### Lancashire County Council - Health and Well Being

#### Development Team

Development of the relationship with Public Health

Development of a cohesive programme of events in cultural services venues

Development of learning opportunities for communities

Development of volunteering opportunities within cultural venues

Development of services to people with Dementia

Development of shared reading programmes

Development of online information services and their application

Development partnerships both internal and external which strengthen

## Service outcomes

More people volunteering and involved in community life through culture

More skilled staff

More people attending and participating in cultural venues and activity, including disadvantaged communities

More people gaining KSQ through culture

More ambitious and cohesive cultural offer

Increased participation in learning by communities including disadvantaged communities

More people are able to access validated information relating to their health and well being

#### **Benefits**

Cultural activity unifies communities

Reading and literacy skills increase

Improved health and well being

Stronger
identification with
the local
community
building respect
for others

Increase in confidence, personal responsibility and resilience

Improved access to health information and providers

# Intermediate outcomes

Improved mental well being

More people involved in learning for longer

More people exercising choice

More people have access to the information they need

More people involved in their local community and in decision making

Improvement in wider determinants of health

Overarching strategic outcomes

Improved health and well being

Reduction in people living with preventable ill health

Improved quality of life

A healthy start in life

Reduced difference in life expectancy and healthy life expectancy