

Gloucestershire Housing with Care Strategy

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Best practice

- District focussed approach
- Project structure
- Full engagement

Analysing needs and demand

- Needs – physical access, supportive community, 24 hour care available
- Demand – current population, current use of services, self funders
- Market – extra care provision, retirement communities, affordable

Engagement

- Survey – including finance section
- Face to face feedback - range of events
- Promotion of survey

Joining up housing and social care

- Good relationships between health, social care and housing
- Shared agenda at a district level
- Open to possibilities – land opportunities, different models

Balancing different needs

- Balance of needs in ECH
- Considering intergenerational schemes
- Developing a sustainable offer

What have we learned?

- Clear remit before engagement
- Long engagement period
- Sign up at every level