Logic model: generic

This logic model illustrates the main links between service activities and better outcomes across a number of policy themes. It suggests broad groupings of activities, benefits of culture and sport to individuals, communities and places, and how these in turn contribute to the achievement of intermediate and overarching strategic outcomes.

**Culture and sport activities**
- Information provision
- Knowledge and learning/skills courses and programmes
- Training, employment and mentoring schemes
- Volunteering opportunities
- Leadership programmes
- Development and outreach work
- Sessions and clubs
- Facilities
- Performances and events

**Service outcomes**
- More people gaining new knowledge and skills through culture and sport
- More people in paid and unpaid work in culture and sport
- More people volunteering and involved in community life through culture and sport
- More people involved in designing, commissioning, and promoting culture and sport provision
- Increased attendances and active participation by (disadvantaged/vulnerable/at risk) young people, adults and older people in culture and sport
- Increased efficiency and productivity in the delivery of culture and sport
- Increased resident satisfaction with culture and sport in their local area
- Improved culture and sport offer and quality of place

**Benefits**
- Increased knowledge, skills and qualifications
- Increased speech, language and communication skills
- Increased confidence, self esteem, personal responsibility and resilience
- Increased understanding of local services and community issues
- Increased inspiration, innovation and creativity
- Increased interaction, new relationships and role models
- Improved health and wellbeing
- Improved cultural infrastructure, public realm, image and identity

**Intermediate outcomes**
- More people have higher aspirations
- More people for longer in education and lifelong learning
- Increased participation by young people in positive leisure time activities
- Stronger identification with local community and respect for others
- Increased confidence, self esteem, personal responsibility and resilience
- Increased understanding of local services and community issues
- Increased inspiration, innovation and creativity
- Increased interaction, new relationships and role models
- Improved health and wellbeing
- Improved cultural infrastructure, public realm, image and identity

**Overarching strategic outcomes**
- Strong, sustainable and balanced economic growth and employment
- More children and young people achieve their potential and fulfil their talents
- More integrated and resilient communities
- More communities empowered to do things their way
- Older people are more physically, socially and mentally active and retain their independence
- Improved health, wellbeing and resilience throughout life
- More attractive, cleaner and greener places