Centre for Alternative Technology (CAT) innovation lab to bring together council staff from a range of policy areas to discuss how they might do this. Together, we have developed a series of themed routemaps based on the participants' discussions.

This is the beginning of an ongoing piece of work for the LGA. We've started with the areas of buildings; energy generation, land use, land-use change and forestry, and agriculture, transport, and waste. We will be adding to these areas, so please use the feedback form to suggest a service you'd like to see covered. All suggested interventions are intended for council consideration. They are not appropriate for every council.

The LGA hopes this project will help councils to find sustainable ways of delivering their vital work. We welcome feedback on how we can improve and grow what we have started. Please

Innovation lab: key findings

LGA Sustainability Support



- ▼ **Why councils?**
- ▼ **Purpose of the Sustainability in Council Services project**
- ▼ **Routemaps**

Energy generation routemap

Electricity generation is responsible for 15 per cent of UK greenhouse gas emissions. Although emissions from electricity have fallen due to a larger proportion of the UK's energy coming from renewables, further development of low-carbon energy infrastructure is required.

08 Mar 2023

Climate, environment and waste

Transport routemap

Domestic transport was responsible for 22 per cent of UK greenhouse gas emissions in 2019, making it the highest emitting sector. The amount of road traffic increased by six per cent compared with 2008 figures, and ownership of sports utility vehicles (SUVs) rose to 25 per cent of the market share, increasing emissions from cars.

09 Mar 2023

Climate, environment and waste

Waste routemap

Waste accounted for five per cent of the UK's greenhouse gas emissions in 2019, with significant reductions in emissions from waste being due to changing waste disposal practices.

09 Mar 2023

Climate, environment and waste



The purpose of the routemaps

Following the success of the previously develop five sustainability route maps (Buildings, Energy generation, Transport, Waste and Land use, land-use change, forestry, and agriculture) the LGA is developing two further route maps designed specifically for Culture and Leisure Services.

The purpose of these route maps is to:



To provide councils with support to embed sustainable practices into their culture and leisure services



Develop guidance for council officers with responsibility for culture and leisure to make informed decisions about facilities and advise elected members appropriately



They will not replace local expert advice, but rather to focus and inform procurement approaches



Present practical advice and opportunities for improving the sustainable services of the sectors, including how to adapt current services and facilities for current and future benefits

Development:

- Case Study Research
 - LGA Case Study Library
 - Press articles and other relevant initiatives
- Virtual Workshop
 - Diverse attendee list
 - Three Horizons Framework
 - Collate firsthand experience of practical solutions
- Draft Route Maps Produced
 - Supplemented with further research
 - Under review with the LGA





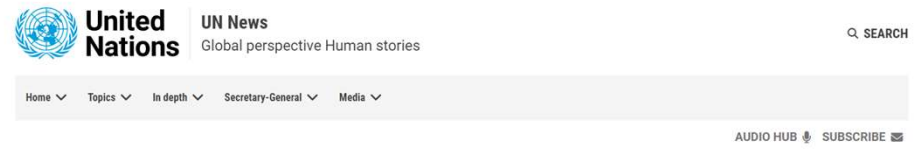
Sustainability: Complexities and Priorities



Complexities of sustainability

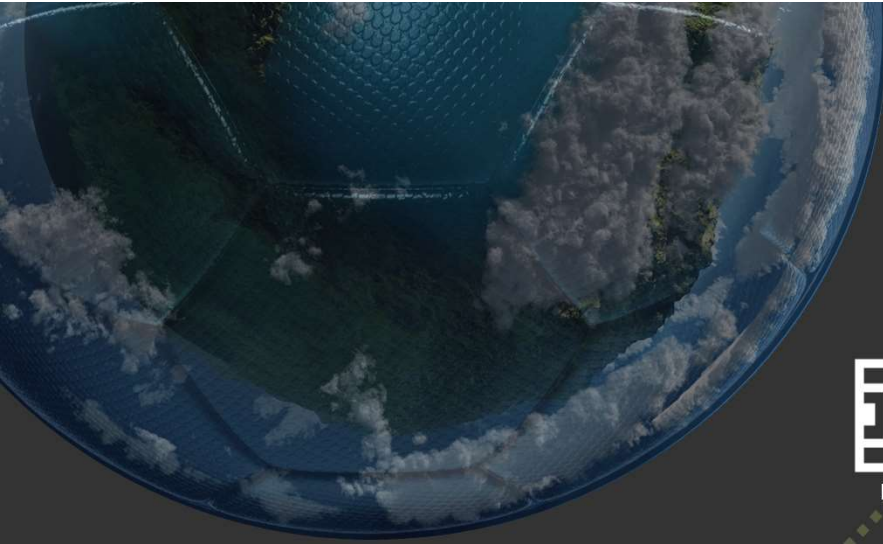


Kunming-Montreal Global Biodiversity Framework



Rising inequality affecting more than two-thirds of the globe, but it's not inevitable: new UN report





LOCAL
COMMUNITY

ENERGY USE

WATER USE

CULTURE

LEISURE

LOCAL
BUSINESSES

COMMERCIAL
PARTNERS

WASTE
GENERATION

AUTHORITIES

TRANSPORT

CLUBS

SUPPLIERS

SCHOOLS

WIDER WORLD

Prioritisation



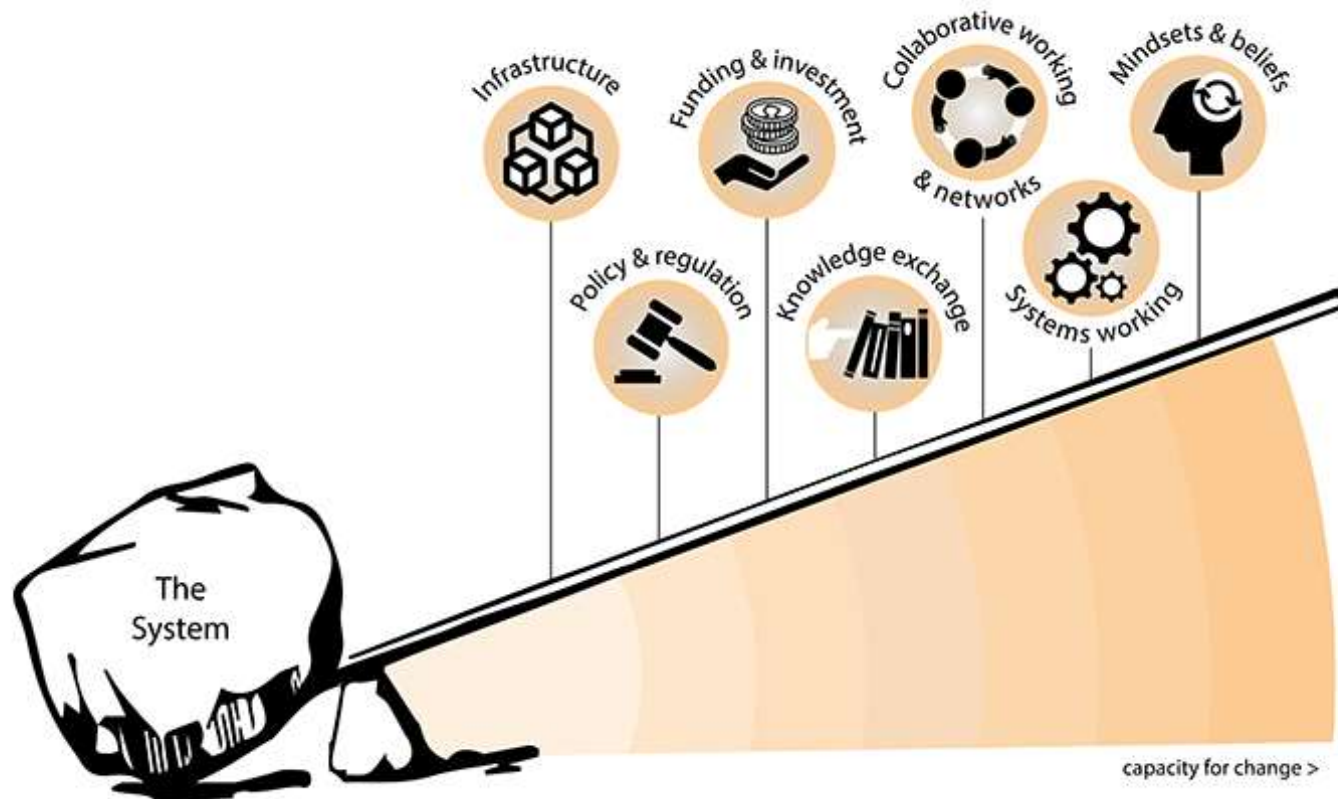
Which sustainability topics do you feel are the most important for the culture & leisure services? *(top 3)*

- Biodiversity
- Education
- Solid Waste
- Community & Connection
- Equality, Diversity & Inclusion
- Water & Soil Pollution
- GHG emissions, and Net Zero
- Health & Wellbeing
- Air Pollution (non-GHG)
- Water Use

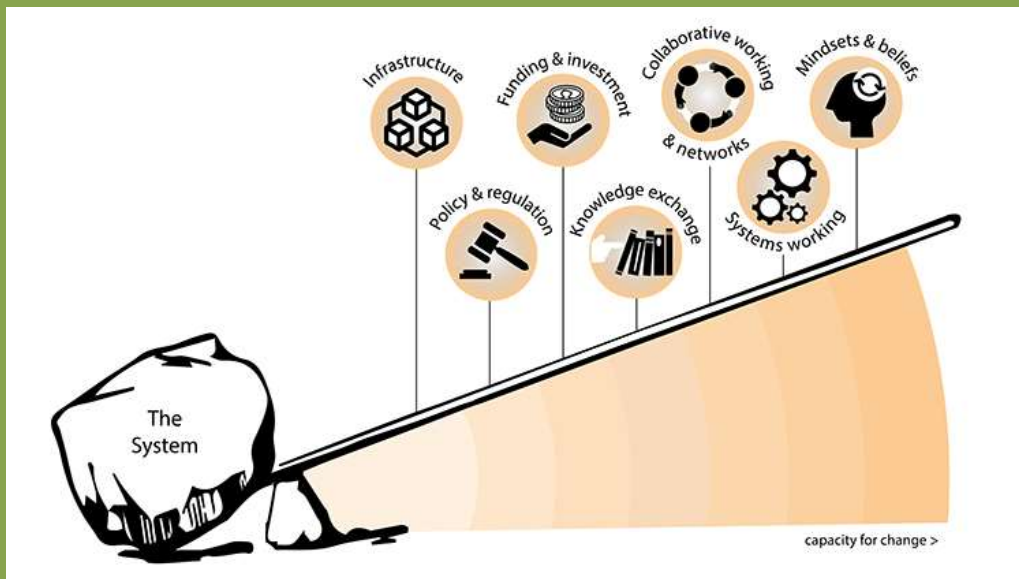


Levers of Change

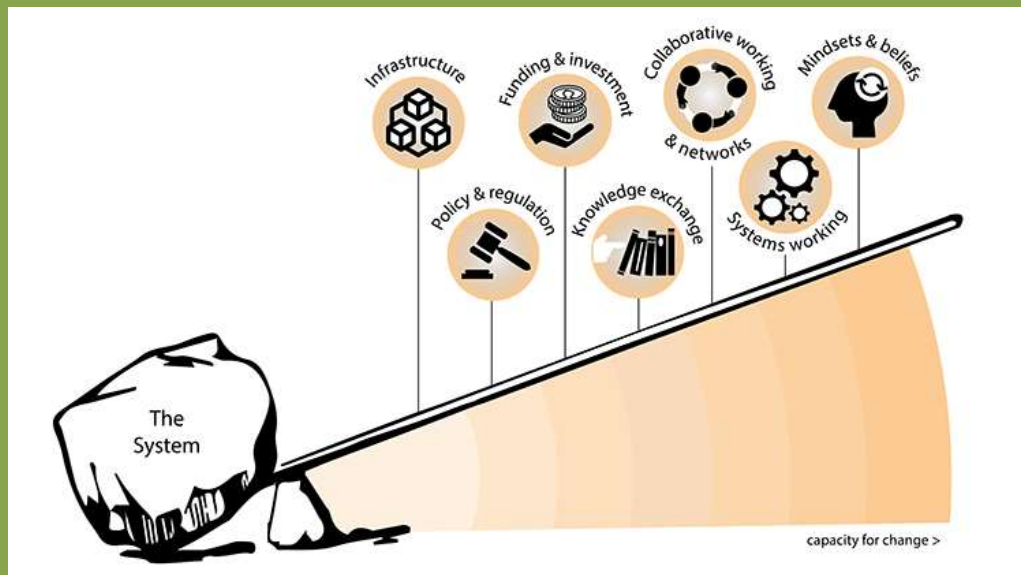
The finalised routemaps will provide a menu of interventions that council staff can reflect on and consider applying to their role, team or service area. These interventions will be grouped by several levers of change as per the previously developed routemaps to present audiences with a combination of 'quick wins' and more complex opportunities.



Which of the identified levers do you believe will be most impactful for culture & leisure services?



Which of the identified Levers offer solutions with the easiest route to implementation? (i.e. “quick wins”)





Overview of draft routemaps

Themes per lever of change



Infrastructure

Buildings

- Sustainability assessments & prioritisation
- Renewable energy opportunities
- Building design & retrofiting
- Green travel options
- Healthy New Towns programme

Utilities

- Improving energy efficiency
- Water harvesting and reducing use
- Opportunities from new technologies/innovation

Green Space

- Community gardens & growing produce
- Nature-based solutions
- Habitat creation & protection



Policy & Regulation

- Targets, KPIs and the UN SDGs
- Events sustainable catering policy
- Environmental strategies
- Targeting service provision
- Health impact assessments
- Harmful materials & biosecurity



Funding & Investment

- Funding opportunities including PSDS, Active Together & Cultural Development Fund
- Targeted investments & advertising
- Sector partnerships to underpin applications
- Using value models which include co-benefits



Knowledge Exchange

- Networking opportunities & where to find contacts
- Community engagement
- Social media & sustainable messaging
- Training programmes including carbon literacy
- Advice on research, guidance and reliable sources



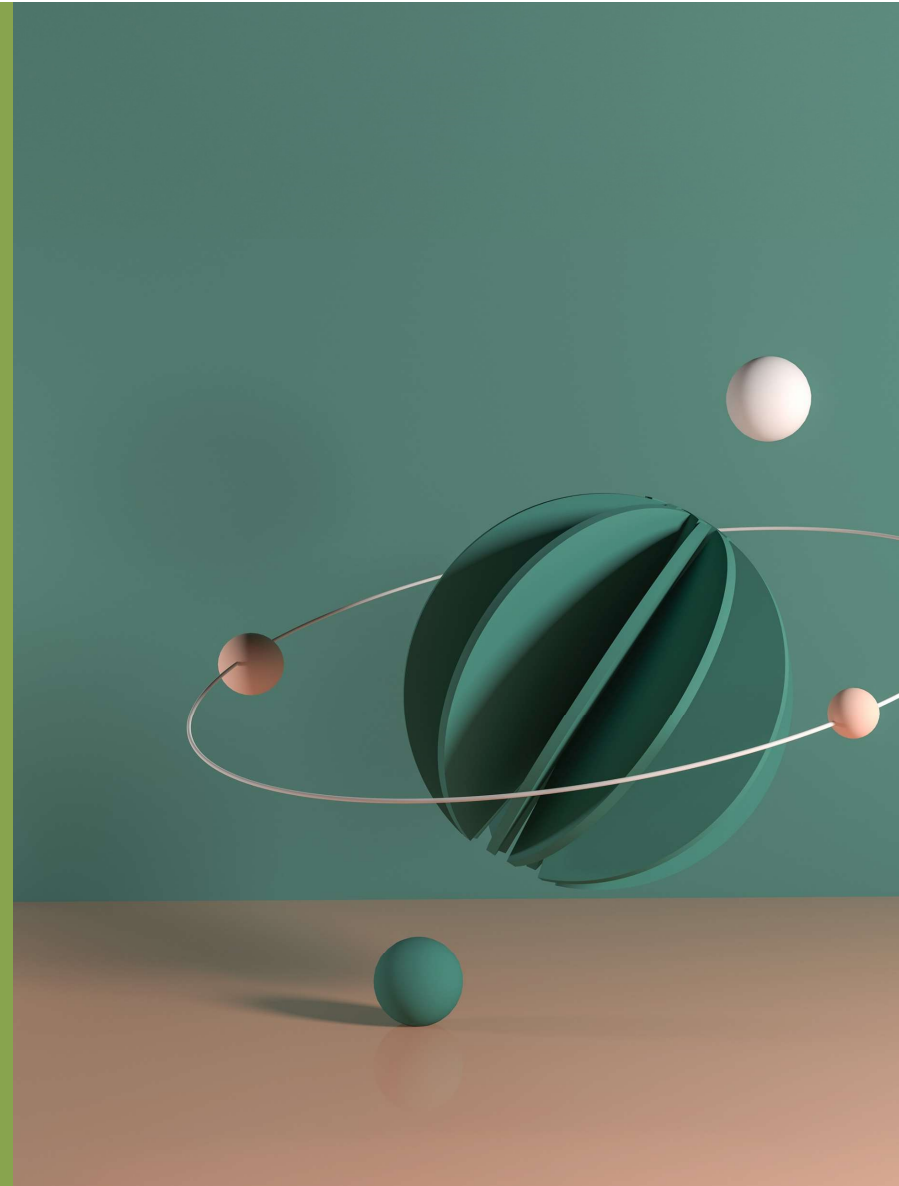
Collaborative Working & Networks

- Data sharing, e.g. public or universities
- Sustainable products database
- Collaborating with partners for strategy development
 - Suppliers
 - Local authorities
 - Local organisations
- Hosting sustainability initiatives



Systems Working

- Circular economy
- Co-benefits
 - Embedding, measuring and reporting
 - Addressing inequalities
 - Social value and active wellbeing
 - Opportunities in innovation
- Linking with town planning
- Whole value chain approach



Mindsets & Beliefs

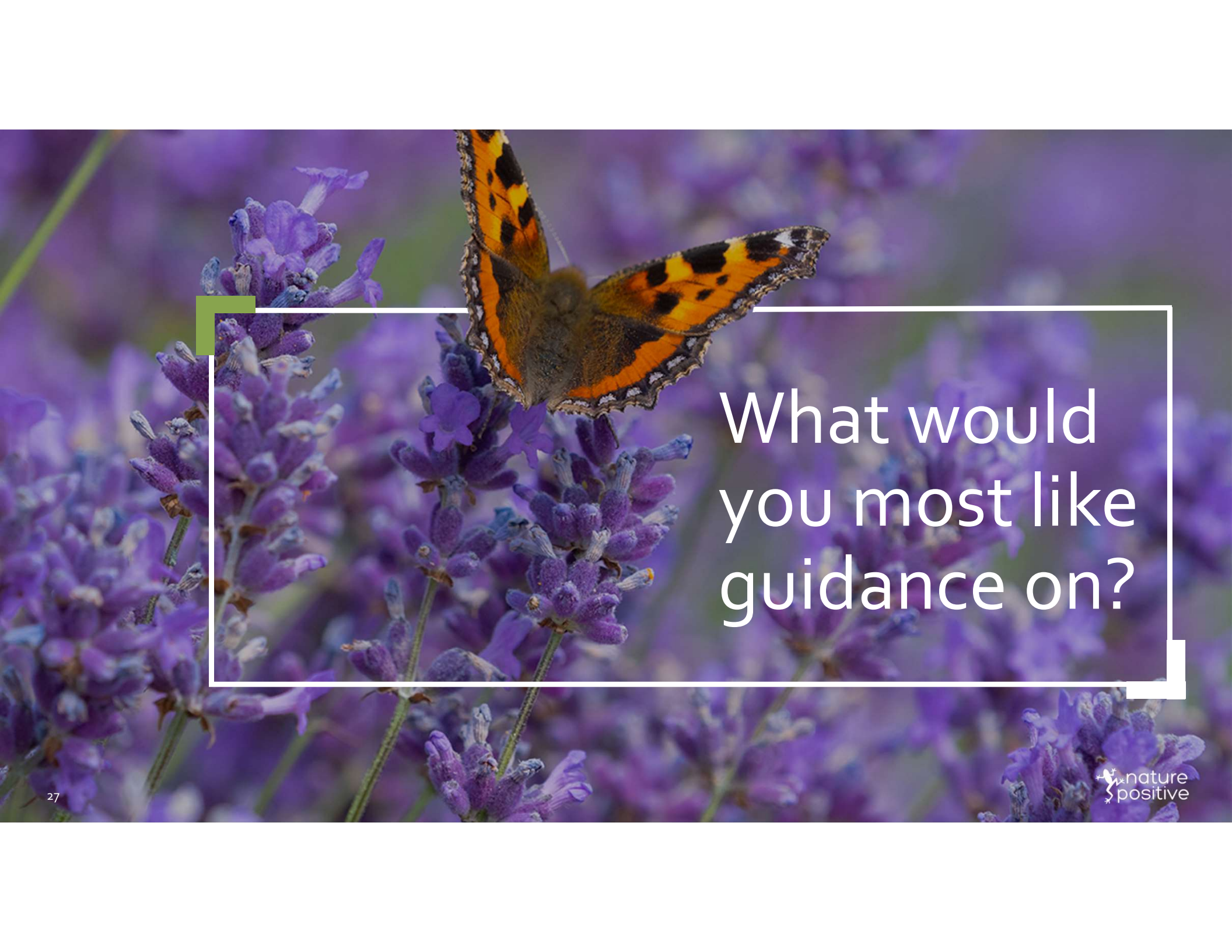
- Community outreach
- Volunteering policies
- Youth empowerment and engagement
- Promoting active travel
- Reducing inequalities in sustainability



Recurring Themes

- Holistic, whole value chain approach
- Prioritising efforts
- Multi-functionality
- Partnerships & connection
- Measuring & reporting



A close-up photograph of a butterfly with orange and black wings perched on a purple lavender flower. The background is a soft-focus field of similar lavender flowers. A white rectangular frame with a green L-shaped corner on the top-left and a white L-shaped corner on the bottom-right is overlaid on the image, containing the text.

What would
you most like
guidance on?



What case studies inspire you?

