### Development Team
- Development of the relationship with Public Health
- Development of a cohesive programme of events in cultural services venues
- Development of learning opportunities for communities
- Development of volunteering opportunities within cultural venues
- Development of services to people with Dementia
- Development of shared reading programmes
- Development of online information services and their application
- Development partnerships both internal and external which strengthen

### Service outcomes
- More people volunteering and involved in community life through culture
- More people attending and participating in cultural venues and activity, including disadvantaged communities
- More people gaining KSQ through culture
- Increased participation in learning by communities including disadvantaged communities
- More people have access to the information they need
- More people are able to access validated information relating to their health and well being

### Benefits
- Cultural activity unifies communities
- Reading and literacy skills increase
- Improved health and well being
- Stronger identification with the local community building respect for others
- Increase in confidence, personal responsibility and resilience
- Improved access to health information and providers

### Intermediate outcomes
- Improved mental well being
- More people involved in learning for longer
- More people exercising choice
- More people have access to the information they need
- More people involved in their local community and in decision making
- Improvement in wider determinants of health

### Overarching strategic outcomes
- Improved health and well being
- Reduction in people living with preventable ill health
- Improved quality of life
- A healthy start in life
- Reduced difference in life expectancy and healthy life expectancy

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**Lancashire County Council – Health and Well Being**