Sport England and the LGA, with DCMS, have also published the shaping places through sport documents. 

For more information see: www.sportengland.org/shapingplaces
“Sport England and local authorities share a common purpose – to create opportunities for people of all ages and abilities to play and enjoy sport in every community.”

Working in partnership we are committed to:
- providing a quality experience for those participating and working in community sport;
- creating and developing high-quality, sustainable sporting opportunities in every community, including a vibrant club network, strong pathways for competitors, sustainable facilities and opportunities to coach and volunteer;
- delivering a grassroots sporting legacy from the 2012 Olympic and Paralympic Games.

We believe sport has the power to:
- build strong, sustainable communities;
- improve health and tackle health inequalities;
- improve the life chances of children and young people;
- reduce anti-social behaviour and fear of crime;
- and increase skills, employment and economic growth.

Working together, and combining Sport England’s focus on sport, with councils’ local priorities, we can deliver our common purpose, making a difference to people’s lives and the places they live.

Sport England and local government working together to:
- build a positive partnership based upon a clear understanding of one another’s priorities and shared outcomes;
- deliver high-quality sporting opportunities, building delivery capacity and capability within local authorities, and across the sporting landscape;
- stimulate innovation, seeking out new ideas and perspectives, and challenging perceived wisdom, to deliver the best possible outcomes for sport.

Locally, our partnership is reflected through:
- Sport England funding for County Sport and Physical Activity Partnerships (CSPAPs), enabling them to:
  - broker relationships between local authorities and the 46 national governing bodies (NGBs) of sport funded by Sport England for 2009-13;
  - work with local councils to support the delivery of Local Area Agreements (LAAs);
- councils supporting CSPAPs in the representation of community sport within strategic planning and Local Strategic Partnerships.

Regionally, our partnership is reflected through:
- engagement between Sport England regional teams and councils through regional networks;
- working together where local priorities are closely aligned to sport – eg where National Indicator 8 (adult participation in sport and active recreation) is an improvement priority in an LAA;
- the provision of advice and guidance to local councils by Sport England’s planning and facilities team;
- councils working together to lead the local government improvement agenda, developing strong relationships with the Regional Improvement and Efficiency Partnerships;
- Sport England working with other cultural agencies and the Improvement and Development Agency (IdEA) to support the local government improvement agenda, and contribute to Culture and Sport Strategic Dialogues;
- Sport England, working alongside other cultural agencies, local authorities, and regional development agencies, assisting in the development of the integrated regional strategies, and establishing the role of sport in regeneration, particularly in growth areas.

Nationally, our partnership is reflected through:
- the promotion of the benefits of sport by the Local Government Association (LGA) across local government and within wider policy debates;
- a clear understanding of local government within Sport England policy-making and processes, supporting and challenging NGBs to work more effectively with local government partners;
- consultation between the LGA and Sport England on key policies, programmes and funding strategies, while linking to other key strategies such as the Department of Health Be Active, Be Healthy physical activity plan;
- the LGA offering Sport England access to the Culture, Tourism and Sport Board, communications tools and conference programmes;
- the development of closer relationships between Sport England and CLOA (the Chief Cultural and Leisure Officers Association), SOLACE (the Society of Local Authority Chief Executives) and other professional bodies;
- national work programmes on local authority improvement, delivered together and with other cultural agencies;
- the commitment of the LGA and Sport England to review progress and collaboration on a regular basis.

How do we put all of this into practice? The diagram inside highlights how local government and Sport England can contribute to the provision of sporting opportunities for all, and how our efforts can be aligned. Together, we can maximise the opportunities for success in sport and local communities.
At the national level:
-SPORT ENGLAND:

  - maximising sport’s contribution to creating:
    - strong, sustainable and cohesive communities
    - prosperous communities
    - safer communities
    - opportunities for young people
  - delivering environmental and green growth initiatives
  - delivering a successful 2012 Olympic and Paralympic Games
  - maximising the benefits sport can have for children and young people

As a council you can maximise your contribution to sport by...

**Sustainable Community Strategies**

- Strategic Planning:
  - ensuring sport is embedded in the Sustainable Community Strategies, Local Area Agreements (LAA), Local Development Framework and other strategic plans
  - maximising the benefits sport can have for children and young people
  - delivering environmental and green growth initiatives
  - delivering a successful 2012 Olympic and Paralympic Games
- Evidence & Support:
  - providing and supporting interpretation of Active People and Active Places data
  - developing data analysis tools
  - supporting local evaluation and contributing to national evaluation programmes
  - undertaking research to measure sport’s contribution to wider outcomes, and modelling its values and benefits
- Capability & Capacity:
  - embedding a performance management culture within local sports partnerships
  - using improvement tools such as the culture and sport improvement toolkit, peer support and self-assessment
  - working closely with the Regional improvement and Efficiency Partnerships and other local authorities
  - ensuring that arts and culture contribute to the Comprehensive Area Assessment (CAA)
- Workforce:
  - building, training and sustaining a quality, skilled workforce
  - developing future leaders for the sports sector
  - encouraging volunteering in sport and volunteer support initiatives
  - helping to link sports clubs with the local third sector
- Planning & Facilities:
  - providing and maintaining point quality facilities and outdoor spaces
  - safeguarding and improving the quality and provision of playing fields and open spaces
  - developing the infrastructure and capacity of sport through Building Schools for the Future (BSF) opportunities

**Local Area Agreements**

- Young People:
  - ensuring joined-up delivery between leisure and children’s services
  - ensuring that sport’s contribution to the Children’s Plan is clearly defined
  - offering extended activity programmes in innovative and exciting ways
  - supporting Sport Unlimited and the development of school sports links
  - ensuring joined-up delivery between leisure and community sport
  - supporting further education (FE) and higher education (HE) sports development initiatives
- Investment:
  - funding NGBs to deliver their 2008-13 plans for their sports
  - providing core funding for CSPFa*
  - providing National Lottery funding through themed funding rounds, a small grants programme, sustainable facilities fund and an innovation fund
  - providing funding to national partners to support NGBs’ delivery of coaching, officiating, volunteering and equality initiatives
  - maximising the benefits sport can have for children and young people

**Outcomes**

- Local government:
  - increasing sport’s contribution to creating:
    - strong, sustainable and cohesive communities
    - prosperous communities
    - safer communities
    - opportunities for young people
  - delivering environmental and green growth initiatives
  - delivering a successful 2012 Olympic and Paralympic Games
- Sport England:
  - one million people doing more sport
  - a 25% reduction in the number of 10-19 year olds who drop out of at least one sport
  - improved talent development systems for at least 25 sports
  - a measurable increase in people’s participation with their own experience of sport
  - a major contribution to the delivery of the 2012 Olympic and Paralympic Games

* NGB in this document refers to the 46 national governing bodies of sport and the 20 local area partnerships. **NGBs** in this document refers to the 46 national governing bodies of sport.